

Media Information
27 November 2025

MINI Aceman: The perfect travelling companion for the festive season.



Stylish, safe and full of driving pleasure - with the MINI Aceman and the exclusive MINI Lifestyle Collection, MINI makes the festive season a special experience.

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Munich. With the festive season just around the corner, the MINI Aceman SE (WLTP combined: Energy consumption 14.7 - 14.0 kWh/100 km; CO2 emissions 0 g/km; CO2 class: A), is the perfect companion for driving through wintry landscapes in a stylish and safe manner. Its powerful front-wheel drive powertrain producing 218 hp (164 kW) whilst accelerating from 0 to 100 km/h in just 7.1 seconds makes the MINI Aceman the perfect driving partner in all scenarios. The latest assistance systems ensure additional safety measures, especially in the darker months of the year, these functions increase overall driver safety and ensure that the whole family arrives at their destination relaxed and safe.

The Indigo Sunset Blue exterior paint colour available on the MINI Aceman in combination with the Favoured Trim is reminiscent of a clear night sky,

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which is particularly atmospheric during winter months. In contrast, the bright Rebel Red exterior colour stands out impressively against the snowy surroundings. The combined 18-inch JCW Rallye Spoke alloy wheels not only set sporty accents but also master winter road conditions with ease - for safe and stylish driving in wintry weather conditions.

The generous luggage compartment volume of 300 to 1,005 litres in the MINI Aceman offers sufficient space for luggage and seasonal gifts. The trolleys from the MINI Lifestyle Collection - the MINI Debossed Wing Logo Trolley (RRP: €229.99) and the MINI Debossed Wing Logo Cabin Trolley (RRP: €229.99) - not only have ample space, but they are also available in three colour variants based on MINI exterior paintwork: Rebel Red, Blazing Blue and Black.

The cuddly MINI Bulldog 2.0 (RRP: €28.00) and the MINI Aluminium Balance Bike (RRP: €229.99) from the MINI Lifestyle Collection are the perfect gifts for the younger members of the family. They not only bring joy under the Christmas tree but also accompany the little ones on their first MINI adventures. The MINI Colour Block travel mug, which is available in 300 ml (RRP: €25.00) and 500 ml (RRP: €29.00), ensures the right temperature for cold or hot drinks on the journey.

MINI Aceman SE (WLTP combined: Energy consumption 14.7 - 14.0 kWh/100 km; CO₂ emissions 0 g/km; CO₂ class: A).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where

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applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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