

BMW Group Corporate Communications

Information

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Copy to
Date 29.07.2013
Subject **Satellite Details World Premiere BMW i3 - AMERICAS**

Munich. Below you can find the satellite details for the World Premiere of the BMW i3:

Technical data TV satellite transmission 29.07.2013 for the **AMERICAS**:

14:15 – ca. 16:00 CEST **LIVE in Format 16:9 (including 2 repeats, immediately after live)**
- General Pictures
- Speech Dr. Norbert Reihöfer
- The unveiling event
- Driving shots from the BMW i3

16:35 – 17:25 CEST **Best of BMW i3 World Premiere (3 times in loop)**

Satellite: **Intelsat 805**
TXP: 14/14
Slot: EF

Downlink frequency: **4004MHz**
Polarity: **Vertical**

Modulation: **DVBS2-8PSK**
Symbol Rate: **14.24 Mysmb**
FEC: **3/4**
Video: **MPEG-2 4:2:0**
Audio: **2 stereo pairs**

Encryption: **None**

D-SNG Telefon: **+1 917 749 8560 and +1 240 437 7370**

Fibre POP: **New York Encompass: 4644**
The Switch LA: Arqiva-01

If you have any questions please contact:
Dr. Dominic Stoiber (Electronic Media), +49-151-5263 5070

FOR BACKUP SEE NEXT PAGE

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BACKUP FOR THE **AMERICAS**:

In case of transmission problems, please switch to the following satellite details:

14:15 – ca. 16:00 CEST	LIVE in Format 16:9 (including 2 repeats, immediately after live) - General Pictures - Speech Dr. Norbert Reihofer - The unveiling event - Driving shots from the BMW i3
16:35 – 17:25 CEST	Best of BMW i3 World Premiere (3 times in loop)

Satellite:	Intelsat 805
	TXP: 14/14
	Slot: GH

Downlink frequency:	4022MHz
Polarity:	Vertical

Modulation:	DVBS2-8PSK
Symbol Rate:	14.24 Mysmb
FEC:	3/4
Video:	MPEG-2 4:2:0
Audio:	2 stereo pairs

Encryption:	None
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