

BMW Group Corporate Communications

Information

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Copy to
Date 29.07.2013
Subject **Satellite Details World Premiere BMW i3 - EUROPE**

Munich. Below you can find the satellite details for the World Premiere of the BMW i3:

Technical data TV satellite transmission 29.07.2013 for **EUROPE**:

14:15 – ca. 16:00 CEST **LIVE in Format 16:9 (including 2 repeats, immediately after live)**
- General Pictures
- Speech Dr. Norbert Reihofer
- The unveiling event
- Driving shots from the BMW i3

16:35 – 17:25 CEST **Best of BMW i3 World Premiere (3 times in loop)**

Satellite: **Eutelsat 3D**
TXP: B3
Slot: GH

Downlink frequency: **11102**
Polarity: **Horizontal**

Modulation: **DVBS2-8PSK**
Symbol Rate: **14.24 Mysmb**
FEC: **3/4**
Video: **MPEG-2 4:2:0**
Audio: **2 stereo pairs**

Encryption: **None**

D-SNG Telefon: **+49 172 3894544 and +49 151 23456889**

If you have any questions please contact:

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FOR BACKUP SEE NEXT PAGE



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BACKUP FOR **EUROPE:**

In case of transmission problems, please switch to the following satellite details:

14:15 – ca. 16:00 CEST **LIVE in Format 16:9 (including 2 repeats, immediately after live)**
- General Pictures
- Speech Dr. Norbert Reihofner
- The unveiling event
- Driving shots from the BMW i3

16:35 – 17:25 CEST **Best of BMW i3 World Premiere (3 times in loop)**

Satellite: **Eutelsat 3D**
 TXP: F2
 Slot: AB

Downlink frequency: **12514.67**
Polarity: **Vertical**

Modulation: **DVBS2-8PSK**
Symbol Rate: **14.24 Mysmb**
FEC: **3/4**
Video: **MPEG-2 4:2:0**
Audio: **2 stereo pairs**

Encryption: **None**

D-SNG Telefon: **+49 172 3894544 and +49 151 23456889**

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