

Press release

19 August 2020

BMW Motorrad presents M Performance carbon fibre wheel sets for the S 1000 RR.

Exclusive high-tech components for the road and the race track.



Munich, 19 August 2020. Carbon fibre – once developed for the aerospace industry, this high-strength and super-light material first established itself in racing and now also in BMW motorcycles. BMW Motorrad uses it wherever minimum weight and maximum strength are required.

The M Performance carbon fibre wheels for the BMW S 1000 RR are an ideal area of application for the material, which is processed in a very complex process using high-pressure furnaces, the so-called autoclaves. The benefits are obvious. Less weight means lower rotational masses leading not only to improved acceleration and braking behaviour but also makes the bike easier to handle. In short: The motorcycles become even more agile and dynamic. In addition, the carbon fibre surface, which is coated with high-gloss clear lacquer, is a real eye-catcher thanks to its deep black shimmering structure.

The M Performance carbon fibre wheels for the S 1000 RR are 1.7 kg lighter in total than the standard aluminium wheels, which were already reduced in



Media information

Date **19 August 2020**

Topic **BMW Motorrad presents M Performance carbon fibre wheels for the S 1000 RR.**

Page **2**

weight by 1.6 kg when the two models were relaunched last year. All parts such as the 5 mm thick brake discs (standard: 4.5 mm), sensor rings, wheel bearings and tyre pressure control valves are included in the complete wheel set. The M Performance carbon fibre wheels have been available since 1 August 2020.

Press material about BMW motorcycles and BMW Motorrad rider equipment can be found in the BMW Group PressClub at www.press.bmwgroup.com.

In case of queries, please contact:

Dominik Schaidnagel, BMW Motorrad Communications
Telephone: + 49 89 382 50181, E-Mail: dominik.schaidnagel@bmw.de

Tim Diehl-Thiele, Head of Communications BMW Motorrad
Telephone: +49 89 382 57505, E-Mail: Tim.Diehl-Thiele@bmw.de

Jennifer Treiber-Ruckenbrod, Head of Communications MINI and BMW Motorrad
Telephone: +49 89 382 35108, E-Mail: Jennifer.Ruckenbrod@bmwgroup.com

Internet: www.press.bmw.de

E-mail: presse@bmw.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.



Media information

Date 19 August 2020

Topic BMW Motorrad presents M Performance carbon fibre wheels for the S 1000 RR.

Page 3

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmwgroup/>