

The new BMW 3 Series Sedan, the new BMW 3 Series Touring. Short version.



With a design refresh, an extensively modernised premium ambience and clear advances in the areas of digitalisation, control/operation and equipment, the new edition of the BMW 3 Series is setting out to write another chapter in the model range's worldwide success story. Targeted updates to the front and rear-end design shine an even brighter spotlight than ever on the sporting ability for which the BMW 3 Series Sedan and BMW 3 Series Touring are renowned. BMW Operating System 8 including the BMW Curved Display brings extra modernity to the interior, and all variants of the new BMW 3 Series now come as standard with an eight-speed Steptronic transmission with gearshift paddles on the steering wheel and a newly designed selector lever.

With its elegantly sporty design and agile handling, the BMW 3 Series has provided a reference point for driving pleasure in the premium mid-size segment from day one. And it also represents the core of the BMW brand. The new edition of the sports sedan, which has enjoyed great success for over 45 years, and the Touring model – unveiled for the first time 35 years ago – will be launched in July 2022. Both models will be produced at BMW Group Plant Munich, while the new BMW 3 Series Sedan will also be made at BMW Group Plant San Luis Potosí in Mexico. A variant of the Sedan developed specifically for the Chinese market will be built at the Tiexi plant in Shenyang operated by the BMW Brilliance Automotive (BBA) joint venture.

Headlights and BMW kidney grille with a new design.

With its clearly structured surfaces, dynamic lines and large air intakes, the front apron adds even greater emphasis to the sporty appearance of the new BMW 3 Series Sedan and BMW 3 Series Touring. The redesigned headlights and kidney grille also give the car strong visual presence. The standard full-LED headlights are now much slimmer, with clear contours and daytime driving lights arranged in an inverted L shape to create a harmonious and modern look.

Adaptive LED Headlights are available as an option, and are identifiable by the blue accents inside their covers. Blue light effects below the headlight units also give the front end a striking and high-class appearance in the hours of darkness. The Adaptive LED Headlights'

range of functions includes the cornering light and non-dazzling matrix high beam as well as dynamic headlight range control and variable light distribution.

The lightly modified contours and new double bars give the BMW kidney grille an even more powerful look. Air intakes in Black high-gloss positioned below the kidney grille cool the braking system and add a sophisticated touch.

New rear apron with clean and modern surface design.

A higher proportion of surfaces painted in the body colour and a clean-cut design lend the rear apron of the new BMW 3 Series Sedan and new BMW 3 Series Touring a particularly sophisticated look. Horizontal lines, slim light units and flared rear wheel arches accentuate the width and muscular stance of the rear. The exhaust system's tailpipe finishers now measure 90 or 100 millimetres in diameter, depending on engine variant.

The focus on dynamism and modernity woven into the exterior design is also reflected in the restructured model range. The new BMW 3 Series already has a boldly sporty appearance in standard specification – a visual quality further emphasised by the now standard M High-gloss Shadowline trim. Added to which, standard specification for all BMW 3 Series Sedan models now includes 17-inch light-alloy wheels.

M Sport package with new design, premiere for M Sport package Pro.

The stylistic dynamism of the 3 Series can be further strengthened with the M Sport package. It brings new design features including a honeycomb pattern for the BMW kidney grille, a new design for the front and rear aprons and likewise new M light-alloy wheels in 18-inch format with mixed-size tyres.

The BMW Performance models from BMW M GmbH also stand out with distinctive looks. As well as a BMW kidney grille in mesh design, M light-alloy wheels in 18-inch format – or 19-inch as an option – and trapezoidal tailpipe trims for the exhaust system, their exclusive design features also include M exterior mirror caps in Black high-gloss.

The M Sport package Pro is a new arrival on the options list. Available as an extension of the M Sport package as well as for the BMW Performance models from BMW M GmbH, this package includes extended M High-gloss Shadowline trim, M lights Shadowline and an M Sport braking system with red callipers. Retrofit items from the BMW M

Performance Parts range offer distinctive options for accentuating the dynamic character of the new BMW 3 Series Sedan and new BMW 3 Series Touring even more intently.

The range of exterior colours has been expanded to include Skyscraper Grey metallic and M Brooklyn Grey metallic as part of the M Sport package. The BMW Individual Frozen Pure Grey metallic and Frozen Tanzanite Blue metallic special paint finishes have been added to the range too. And customers can also choose from a selection of around 150 additional BMW Individual special paint finishes.

Newly designed cockpit with BMW Curved Display.

The interior of the new BMW 3 Series Sedan and new BMW 3 Series Touring has been treated to a comprehensive update. The new interpretation of the brand-typical driver focus is embodied by the standard-fit BMW Curved Display. Here, a 12.3-inch information display behind the steering wheel and a control display with a screen diagonal of 14.9 inches merge together into a single fully digital and high-resolution unit. This cutting-edge cockpit design has progressive digitalisation at its heart and enables the number of buttons and controls to be significantly reduced in favour of touch and voice control.

The selector lever for the eight-speed Steptronic transmission also has a new design. It is positioned in the control panel on the centre console along with the Start/Stop button, iDrive Controller, Driving Experience Control buttons, parking brake and other vehicle functions.

Three-zone automatic climate control and navigation system now come as standard.

An automatic climate control system with three-zone adjustment is fitted as standard in both the new BMW 3 Series Sedan and new BMW 3 Series Touring. The climate functions are operated by voice command or touch via the control display.

Other new additions to standard specification include an automatically dimming rear-view mirror, the extended storage package and Park Distance Control (PDC) with sensors at the front and rear. All models now also come with the BMW Live Cockpit Plus including BMW Maps navigation system.

Wide variety of drive systems, eight-speed Steptronic transmission now standard for all models.

Among other signature features of the BMW 3 Series is the wide range of drive systems available. Highly efficient internal combustion engines with BMW TwinPower Turbo technology, and electrification in the form of plug-in hybrid and 48V mild hybrid technology, strike an exceptionally fine balance between driving pleasure and fuel economy. The new BMW 3 Series Sedan can be ordered in three plug-in hybrid variants, and the new BMW 3 Series Touring in a choice of four. Added to which, four petrol and four diesel engines with four or six cylinders are offered for both the Sedan and Touring. This line-up includes a four-cylinder petrol unit with an exhaust manifold integrated into the cylinder head and an upgraded turbocharger system to optimise power delivery.

Heading the engine range for the Sedan and Touring are two BMW Performance models from BMW M GmbH with ultra-sporty characteristics. This means the BMW 3 Series covers an output range from 110 kW/150 hp to 275 kW/374 hp (fuel consumption, combined: 8.7 – 1.8 l/100 km [32.5 – 156.9 mpg imp] in the WLTP cycle, CO₂ emissions combined: 198 – 40 g/km in the WLTP cycle; figures in the NEDC cycle: –). Mild hybrid technology brings particularly rapid response and increased efficiency to the six-cylinder in-line petrol engine and the four diesel units.

All the engines for the new BMW 3 Series link up with an eight-speed Steptronic transmission as standard. Its sporting character is reinforced by the likewise standard gearshift paddles on the steering wheel. Available as an option is an eight-speed Steptronic Sport transmission, which stands out with its particularly sharp shift dynamics, provides a Launch Control function for traction-optimised acceleration off the line and unlocks ultra-quick bursts of mid-range power with its Sprint function.

BMW xDrive is standard on the range-topping models. The intelligent all-wheel-drive system can also be ordered as an option for two of the petrol variants (BMW 3 Series Touring: one petrol), two diesels and the plug-in hybrid models.

Large selection of driver assistance systems.

A host of automated driving and parking systems are available to elevate the comfort and safety of the new BMW 3 Series to another new level. Standard equipment includes Front Collision Warning with brake intervention, which detects the presence of cyclists as well as vehicles

and pedestrians, Cruise Control with brake function, the Speed Limit Display with no-overtaking indicator, Manual Speed Limit Assist and Lane Departure Warning with lane return. Options include lane change warning, the BMW Head-Up Display and Driving Assistant Professional*, which comprises the Steering and Lane Control Assistant and the Active Cruise Control system with Stop&Go function, Automatic Speed Limit Assist, the route monitoring function and traffic light detection.

Among the functions provided by the optional Parking Assistant are the Reversing Assist Camera and the Reversing Assistant. The Parking Assistant Plus* – with Park View, Panorama View and Remote 3D View functions – and BMW Drive Recorder are also available as options.

Latest generation of BMW iDrive with BMW Operating System 8.

The multi-sensory vehicle experience BMW iDrive with the latest generation of BMW Operating System 8 introduced in the new BMW 3 Series leads the way into the digital future with powerful connectivity and data processing capabilities, plus intuitive interaction between the driver and vehicle. At the heart of this are the BMW Curved Display and the extended capabilities of the BMW Intelligent Personal Assistant.

The My BMW App acts as a universal digital interface between the driver and vehicle and for controlling the charging process for the high-voltage battery of plug-in hybrid models. While inside the new BMW 3 Series Sedan and new BMW 3 Series Touring, customers can make use of the Personal eSIM designed to work with 5G mobile technology, the BMW ID for individualising the user experience, and further improved smartphone integration with Apple CarPlay® and Android Auto™. Meanwhile, the BMW ConnectedDrive Upgrades function keeps the new BMW 3 Series right up to date with the latest software. The content of the upgrades ranges from new services to improved vehicle functions.

* Initially available for the BMW M340i xDrive and BMW M340d xDrive

All figures relating to performance, fuel/electric power consumption and emissions are provisional.

All of the stated model variants, equipment features, technical data and fuel/electric power consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected.

The fuel consumption, CO₂ emissions, electric power consumption and electric range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany and the range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2>.