

BMW Group Corporate Communications

Information

Recipient(s)
Department/From Electronic Media / Dr. Dominic Stoiber
Telephone 089 / 382 - 51137
Fax 089 / 382 - 7051137
e-mail Dominic.Stoiber@bmw.de
Copy to
Date 03.03.2015
Subject **SATELLITE Details Geneva Motor Show 2015.**

München. Please find the satellite details of the BMW Group Press Conferences and the BMW Group model highlights at the Geneva Motor Show 2015 as follows:

Agenda 03.03.2015

08:45 – 09:00 CET	BMW Group Press Conference – LIVE
09:00 – 09:15 CET	MINI Press Conference – LIVE
12:30 – 13:15 CET	HIGHLIGHTS BMW Group Novelties and BMW Group Press Conferences

Technical data TV satellite transmission 03.03.2015

Sat	Eutelsat 10A
Transponder	TXP B1
Channel	CH1001 - 1012
Downlink	11,000.50 Horizontal
Bandwidth	18 MHz
Video Standard	HD1080i/50
Audio Channels	Audio: 2 Pairs (4ch)
Symbol Rate	14.24 Msym/s
FEC	3/4 FEC
Aspect Ratio	HD 16:9 (4:3 safe)
Modulation	DVBS2-8PSK (20%RO) PILOT ON
MPEG	420 MPEG 4
Encryption	No Encryption

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

Contact Phone +49 151 23456889
SNG Kdo Line +49 172 389 4613

If you have any questions please contact:

Dr. Dominic Stoiber (Electronic Media), +49 151 60151137

Highlights of the BMW Group Press Conferences and the model highlights also at:

www.live.bmwgroup.com and www.press.bmwgroup.com!

