media release

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BMW Group South Africa’s Management Board Members in penalty shootout on celebration of its one-millionth 3 Series Sedan

**Pretoria** – BMW Group South Africa’s Management Board Members challenged Bafana Bafana and Kaizer Chiefs jersey number one Itumeleng Khune to a penalty shoot-out at Ntsha-Peo Primary School in Soshanguve, Pretoria.

The penalty shootout formed part of BMW Group South Africa’s celebrations of the one-millionth BMW 3 Series Sedan, which rolled off the assembly line at the Rosslyn plant last week Thursday (26 February 2015), as well as a special visit by Chairman of BMW South Africa and current member of the Management Board for Production at BMW AG, Mr Harald Krüger.

Mr. Krüger and BMW Group South Africa Managing Director, Mr Tim Abbott, led separate teams of under12 learners and shop stewards in the play-off. The teams competed fiercely in their Bafana Bafana ‘home’ and ‘away’ shirts for the refurbishment of the school’s soccer field and a new computer lab, both sponsored by BMW Group South Africa.

“Soshanguve is an important community for BMW Group South Africa and Plant Rosslyn. Today as we unveilled our one-millionth 3 Series, we are also thanking the people of Soshanguve where many of our staff come from, for their support over the last 40 years. This particular car symbolises the family of Plant Rosslyn and the journey of accomplishment, dedication, trust and a shared vision. We are hopeful that the sponsorship of the soccer field and the computer lab will contribute to the long term development of the learners and the community,” said Abbott.

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If you have any queries regarding this press release, please contact:

**BMW South Africa Group Communications Division:**

Mr Edward Makwana

Manager: Group Automotive Communications

BMW Group South Africa (Pty) Ltd

Tel: +27-12-522-2227

Mobile: +27-83-717-3184

Email: [edward.makwana@bmw.co.za](mailto:edward.makwana@bmw.co.za)

**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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