

# 2016 BMW MOTORSPORT JUNIOR PROGRAMME.

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# TALENT PROMOTION IN GT RACING.

The development of promising talented drivers enjoys a long tradition at BMW Motorsport. In 2014 a new multi-level GT junior concept had been introduced: the BMW Motorsport Junior Programme. This realignment saw BMW Motorsport shift its development of young drivers back to the GT and touring car sector. In Formula racing the concept bore fruit for many years in Formula BMW and the Formula BMW Talent Cup and kick-started the racing career of many successful drivers like Sebastian Vettel, Nico Rosberg and Nico Hülkenberg.

The focus is on GT and touring car drivers who already have some racing experience. Outings in the BMW M235i Racing are an integral part of the comprehensive training programme. As well as race starts and test drives, intensive theory courses dealing with fitness and PR are planned, as are mental and simulator training. The potential candidates for this year's class were put to the test in a shootout in the BMW M235i Racing in Dijon on 10<sup>th</sup>/11<sup>th</sup> March. Ricky Collard and Nico Menzel proved to be the most promising talents. They are the 2016 BMW Motorsport Juniors.

A decision as to which of the young drivers showed the most potential is made by a jury of experts, headed by BMW Motorsport Director Jens Marquardt. BMW works driver Dirk Adorf will act as a mentor for the junior programme. At the end of the year, the most successful BMW Motorsport Junior of the season will be given the opportunity to continue his training for a second year in a higher racing category.

Take the winners of the first two years, for example: Jesse Krohn and Louis Delétraz will be part of a very special project in 2016. They line up together in a BMW M6 GT3 in the ADAC GT Masters. In doing so, they are proof that the BMW Motorsport Junior Programme can be ideal preparation for a successful career in motorsport. Their race outings will be overseen by experienced BMW works driver Jörg Müller.



# THE BMW MOTORSPORT JUNIORS AT ADAC GT MASTERS.



“The fact that with the BMW M6 GT3 we are fielding a Juniors’ car in a top-class GT race series such as the ADAC GT Masters emphasises just how highly we value our BMW Motorsport Junior Programme.”

Jens Marquardt (BMW Motorsport Director)

The 2016 season of the ADAC GT Masters sees a BMW M6 GT3 with a very special driver line-up on the starting grid: The most successful BMW Motorsport Juniors of the past two years, Jesse Krohn and Louis Delétraz, take the wheel of the car fielded by Schubert Motorsport. The BMW M6 GT3 will feature a dedicated livery for the ADAC GT Masters season. Krohn, the “2014 BMW Motorsport Junior of the Year” will contest all of the ADAC GT Masters races in 2016. He will receive support from his successor Delétraz, who was crowned best driver in the BMW Motorsport Junior Programme last year, at selected races in the ADAC GT Masters. He will take part in a total of four race weekends in the ADAC GT Masters.

“The fact that with the BMW M6 GT3 we are fielding a Juniors’ car in a top-class GT race series such as the ADAC GT Masters emphasises just how highly we value our BMW Motorsport Junior Programme, and the great trust we place in our two top students Jesse Krohn and Louis Delétraz”, said BMW Motorsport Director Jens Marquardt. “Both have proved their talent and we are convinced that they are ready for action in this Juniors’ car.”

“It is great that BMW Motorsport is offering me the opportunity to gain further experience in GT racing by competing in several series in 2016, and I am really looking forward to the season in the ADAC GT Masters,” said Krohn. “It is a very competitive



## ABOUT THE ADAC GT MASTERS.

The format of the ADAC GT Masters features two races per weekend – both one hour long. One driver change-over must be completed per race. Since 2012, Schubert Motorsport has been flying the flag for BMW and won the team title with the BMW Z4 GT3 in 2015. This season sees the team from Oschersleben line up with the new BMW M6 GT3 for the first time.

## SCHEDULE ADAC GT MASTERS.

15 <sup>th</sup> – 17 <sup>th</sup> April	Oschersleben (DE)
29 <sup>th</sup> April – 1 <sup>st</sup> May	Sachsenring (DE)
3 <sup>rd</sup> – 5 <sup>th</sup> June	Lausitzring (DE)
22 <sup>nd</sup> – 24 <sup>th</sup> July	Red Bull Ring (AT)
5 <sup>th</sup> – 7 <sup>th</sup> August	Nürburgring (DE)
19 <sup>th</sup> – 21 <sup>st</sup> August	Zandvoort (NL)
30 <sup>th</sup> September – 2 <sup>nd</sup> October	Hockenheim (DE)







“I am sure it will be a fantastic season, with the support of BMW Motorsport.”  
**Louis Delétraz**



“It is great that BMW Motorsport is offering me the opportunity to gain further experience in GT racing by competing in several series in 2016, and I am really looking forward to the season in the ADAC GT Masters.”  
**Jesse Krohn**

championship and the races are always closely fought. It will be special to team up with Louis, as he is my successor as BMW Motorsport Junior of the Year.” Delétraz said: “It will be my first complete season of GT racing and in a GT3 car. I am excited, as it will all be new to me – not just the car, but also the format, with longer races than I am used to from single-seater racing. I am sure it will be a fantastic season, with the support of BMW Motorsport.”

Established BMW works drivers will support the BMW M6 GT3 Juniors’ car at three race weekends in the ADAC GT Masters. This sees BMW Motorsport continue a long-standing tradition of experienced racing drivers passing on their extensive knowledge to the next generation. Martin Tomczyk, who will contest his 16<sup>th</sup> season in the DTM this year, will compete alongside Krohn at the opening race in Oschersleben. The Juniors in action in the BMW M6 GT3 will also receive

back-up from Jörg Müller. He was involved in the development of the car from the very beginning, and will advise them with all the experience he gained as a test driver. As mentor and head instructor, Dirk Adorf will continue to be responsible for the BMW Motorsport Junior Programme in general, and pass his wealth of experience on to the next generation.

# JESSE KROHN.

## BMW MOTORSPORT JUNIOR OF THE YEAR 2014.

### FACTS & FIGURES.

**Date of birth** 3<sup>rd</sup> September 1990

**Birthplace** Nurmijärvi (FI)

Jesse Krohn is proof that the BMW Motorsport Junior Programme, which was realigned in 2014, is a complete success. Since ending the first year as the best driver, he has risen rapidly within the BMW family. In 2015 Krohn drove a BMW Z4 GTE in the European Le Mans Series and a BMW Z4 GT3 in the VLN Endurance Championship. He won races in both series. 2016 began with an outstanding fifth place in the GTD class at the 24 Hours of Daytona, at which he lined up for the Turner Motorsport team alongside his team-mates Michael Marsal, Markus Palttala and Maxime Martin in a BMW M6 GT3. Krohn is now set for his debut in the highest class at the 24-hour race – with Schubert Motorsport, the team that, together with BMW Motorsport, runs the



BMW M6 GT3 Junior car in the ADAC GT Masters, in which Krohn will contest the entire season.

### CAREER.

	2 <sup>nd</sup> place in LMGTE class European Le Mans Series, one class victory
<b>2015</b>	VLN Endurance Championship, one overall victory
<b>2014</b>	BMW Motorsport Junior of the Year
<b>2013</b>	1 <sup>st</sup> place in class 1 of the Porsche GT3 Cup Finland
<b>2012</b>	ADAC GT Masters, 2 podiums
<b>2011</b>	1 <sup>st</sup> place in the Camaro Cup Finland
<b>2010</b>	1 <sup>st</sup> place in Formula Renault 2.0 Finland, Estonia and NEZ





# LOUIS DELÉTRAZ.

## BMW MOTORSPORT JUNIOR OF THE YEAR 2015.

### FACTS & FIGURES.

**Date of birth** 22<sup>nd</sup> April 1997

**Birthplace** Geneva (CH)

Louis Delétraz' history in the BMW family goes back a long way. He drove in the Formula BMW Talent Cup back in 2012. Last year his sporting attributes recommended him for the new BMW Motorsport Junior Programme, and he delivered such great performances both on and off the track throughout the course of the year that he was crowned 'BMW Motorsport Junior of the Year' at the end of the year. In addition to his participation in the BMW Motorsport Junior Programme Delétraz was also successful in Formula racing. He won the Drivers' title in the Formula Renault 2.0 Northern European Cup with a comfortable lead, and finished runner-up in the overall standings in the Eurocup Formula Renault 2.0. For this reason, BMW Motorsport is also allowing him the opportunity to pursue



his career in single-seater racing, parallel to his race outings in the BMW M6 GT3.

### CAREER.

	BMW Motorsport Junior of the Year
<b>2015</b>	1 <sup>st</sup> place Formula Renault 2.0 NEC 2 <sup>nd</sup> place Eurocup Formula Renault 2.0
<b>2014</b>	2 <sup>nd</sup> place Formula Renault 2.0 NEC
<b>2012</b>	4 <sup>th</sup> place Formula BMW Talent Cup
<b>2011</b>	1 <sup>st</sup> place "KF3" category Swiss Vega Championship Karting
<b>2009</b>	1 <sup>st</sup> place "Super-Mini" category Swiss Vega Championship Karting





# SCHUBERT MOTORSPORT.

## THE TEAM.

Schubert Motorsport will field a BMW car in the ADAC GT Masters once again, where a new BMW M6 GT3 has the task of making sure the team can follow on from its successes in previous years. In 2015 the squad from Oschersleben won the Team competition. Dominik Baumann and Jens Klingmann finished second and third in the Drivers' standings. The new car with a special livery will be driven by BMW Motorsport Juniors Jesse Krohn and Louis Delétraz, together with various BMW works drivers.

The BMW M6 GT3 is BMW's new figurehead in GT racing. It replaces the BMW Z4 GT3 with which Schubert Motorsport

has had great success since 2010, winning the 24 hours of Dubai and Barcelona in 2011, among other races. Between 2012 and 2015 the team successfully competed in the ADAC GT Masters with the BMW Z4 GT3. Furthermore it takes on the role as works supported BMW team for the fifth time in a row at the Nürburgring 24 Hours in 2016.

Before Schubert Motorsport specialised in endurance races, the team from Oschersleben celebrated successes in touring car racing, for example, in the DTC (Deutsche Tourenwagen Challenge) and DPM (Deutsche Produktionswagen Meisterschaft).

### FACTS & FIGURES.

<b>Founded</b>	1999
<b>Team principal</b>	Torsten Schubert
<b>Based in</b>	Oschersleben (DE)





# 2016 BMW MOTORSPORT JUNIORS.





# RICKY COLLARD.

## FACTS & FIGURES.

**Date of birth** 30<sup>th</sup> July 1996

**Birthplace** Hampshire (GB)

Ricky Collard is part of a British motorsport family. His father Rob Collard has been competing in the British Touring Car Championship (BTCC) in BMW cars since 2008. He is behind the wheel of a BMW 125i M Sport in the 2016 season. Ricky also has a younger brother, Jordan, who is also a racing driver.

Ricky Collard celebrated his first successes in 2006 and went on to make a name for himself in kart racing in Great Britain. He celebrated numerous wins in the World Karting Championship in 2012. Even though an injury forced him to take a break in the 2013 season, he made the successful jump into Formula Ford in 2014. He finished second in that



series in 2015, and was among the finalists for "BRDC Young Driver of the Year" at the renowned Autosport Awards.

Alongside his motorsport career, Collard has been working for his father's team Collard Racing as a driving coach for a number of years and shows his clients how to improve their driving style.

## CAREER.

2015	2 <sup>nd</sup> place Ford MSA Formula
	Finalist Autosport Awards "BRDC Young Driver"
2014	7 <sup>th</sup> place Formula Ford
2012	8 <sup>th</sup> place CIK FIA World Championship



# NICO MENZEL.

## FACTS & FIGURES.

**Date of birth** 11<sup>th</sup> December 1997

**Birthplace** Adenau (DE)

Nico Menzel was born into motorsport. On the one hand there is his place of birth Adenau, which is right next to the Nürburgring-Nordschleife. Then there is his father Christian Menzel, one of the best German sports car drivers in recent decades. One of Christian Menzel's victories was in a BMW 320d at the Nürburgring 24 Hours in 1998. He competed in the ADAC BMW Formula Junior in 1991.

Nico Menzel closed this circle in 2013 when he lined up in the Formula BMW Talent Cup and finished the season in second place in the overall standings. Before that, he won numerous titles in various kart championships. In recent years, Menzel gained valuable racing experience first in the ADAC Formula



Masters and then in the Porsche Carrera Cup Asia. He won two races in this series in 2015 and finished third in the overall standings.

## CAREER.

**2015** 3<sup>rd</sup> place Porsche Carrera Cup Asia

**2013** 2<sup>nd</sup> place Formula BMW Talent Cup

**2011** 1<sup>st</sup> place RMC Germany/Austria,  
Junior World - Rotax Max Grand Final

**2010** 1<sup>st</sup> place Kart Junior Challenge

**2009** 1<sup>st</sup> place Kart Bambini Challenge

**2008** 1<sup>st</sup> place Kart Bambini Challenge





# DIRK ADORF.

## MENTOR BMW MOTORSPORT JUNIOR PROGRAMME.

Dirk Adorf has been racing successfully at the Nürburgring-Nordschleife for over 20 years. While other drivers speak, with a profound sense of awe, of the toughest circuit in the world, the experienced racing driver looks forward to driving in his own 'living room' every time he competes in the 24-hour race. "However, by no means have I lost my respect for this track," he says. "The Nordschleife would punish that kind of attitude immediately. If you give 99.5 per cent there, you will be quick. At 100.5 per cent your car will end up in the gravel. I just feel right at home on the Ring. Nothing it throws at me can surprise me anymore."

The BMW junior programme has allowed Adorf to pass on some of his experience to talented youngsters – first in the Formula BMW Talent Cup, and since 2014 within the BMW Motorsport Junior programme. The GT specialist is not only experienced, but also quick. Adorf has won the VLN Endurance Championship, which is held each year on



the Nürburgring-Nordschleife, three times. The racing driver from the Westerwald region of Germany has over 50 class wins in the VLN to his name. Fans have also crowned him "Driver of the Year" in this series on two occasions.

Although he has also enjoyed success in such championships as the German Touring Car Cup and the V8-Star series, the Nordschleife has always remained Adorf's sporting home. His greatest success to date at this classic came back in 2007, when he finished third overall.



# BMW TALENT PROMOTION. HISTORY.



## BMW JUNIOR TEAM.

In 1977, the BMW 3.0 CSL coupé dominated the European touring car scene. In 1977, Jochen Neerpasch, managing director of the newly founded BMW Motorsport GmbH since 1972, pioneered the “BMW Junior Team” development programme. This programme was not limited to the German

market. Alongside Manfred Winkelhock, the first team included Marc Surer (Switzerland), Eddie Cheever (America), and Bruno Giacomelli (Italy). The junior drivers mainly raced a BMW 320i according to Group 5 regulations on the touring car scene. However, almost all of the drivers took part in Formula 2, with great success. Cheever, supported by BMW, drove a Ralt for

Ron Dennis's team in Formula 2 and finished second in the European championship in 1977, with Giacomelli finishing fourth. The following year the Italian pipped Surer to the post to win the title, with Cheever finishing fourth and Winkelhock ninth. In 1979 Surer claimed the title. The “BMW Junior Team” became the epitome of developing young talent and laid the foundations for BMW's intensive talent development programme.

## 1973-1982: FORMULA 2.

The relaxation of the engine regulations in Formula 2 made the sport more appealing to an increased number of manufacturers as of 1973, including BMW. In the following years, the development of the BMW four-cylinder engine saw it become the measure of all things. In 1973 Jean-Pierre Jarier secured the championship title in his rookie season. By 1982 drivers with BMW engines had won the European championship a further five times. All of the drivers eventually progressed to Formula 1, which usually incorporated Formula 2 races as part of its weekends.

## 1991-2001: THE “FIRST” FORMULA BMW.

In 1991 BMW and the ADAC joined forces to develop talent. Numerous racing drivers started their careers here. In the debut year of this cooperation, Christian Abt won the overall standings and the following year Alexander Grau lifted the trophy. The main objective of the competition was to create a level







playing field for drivers and teams with a suitable budget, while sticking to all safety regulations. Successful graduates of the driving school included former Formula 1 driver Ralf Schumacher, who made his debut in Formula Junior in 1992, and Christian Klien. The final title holder in 2001 was Timo Glock, who now drives for BMW's DTM team.

### 2002-2010: THE "SECOND" FORMULA BMW.

For many years Formula BMW was the world leader in entry level formula motor racing. The series took place in Germany, Great Britain, Asia, and the US. At the early age of 15, junior drivers were able to make their mark in motor racing in the FB02, a state-of-the-art identical car. The talented young drivers proved themselves time and again within the Formula 1

framework. All of the series comprised a diverse training and coaching programme, as well as the development of promising new talent. The most famous graduates of this elite establishment were current Formula 1 drivers Sebastian Vettel, Nico Rosberg, Nico Hülkenberg, and Daniel Ricciardo, and current BMW DTM driver Marco Wittmann. From 2005 to 2008 there had been an annual Formula BMW World Final, in which junior drivers from the four regional Formula BMW series competed against each other. Between 2008 and 2010 there also was Formula BMW Europe.

### 2011-2013: FORMULA BMW TALENT CUP.

The Formula BMW Talent Cup took place over three seasons. In this educational series, BMW Motorsport systematically

introduced talented junior drivers to the requirements of professional motorsport. Driver coaches and race engineers supervised the participants in small groups and worked on everything; from the individual style of driving through to the complete set-up. In 2011 Stefan Wackerbauer was the very first overall winner, and in 2012 Marvin Dienst secured the top spot at the final in Oschersleben. Robin Hansson of Sweden triumphed in the third season, in 2013.



# BEFORE VETTEL, GLOCK AND CO. WERE FAMOUS ...

## FORMER CHAMPIONS.

YEAR	SERIES	DRIVER
1991	BMW ADAC Formel Junior Cup	Christian Abt (DE)
1995	BMW ADAC Formel Junior Cup	Dominik Schwager (DE)
1998	BMW ADAC Formel Junior Cup	Stefan Mücke (DE)
1999	BMW ADAC Formel Junior Cup	André Lotterer (DE)
2001	BMW ADAC Formel Junior Cup	Timo Glock (DE)
2002	Formel BMW ADAC Meisterschaft	Nico Rosberg (DE)
2003	Formel BMW ADAC Meisterschaft	Maximilian Götz (DE)
2003	Formula BMW Asia	Ho-Pin Tung (CN)
2004	Formel BMW ADAC Meisterschaft	Sebastian Vettel (DE)
2004	Formula BMW Asia	Marchy Lee (HK)
2004	Formula BMW USA	Andreas Wirth (DE)
2005	Formel BMW ADAC Meisterschaft	Nico Hülkenberg (DE)
2005	Formula BMW UK Championship	Dean Smith (GB)

YEAR	SERIES	DRIVER
2006	Formel BMW Deutschland	Christian Vietoris (DE)
2006	Formula BMW Asia	Earl Bamber (NZ)
2006	Formula BMW USA	Robert Wickens (CA)
2007	Formel BMW Deutschland	Jens Klingmann (DE)
2007	Formula BMW UK Championship	Marcus Ericsson (SE)
2008	Formula BMW Europe	Esteban Gutiérrez (MX)
2008	Formula BMW Americas	Alexander Rossi (US)
2009	Formula BMW Europe	Felipe Nasr (BR)
2010	Formula BMW Europe	Robin Frijns (NL)
2011	Formula BMW Talent Cup	Stefan Wackerbauer (DE)
2012	Formula BMW Talent Cup	Marvin Dienst (DE)
2013	Formula BMW Talent Cup	Robin Hansson (SE)





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