



Press release
30 September 2014

BMW Motorrad presents the C 600 Sport and C 650 GT special-edition models.
Exclusively clad maxi scooters.

Munich. To mark Intermot 2014, which takes place from 1 to 5 October 2014, BMW Motorrad will be presenting its two new special-edition maxi scooters, the C 600 Sport and C 650 GT.

Focusing the spotlight on its sporty and dynamic character is the highly responsive C 600 Sport special edition featuring special Racing blue metallic matt / Sapphire black metallic paintwork along with a sports seat and Akrapovic silencer.

The C 650 GT special edition, meanwhile, accentuates its elegance and touring prowess through the special paint finish Ebony metallic / Monolith metallic matt. The equipment accompanying this special edition comprises the Highline package made up of an LED daytime running light, seat heating for rider and passenger, heated grips and the RDC tyre pressure monitoring system.

These two new maxi scooters replace the previous special-edition models and will be available from spring 2015.

Press material on BMW motorcycles as well as BMW Motorrad rider equipment is available in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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