



Media Information
16th July, 2014

As a precautionary measure, BMW is replacing the passenger airbags in models of the 3 Series pre-predecessor generation.

Munich. BMW is replacing the passenger airbags on 1.6 million 3 Series vehicles (pre-predecessor generation E46) produced between 05/1999 and 8/2006. Potential problems with gas generators that may rupture in vehicles produced by our competitors using similar systems from the same supplier have become evident in rare cases. BMW is not aware of a case involving a BMW vehicle. The replacement campaign is a voluntary precautionary measure that aims at minimising the risk of faulty airbag activation.

Formally speaking, it is a voluntary extension of last year's recall campaign. At that time, the supplier stated a production period during which potentially faulty gas generators were installed in passenger airbags. Following this, BMW recalled 240 000 3 Series vehicles (E46) of the pre-predecessor generation. The supplier has now extended the production period.

In order to ensure maximum safety of our customers, BMW has decided to replace the passenger airbags in the vehicles from the suggested production period, and additionally, as a voluntary precautionary measure, the passenger airbags in all BMW 3 Series models (E46) of the pre-predecessor generation equipped with this airbag module. The 240 000 E46 units already recalled worldwide last year are excluded from the current replacement campaign.

The customers affected will be informed by BMW. It goes without saying that the costs of the quality measure will be borne by BMW. The rectification of the problem will take about 1 hour.

In case of enquiries please contact:

Corporate Communications

Bernhard Santer, Product Communication Quality and Security
Telephone: +49 89 382-24360, Fax: +49 89 382-20626

Ralph Huber, Head of BMW Product and Lifestyle Communication
Telephone: +49 89 382-68778, Fax: +49 89 382-20626

E-Mail: presse@bmw.de
Internet: www.press.bmwgroup.de

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49-89-382-24360

Internet
www.bmwgroup.com



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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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