

Media Information
16 March 2026

**Satellite and streaming details of the BMW Group Keynote.
Design Premiere of the new BMW i3.**

Munich. Please find the satellite and streaming details of the BMW Group Keynote as follows:

18 March 2026.

11:00 - 11:40 A.M. CET – Design Premiere of the new BMW i3. **LIVE**

Technical data TV satellite transmission:

Satellite:	Astra 1M @ 19.2°E, TP 1.024, Channel B9
Downlink:	11,574.000 / V

Encoder	MPEG 4 / 420 16_9 HD
FEC	3/4
Pilot	On
Modulation	DVBS2-8PSK
Roll off Factor	20% RO
Symbolrate	7,120 Msym/s
Bandwith	9.00 MHz

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Live Stream available at:

<https://www.live.bmwgroup.com/en/live-streaming/> and
on BMW Group YouTube: <https://b.mw/luTd3>

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Oliver Zipse
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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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