

Media Information  
17 October 2014

## **Carbon Disclosure Project (CDP) recognises BMW Group for achievements and transparency in its climate protection activities**

**Munich.** At the CDP's Climate Leadership Award Ceremony & Conference yesterday at BMW Welt, the BMW Group was once again recognised for its achievements. The company underscored its leading position as the world's most sustainable automobile manufacturer, scoring 100 out of a possible 100 points for transparent reporting, and earning the top rating for its climate protection measures.

This result also earned the BMW Group a place in the global Climate Performance Leadership Index (CPLI) of companies with the best Performance Score A, where it is the only automobile company to be listed for the past five consecutive years. The BMW Group is also the DACH region's leading representative in the Carbon Disclosure Leadership Index (CDLI).

Ursula Mathar, head of Sustainability and Environmental Protection: "We are delighted with this success. In addition to meeting BMW Group sustainability targets, ratings confirm that we are on the right track with our sustainability strategy. Successes like this are also a source of motivation for our roughly 110,000 employees worldwide, who contribute every day to reaching our ambitious goals in all areas of sustainability."

The BMW Group has received several awards from analysts this year for its commitment to sustainability. In September, the company was rated the world's most sustainable automobile manufacturer in the renowned Dow Jones Sustainability Index (DJSI). The BMW Group is the only company among the three automobile manufacturers listed to feature in the Index every year for the past 15 years. It was also included in the respected FTSE4Good Index again this year.

The BMW Group adopts a holistic approach focused on implementing sustainability throughout the value chain. In 2001, the BMW Group committed itself to the United Nations Environment Programme, the UN Global Compact and the Cleaner Production Declaration. It was the first company in the automotive industry to appoint an environmental officer back in 1973. Today, the Sustainability Board, comprising all members of the Board of Management, defines the strategic alignment through binding targets. The continuous development of its sustainability strategy is another important component.

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Further information on the implementation of sustainable development at the BMW Group is available at [www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility)

If you have any questions, please contact:

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**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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