

# BMW Group Corporate Communications

## Information

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Copy to  
Date 29.07.2013  
Subject **Satellite Details World Premiere BMW i3 - ASIA**

**Munich.** Below you can find the satellite details for the World Premiere of the BMW i3:

### Technical data TV satellite transmission 29.07.2013 for **ASIA**:

**14:15 – ca. 16:00 CEST**      **LIVE in Format 16:9 (including 2 repeats, immediately after live)**  
- **General Pictures**  
- **Speech Dr. Norbert Reihofner**  
- **The unveiling event**  
- **Driving shots from the BMW i3**

**16:35 – 17:25 CEST**      **Best of BMW i3 World Premiere (3 times in loop)**

**Satellite:**                      **Asiasat-5**  
**TXP: C4V**  
**Slot: Channel 1+2**

**Downlink frequency:**      **3771MHz**  
**Polarity:**                      **Vertical**

**Modulation:**                  **DVBS2-8PSK**  
**Symbol Rate:**                **14.24 Mysmb**  
**FEC:**                              **3/4**  
**Video:**                          **MPEG-2 4:2:0**  
**Audio:**                            **2 stereo pairs**

**Encryption:**                    **None**

**D-SNG Telefon:**                **+86 139 1029 8244 and +49 179 5446625**

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### If you have any questions please contact:

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**FOR BACKUP SEE NEXT PAGE**



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## Information

Subject **Satellite Details World Premiere BMW i3 - ASIA**  
Date 29.07.2013  
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## BACKUP FOR **ASIA**:

### In case of transmission problems, please switch to the following satellite details:

**14:15 – ca. 16:00 CEST**      **LIVE in Format 16:9 (including 2 repeats, immediately after live)**

- General Pictures
- Speech Dr. Norbert Reihofner
- The unveiling event
- Driving shots from the BMW i3

**16:35 – 17:25 CEST**      **Best of BMW i3 World Premiere (3 times in loop)**

**Satellite:**                      **Asiasat-5**  
**TXP: C2V**  
**Slot: Channel 3+4**

**Downlink frequency:**      **3709MHz**  
**Polarity:**                      **Vertical**

**Modulation:**                   **DVBS2-8PSK**  
**Symbol Rate:**                **14.24 Mysmb**  
**FEC:**                              **3/4**  
**Video:**                          **MPEG-2 4:2:0**  
**Audio:**                            **2 stereo pairs**

**Encryption: None**

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