

MINI CORPORATE COMMUNICATIONS

Media Information
8 October 2025

Postcard Story. With the MINI Cooper Convertible S in the South of England.



The MINI Cooper Convertible S turns every bend into an intense driving experience. The powerful two-litre engine with 204 hp delivers acceleration, wind noise and a sporty sound.

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East Sussex. 'Always Open' – even when the weather in the southern English coastal towns between Portsmouth and Dover is more British than sunny: in the MINI Cooper Convertible S (fuel consumption combined: 6.6 - 6.5 l/100 km; CO2 emissions combined: 150 - 148 g/km according to WLTP; CO2 class: E), it's not just sunny hours that make for a great driving experience. The Always Open Timer counts the driving time with the top down and motivates you to take a spin in the fresh air. The fully electric roof opens in just 18 seconds. With precise steering and agile handling, every bend becomes an adventure. The two-litre petrol engine with 204 hp, which sprints from 0 to

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100 km/h in 6.9 seconds with a maximum torque of 300 Nm, delivers dynamic drive and sound.

With this release, we are providing new images of the MINI Cooper Convertible S.

MINI Cooper Convertible S (WLTP combined: Power consumption 6.9 - 6.5 l/100 km; CO2 emissions 156 - 148 g/km; CO2 class E).

All of the stated model variants, equipment features, technical data relate to the German market. Energy consumption and emission figures relate to the German PKW-EnVKV regulation.

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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