

BMW 3 Series
Convertible
330i
335i

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Sheer
Driving Pleasure



BMW 3 SERIES CONVERTIBLE PRICE LIST. MARCH 2010.

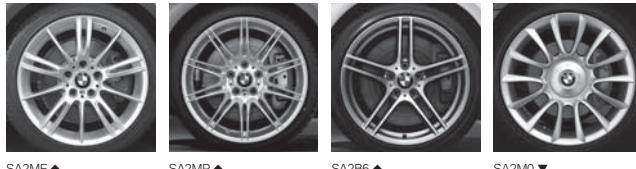
BMW EfficientDynamics
Less emissions. More driving pleasure.



BMW 3 SERIES CONVERTIBLE PRICE LIST. MARCH 2010.

Standard Model		330i	335i
6-speed Manual		610 500	718 500
6-speed Steptronic Automatic		626 500	—
7-speed Sport Automatic Transmission with Double Clutch		—	745 600
Exclusive Model		330i	335i
6-speed Manual		636 600	742 400
6-speed Steptronic Automatic		652 600	—
7-speed Sport Automatic Transmission with Double Clutch		—	769 500
M Sport Model		330i	335i
6-speed Manual		646 300	749 000
6-speed Steptronic Automatic		662 300	—
7-speed Sport Automatic Transmission with Double Clutch		—	776 100
Individual Model		330i	335i
6-speed Manual		661 900	761 300
6-speed Steptronic Automatic		677 900	—
7-speed Sport Automatic Transmission with Double Clutch		—	788 400
Engine Specifications and Performance		330i	335i
Cylinders/valves		6/4	6/4
Capacity (cc)		2 996	2 979
Maximum Power (kW/rpm)		190/6 600	225/5 800
Maximum Torque (Nm/rpm)		310/2 600	400/1 200
Double-VANOS		■	■
High Precision Injection (direct injection)		—	■
Oil level sensor		■	■
TwinPower Turbo		—	■
VALVETRONIC		■	■
Top speed (km/h) [] Values apply to vehicles with automatic transmission. *Electronically limited.		250* [250*]	250* [250*]
Acceleration 0 – 100 km/h		6.7 [6.9]	5.8 [5.7]
Consumption (l/100 km)		9.5 [9.7]	9.5 [9.5]
CO ₂ (g/km)		221 [227]	222 [222]
Code	Packages	330i	335i
SAZEX Exclusive Model - Recommended Retail Price		26 100	23 900
SA470	Child seats ISOFIX attachment, front	EM	EM
SA322	Comfort access	EM	EM
SA563	Extended Light Package	EM	■
SA5AC	High Beam Assist	EM	EM
SA430	Interior and Exterior mirrors with automatic anti-dazzle function	EM	■
SA606	Navigation system, Business	EM	—
SA609	Navigation system, Professional	7 800	■
SA508	Park Distance Control (PDC), front and rear	EM	EM
SA620	Voice control	—	EM
SA541	Active Cruise Control	—	EM
SA337 M Sport Model - Recommended Retail Price		35 800	30 500
Only available with the following paintwork: Alpine White (300), Titanium Silver (354), Le Mans Blue (381◆), Black Sapphire (475), Blue Water (896) or Space Grey (A52)			
LC	Leather, Dakota: Grey (LCAD), Coral Red (LCD1), Oyster (LCCX), Cream Beige (LCGE), Saddlebrown (LCD3) or Black (LCSW)	■	■
	Door sill with M Badge	SM	SM
SA2MF	Double-spoke styling 193 M with mixed tyres, front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	SM	SM
SA4AB	Fine-wood trim, Burr Walnut	□	□
SA4A3	Fine-wood trim, Walnut light	□	□
SA4BY	Fine-wood trim, Bamboo Grain Anthracite	□	□
	Gearshift lever 'shortshifter' and handbrake grip in leather	SM	SM
SA760	Individual high-gloss, Satin Chrome	SM	SM
SA4WA	Interior trim finishers Aluminium Glacier Silver dark	SM	SM
SA4B9	Interior trim finishers, Aluminium fine-cutting	□	□
SA2B6	Double-spoke style 313 with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19	8 500	8 500
SA715	M Aerodynamics Kit	SM	SM
SA2MP	M light-alloy wheels double spoke 225 M with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19	7 500	7 500
SA7XA	M Sport steering wheel gearshift paddles on steering wheel (only with Automatic)	1 100	1 100
SA704	M Sport Suspension	SM	SM
SA710	M Steering wheel	SM	SM
SA481	Sports seats for driver and front passenger	SM	SM

SAZJI	Individual Model - Recommended Retail Price	51 400	42 800
	Individual metallic paintwork: Azurite Black (S34), Aventurine Silver (S58), Ruby Black (X03) or Moonstone (X04)	IM	IM
Z1XX	Individual Extended Merino leather: Champagne (ZACM), Platinum (ZAC8), Syrah Blue (ZAF3) or Rust Brown (ZAP2)	IM	IM
SA940	Individual trim finishers: Maple Wood, Anthracite (XE2), Figured Eucalyptus, Red Brown (XE3) or Piano Finish Black with inlay (XE8)	IM	IM
SA778	Individual entry sills, stainless steel	IM	IM
SA760	Individual high-gloss Satin Chrome	IM	IM
XL	Steering wheel insert as per interior Wood trim finisher (XL1), Insert as per Leather upholstery (XL2)	IM	IM
SA2M0	V-spoke styling 152 with mixed tyres, front 8Jx18", 225/40 R18, rear: 8.5Jx18", 255/35 R18	IM	IM



SA2MF ◆ SA2MP ◆ SA2B6 ◆ SA2M0 ▼

Code	Exterior Equipment	330i	335i
	Paintwork	330i	335i
	Paintwork, Solid: Alpine White III (300), Black II (668) or Crimson Red (A61)	■	■
	Paintwork, Metallic: Titanium Silver (354), Le Mans Blue (381◆), Black Sapphire (475), Blue Water (896), Havana (A17), Montego Blue (A51), Space Grey (A52), Platinum Bronze (A53), Deep Sea Blue (A76), Tasman (A81) or Vermilion Red (A82)	2 100	□

Code	Wheels	330i	335i
SA2C6	Star-spoke styling 189 with mixed tyres, front: 8Jx18" 225/40R18, rear: 8.5Jx18" 255/35R18	11 000	6 000
SA2DH	Star-spoke styling 340 with mixed tyres, front: 8Jx17" 225/45 R17, rear: 8.5Jx17" 255/40 R17	5 000	■
SA2K5	V-spoke style 338, 8Jx17" 225/45R17	■	—
SA2K6	V-spoke style 342 with mixed tyres, front: 8Jx18" 225/40 R18, rear: 8.5Jx18" 255/35 R18	13 000	8 000
SA2R4	Star-spoke style 230 with mixed tyres, front: 8Jx19" 225/35 R19, rear: 9Jx19" 255/30 R19	23 000	18 000



Star-spoke styling 189
SA2C6 Star-spoke styling 340
SA2DH V-spoke styling 338
SA2K5 V-spoke styling 342
SA2K6 Star-spoke styling 230
SA2R4

Code	Exterior Equipment continued	330i	335i
SA346	Chrome-line exterior	■	■
SA358	Climate comfort windscreen	2 800	2 800
	Colour coded exterior mirrors, electric adjustment	■	■
SA321	Exterior parts in body colour	■	■
	Front ornamental grille – chrome-plated kidney grille bars, with chrome bezel	■	■
SA502	Headlamp washer system	■	■
SA5AK	LED Lights elements	2 900	2 900
SA8SL	Preparation for trailer tow hitch	■	■
SA521	Rain sensor and automatic headlight control	■	■
SA2TC	7-speed Sports Automatic transmission with Double Clutch (only with SA2XA/SA7XA)	—	25 500
SA3AC	Trailer tow hitch, fully electrically operated	7 400	7 400
	Welcome lights (parking lights and rear lights activated when unlocking)	■	■
SA522	Xenon headlights	■	■





Code	Interior Equipment	330i	335i
Code	Upholstery	330i	335i
LC	Leather, Dakota: Grey (LCAD), Coral Red (LCD1), Oyster (LCCX), Cream Beige (LCGE), Saddlebrown (LCD3) or Black (LCSW)	■	■
Code	Interior Trim Finishers	330i	335i
SA4AB	Fine-wood trim, Burr Walnut	■	□
SA4BY	Fine-wood trim, Bamboo Grain Anthracite	□	■
SA4WA	Interior trim finishers, Aluminium Glacier Silver dark	SM	SM
SA4B9	Interior trim finishers Aluminium high finish	□	□
SA4AT	Interior trim finishers, Black high-gloss	□	□
SA4A3	Interior trim finishers, Fine-wood, Walnut light	□	□
Code	Interior Equipment continued	330i	335i
SA541	Active cruise control	11 400	11 400
SA217	Active Steering	12 900	12 900
SA575	Additional 12 V power sockets (12 V power socket in passenger footwell)	600	600
SA534	Air-conditioner with microfilter	■	■
	Armrest at the front, with storage compartment	■	■
SA4AE	Armrest front, retractable	■	■
SA431	Automatic anti-dazzle interior mirror	■	—
	Centre armrest in rear	■	■
	Child seats ISOFIX attachment, for rear seats	■	■
SA470	Child seats ISOFIX attachment, front	950	950
SA544	Cruise control with brake function	■	■
	Cup holders, folding (two in the instrument panel above the glove compartment)	■	■
SA563	Extended Light Package	1 650	■
SA430	Interior and Exterior mirrors with automatic anti-dazzle function	2 400	■
	Interior lights, front centred above interior mirror and centred in rear, front ambient light, glovebox light and luggage compartment light (incl. soft light front), reading lights front/rear, footwell lights front, illuminated vanity mirrors, reading lights rear and ambient light rear	■	■
SA4NA	Interior mirror with digital compass	1 000	1 000
	Lights on warning	■	■
SA488	Lumbar support for driver and front passenger (electrically adjustable)	3 400	3 400
SA7XA	M leather steering wheel with gearshift paddles and multifunction	2 700	2 700
	On-board computer (display of: consumption and range, average speed, current speed, range)	■	■
	Personal Profile (this function allows the driver to personalise settings for each key/user via indicator stalk switch or iDrive)	■	■
SA459	Seat adjustment, electric with memory for driver's seat	■	■
	Start/Stop button	■	■
SA494	Seat heating for driver and front passenger	3 900	■
SA2XA	Shift paddles on Sports steering wheel	1 600	1 600
SA441	Smoker's package	■	■
	Sports leather steering wheel	■	■
SA481	Sport seats for driver and front passenger	5 900	5 900
	Steering wheel column adjustment, mechanically in height and length	■	■
	Multifunction for steering wheel	■	■
SA248	Steering wheel heating	2 300	2 300
SA710	M Sport steering wheel	1 600	1 600
SA493	Storage compartment package (foldaway cupholder in rear centre console, retaining net on the floor of the luggage compartment, two bag holders folding out of the luggage compartment separating panel, strap for dividing the luggage compartment)	1 500	1 500
SA423	Velour floor mats	■	■

Code	Safety	330i	335i
	Acoustic driver's seat-belt warning	■	■
	Active headrests for front seats	■	■
SA524	Adaptive headlights	4 100	4 100
SA302	Alarm system with radio remote control	■	■
SA8S3	Automatic door locking when driving away	■	■
	Brake pad wear indicator	■	■
	Check control	■	■
SA322	Comfort access	6 900	6 900
	Daytime driving lights (by means of brighter parking light rings)	■	■
	Dynamic Brake Lights (flashing under emergency braking)	■	■
	Dynamic Stability Control (DSC), (on 6-cylinder with extended functions) incl. ASC, CBC, DBC and DTC	■	■
	Electronic vehicle immobiliser (EWS)	■	■
	Emergency tool kit	■	■
SA520	Fog lights, front	■	■
	Fog lights, rear	■	■
	Follow-me-home function (headlights stay on for set period after locking)	■	■
	Fuel pump, automatic cut-off in crash situation	■	■
SA5AC	High Beam Assist	1 800	1 800
SA5DS	Luggage compartment emergency release	■	■
SA507	Park Distance Control (PDC), rear	■	■
SA508	Park Distance Control (PDC), front and rear	3 000	3 000
	Runflat tyres (including a runflat indicator, passive monitoring of all 4 wheels with status indicator light)	■	■
	Safety battery terminal clamp	■	■
	Side airbags for driver and front passenger (integrated in the seat)	■	■
	Side impact protection	■	■
	Third brake light, rear window at top	■	■
SA428	Warning triangle and first aid kit	■	■

Code	Communication	330i	335i
SA698	Area code 2 for DVD	□	■
	Aux-In jack (in storage compartment underneath armrest front)	■	■
SA644	Bluetooth compatible cellphone preparation	■	■
SA672	CD Changer for 6 CDs	4 200	4 200
SA6NF	Extended connectivity of the music player in the mobile phone	1 200	1 200
SA688	Harman/kardon surround sound system	9 400	■
SA676	Hi-Fi loudspeaker system	5 200	—
SA752	Individual audio system	20 900	11 400
SA606	Navigation system, Business	13 500	—
SA609	Navigation system, Professional	21 300	■
SA694	Preparation for BMW 6 CD changer	□	□
SA663	Radio: BMW professional	■	—
SA601	TV-function	7 000	7 000
SA6FL	USB-/Audio Interface	■	■
SA620	Voice control	3 550	3 550

Code	Service	330i	335i
	5 Year/100 000 km Motorplan, non-contributing service and maintenance contract, BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■	■

- Standard feature
- No cost option
- Not available
- ◆ Only available with M Sport Model
- ▼ Only available with Individual Model

EM Option included in Exclusive Model
 SM Option included in M Sport Model
 IM Option included in Individual Model

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer. Prices and specifications are subject to change without prior notice. All prices include 14% value added tax.

BMW BENEFITS.

BMW EfficientDynamics.

There are many reasons why BMWs are so appealing and exciting to drive. At the heart of this appeal is a range of cutting-edge technologies called BMW EfficientDynamics. Together, these innovative technologies deliver a significant reduction in fuel consumption and emissions, as well as a more rewarding driving experience. Our work in this area has been acknowledged by numerous awards including the "WHAT CAR? Green Award" 2008 and the prestigious Paul Pietsch Prize for outstanding innovative developments in the automotive sector. What drives our research into new BMW EfficientDynamics technologies is the desire to achieve even more driving pleasure with continued reduction in fuel consumption and emissions.

BMW Motorplan.

Included in the selling price of all new BMWs is a standard 5 year or 100 000 km Motorplan maintenance contract. This contract covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres, fuel and top-up oil. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or an accident are not covered. For all BMW models the contract can be extended up to 7 years or 200 000 km, dependant on your individual needs.

BMW On Call.

Comprehensive back-up service is provided to BMW customers through the BMW Customer Contact Centre in case of an accident, breakdown, theft or any emergency, 24 hours a day, 7 days a week. Free roadside assistance, towing services, emergency medical assistance, accommodation and car-hire can be provided (if further than 100 km from residence). Outside South Africa, On Call is supported in Botswana, Namibia and Swaziland. For more information call 0800 600 777.

BMW Accident Management.

BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall co-ordination by the BMW Customer Contact Centre. Call 0800 600 777 for more information.

Original BMW Accessories.

BMW's high standards are reflected in the service that your BMW dealership provides in the choice and fitment of vehicle accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. Your BMW dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model.

BMW Lifestyle Accessories.

Even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience, with exclusive products from BMW Lifestyle. From the X3 outdoor range to the Kids' Collection, F1 and Golfsport clothing, to BMW miniatures, you'll be spoilt for choice. You can explore the range of quality BMW Lifestyle products by simply contacting your nearest BMW dealership.

BMW Financial Services.

BMW is also a powerful partner when it comes to financial matters. BMW Financial Services offers tailor-made solutions with attractive conditions in the fields of leasing, financing and insurance. Find out more at www.bmwfinance.co.za or contact your preferred BMW dealership.

BMW Owner's Circle.

The BMW Owner's Circle website is an online innovation that offers BMW drivers the opportunity to interact with BMW within a secure, personalised web environment. Registering at www.bmw.co.za/ownerscircle using your surname and ID number, gives you access to information and functionalities specifically relevant to your personal and vehicle profile.

BMW Magazine.

The BMW Magazine gives you the latest comprehensive news from the world of BMW. You'll receive a complimentary subscription when you purchase your BMW.

BMW Driver Training.

BMW has a commitment to road safety, not only through research and development and the manufacture of superior motorcars, but also through a worldwide involvement in driver training. BMW Driver Training offers a number of courses designed to counter the threats motorists face on South African roads.

Courses include:

- Collision Avoidance and Skid Control.
- Defensive Driving.
- High Performance.
- Hijack Prevention.

Various packages have also been designed to address specific needs and include:

- Control Package.
- Safety Package.
- Protect Package.

For further information please contact Abdul G Dangor at BMW Driver Training:

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BMW Customer Care: 0800 600 555 toll free
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BMW Part Number: 01-14-0-430-520