

Media Information

24 October 2024

BMW Group Plant Regensburg wins "Factory of the Year"

+++ Prestigious industrial competition recognises BMW Group's Regensburg vehicle plant in category "excellent large-series assembly" +++ Judges cite high flexibility of entire plant in decision +++

Regensburg. The BMW Group's vehicle plant in Regensburg is "Factory of the Year" 2024 in the category "excellent large-series assembly". The award is regarded as one of Germany's most prestigious industrial competitions. BMW Group Plant Regensburg is one of more than 30 BMW Group production locations worldwide. Up to 1,400 BMW X1 and BMW X2 models come off the production line every workday – destined for customers all over the world. Different types of drive trains are flexibly manufactured on a single production line – from vehicles with internal combustion engines to plug-in hybrids, to fully-electric models.

This is the 33rd time management consultants Kearney, in collaboration with Süddeutscher Verlag events and the trade newspaper "Produktion", have honoured companies that excel in overcoming current production challenges. The judges justified their decision to recognise BMW Group Plant Regensburg in the category "excellent large-series assembly" as follows: "The innovative strength and dynamism with which the Regensburg plant is implementing the transformation to iFactory together with the entire workforce is impressive. In particular, the flexibility both in the factory setup and on the part of the employees is exemplary and an inspiration for successful production in Germany," explained Daniel Stengel, a director at Kearney and project manager for the competition.

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Armin Ebner, head of BMW Group Plant Regensburg: "BMW Group Plant Regensburg is in an exceptionally strong position – thanks to our highly professional, motivated team. Being named 'Factory of the Year' by an independent panel of expert judges is both a significant achievement and a source of motivation for us. I would like to thank the entire Plant Regensburg team for their exceptional flexibility, commitment to quality and outstanding performance. Together, we can take great pride in earning the title 'Factory of the Year'."

The BMW Group plant in Regensburg also scored points with the use of the latest digital tools including artificial intelligence (AI), which unlocks potential in terms of productivity, quality and resilience.

The winners of the "Factory of the Year" competition are selected in a two-stage process. After submitting a detailed application form with key figures, an experienced Kearney audit team visits the leading group of companies participating. The judges, comprising renowned experts from industry and academia, then select the winners.

The award ceremony for "Factory of the Year" will take place during the congress of the same name in spring 2025.

BMW Group Corporate Communications

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Media website: www.press.bmwgroup.comEmail: presse@bmw.de**BMW Group Plants Regensburg and Wackersdorf**

The BMW Group has viewed itself for decades as the benchmark for production technology and operational excellence in vehicle construction – including at its locations in Regensburg and Wackersdorf. The BMW Group vehicle plant in Regensburg has been in operation since 1986 and is one of more than 30 BMW Group production locations worldwide. A total of up to 1,400 vehicles of the BMW X1 and BMW X2 models come off the production line at Plant Regensburg every workday – destined for customers all over the world. Different types of drive trains are flexibly manufactured on a single production line – from vehicles with internal combustion engines to plug-in hybrids, to fully-electric models.

High-voltage batteries for the electric models built in Regensburg are also produced locally, in direct proximity to the vehicle plant. They are assembled at the electric component production facility, which opened in 2021 at the Leibnizstrasse location.

BMW Innovation Park Wackersdorf also belongs to the Regensburg site. The 55-hectare campus built in the 1980s was originally intended as a nuclear reprocessing facility. The BMW Group has located its cockpit production there, as well as its parts supply for overseas plants. In addition to BMW as the largest employer, several other companies are also based at Innovation Park Wackersdorf. A total of around 2,500 employees work there.

The BMW Group core staff at the Regensburg and Wackersdorf locations in eastern Bavaria is made up of around 9,250 employees, including more than 300 apprentices.

www.bmwgroup-werke.com/regensburg/de.html