

MINI CORPORATE COMMUNICATIONS

Media Information
08 December 2025

Postcard Story. All-electric driving fun meets urban lifestyle: the MINI Cooper SE in Tokyo.



Compact, powerful and unmistakable – the MINI Cooper SE brings electric driving fun to Tokyo's lively streets.

P90626394

Tokyo. The MINI Cooper SE (WLTP combined: Energy consumption: 14.7-14.6 kWh/100 km; CO2 emissions 0 g/km; CO2 class: A) combines the legendary MINI DNA with state-of-the-art electromobility - perfect for the exciting metropolis of Tokyo. Powered by 160 kW (218 hp) and 330 Nm of torque, the MINI Cooper SE impresses with its powerful performance. With its compact design and dynamic go-kart feeling, the 3-door model masters even the narrowest roads perfectly. Innovative assistance systems provide comfort and safety. The MINI Parking Assistant Plus, for example, makes it easier to park in Tokyo's tight parking spaces.

With this release, we are providing new images of the MINI Cooper SE.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 Munich

Phone
+49-89-382-0

Internet
www.bmwgroup.com

MINI CORPORATE COMMUNICATIONS

Media Information

Date 08 December 2025

Topic Postcard Story. All-electric driving fun meets urban lifestyle: the MINI Cooper SE in Tokyo.

Page 2

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Franziska Liebert, Spokesperson MINI

Phone: +49-151-601-28030

E-Mail: franziska.liebert@mini.com

Micaela Sandstede, Head of Communications MINI

Phone: +49-176-601-61611

E-mail micaela.sandstede@bmw.de

MINI CORPORATE COMMUNICATIONS

Media Information

Date 08 December 2025

Topic Postcard Story. All-electric driving fun meets urban lifestyle: the MINI Cooper SE in Tokyo.

Page 3

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

X: <https://www.x.com/bmwgroup>