



MINI CORPORATE COMMUNICATIONS

Media information

15 February 2023

Zero-emission open-air driving fun: The first all-electric MINI Cooper SE Convertible.



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The world's first convertible with a purely electric drive is a MINI. From idea to small series in less than 8 months. The MINI Cooper SE Convertible sets another strong impulse on the way to becoming a fully electric brand.

Munich. Following the positive feedback on the unique specimen presented in summer 2022, MINI is now going ahead with a small series of the all-electric MINI Cooper SE Convertible (power consumption combined: 17.2 kWh/100 km according to WLTP; combined CO₂ emissions: 0 g/km) which represents another big step in the direction of electric mobility. The world's first locally emission-free premium convertible in the small car segment shortens the transition period to the introduction of the next-generation all-electric model family. From April 2023, the MINI Cooper SE Convertible will be available in Europe in a limited number of 999 vehicles.

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"Three years ago we launched the all-electric MINI Cooper SE, and today one in five MINI sold in Europe is an all-electric MINI. This success has

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spurred us to implement the small series of the MINI Cooper SE Convertible within only a few months. I'm delighted that we can offer 999 MINI customers an extraordinary and exclusive open-air go-kart feeling," says Stefanie Wurst, Head of the MINI Brand.



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The MINI Cooper SE Convertible is available in Enigmatic Black and White Silver. Door handles, side scuttles and the surrounds of the front and rear lights are finished in Resolute Bronze. The MINI logos and the model lettering feature in elegant Piano Black to match. The E logo familiar from the MINI Cooper SE is found on the front

apron and on the rear, thereby visually underlining locally emission-free driving fun.

Further edition-specific equipment details also adorn the door sill trims and side scuttles and, with the 1 of 999 lettering emphasising the exclusive character of the limited edition open-air MINI.

MINI takes on a pioneering role with the edition-specific alloy wheels. The 17" cast alloy wheels in Electric Power Spoke 2-tone design are made of 100 percent secondary aluminium. The combination of green electricity during production and the use of the secondary raw material can significantly reduce CO2 emissions compared to conventional manufacturing processes.

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Extensive interior equipment with MINI Electric Design features.

The sports seats are in MINI Yours Leather Lounge design and feature seat heating and adjustable thigh support. The multifunctional sports leather steering wheel in Nappa leather finish contributes to the fun-to-drive atmosphere and stylish driving comfort and can also be heated. In



the lower steering wheel spoke, the MINI Electric Badge highlights the limited character of the all-electric convertible. The exclusive Piano Black surfaces, which can be stylishly set off by the ambient lighting, also contribute to car's exclusive status. The design of the interior emphasises the fully electric character of the open-top four-seater with yellow colour accents, such as the yellow start-stop toggle switch.

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In addition to numerous other features, the high-quality equipment is complemented in the cockpit by the eDrive services familiar from the MINI Cooper SE. These provides the driver with information on current energy consumption, range and tips for an economical driving style. All essential information is summarised on the MINI Head-Up Display while driving. On longer journeys, the Active Cruise Control with Stop & Go function and the MINI Driving Assistant, among other features, enhance the comfort of the limited MINI Convertible with all-electric drive as standard.

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Pure electrified go-kart feeling.

With a length of 3,863 mm, a wheelbase of 2,495 mm, 1,727 mm width and 2,495 mm length, the dimensions, including the luggage



compartment with 160 l load volume, remain unchanged compared to the conventionally powered MINI Convertible. The 135 kW/184 hp electric motor comes from the BMW Group's electric mobility competence centres in Dingolfing and Landshut. Its small size enables particularly harmonious

axle load distribution and favours agile and easily controllable handling. The electric drive accelerates the MINI Cooper SE Convertible smoothly from standstill to 100 km/h in 7.3 seconds.

With a range of 201 kilometres determined in the WLTP test cycle, open-air excursions are possible well beyond the city limits. Up to 30 km/h, the fully electrically powered and thus particularly quiet textile soft top in MINI Yours style with typical Union Jack pattern can be opened, closed or set as a sliding roof.

From idea to small series.

With the MINI Cooper SE Convertible, MINI highlights its flexibility and has set up the production of a small series for the first time. The MINI Cooper SE Convertible will be produced in a limited edition of 999 vehicles alongside the conventional MINI Convertible in the Netherlands.

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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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