

# MINI CORPORATE COMMUNICATIONS

Media information

3 November 2022

## Untamed adventurer arrives in new splendour - The MINI Cooper SE Countryman ALL4 in the Untamed Edition.



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The MINI Untamed Edition now highlights the stylish character of the MINI Cooper SE Countryman ALL4 with the new Nanuq White paint finish. The spacious plug-in hybrid model combines smart technology with two drives and four powered wheels for balancing performance, driving pleasure and sustainability.

**Munich.** Exclusive design and equipment features make the largest and most versatile model of the British premium brand the perfect companion for spontaneous excursions beyond the bounds of urban mobility. From November 2022 the MINI Untamed Edition will emphasise the robust charisma of the MINI Cooper SE Countryman ALL4 with the new Nanuq White paint finish.

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 Munich

Phone  
+49-89-382-38072

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)

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Two drives with a total of 162 kW/220 hp system output deliver sporty driving fun on and off the road. The front wheels are driven by a three-cylinder engine with 92 kW/125 hp, and the rear wheels are powered by an electric motor generating 70 kW/95 hp. The MINI Cooper SE Countryman ALL4 (combined fuel consumption: 2.1 - 1.7 l/100 km according to WLTP, 2.1 - 1.9 l/100 km according to NEDC; combined power consumption: 15.5 - 14.8 kWh/100 km according to WLTP, 14.8 - 14.1 kWh/100 km according to NEDC, CO2 combined emissions: 47 - 39 g/km according to WLTP, 48 - 44 g/km according to NEDC) excels with maximum traction and driving stability even off paved roads. With an electric range of 51 kilometres, the MINI Cooper SE Countryman ALL4 can also be driven in sporty style in urban environments without producing any local emissions.



### Untamed design features

The special edition highlights the robust design of the MINI ALL4 exterior look with the new Nanuq White paint finish and underlines the sporty character of the MINI Cooper SE Countryman ALL4. The body finish appears on the lower air intake surround including the suggested underride guard, the air curtain inserts in the front apron and the side sills, as well as on the

reflector inserts and the lower insert in the rear apron.

The contrasting Frozen Blue Stone paint finish adds to the characteristic look of the edition model with graphic details. Four diagonal stripes in the lower area of each door as well as the inlays and carrier plates of the side scuttles are painted in this colour. A graphic pattern inspired by a mountain landscape in the same colour also features on the side scuttles and door sill trims where the MINI Cooper SE Countryman ALL4 in the Untamed Edition is drawn to. The "UNTAMED" lettering can be found on the rear side windows.

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In the interior, the characteristic mountain landscape graphic also adorns



the discreet pins on the outer section of the seat backrests. The illuminated decorative trim in Frozen Bluestone bears the striking landscape pattern, too. On longer excursions, an additional effect on the instrument panel appears when darkness sets in: The "UNTAMED" lettering then also lights up here in night design. What is more, from November 2022, two new equipment details will enhance the

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interior: The optional panoramic glass roof and the additional choice of HIFI speakers from Harman Kardon.

In addition to the Nappa sports leather steering wheel with edition-specific lettering in the lower spoke, the edition vehicle also stands out thanks to its extensive range of equipment. In addition to the LED headlights with extended features, the extra MINI Driving Modes as well as the Connected Media function, the standard equipment range is now extended by the MINI Driving Assistant, which includes further functions that improve comfort and safety.



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Fuel consumption, CO<sub>2</sub> emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

## Corporate Communications

Julian Kisch, Press Spokesperson  
Product Communications MINI  
Tel.: +49-89-382-38072  
E-mail: [julian.kisch@mini.com](mailto:julian.kisch@mini.com)

Andreas Lampka, Head of Communications MINI  
Phone: +49-89-382-23662  
E-mail [andreas.lampka@mini.com](mailto:andreas.lampka@mini.com)

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products

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