

BMW 3 Series
Convertible
330i
335i

www.bmw.co.za/3



Sheer
Driving Pleasure



BMW 3 SERIES CONVERTIBLE PRICE LIST.

MARCH 2010.

BMW EfficientDynamics
Less emissions. More driving pleasure.



BMW 3 SERIES CONVERTIBLE PRICE LIST. MARCH 2010.

| Standard Model | 330i | 335i |
|---|---------|---------|
| 6-speed Manual | 610 500 | 718 500 |
| 6-speed Steptronic Automatic | 626 500 | – |
| 7-speed Sport Automatic Transmission with Double Clutch | – | 745 600 |

| Exclusive Model | 330i | 335i |
|---|---------|---------|
| 6-speed Manual | 636 600 | 742 400 |
| 6-speed Steptronic Automatic | 652 600 | – |
| 7-speed Sport Automatic Transmission with Double Clutch | – | 769 500 |

| M Sport Model | 330i | 335i |
|---|---------|---------|
| 6-speed Manual | 646 300 | 749 000 |
| 6-speed Steptronic Automatic | 662 300 | – |
| 7-speed Sport Automatic Transmission with Double Clutch | – | 776 100 |

| Individual Model | 330i | 335i |
|---|---------|---------|
| 6-speed Manual | 661 900 | 761 300 |
| 6-speed Steptronic Automatic | 677 900 | – |
| 7-speed Sport Automatic Transmission with Double Clutch | – | 788 400 |

| Engine Specifications and Performance | 330i | 335i |
|---|-------------|-------------|
| Cylinders/valves | 6/4 | 6/4 |
| Capacity (cc) | 2 996 | 2 979 |
| Maximum Power (kW/rpm) | 190/6 600 | 225/5 800 |
| Maximum Torque (Nm/rpm) | 310/2 600 | 400/1 200 |
| Double-VANOS | ■ | ■ |
| High Precision Injection (direct injection) | – | ■ |
| Oil level sensor | ■ | ■ |
| TwinPower Turbo | – | ■ |
| VALVETRONIC | ■ | ■ |
| Top speed (km/h) [] Values apply to vehicles with automatic transmission. *Electronically limited. | 250* [250*] | 250* [250*] |
| Acceleration 0 – 100 km/h | 6.7 [6.9] | 5.8 [5.7] |
| Consumption (l/100 km) | 9.5 [9.7] | 9.5 [9.5] |
| CO ₂ (g/km) | 221 [227] | 222[222] |

| Code | Packages | 330i | 335i |
|--------------|---|---------------|---------------|
| SAZEX | Exclusive Model - Recommended Retail Price | 26 100 | 23 900 |
| SA470 | Child seats ISOFIX attachment, front | EM | EM |
| SA322 | Comfort access | EM | EM |
| SA563 | Extended Light Package | EM | ■ |
| SA5AC | High Beam Assist | EM | EM |
| SA430 | Interior and Exterior mirrors with automatic anti-dazzle function | EM | ■ |
| SA606 | Navigation system, Business | EM | – |
| SA609 | Navigation system, Professional | 7 800 | ■ |
| SA508 | Park Distance Control (PDC), front and rear | EM | EM |
| SA620 | Voice control | – | EM |
| SA541 | Active Cruise Control | – | EM |

| | | | |
|--|--|---------------|---------------|
| SA337 | M Sport Model - Recommended Retail Price | 35 800 | 30 500 |
| Only available with the following paintwork: Alpine White (300), Titanium Silver (354), Le Mans Blue (381◆), Black Sapphire (475), Blue Water (896) or Space Grey (A52) | | | |
| LC | Leather, Dakota: Grey (LCAD), Coral Red (LCD1), Oyster (LCCX), Cream Beige (LCGE), Saddlebrown (LCD3) or Black (LCSW) | ■ | ■ |
| | Door sill with M Badge | SM | SM |
| SA2MF | Double-spoke styling 193 M with mixed tyres, front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18 | SM | SM |
| SA4AB | Fine-wood trim, Burr Walnut | □ | □ |
| SA4A3 | Fine-wood trim, Walnut light | □ | □ |
| SA4BY | Fine-wood trim, Bamboo Grain Anthracite | □ | □ |
| | Gearshift lever 'shortshifter' and handbrake grip in leather | SM | SM |
| SA760 | Individual high-gloss, Satin Chrome | SM | SM |
| SA4WA | Interior trim finishers Aluminium Glacier Silver dark | SM | SM |
| SA4B9 | Interior trim finishers, Aluminium fine-cutting | □ | □ |
| SA2B6 | Double-spoke style 313 with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19 | 8 500 | 8 500 |
| SA715 | M Aerodynamics Kit | SM | SM |
| SA2MP | M light-alloy wheels double spoke 225 M with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19 | 7 500 | 7 500 |
| SA7XA | M Sport steering wheel gearshift paddles on steering wheel (only with Automatic) | 1 100 | 1 100 |
| SA704 | M Sport Suspension | SM | SM |
| SA710 | M Steering wheel | SM | SM |
| SA481 | Sports seats for driver and front passenger | SM | SM |

| SAZJI | Individual Model - Recommended Retail Price | 51 400 | 42 800 |
|-------|--|--------|--------|
| | Individual metallic paintwork: Azurite Black (S34), Aventurine Silver (S58), Ruby Black (X03) or Moonstone (X04) | IM | IM |
| Z1XX | Individual Extended Merino leather: Champagne (ZACM), Platinum (ZAC8), Syrah Blue (ZAF3) or Rust Brown (ZAP2) | IM | IM |
| SA940 | Individual trim finishers: Maple Wood, Anthracite (XE2), Figured Eucalyptus, Red Brown (XE3) or Piano Finish Black with inlay (XE8) | IM | IM |
| SA778 | Individual entry sills, stainless steel | IM | IM |
| SA760 | Individual high-gloss Satin Chrome | IM | IM |
| XL | Steering wheel insert as per interior Wood trim finisher (XL1), Insert as per Leather upholstery (XL2) | IM | IM |
| SA2M0 | V-spoke styling 152 with mixed tyres, front 8Jx18", 225/40 R18, rear: 8.5Jx18", 255/35 R18 | IM | IM |



SA2MF ◆



SA2MP ◆



SA2B6 ◆



SA2M0 ▼

| Code | Exterior Equipment | 330i | 335i |
|------|---|-------|------|
| | Paintwork | 330i | 335i |
| | Paintwork, Solid: Alpine White III (300), Black II (668) or Crimson Red (A61) | ■ | ■ |
| | Paintwork, Metallic: Titanium Silver (354), Le Mans Blue (381◆), Black Sapphire (475), Blue Water (896), Havana (A17), Montego Blue (A51), Space Grey (A52), Platinum Bronze (A53), Deep Sea Blue (A76), Tasman (A81) or Vermilion Red (A82) | 2 100 | □ |

| Code | Wheels | 330i | 335i |
|-------|--|--------|--------|
| SA2C6 | Star-spoke styling 189 with mixed tyres, front: 8Jx18" 225/40R18, rear: 8.5Jx18" 255/35R18 | 11 000 | 6 000 |
| SA2DH | Star-spoke styling 340 with mixed tyres, front: 8Jx17" 225/45 R17, rear: 8.5Jx17" 255/40 R17 | 5 000 | ■ |
| SA2K5 | V-spoke style 338, 8Jx17" 225/45R17 | ■ | – |
| SA2K6 | V-spoke style 342 with mixed tyres, front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18 | 13 000 | 8 000 |
| SA2R4 | Star-spoke style 230 with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19 | 23 000 | 18 000 |

Star-spoke styling 189
SA2C6Star-spoke styling 340
SA2DHV-spoke styling 338
SA2K5V-spoke styling 342
SA2K6Star-spoke styling 230
SA2R4

| Code | Exterior Equipment continued | 330i | 335i |
|-------|--|-------|--------|
| SA346 | Chrome-line exterior | ■ | ■ |
| SA358 | Climate comfort windscreen | 2 800 | 2 800 |
| | Colour coded exterior mirrors, electric adjustment | ■ | ■ |
| SA321 | Exterior parts in body colour | ■ | ■ |
| | Front ornamental grille – chrome-plated kidney grille bars, with chrome bezel | ■ | ■ |
| SA502 | Headlamp washer system | ■ | ■ |
| SA5AK | LED Lights elements | 2 900 | 2 900 |
| SA8SL | Preparation for trailer tow hitch | ■ | ■ |
| SA521 | Rain sensor and automatic headlight control | ■ | ■ |
| SA2TC | 7-speed Sports Automatic transmission with Double Clutch (only with SA2XA/SA7XA) | – | 25 500 |
| SA3AC | Trailer tow hitch, fully electrically operated | 7 400 | 7 400 |
| | Welcome lights (parking lights and rear lights activated when unlocking) | ■ | ■ |
| SA522 | Xenon headlights | ■ | ■ |





| Code | Interior Equipment | 330i | 335i |
|------|--------------------|------|------|
|------|--------------------|------|------|

| Code | Upholstery | 330i | 335i |
|------|--|------|------|
| LC | Leather, Dakota: Grey (LCAD), Coral Red (LCD1), Oyster (LCCX), Cream Beige (LCGE), Saddlebrown (LCD3) or Black (LCSW) | ■ | ■ |

| Code | Interior Trim Finishers | 330i | 335i |
|-------|--|------|------|
| SA4AB | Fine-wood trim, Burr Walnut | ■ | □ |
| SA4BY | Fine-wood trim, Bamboo Grain Anthracite | □ | ■ |
| SA4WA | Interior trim finishers, Aluminium Glacier Silver dark | SM | SM |
| SA4B9 | Interior trim finishers Aluminium high finish | □ | □ |
| SA4AT | Interior trim finishers, Black high-gloss | □ | □ |
| SA4A3 | Interior trim finishers, Fine-wood, Walnut light | □ | □ |

| Code | Interior Equipment continued | 330i | 335i |
|-------|--|--------|--------|
| SA541 | Active cruise control | 11 400 | 11 400 |
| SA217 | Active Steering | 12 900 | 12 900 |
| SA575 | Additional 12 V power sockets (12 V power socket in passenger footwell) | 600 | 600 |
| SA534 | Air-conditioner with microfilter | ■ | ■ |
| | Armrest at the front, with storage compartment | ■ | ■ |
| SA4AE | Armrest front, retractable | ■ | ■ |
| SA431 | Automatic anti-dazzle interior mirror | ■ | - |
| | Centre armrest in rear | ■ | ■ |
| | Child seats ISOFIX attachment, for rear seats | ■ | ■ |
| SA470 | Child seats ISOFIX attachment, front | 950 | 950 |
| SA544 | Cruise control with brake function | ■ | ■ |
| | Cup holders, folding (two in the instrument panel above the glove compartment) | ■ | ■ |
| SA563 | Extended Light Package | 1 650 | ■ |
| SA430 | Interior and Exterior mirrors with automatic anti-dazzle function | 2 400 | ■ |
| | Interior lights, front centred above interior mirror and centred in rear, front ambient light, glovebox light and luggage compartment light (incl. soft light front), reading lights front/rear, footwell lights front, illuminated vanity mirrors, reading lights rear and ambient light rear | ■ | ■ |
| SA4NA | Interior mirror with digital compass | 1 000 | 1 000 |
| | Lights on warning | ■ | ■ |
| SA488 | Lumbar support for driver and front passenger (electrically adjustable) | 3 400 | 3 400 |
| SA7XA | M leather steering wheel with gearshift paddles and multifunction | 2 700 | 2 700 |
| | On-board computer (display of: consumption and range, average speed, current speed, range) | ■ | ■ |
| | Personal Profile (this function allows the driver to personalise settings for each key/user via indicator stalk switch or iDrive) | ■ | ■ |
| SA459 | Seat adjustment, electric with memory for driver's seat | ■ | ■ |
| | Start/Stop button | ■ | ■ |
| SA494 | Seat heating for driver and front passenger | 3 900 | ■ |
| SA2XA | Shift paddles on Sports steering wheel | 1 600 | 1 600 |
| SA441 | Smoker's package | ■ | ■ |
| | Sports leather steering wheel | ■ | ■ |
| SA481 | Sport seats for driver and front passenger | 5 900 | 5 900 |
| | Steering wheel column adjustment, mechanically in height and length | ■ | ■ |
| | Multifunction for steering wheel | ■ | ■ |
| SA248 | Steering wheel heating | 2 300 | 2 300 |
| SA710 | M Sport steering wheel | 1 600 | 1 600 |
| SA493 | Storage compartment package (foldaway cupholder in rear centre console, retaining net on the floor of the luggage compartment, two bag holders folding out of the luggage compartment separating panel, strap for dividing the luggage compartment) | 1 500 | 1 500 |
| SA423 | Velour floor mats | ■ | ■ |

| Code | Safety | 330i | 335i |
|-------|---|-------|-------|
| | Acoustic driver's seat-belt warning | ■ | ■ |
| | Active headrests for front seats | ■ | ■ |
| SA524 | Adaptive headlights | 4 100 | 4 100 |
| SA302 | Alarm system with radio remote control | ■ | ■ |
| SA8S3 | Automatic door locking when driving away | ■ | ■ |
| | Brake pad wear indicator | ■ | ■ |
| | Check control | ■ | ■ |
| SA322 | Comfort access | 6 900 | 6 900 |
| | Daytime driving lights (by means of brighter parking light rings) | ■ | ■ |
| | Dynamic Brake Lights (flashing under emergency braking) | ■ | ■ |
| | Dynamic Stability Control (DSC), (on 6-cylinder with extended functions) incl. ASC, CBC, DBC and DTC | ■ | ■ |
| | Electronic vehicle immobiliser (EWS) | ■ | ■ |
| | Emergency tool kit | ■ | ■ |
| SA520 | Fog lights, front | ■ | ■ |
| | Fog lights, rear | ■ | ■ |
| | Follow-me-home function (headlights stay on for set period after locking) | ■ | ■ |
| | Fuel pump, automatic cut-off in crash situation | ■ | ■ |
| SA5AC | High Beam Assist | 1 800 | 1 800 |
| SA5DS | Luggage compartment emergency release | ■ | ■ |
| SA507 | Park Distance Control (PDC), rear | ■ | ■ |
| SA508 | Park Distance Control (PDC), front and rear | 3 000 | 3 000 |
| | Runflat tyres (including a runflat indicator, passive monitoring of all 4 wheels with status indicator light) | ■ | ■ |
| | Safety battery terminal clamp | ■ | ■ |
| | Side airbags for driver and front passenger (integrated in the seat) | ■ | ■ |
| | Side impact protection | ■ | ■ |
| | Third brake light, rear window at top | ■ | ■ |
| SA428 | Warning triangle and first aid kit | ■ | ■ |

| Code | Communication | 330i | 335i |
|-------|---|--------|--------|
| SA698 | Area code 2 for DVD | □ | ■ |
| | Aux-In jack (in storage compartment underneath armrest front) | ■ | ■ |
| SA644 | Bluetooth compatible cellphone preparation | ■ | ■ |
| SA672 | CD Changer for 6 CDs | 4 200 | 4 200 |
| SA6NF | Extended connectivity of the music player in the mobile phone | 1 200 | 1 200 |
| SA688 | Harman/kardon surround sound system | 9 400 | ■ |
| SA676 | Hi-Fi loudspeaker system | 5 200 | – |
| SA752 | Individual audio system | 20 900 | 11 400 |
| SA606 | Navigation system, Business | 13 500 | – |
| SA609 | Navigation system, Professional | 21 300 | ■ |
| SA694 | Preparation for BMW 6 CD changer | □ | □ |
| SA663 | Radio: BMW professional | ■ | – |
| SA601 | TV-function | 7 000 | 7 000 |
| SA6FL | USB-/Audio Interface | ■ | ■ |
| SA620 | Voice control | 3 550 | 3 550 |

| Code | Service | 330i | 335i |
|------|---|------|------|
| | 5 Year/100 000 km Motorplan, non-contributing service and maintenance contract, BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland) | ■ | ■ |

- | | | | |
|---|--------------------------------------|----|-------------------------------------|
| ■ | Standard feature | EM | Option included in Exclusive Model |
| □ | No cost option | SM | Option included in M Sport Model |
| – | Not available | IM | Option included in Individual Model |
| ◆ | Only available with M Sport Model | | |
| ▼ | Only available with Individual Model | | |

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer. Prices and specifications are subject to change without prior notice. All prices include 14% value added tax.

BMW BENEFITS.

BMW EfficientDynamics.

There are many reasons why BMWs are so appealing and exciting to drive. At the heart of this appeal is a range of cutting-edge technologies called BMW EfficientDynamics. Together, these innovative technologies deliver a significant reduction in fuel consumption and emissions, as well as a more rewarding driving experience. Our work in this area has been acknowledged by numerous awards including the "WHAT CAR? Green Award" 2008 and the prestigious Paul Pietsch Prize for outstanding innovative developments in the automotive sector. What drives our research into new BMW EfficientDynamics technologies is the desire to achieve even more driving pleasure with continued reduction in fuel consumption and emissions.

BMW Motorplan.

Included in the selling price of all new BMWs is a standard 5 year or 100 000 km Motorplan maintenance contract. This contract covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres, fuel and top-up oil. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or an accident are not covered. For all BMW models the contract can be extended up to 7 years or 200 000 km, dependant on your individual needs.

BMW On Call.

Comprehensive back-up service is provided to BMW customers through the BMW Customer Contact Centre in case of an accident, breakdown, theft or any emergency, 24 hours a day, 7 days a week. Free roadside assistance, towing services, emergency medical assistance, accommodation and car-hire can be provided (if further than 100 km from residence). Outside South Africa, On Call is supported in Botswana, Namibia and Swaziland. For more information call 0800 600 777.

BMW Accident Management.

BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall co-ordination by the BMW Customer Contact Centre. Call 0800 600 777 for more information.

Original BMW Accessories.

BMW's high standards are reflected in the service that your BMW dealership provides in the choice and fitment of vehicle accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. Your BMW dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model.

BMW Lifestyle Accessories.

Even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience, with exclusive products from BMW Lifestyle. From the X3 outdoor range to the Kids' Collection, F1 and Golfsport clothing, to BMW miniatures, you'll be spoilt for choice. You can explore the range of quality BMW Lifestyle products by simply contacting your nearest BMW dealership.

BMW Financial Services.

BMW is also a powerful partner when it comes to financial matters. BMW Financial Services offers tailor-made solutions with attractive conditions in the fields of leasing, financing and insurance. Find out more at www.bmwfinance.co.za or contact your preferred BMW dealership.

BMW Owner's Circle.

The BMW Owner's Circle website is an online innovation that offers BMW drivers the opportunity to interact with BMW within a secure, personalised web environment. Registering at www.bmw.co.za/ownerscircle using your surname and ID number, gives you access to information and functionalities specifically relevant to your personal and vehicle profile.

BMW Magazine.

The BMW Magazine gives you the latest comprehensive news from the world of BMW. You'll receive a complimentary subscription when you purchase your BMW.

BMW Driver Training.

BMW has a commitment to road safety, not only through research and development and the manufacture of superior motorcars, but also through a worldwide involvement in driver training. BMW Driver Training offers a number of courses designed to counter the threats motorists face on South African roads.

Courses include:

- Collision Avoidance and Skid Control.
- Defensive Driving.
- High Performance.
- Hijack Prevention.

Various packages have also been designed to address specific needs and include:

- Control Package.
- Safety Package.
- Protect Package.

For further information please contact Abdul G Dangor at BMW Driver Training:

Tel. 011 564 5088

E-mail. abdul.dangor@bmw.co.za

www.bmwdrivertraining.co.za

BMW Customer Care: 0800 600 555 toll free

BMW On Call: 0800 600 777 toll free

BMW Part Number: 01-14-0-430-520