



MINI CORPORATE COMMUNICATIONS

Media information

7 September 2021

Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.



P90474828

450 kilometres of stunning landscapes lie between Santa Monica's white beach west of Los Angeles and the neon-lit Las Vegas strip. The perfect route for experiencing the legendary go-kart feeling in the all-electric MINI Cooper SE - not least thanks to a convenient road network with fast chargers.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 Munich

Phone
+49-89-382-38072

Internet
www.bmwgroup.com

Media information

Date 7 September 2021

Topic Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.

Page 2

Los Angeles. The morning at Santa Monica beach belongs to the surfers. Looking out over the glittering Pacific waves, noisy Los Angeles on California's southwestern coast seems very distant indeed. Nevertheless, in the MINI Cooper SE (combined fuel consumption: 0.0 l/100 km; combined power consumption: 16.9 – 14.9 kWh/100 km; combined CO2 emissions: 0 g/km) it only takes about 30 minutes from the colourful beach houses along Ocean Avenue to the eastern end of LA. Just before San Bernardino, we head north on Interstate Highway 15 to Las Vegas. Here, Route 66, legendary since the film "Easy Rider" with Paul Newman and Dennis Hopper, once took free-spirited explorers to new adventures on almost 4,000 km of highway.



P90474838



On the route through the green mountain landscape around Mount Baldy, the MINI Electric can really strut its stuff. While down in the valley the traffic of the metropolis almost comes to a standstill during rush hour, the MINI Cooper SE is simply a joy to drive as it corners smoothly, hugging the road also thanks to the

P90474841

lithium-ion high-voltage battery (32.6 kWh gross value) installed in the floor.

The brake energy regeneration system, which can be set in two stages, decelerates the car with strong energy recuperation as soon as the driver takes his foot off the accelerator in the bends. This not only makes it easy on the brakes, but also charges the battery of the all-electric MINI Cooper SE while you are driving.

Media information

Date 7 September 2021

Topic Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.

Page 3

Speeding towards the Mojave Desert.

After almost two hours, the green of the mountains has meanwhile given way to the fascinating red and brown tones of the first desert foothills and it's time for a restorative break with Mexican tacos in Victorville. In the shade of the palm trees, the MINI Cooper SE can also be charged to 80 percent battery power in just 35 minutes at one of the fast chargers for the upcoming leg towards the Mojave Desert.



P90474835



P90474814

In the 113,300 square kilometre Mojave Desert, temperatures average 45 °C in July and August. A very welcome refreshing option on the MINI Cooper SE is its pre-conditioning feature, which can be activated from the restaurant table using the MINI Connected remote app. This allows you to pre-cool the car's interior. The next 150 km lead deeper and

deeper into the vast, barren landscape to Baker. The small town is right in the middle of the Mojave Desert and at the southern end of the route to Death Valley National Park, one of the hottest areas in the USA.

To keep an eye on the record temperatures here at all times, Baker is home to the world's highest thermometer at 134 feet and refers to the highest temperature measured on site of 134 ° Fahrenheit, which corresponds to 57 °C. You simply can't miss it and it also reliably points the way to another fast charger stop. In a place like this they naturally get

Media information

Date 7 September 2021

Topic Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.

Page 4

their sustainable energy from solar panels, which also serve as a welcome sunshade when you plug in the charging cable.

Pleasant temperatures in the hottest place in the USA.

As we drive on, the highway gives us a view of the majestic mountain ranges of the Mescal Range after a few kilometres. The MINI Cooper SE was not designed exclusively for such extreme temperatures as here, but it stands up to the heat test with aplomb. The high-voltage battery remains cool, as does the interior, and the battery power drops only very gradually. The reason for this is a highly effective overall cooling system that acts particularly efficiently thanks to the integrated heat pump technology.

Beyond the mountains, Interstate 15 leads straight to Paradise on the last 80 kilometres, the town immediately south of Las Vegas. Stopping at the imposing Allegiant Stadium, home of the three-time Super Bowl winning Las Vegas Raiders football team, the MINI Cooper SE can be charged with the Flexible Fast Charger charging cable for the relaxed cruise to Las Vegas.



P90474823

When night falls, no navigation system is needed to find your way to the legendary "strip". Sparkling facades, a sea of neon lights and the legendary "Welcome to Fabulous Las Vegas" sign reliably show where the nightlife is raging. Since it first opened, the 6.8-kilometre-long boulevard has attracted numerous show stars from Elvis Presley to Britney Spears, Elton John and Lady Gaga. Between the perfect



P90474831

replicas of the Eiffel Tower in Paris, the Egyptian pyramids and Venetian



Media information

Date 7 September 2021

Topic Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.

Page 5

canals, the fully-electric MINI Cooper SE finds its way almost silently to the well-deserved hotel check-in at the end of this tour.

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Julian Kisch, Press Spokesperson , Product Communications MINI
Tel.: +49-89-382-38072
E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI
Phone: +49-89-382-23662
E-mail andreas.lampka@mini.com

Jennifer Treiber-Ruckenbrod, Head of Communications MINI and BMW Motorrad
Phone: +49-89-382-35108
E-mail jennifer.ruckenbrod@bmwgroup.com



Media information

Date 7 September 2021

Topic Charge up for a road trip: From Los Angeles to Las Vegas in the MINI Electric.

Page 6

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

YouTube: <https://www.youtube.com/MINI>

Instagram: <https://www.instagram.com/bmwgroup>

Instagram: <https://www.instagram.com/mini.news>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>