

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

BMW i8



Sheer
Driving Pleasure



BMW i8 PRICE LIST.

MARCH 2015.

BMW i8 PRICE LIST. MARCH 2015.

Recommended retail price including 14% VAT

Standard Model	i8
Automatic transmission, Steptronic	1 755 000

Engine Specifications and Performance	i8
Electric Motor + Engine	BMW eDrive + in-line/3
Engine Capacity (cc)	1 499
Maximum Power (kW/rpm)	96/4 800 + 170/5 800
Maximum Power, system (kW)	266
Maximum Torque (Nm/rpm)	250 + 320/3 700
Maximum Torque, system (Nm)	570
Acceleration 0 - 100 km/h (seconds)	4.4
Top speed (km/h)	250
Top speed (km/h) eMode (pure electric driving)	120
Combined Consumption (l/100 km)	2.1
CO ₂ Emissions (g/km)	49

Drivetrain Technology	i8
Automatic transmission, 6-speed, Steptronic (Combustion engine)	■
Automatic transmission, 2-speed (Electric motor)	■
BMW TwinPower Turbo Technology with High Precision Direct Injection and VALVETRONIC	■
BMW eDrive Technology	■
Brake discs front, perforated and ventilated	■
Brake discs rear, perforated and ventilated	■
Brake Energy Regeneration	■
Brake pad wear indicator, single stage wear measurement on one side, front and rear	■
Double-wishbone front axle with five-link rear axle (Aluminium)	■
Driving Experience Control allows adjustment of Efficiency and Dynamic performance from the drive and suspension systems in the following settings COMFORT, ECO PRO and SPORT or from eMode (pure electric driving) COMFORT and ECO PRO	■
Dynamic Damper Control	■
Electronic Power Steering with Servotronics	■
Fuel tank, (capacity approximately 42 litres)	■
High Voltage battery (Lithium-ion), comprising 6 modules each with 16 cells, 5.1 kWh usable power	■
Oil sensor for level and grade, warning display in instrument cluster	■
Parking brake, electromechanical	■
Reduced Rolling Resistance tyres	■

Code	Packages	i8
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SA7S9	ConnectedDrive Services Package	
SA6AK	ConnectedDrive Services	■
SA6AM	Real Time Traffic Information	■
SA6AN	Concierge Services	■

Code	Exterior Equipment	i8
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Paintwork	i8
Metallic Paintwork: Ionic Silver with Highlight BMW i Blue (B72), Protonic Blue with highlight Frozen Grey (C01), Sophisto Grey brilliant effect with highlight Frozen Grey (C22), Sophisto Grey brilliant effect with highlight BMW i Blue (C23)	□
Metallic Paintwork: Crystal White pearl effect with highlight Frozen Grey (B96), Crystal White pearl effect with highlight BMW i Blue (B97)	21 900

Code	Wheels	i8
SA2G4	BMW i, Turbine Styling 444 with Mixed tyres, front: 7Jx20", 195/50 R20, rear: 7.5Jx20", 215/45 R20, BMW EfficientDynamics	■
SA2HP	BMW i, Turbine Styling 625 with Mixed tyres, 7.5Jx20", 215/45 R20, rear: 8.5Jx20", 245/40 R20	22 500
SA2W8	BMW i, W Spoke Styling 470 with Mixed tyres, 7.5Jx20", 215/45 R20, rear: 8.5Jx20", 245/40 R20	18 800



BMW i, Turbine Styling 444 with Mixed tyres



BMW i, Turbine Styling 625 with Mixed tyres



BMW i, W Spoke Styling 470 with Mixed tyres

Code	Exterior Equipment continued	i8
	Active Aerodynamics	■
	Carbon-fibre reinforced plastic (CFRP) Life Module	■
SA2BQ	Brake callipers painted Black with Blue accent and BMW i designation	5 000
SA3CM	Engine cover, Leather Walknappa Black	18 000
	Exhaust tail pipe, visible	■
	Exterior mirrors, electrically adjustable and heated with integrated directional indicator	■
	Heat / sun protection glazing	■
	Illuminated charging socket with visual display of charge status	■
SA430	Interior and Exterior mirrors with automatic anti-dazzle function	■
SA521	Rain sensor and automatic headlight control	■
	Rear spoiler with integrated brake light	■
	Swing up door design with lifting / turning function upwards towards the front, door handles concealed in grip body	■
	Vehicle charging cables	■
	White lens, LED directional indicator lights	■

Code	Interior Equipment	i8
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Code	Upholstery	i8
NGCJ	Full Leather Spheric perforated, Carum Spice Grey / Black/Carum Spice Grey (Only with 7Y7)	7Y7
NGEK	Full Leather Spheric perforated, Ivory White / Black/Ivory White (Only with 7Y8)	7Y8
NGHA	Full Leather Spheric perforated, Amido / Black/Amido (Only with 7Y8)	■
NKFD	Natural Leather Exclusive with cloth accentuator Dalbergia Brown (Only with 7Y9)	7Y9

Code	Interior Design	i8
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7Y7	BMW i interior design Carpo Carum Spice Grey with exclusive equipment content Character: function, elegance, sportiness, craftsmanship Seats: Full leather 'Spheric' perforated, Carum Spice Grey, i8 designation on headrest, embossed. Door trim and side trim: Natural leather Exclusive black (info, Olive leaf tanned leather), Door panels Leather Walknappa Carum Spice Grey. Instrument panel: leather trim in Natural leather Exclusive black and leather Walknappa Carum Spice Grey. Interior surface: Amido metallic. Leather steering wheel: with contrasting ring in satin silver, Gear selector lever surface in zirconium oxide ceramic, black floor mats with leather strap and highlighter stitching in BMW i Blue, door sill finishers with i8 designation, lasered. Headlining: Anthracite	11 500
7Y8	BMW i interior design Carpo Character: function, elegance, sportiness, craftsmanship Seats: Full leather 'Spheric' perforated, Ivory White (NGEK), naturally light, double lapped seam in a subtle contrasting colour or Full leather 'Spheric' perforated, Amido (NGHA), sportily modern, double lapped seam in a subtle contrasting colour. Door trim and side trim: Natural leather Exclusive black, (info, Olive leaf tanned leather). Door panels: Leather Ivory White (NGEK) or Amido (NGHA). Instrument panel: leather trim in Natural leather Exclusive black and leather Walknappa Ivory White (NGEK) or leather Walknappa Amido (NGHA). Interior surface: Amido metallic. Leather steering wheel: with contrasting ring in satin silver. Headlining: Anthracite	■
7Y9	BMW i interior design Halo Character: high-quality, natural aesthetics, responsibility Seats: Natural leather Exclusive with cloth accentuator Dalbergia Brown (info, Olive leaf tanned leather), double lapped seam BMW i Blue. Door trim and side trim: Natural leather Exclusive Dalbergia Brown, Door panels Leather Walknappa Carum Spice Grey. Instrument panel: leather trim in Natural leather Exclusive Dalbergia Brown and Leather Walknappa Carum Spice Grey. Interior surface: Amido metallic. Leather steering wheel: Dalbergia Brown with contrasting ring BMW i Blue. Seat belt: BMW i Blue. Headlining: Anthracite	15 000

Code	Interior Equipment continued	i8
	4 seats - 2+2 seater concept	■
	Ambient interior lighting, Front with orange / white incident light, LED welcome lights in blue	■
SA4AA	Anthracite headliner	■
SA473	Armrest front, foldable with storage compartment	■
SA534	Automatic Air conditioning with microfilter - 2 zone	■
SA544	Cruise control with braking function	■
	Cupholders, 1 in Centre console front and 2 in centre console rear	■
	iDrive Touch Controller, input via turn and press or touch-sensitive surface with handwriting recognition with free standing colour display	■
	Instrument cluster, 8.8 inch integrated into instrument panel	■
	Instrument panel with leather trim	■
SA563	Interior lighting LED technology, includes: Configurable contour illumination above fresh air grill on driver's side, Contour illumination of fresh air grille, Ambient illumination of centre console, Contour illumination of door armrests, LED illumination of footwells, available light colours: white, orange and blue	■
SA5DS	Luggage-compartment Emergency Release	■
SA249	Multifunction for steering wheel, for audio, Cruise control, telephone and voice control	■
	Personal Profile, key-specific storage of settings for important control functions	■
	Power socket (12V), in centre console	■
	Reading lights front	■
SA458	Seat adjustment, electric, for driver and front passenger with mechanical seat backrest forward folding function	■
SA494	Seat heating for driver and front passenger	■
	Sport leather steering wheel	■

Code	Interior Equipment continued	i8
	Start/Stop button for starting and turning off the engine	■
SA493	Storage compartment package	■
	Sun visors including mirror with sliding cover	■
SA423	Velour floor mats	■
SA8SM	VIN visible from exterior	■
	Window lifts front, electrical	■
Code	Safety	i8
	3-point seat belt, at all seats, front seats with pyrotechnic belt tensioners and belt force limiter, rear seats with belt force limiter	■
	3rd brake light	■
	Airbag controller with integrated rollover sensor and high voltage battery switch-off function	■
SA302	Alarm system with radio remote control	■
SA4U9	Acoustic protection for pedestrians, Artificially generated sound when driving electrically up to 30 km/h	■
	Antilock Braking System (ABS), maintains the steerability of the vehicle irrespective of road surface conditions, prevents the wheels from locking by regulating braking pressure. Including brake assist to help shorten braking distance by maximum braking force assistance in abrupt braking (full brake application). Including Cornering Brake Control to stabilise the vehicle when cornering	■
SA8S3	Automatic door lock when driving away	■
	Brake assist, maximum braking force assistance to shorten stopping distance on abrupt brake application (full brake application)	■
	Bumper system, with replaceable deformation elements at front and rear for impacts up to 15 km/h and energy absorbing foam on the front capable of withstanding impacts up to 4 km/h undamaged	■
	Central locking including control switch for front driver and passenger doors, fuel filler flap and drivers door lock cylinder	■
	Child seat ISOFIX attachment for up to two ISOFIX child seats for the rear seat bench	■
SA322	Comfort access	■
	Datadot	■
SA5AS	Driving Assist - Camera-based driver assistance system package consisting of speed limit info, high-beam assistance, people warning with light braking function and approach control warning with light braking function, within a speed range of approximately 10 km/h to 60 km/h. Approach control warning also warns of potential collision with a vehicle ahead at higher speeds, with preconditioning of the brakes for faster brake response and shorter braking distances. If an accident cannot be avoided, the braking functions help to reduce the impact speed. Operation by means of a button for driver assistance systems in the centre console. Additionally 4-side top view and side view with object recognition. Support during parking and manoeuvring via virtual representation of the vehicle and its surroundings on all sides from above (top view). Side view using the front camera in the bumper in situations where visibility is restricted. Object recognition warns the driver about crossing vehicles and people	■
	Dynamic Brake Lights (flashing under emergency braking)	■
	Dynamic Stability Control+ (DSC+) with all wheel drive functionality, including Anti-lock Braking (ABS) , Automatic Stability Control (ASC) Brake drying, Braking readiness, Cornering Brake Control (CBC), Dynamic Brake Control (DBC), Dynamic Traction Control (DTC) and Hillstart Assist	■
	Dynamic Traction Control (DTC), switchable functions of Dynamic Stability Control (DSC) for improved traction	■
	Follow-me-home function for headlights	■
	Front airbag integrated in steering wheel hub (driver) and Instrument panel (front passenger)	■
SA5DA	Front passenger airbag deactivation	■
	Head airbag configured as curtain airbag for greater lateral protection. Also effective for rear passengers, as it extends over the entire lateral extent of the seating area.	■
	Headlight beam-throw control, automatic	■
	Headrests integrated into the front seats, with no adjustment	■
SA610	Head-up display, full-colour projection of information relevant to driving on to the windscreen	■
SA5A4	LED Headlights with specific light distribution on motorways with cornering lights, parking lights and Daytime driving lights	■
SA508	Park Distance Control (PDC) front and rear	■
	Rear fog lights	■
	Reversing lights with integrated reflectors	■
SA4FG	Seat belt, BMW i Blue	5 700
	Side airbags for driver and front passenger, body protection at side, airbags deploy from the seat backrests of the driver's and front passenger's seats	■
	Steering column adjustment, mechanically in height and length	■
SA2PA	Locking Wheel Bolts	■
	Top tether bracket	■
SA2VB	Tyre Pressure Monitor, sensors on all four wheels facilitate an exact and individual monitoring of the tyre pressure in each individual tyre	■
SA2VC	Tyre repair kit	■
SA428	Warning Triangle and First Aid kit	■

Code	Entertainment and Communication	i8
	AUX-In/USB connection, in storage compartment of centre armrest, front	■
SA6NS	Convenience telephony with extended smartphone connectivity	■
	Check-Control, provides information on vehicle condition (Lights, door/s open, oil, coolant temperature, etc.)	■
	Favourites buttons, 8 buttons with storable functions such as radio, DVD, navigation destinations, phone numbers and menu shortcuts (e.g. phone book, map view)	■
	Hands-free facility, including 1 microphone in the headlining on the driver's side	■
SA674	HiFi loudspeaker system harman/kardon, featuring 11 speakers and 360 W amplified power	■
	Interactive Owner's Handbook, selection by iDrive Controller and readout on Control-Display	■
SA609	Navigation system, Professional: 10.25" full colour display, 3D view and satellite images, 20GB memory for e.g. Audio file, operated by iDrive controller	■
	On-Board Computer (OBC) comprising: Average speed, Clock and date, current range, navigation information, odometer and trip meter, outside temperature and service interval	■
	Radio BMW Professional, FM reception, traffic announcements (TP), Radio Data System (RDS), automatic volume control, integrated bass/treble/fader/balance control, forward/reverse, title search, scan and random functions.	■

Code	BMW ConnectedDrive Services and Apps*	i8
SA6AN	Concierge Services: personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, pharmacies, ATMs, etc.), selecting destinations and planning a journey. Address data for the navigation system can be transmitted directly from the Call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Services only supported in South Africa)	■
SA6AK	ConnectedDrive Services: provides the services and functionalities of BMW Online and BMW Apps. Online: in-car on-line portal that offers news, weather forecasts, online-search and office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Facebook, Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)	■
SA6AC	Intelligent Emergency Call: telematics service with manual and automatic emergency calling via the SOS button and automatic emergency calling in the case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)	■
SA6AR	Internet: on-board viewing in the high-resolution Control Display with the vehicle stationary. Operation via the iDrive controller, which works like a conventional mouse (unlimited data usage via the integrated SIM card - for the duration of the service offer). Video streaming not supported (Internet only supported in South Africa)	■
SA6AM	Real Time Traffic Information: supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (RTTI only supported in South Africa)	■
SA6AP	Remote Services: enables usage of remote functions (e.g. Status functions - Vehicle status, Vehicle info, Remote control, Charge control. Mobility functions - Map, send to vehicle, Range map. Efficiency functions - Last trip performance, Statistics) by means of the My BMW Remote App (Remote Services only supported in South Africa)	■
SA6AE	TeleServices: telematics service for automatic and manual service needs transmission and for initiation of breakdown assistance (BMW TeleService Call, BMW TeleService Breakdown Call and BMW TeleService Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's BMW Dealership (TeleServices only supported in South Africa)	■

Code	Service	i8
	5 Year/100 000 km Motorplan, non-contributing service and maintenance contract	■
	BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■
	8 Year/100 000 km High voltage battery warranty	■

- Standard feature
- No cost option
- Not available

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW i Dealership. Prices and specifications are subject to change without prior notice. All prices include 14% value added tax. Prices exclude licence and registration fees.

*BMW CONNECTED DRIVE SERVICES & APPS – INFORMATION.

1. General information.

BMW (South Africa) (Pty) Ltd. (hereafter referred to as “BMW”) provides the customer with vehicle-specific information and support services under the name “BMW ConnectedDrive”. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the services. Insofar as it is necessary for the substantive organisation and utilisation of the services, BMW collects, stores and processes vehicle-related data and data relating to the customer's use of the services within the legal stipulations. This information should be read in conjunction with the General Terms and Conditions of Service for ConnectedDrive, as updated or amended from time to time. The latest version of the General Terms and Conditions of Service for ConnectedDrive are also available at <https://www.bmw-connecteddrive.co.za/cdp/release/internet/servlet/legalnote>.

2. BMW ConnectedDrive basic services.

The BMW ConnectedDrive basic services “TeleServices” (SA6AE) and “Intelligent Emergency Call” (SA6AC) have already been activated at the point of vehicle transfer. In the case of BMW i vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

a. TeleServices (SA6AE).

The “TeleServices” service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data together with the name and the customer e-mail address that the customer has provided to BMW shall be forwarded to the responsible service partner, BMW Mobile Care/BMW On Call or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Technical data shall be transferred from the vehicle to BMW at regular intervals where it shall be evaluated to aid the further development of BMW products. This is known as the “Teleservice Report”. This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the “Teleservice Report”.

The “TeleService Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message.

b. For BMW i vehicles only:

By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message, push mail or by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations.

The “Efficiency” service uses vehicle status information, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMW i drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle” and “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is displayed in the BMW Remote App and in the ConnectedDrive Customer Portal.

c. Intelligent Emergency Call (SA6AC).

The vehicle's identification and location is required for the use of the “Intelligent Emergency Call”, and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the service – in that case, these items of data shall only be used to help provide the service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. ConnectedDrive Services (SA6AK). BMW Online.

The “ConnectedDrive Services” (SA6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the service – in that case, these items of data shall only be used to help provide the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Concierge Services (SA6AN).

The “Concierge Services” (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (SA6AM).

The “Real Time Traffic Information” (“RTTI” - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (SA6AR).

The “Internet” (SA6AR) service runs for a period of 12 months after the vehicle's first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (SA6AP).

The “Remote Services” (SA6AP) service requires registration in the BMW ConnectedDrive Customer Portal.

The service can help if a customer has accidentally locked themselves out of their vehicle, for example, via the BMW Operator with the remote telephone function. Alternatively, the customer can use a smartphone as a remote control. Using the “My BMW Remote App” (available for iPhone in the Apple App Store and Android in Google Play) customers can find their BMW amongst other vehicles by simply activating the headlight flasher via the app on their smartphone. For BMW i vehicles, the customer can also adjust the temperature inside the vehicle before getting in.

8. Availability of the service.

The complete range of services is only available for customers whose vehicles are approved in South Africa, and only within South Africa except for “Intelligent Emergency Call” which is available in Namibia, Botswana and Swaziland. However, in these countries the Intelligent Emergency Call will be limited to only the dialling of the local emergency number and no data will be transmitted.

“TeleServices” (SA6AE), “Concierge Services” (SA6AN) “Remote Services” (SA6AP), “BMW Online” (SA6AK), “RTTI” (SA6AM) and the “Internet” (SA6AR) service can be accessed on the Vodacom network in South Africa only and these services will not work or be available in other countries.

In order to reduce driver distraction, certain services will not be available while the car is moving.

9. Deactivation.

The customer can deactivate the BMW ConnectedDrive basic services “TeleServices” (SA6AE) and “Intelligent Emergency Call” (SA6AC) and “Remote Services” (SA6AP), in the case of BMW i vehicles at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:
www.bmw-connecteddrive.co.za. The BMW ConnectedDrive Hotline is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm.

BMW BENEFITS.

BMW Service Concept: always up to date. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with 4 BMW i Service Dealerships in South Africa ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW i Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW i Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW i Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

BMW Motorplan. All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

BMW On Call. In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories.

The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW i Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

BMW Financial Services. There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW i Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to **www.bmwfinance.co.za** or call us on 0861 269 346. Your BMW i Dealership can also provide you with more details on BMW Financial Services.

BMW Magazine: Information and entertainment. The BMW Magazine is a competent source for the latest, comprehensive news from the world of BMW. You receive a complimentary subscription when you purchase a new BMW.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at **www.bmw.co.za** to find out more about options available and to locate dealerships in your vicinity.

BMW Owner's Circle. The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member

of this online community, and can activate their membership by registering at **www.bmw.co.za/ownerscircle**. The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- View BMW Financial Services statements and apply for credit;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Book a BMW Driver Training course or Plant tour;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting **www.bmw.co.za/ownerscircle**.

BMW Driving Experience. BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- Collision Avoidance and Skid Control.
- High Performance Driving.
- Defensive Driving.
- Hijack Prevention.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at: **www.bmwdrivingexperience.co.za**.

BMW Customer Care: 0800 600 555 toll free
BMW On Call: 0800 600 777 toll free