

BMW 3 Series  
Sedan

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Sheer  
Driving Pleasure



# BMW 3 SERIES SEDAN PRICE LIST.

JULY 2016.

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.

## BMW 3 SERIES SEDAN PRICE LIST. JULY 2016.

CO <sub>2</sub> Tax including 14% VAT	318i	320i	320d	330i	330d	340i
6-speed Manual	–	912.00	–	2 622.00	–	–
8-speed Automatic Transmission Steptronic	–	456.00	–	1 026.00	1 026.00	–
8-speed Sports Automatic Transmission Steptronic	–	456.00	–	1 026.00	1 026.00	3 648.00

### Recommended retail price including 14% VAT, but excludes CO<sub>2</sub> emissions tax

Standard Model	318i	320i	320d	330i	330d	340i
6-speed Manual	467 300	503 800	535 300	582 100	–	–
8-speed Automatic Transmission Steptronic	488 100	524 600	556 100	602 900	668 700	–
8-speed Sports Automatic Transmission Steptronic	–	530 400	561 900	608 700	671 650	733 500

Sport Line	318i	320i	320d	330i	330d	340i
6-speed Manual	494 900	525 600	557 100	603 900	–	–
8-speed Automatic Transmission Steptronic	515 700	546 400	577 900	624 700	690 500	–
8-speed Sports Automatic Transmission Steptronic	–	552 200	583 700	630 500	693 450	749 900

Luxury Line	318i	320i	320d	330i	330d	340i
6-speed Manual	497 700	525 400	556 900	603 700	–	–
8-speed Automatic Transmission Steptronic	518 500	546 200	577 700	624 500	690 300	–
8-speed Sports Automatic Transmission Steptronic	–	552 000	583 500	630 300	693 250	746 700

M Sport package	318i	320i	320d	330i	330d	340i
6-speed Manual	512 200	543 900	575 400	617 900	–	–
8-speed Automatic Transmission Steptronic	533 000	564 700	596 200	638 700	704 500	–
8-speed Sports Automatic Transmission Steptronic	–	570 500	602 000	644 500	707 450	769 300

Engine Specifications and Performance	318i	320i	320d	330i	330d	340i
Cylinders/valves	3/4	4/4	4/4	4/4	6/4	6/4
Capacity (cc)	1 499	1 998	1 995	1 998	2 993	2 998
Maximum Power (kW/rpm)	100/4 400 - 6 000	135/5 000 - 6 500	140/4 000	185/5 200	190/4 000	240/5 500
Maximum Torque (Nm/rpm)	220/1 250 - 4 300	290/1 350-4 250 [270/1 350-4 600]	400/1 750 - 2 500	350/1 450 - 4 800	560/1 500 - 3 000	450/1 380-5 000
Acceleration 0 – 100 km/h (s) [ ] Values apply to vehicles with automatic transmission	8.9 [9.1]	7.2 [7.3]	7.3 [7.2]	5.9 [5.8]	[5.6]	[5.1]
Top speed (km/h)	210 [210]	235 [235]	235 [230]	250 [250]	[250]	[250]
Combined Consumption (l/100 km)	5.1 [5.0]	5.5 [5.3]	4.0 [4.0]	6.1 [5.5]	[4.9]	[6.5]
CO <sub>2</sub> (g/km)	119 [116]	128 [124]	106 [106]	143 [129]	[129]	[152]

Code	Drivetrain Technology	318i	320i	320d	330i	330d	340i
SA205	8-speed Automatic Transmission Steptronic	20 800	20 800	20 800	20 800	■	–
SA2TB	8-speed Sports Automatic Transmission Steptronic with gearshift paddles on steering wheel and Driving Dynamics Control	–	26 600	26 600	26 600	2 950	■
SA2VF	Adaptive M Suspension: features electronically controlled dampers that adapt to both driving style and road conditions, operating characteristics can be adjusted via the Driving Experience Control button, suspension lowered by 10 mm	15 300	15 300	15 300	15 300	15 300	15 300
	Automatic Start/Stop function, reduces fuel consumption by switching off the engine when the vehicle comes temporarily to a stop	■	■	■	■	■	■
	BMW TwinPower Turbo 4-cylinder diesel engine, consisting of a turbocharger with variable turbine geometry and common rail direct injection	–	–	■	–	–	–
	BMW TwinPower Turbo 6-cylinder diesel engine, consisting of a turbocharger with variable turbine geometry and common rail direct injection	–	–	–	–	■	–
	BMW TwinPower Turbo 3 cylinder petrol engine with single turbo technology, combined with Valvetronic, Double VANOS and High Precision Injection	■	–	–	–	–	–
	BMW TwinPower Turbo 4-cylinder petrol engine with single turbo twin-scroll technology, combined with Valvetronic, Double VANOS and High Precision Injection	–	■	–	■	–	–
	BMW TwinPower Turbo inline 6-cylinder petrol engine, with single turbo twin-scroll technology, combined with Valvetronic, Double VANOS and High Precision Injection	–	–	–	–	–	■
	Brake Energy Regeneration	■	■	■	■	■	■
	Brake pad wear indicator, single-stage wear measurement on one side, front and rear	■	■	■	■	■	■
	Driving experience control enables individual adjustment of throttle response, steering, gearshift speed (automatic transmission) and activation of the ECO PRO mode, which helps optimise fuel consumption and shows the possible potential for fuel economy in the instrument cluster	■	■	■	■	■	■
	Electronic differential lock, specific DSC tuning with traction optimisation; optimises acceleration out of turns and sharp bends by braking at the rear wheels; function is possible in DSC-OFF mode only	■	■	■	■	■	■
	Electronic power steering	■	■	■	■	■	■
	Gearshift indicator (Manual transmission only)	■	■	■	■	–	–
SA704	M Sports Suspension: vehicle lowered by 10 mm and stiffer spring/damper setup	3 950	3 950	3 950	3 950	3 950	3 950
	Oil sensor for level and grade, electronic sensing of oil grade and level, indication in the instrument cluster	■	■	■	■	■	■
SA216	Servotronic steering system	3 450	3 450	3 450	■	■	■
SA2VL	Variable sport steering (incl. Servotronic)	5 200	5 200	5 200	3 400	3 400	3 400
	Ventilated front and rear brake discs	■	■	■	■	■	■

Model		318i	320i	320d	330i	330d	340i
SA7AC	<b>Sport Line - Recommended Retail Price</b>	27 600	21 800	21 800	21 800	21 800	16 400
	<b>Exterior:</b>						
	8 longitudinal kidney grille struts, Black high-gloss	SL	SL	SL	SL	SL	SL
	Kidney rings around front decorative grille, Black high-gloss	SL	SL	SL	SL	SL	SL
	Front bumper with design elements in Black high-gloss	SL	SL	SL	SL	SL	SL
	Sport Line designation, side panel	SL	SL	SL	SL	SL	SL
	Rear bumper with design elements in Black high-gloss	SL	SL	SL	SL	SL	SL
	Front door sill finishers with insert in Aluminium with BMW designation	SL	SL	SL	SL	SL	SL
	Side window graphics and window recess cover in Black high-gloss	SL	SL	SL	SL	SL	SL
	Exhaust tail pipe finisher in Black Chrome	SL	SL	SL	SL	SL	SL
	B-pillar covers in Black high-gloss	SL	SL	SL	SL	SL	SL
	<b>Interior:</b>						
	Air conditioning and radio operating panel with clasp in Chrome	SL	SL	SL	SL	SL	SL
	Ambient light front and rear, switchable in white or orange	SL	SL	SL	SL	SL	SL
	Instrument cluster with specific gauge dial printing and chrono scale	SL	SL	SL	SL	SL	SL
SA255	Sports leather steering wheel (3-spoke) with red stitching	SL	SL	SL	SL	SL	SL
	Specific clasp of radio remote control in red	SL	SL	SL	SL	SL	SL
SA481	Sports seats for driver and front passenger	SL	SL	SL	SL	SL	SL
LC	<b>Dakota Leather:</b> Veneto Beige (LCV1), Black/Red highlight (LCL3), Coral Red/Black highlight (LCL5), Black (LCSW), Veneto Beige/Oyster dark highlight (LCFJ), Oyster/Black (LCOM), Saddle Brown, Brown highlight (LCFL) or Black/Oyster highlight dark (LCL8)	SL	SL	SL	SL	SL	SL
ZA	<b>Individual Leather - Extended:</b> Amaro Brown/Black (ZAP5), Kashmir Beige/Black (ZAKS), Cohiba Brown/Black (ZAWT), Opal White/Black (ZAOW) or Black/Black (ZASW)	31 800	16 200	16 200	16 200	16 200	16 200
SA4M5	Individual Leather dash covered in leather	13 900	13 900	13 900	13 900	13 900	13 900
SA4LV	Interior trim finishers Black high-gloss with highlight trim finishers Coral Red matt	SL	SL	SL	SL	SL	SL
SA4FW	Fine-wood trim Burl Walnut with highlight trim finisher Pearl Chrome	4 300	4 300	4 300	4 300	4 300	□
SA4FU	Fine-wood trim Fineline Anthracite with highlight trim finishers Pearl Chrome	4 300	4 300	4 300	4 300	4 300	□
SAXE5	BMW Individual fine-wood trim Sycamore, Red Brown, dark	9 700	9 700	9 700	9 700	9 700	9 700
SAXE7	BMW Individual interior trim Piano finish, Black	9 700	9 700	9 700	9 700	9 700	9 700
SAXEX	BMW Individual fine-wood trim Ash Grain White	9 700	9 700	9 700	9 700	9 700	9 700
SA4FT	Interior trim finisher, Aluminium, finely brushed lengthwise with highlight trim finisher in Black high-gloss	□	□	□	□	□	□
SA4GA	Fine-wood trim Ash Grain with metal inlay and highlight trim finisher Pearl Chrome	6 300	6 300	6 300	6 300	6 300	□
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	6 400	6 400	6 400	6 400	6 400	□
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	□	□	□	□	□	□
SA2A6	Double-spoke, styling 392, 7.5Jx17", 225/50 R17	SL	SL	SL	□	□	□
SA24B	Double-spoke, styling 397, 8Jx18", 225/45 R18	16 300	14 300	14 300	SL	SL	SL
SA2FM	V-Spoke styling, styling 398, mixed tyres, front: 8Jx18", 225/45 R18, rear: 8.5Jx18", 255/40 R18	13 200	13 200	13 200	□	□	□
SA2T1	Star-spoke, styling 407, mixed tyres front: 8.5Jx19", 225/40 R19, rear: 8.5Jx19", 255/35 R19	31 100	24 300	24 300	17 500	17 500	17 500
SA3DZ	Deletion of Lines designation, outside	□	□	□	□	□	□
SA3BE	Mirror caps black	□	□	□	□	□	□
SA2XE	Sports leather steering wheel	□	□	□	□	□	□
SA710	M leather steering wheel	3 450	3 450	3 450	3 450	3 450	3 450



Double-spoke styling 392  
SA2A6 ♦



Double-spoke styling 397  
SA24B ♦



V-spoke styling 398  
SA2FM ♦



Star-spoke styling 407  
SA2T1 ♦

SA7S2	<b>Luxury Line - Recommended Retail Price</b>	30 400	21 600	21 600	21 600	21 600	13 200
	<b>Exterior:</b>						
	11 longitudinal kidney grille struts, Chrome high-gloss on the front side	LL	LL	LL	LL	LL	LL
	Kidney rings around front decorative grille, Chrome high-gloss	LL	LL	LL	LL	LL	LL
	Front bumper with specific design elements in Chrome high-gloss	LL	LL	LL	LL	LL	LL
	Luxury Line designation, side panel	LL	LL	LL	LL	LL	LL
	Rear bumper with specific design elements in Chrome high-gloss	LL	LL	LL	LL	LL	LL
	Side window graphics and window recess cover in Chrome high-gloss	LL	LL	LL	LL	LL	LL
	Exhaust tail pipe finisher in Chrome	LL	LL	LL	LL	LL	LL
	B-pillar covers in Black high-gloss	LL	LL	LL	LL	LL	LL
	<b>Interior:</b>						
	Door sill finishers, front with 'BMW' designation	LL	LL	LL	LL	LL	LL
	Highlighter stitching depending on upholstery: seats for driver and front passenger	LL	LL	LL	LL	LL	LL
	Lights package with specifically switchable light colour orange / white	LL	LL	LL	LL	LL	LL
	Specific clasp of radio remote control, Pearl Chrome	LL	LL	LL	LL	LL	LL
LC	<b>Dakota Leather:</b> Veneto Beige (LCV1), Saddle Brown/Brown highlight (LCFL), Black/Oyster dark highlight (LCL8), Black (LCSW), Veneto Beige/Oyster dark highlight (LCFJ) or Oyster/Black (LCOM)	LL	LL	LL	LL	LL	LL
ZA	<b>Individual Leather - Extended:</b> Amaro Brown/Black (ZAP5), Kashmir Beige/Black (ZAKS), Cohiba Brown/Black (ZAWT), Opal White/Black (ZAOW) or Black/Black (ZASW)	31 800	16 200	16 200	16 200	16 200	16 200

Model		318i	320i	320d	330i	330d	340i
SA7S2	Luxury Line - Recommended Retail Price continued	30 400	21 600	21 600	21 600	21 600	13 200
SA4FU	Fine-wood trim Fineline Anthracite with highlight trim finishers Pearl Chrome	LL	LL	LL	■	■	■
SA4FT	Interior trim finisher, Aluminium, finely brushed lengthwise with highlight trim finisher in Black high-gloss	□	□	□	□	□	□
SA4FW	Fine-wood trim Burled Walnut with highlight trim finisher Pearl Chrome	□	□	□	□	□	□
SA4GA	Fine-wood trim Ash Grain with metal inlay and highlight trim finisher Pearl Chrome	2 000	2 000	2 000	2 000	2 000	□
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	□	□	□	□	□	□
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	□	□	□	□	□	□
SAXE5	BMW Individual fine-wood trim Sycamore, Red Brown, dark	5 400	5 400	5 400	5 400	5 400	5 400
SAXE7	BMW Individual interior trim Piano finish, Black	5 400	5 400	5 400	5 400	5 400	5 400
SAXEX	BMW Individual fine-wood trim Ash Grain White	5 400	5 400	5 400	5 400	5 400	5 400
SA2H3	Multi-spoke, styling 414, 7.5Jx17", 225/50 R17	LL	LL	LL	□	□	□
SA2DW	Star-spoke, styling 393, 7.5Jx17", 225/50 R17	□	□	□	□	□	□
SA2H2	Multi-spoke, styling 416, 8Jx18", 225/45 R18	9 100	9 100	9 100	LL	LL	LL
SA2FM	V-Spoke styling, styling 398, mixed tyres, front: 8Jx18", 225/45 R18, rear: 8.5Jx18", 255/40 R18	13 200	13 200	13 200	–	–	□
SA2T1	Star-spoke, styling 407, mixed tyres front: 8.5Jx19", 225/40 R 19, rear: 8.5Jx19", 255/35 R19	31 100	24 300	24 300	17 500	17 500	17 500
SA2PR	V-spoke, styling 439, mixed tyres, front: 8Jx19", 225/40 R19, rear: 8.5Jx19", 255/35 R19	33 100	25 600	25 600	17 800	17 800	17 800
SA3DZ	Deletion of Lines designation, outside	□	□	□	□	□	□
SA255	Sports leather steering wheel (3-spoke)	LL	LL	LL	LL	LL	LL



Multi-spoke styling 414  
SA2H3 ●



Star-spoke styling 393  
SA2DW



Multi-spoke styling 416  
SA2H2 ●



V-spoke styling 398  
SA2FM



Star-spoke styling 407  
SA2T1



V-spoke styling 439  
SA2PR

Model		318i	320i	320d	330i	330d	340i
SA337	M Sport package - Recommended Retail Price	44 900	40 100	40 100	35 800	35 800	35 800
<b>Exterior:</b>							
SA715	Aerodynamic components in body colour, consisting of front and rear aprons with diffuser insert and sill covers at the side. Insert in rear bumper trim in Dark Shadow metallic	MSP	MSP	MSP	MSP	MSP	MSP
	7 longitudinal bars Black high-gloss, bars wider than standard	MSP	MSP	MSP	MSP	MSP	MSP
	Kidney rings around front decorative grille, Black high-gloss	MSP	MSP	MSP	MSP	MSP	MSP
	M lettering on side panel	MSP	MSP	MSP	MSP	MSP	MSP
	Exhaust tailpipes high-finish Black chrome	MSP	MSP	MSP	MSP	MSP	MSP
	Exterior mirror frame, exterior-mirror base in Black high gloss Chrome	MSP	MSP	MSP	MSP	MSP	MSP
	B-pillar covers in Black high-gloss	MSP	MSP	MSP	MSP	MSP	MSP
<b>Interior:</b>							
	M door sill finishers	MSP	MSP	MSP	MSP	MSP	MSP
	Highlight trim finishers additionally in doors, front and rear	MSP	MSP	MSP	MSP	MSP	MSP
SA4WF	Interior trim finishers Aluminium Hexagon with highlight trim finisher Blue matt	MSP	MSP	MSP	MSP	MSP	MSP
	Driving Experience Control including Sport+ mode	MSP	MSP	MSP	MSP	MSP	MSP
	Instrument cluster with specific gauge-dial printing and chrono scale	MSP	MSP	MSP	MSP	MSP	MSP
	Ambient light front and rear, switchable in white or cold white	MSP	MSP	MSP	MSP	MSP	MSP
	Specific clasp of radio remote control, blue	MSP	MSP	MSP	MSP	MSP	MSP
SA775	BMW Individual headliner anthracite	MSP	MSP	MSP	MSP	MSP	MSP
SA710	M leather steering wheel	MSP	MSP	MSP	MSP	MSP	MSP
SA481	Sport seats for driver and front passenger	MSP	MSP	MSP	MSP	MSP	MSP
	Shortened gearshift lever with M logo (only with 6-speed Manual transmission)	MSP	MSP	MSP	MSP	–	–
B45	Exclusive Estoril Blue Metallic (only with SA337)	■	■	■	■	■	■
LC	<b>Dakota Leather:</b> Veneto Beige (LCDF), Coral Red/Black highlight (LCL5), Black (LCSW), or Oyster/Black (LCOM), Black/ contrast stitching blue (LCNL) or Veneto Beige / Oyster dark highlight (LCFL)	MSP	MSP	MSP	MSP	MSP	MSP
SAXE5	BMW Individual fine-wood trim Sycamore, Red Brown, dark	7 700	7 700	7 700	7 700	7 700	7 700
SAXE7	BMW Individual interior trim Piano finish, Black	7 700	7 700	7 700	7 700	7 700	7 700
SAXEX	BMW Individual fine-wood trim Ash Grain White	7 700	7 700	7 700	7 700	7 700	7 700
SA760	BMW Individual high-gloss Shadow Line	MSP	MSP	MSP	MSP	MSP	MSP
SA4WF	Interior trim finishers Aluminium Hexagon with highlight trim finisher Blue matt	MSP	MSP	MSP	MSP	MSP	MSP
SA4WG	Interior trim finishers Aluminium Hexagon with highlight trim finisher Black high-gloss	MSP	MSP	MSP	MSP	MSP	MSP
SA2PE	Star-spoke, styling 400 M, mixed tyres, front: 8Jx18", 225/45 R18, rear: 8.5Jx18", 255/40 R18	MSP	MSP	MSP	MSP	MSP	MSP
SA2PF	Star-spoke, styling 403 M, mixed tyres, front: 8Jx19" 225/40 R19, rear: 8.5Jx19" 255/35 R19	13 800	13 800	13 800	13 800	13 800	13 800
SA21B	Double-spoke, styling 441, M Ferric Grey, mixed tyres, front: 8Jx18" 225/45 R18, rear: 8Jx18" 255/40 R18	3 450	3 450	3 450	3 450	3 450	3 450
SA21C	Double-spoke, styling 442, M Orbit Grey, mixed tyres, front: 8Jx19" 225/40 R19, rear: 8.5Jx19" 255/35 R19	17 100	17 100	17 100	17 100	17 100	17 100
SA2VF	Adaptive M Suspension	11 350	11 350	11 350	11 350	11 350	11 350
SA704	M Sports Suspension: vehicle lowered by 10 mm and stiffer spring/damper setup	MSP	MSP	MSP	MSP	■	■
SA2NH	M Sport Brake: Larger brake calipers in blue with M badge	9 700	9 700	9 700	9 700	9 700	9 700





Star-spoke styling 400 M  
SA2PE ○



Star-spoke styling 403 M  
SA2PF ○



Double-spoke styling 441 M  
SA21B ○



Double-spoke styling 442 M  
SA21C ○

Code	Exterior Equipment	318i	320i	320d	330i	330d	340i
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Paintwork	318i	320i	320d	330i	330d	340i
<b>Metallic Paintwork:</b> Black Sapphire (475), Melbourne Red (A75), Glacier Silver (A83), Imperial Blue Brilliant Effect (A89), Mineral White (A96), Mineral Grey (B39), Estoril Blue (B45), Jatoba (B65), Platinum Silver (C08) or Mediterranean Blue (C10)	■	■	■	■	■	■
<b>Individual Metallic Paintwork:</b> Citrine Black (X02), Champagne Quartz (X08), Tanzanite Blue (X10) or Smoked Topaz (X12)	28 900	28 900	28 900	28 900	28 900	28 900
<b>Solid Paintwork:</b> Alpine White III (300) or Black II (668)	■	■	■	■	■	■

Wheels	318i	320i	320d	330i	330d	340i
SA23A V-spoke, styling 656, 7.5 J×16", 225/55 R 16	■	■	■	–	–	–
SA2L3 V-spoke, styling 395, 7.5 J×17", 225/50 R17	6 600	6 600	6 600	■	■	–
SA2DW Star-spoke, styling 393, 7.5Jx17", 225/50 R17	11 300	9 900	9 900	6 600	6 600	■
SA2FM V-Spoke styling, styling 398, mixed tyres, front: 8Jx18", 225/45 R18, rear: 8.5Jx18", 255/40 R18	29 300	22 800	22 800	15 000	15 000	15 000
SA23C V-spoke, styling 658, mixed tyres, front: 8Jx18", 225/45 R18, rear: 8.5Jx18", 255/40 R18	32 200	25 000	25 000	12 900	12 900	12 900
SA2PR V-spoke, styling 439, mixed tyres, front: 8Jx19", 225/40 R19, rear: 8.5Jx19", 255/35 R19	44 300	37 200	37 200	25 000	25 000	25 000
SA2T0 V-Spoke, styling 626, Individual wheel with mixed tyres, front: 8J × 19", 225/40 R 19, rear: 8.5J × 19", 255/35 R 19, Ferric Grey	44 300	37 200	37 200	25 000	25 000	25 000



V-spoke styling 656  
SA23A



V-spoke styling 395  
SA2L3



Star-spoke styling 393  
SA2DW



V-spoke styling 398  
SA2FM



V-spoke styling 658  
SA23C



V-spoke styling 439  
SA2PR



V-spoke styling 626  
SA2T0

Exterior Equipment continued	318i	320i	320d	330i	330d	340i
SA431 Automatic anti-dazzle interior mirror	2 100	■	■	■	■	■
Exhaust tail pipe, visible, single, round with Chrome finisher	■	–	–	–	–	–
Exhaust tail pipe, visible, dual, round with Chrome finisher	–	■	■	■	■	–
Exhaust tail pipes, visible, round, left and right with Chrome finisher	–	–	–	–	–	■
SA563 Extended Light Package	3 100	3 100	3 100	2 250	2 250	2 250
SA3L8 Exterior decorative mouldings for side frame and window recess covers in surface aluminium matt	2 850	2 850	2 850	2 850	2 850	2 850
Exterior mirrors, electrically adjustable (in body colour)	■	■	■	■	■	■
Exterior parts in body colour: door handles, roof mouldings and bumpers	■	■	■	■	■	■
Front kidney grille with black bars and chrome surround	■	■	■	■	■	■
SA403 Glass Sunroof, electric with sliding and vent function	11 600	11 600	11 600	11 600	11 600	11 600
Halogen lights for low-beam and high-beam headlights	■	■	■	■	■	■
SA502 Headlamp washer system	3 600	3 600	3 600	3 600	3 600	3 600
SA430 Interior and exterior mirrors with automatic anti-dazzle function and exterior mirrors fold-in function	4 600	4 600	4 600	4 600	4 600	4 600
SA2PA Locking wheel bolts	■	■	■	■	■	■
SA320 Model designation, deletion	□	□	□	□	□	□
SA5DP Park Assist	5 200	5 200	5 200	5 200	5 200	5 200
SA8SL Preparation for trailer tow bar	■	■	■	■	■	■
SA521 Rain sensor and automatic headlight control	■	■	■	■	■	■
Side turn indicators integrated into exterior mirrors	■	■	■	■	■	■
SA420 Sun protection glazing, rear window and rear side windows	4 100	4 100	4 100	4 100	4 100	4 100
SA5DL Surround View (only with SA3AC, SA430 and SA508)	10 100	10 100	10 100	10 100	10 100	6 500
SA3AC Trailer tow bar, fully electrically operated	11 400	11 400	11 400	11 400	11 400	11 400
Welcome lights (parking lights activated when unlocking)	■	■	■	■	■	■
Window frames and window recess cover strips, black matt	■	■	■	■	■	■
SA3AP Windscreen with grey shade band	■	■	■	■	■	■

Code	Interior Equipment	318i	320i	320d	330i	330d	340i
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Code	Upholstery	318i	320i	320d	330i	330d	340i
KC	<b>Leathertec:</b> Black (KCSW) or Beige (KCDF)	■	–	–	–	–	–
LC	<b>Leather Dakota:</b> Veneto Beige (LCDF), Black (LCSW), Oyster/Black (LCOM), Saddle Brown/Brown highlight (LCDJ), Saddle Brown with instrument panel bicolour (LCDY), Veneto Beige/Oyster Dark highlight (LCFJ) or Black with accent Oyster dark (LCL8)	15 600	■	■	■	■	■
ZA	<b>BMW Individual Extended Leather trim:</b> Amaro Brown (ZAP5), Kashmir Beige/Black (ZAKS), Opal White/Black (ZAOW), Black (ZASW) or Cohiba Brown/Black (ZAWT)	31 800	16 200	16 200	16 200	16 200	16 200

  

Code	Interior Trim Finishers	318i	320i	320d	330i	330d	340i
SA4CG	Interior trim finishers in Satin Silver matt	■	■	■	–	–	–
SA4FU	Fine-wood trim 'Fineline' Anthracite with highlight trim finisher Pearl Chrome	6 400	6 400	6 400	6 400	6 400	■
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	4 100	4 100	4 100	4 100	4 100	□
SAXE5	BMW Individual fine-wood trim Sycamore, Red Brown, dark	11 900	11 900	11 900	11 900	11 900	11 900
SAXE7	BMW Individual interior trim Piano finish, Black	11 900	11 900	11 900	11 900	11 900	11 900
SAXEX	BMW Individual fine-wood trim Ash Grain White	11 900	11 900	11 900	11 900	11 900	11 900
SAXT1	BMW Individual instrument panel finished in leather	18 500	18 500	18 500	18 500	18 500	18 500
SA4FT	Interior trim finisher, Aluminium, finely brushed lengthwise with highlight trim finisher in Black high-gloss	4 100	4 100	4 100	4 100	4 100	□
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	2 150	2 150	2 150	2 150	2 150	□

  

Code	Interior Equipment continued	318i	320i	320d	330i	330d	340i
SA575	Additional 12V power sockets	■	■	■	■	■	■
SA4AE	Armrest front, retractable	1 300	1 300	1 300	1 300	1 300	■
	Armrest front, with storage compartment	■	■	■	■	■	■
SA534	Automatic air conditioning with separate temperature control for driver and front passenger, incl. microfilter, fogging and solar sensors	7 600	■	■	■	■	■
	Central locking with remote control, including integrated key, one button for the opening and one button for the closing of all lockable contents, convenient opening and closing of the windows, separate button for exclusive opening of the luggage compartment lid (when unlocked, the spring loaded luggage compartment lid opens by itself)	■	■	■	■	■	■
SA497	Centre armrest in rear	■	■	■	■	■	■
SA544	Cruise control with brake function	■	■	■	■	■	■
	Cupholders, two in front centre console	■	■	■	■	■	■
	Cupholders, two integrated into rear armrest	■	■	■	■	■	■
SA459	Electric front seats for driver and front passenger (incl. memory for driver's seat and door mirror)	13 000	13 000	13 000	13 000	13 000	■
SA5DC	Folding rear-seat headrests, for all three rear-seat headrests	700	700	700	700	700	700
	Front seats with manual adjustment for seat height, backrest tilt, fore-and-aft position and headrest height	■	■	■	■	■	–
	iDrive controller with direct-selection buttons and 6.5" colour display	■	■	■	■	■	■
SA6WA	Instrument cluster with extended contents	2 000	2 000	2 000	2 000	2 000	2 000
	Keyless engine start, Start/Stop button for starting and turning off the engine, including MSA OFF button	■	■	■	■	■	■
	Lashing eyes in luggage compartment (four)	■	■	■	■	■	■
SA488	Lumbar support for driver and front passenger (electrically adjustable)	4 100	4 100	4 100	4 100	4 100	4 100
SA249	Multifunction for steering wheel, for audio, cruise control and telephone functions	■	■	■	■	■	■
	On-board computer, informs about average speed, average consumption, range, outside temperature, time and date	■	■	■	■	■	■
	Personal Profile, key-specific saving of settings for important control functions	■	■	■	■	■	■
	Power sockets (12V), in the centre console	■	■	■	■	■	■
SA415	Rear screen roller blind, electric	3 900	3 900	3 900	3 900	3 900	3 900
SA417	Roller sunblind for rear side windows (mechanical)	2 200	2 200	2 200	2 200	2 200	2 200
SA494	Seat heating for driver and front passenger	4 700	4 700	4 700	4 700	4 700	4 700
SA496	Seat heating for rear seats (only with SA494)	4 700	4 700	4 700	4 700	4 700	4 700
SA481	Sport seats for driver and front passenger	7 200	7 200	7 200	7 200	7 200	7 200
SA255	Sports leather steering wheel (3-spoke)	■	■	■	■	■	■
	Steering wheel column adjustment, mechanically in height and length	■	■	■	■	■	■
SA248	Steering wheel heating	2 750	2 750	2 750	2 750	2 750	2 750
SA493	Storage compartment package	■	■	■	■	■	■
SA465	Through-loading system, foldable rear seat backrest with 40:20:40 split	3 600	3 600	3 600	3 600	3 600	3 600
SA423	Velour floor mats	■	■	■	■	■	■
SA8SM	VIN visible from exterior	■	■	■	■	■	■

Code	Safety	318i	320i	320d	330i	330d	340i
	3-point seat belts on all seats, including pyrotechnic belt tensioners at front	■	■	■	■	■	■
SA5DF	Active Cruise control with Stop&Go function (only with SA205/SA2TB and SA6WA)	–	15 300	15 300	15 300	15 300	15 300
SA5AL	Active Protection: active seat belt tensioners for the front seats, closing function for windows and glass sunroof (if fitted) and Post-Crash iBrake, including Attentiveness Alert	3 800	3 800	3 800	3 800	3 800	3 800
SA5A1	LED foglights	3 150	3 150	3 150	3 150	3 150	3 150
SA5A2	LED headlights	10 000	10 000	10 000	10 000	10 000	10 000
SA552	Adaptive LED headlights (only with 5A1)	21 300	21 300	21 300	21 300	21 300	21 300
	Airbags, front for driver and front passenger	■	■	■	■	■	■
	Airbags, head for front and rear seats	■	■	■	■	■	■
	Airbags, side for driver and front passenger	■	■	■	■	■	■
SA5DA	Front passenger airbag deactivation, through keyswitch on front passenger's side	■	■	■	■	■	■
SA302	Alarm system with radio remote control	■	■	■	■	■	■
	Antilock Braking System (ABS), incl. Cornering Brake Control (CBC)	■	■	■	■	■	■
SA8S3	Automatic door locking when driving away	■	■	■	■	■	■
	BMW Mobility kit, for emergency puncture repairing	■	■	■	■	■	■
	Brake assist, maximum braking force assistance to shorten stopping distance on abrupt brake application	■	■	■	■	■	■
	Bumper system with replaceable deformation elements at front and rear for impacts up to 15 km/h, capable of withstanding impacts up to 4 km/h undamaged	■	■	■	■	■	■
	Check control, provides information on vehicle condition (oil level, door/tailgate open, etc.)	■	■	■	■	■	■
	Child proof locks on rear doors, mechanical	■	■	■	■	■	■
	Child seat ISOFIX attachments for the two outer rear seats	■	■	■	■	■	■
SA322	Comfort access, keyless access to the vehicle (driver's door, passenger door and luggage-compartment lid); incl. handle-area lighting in the outside door handles and contactless opening of the tailgate by a sensor underneath the rear bumper	8 400	8 400	8 400	8 400	8 400	8 400
	Crash sensor, controls activation of the airbags, hazard warning flashers, interior lights, unlocking of the doors and activation of the safety battery terminal in an accident	■	■	■	■	■	■
	DataDot	■	■	■	■	■	■
SA8TN	Daytime driving lights selectable by Lights menu	■	■	■	■	■	■
	Door-integrated side impact protection	■	■	■	■	■	■
	Dynamic Brake Lights, different light functions depending on how brakes are applied: under normal braking the brake lights show in the normal way; under severe braking (brake application to avoid hazard) the brake lights initially flash, when the vehicle has slowed to an appropriate speed the hazard warning flashers are activated and the brake lights show normally without flashing	■	■	■	■	■	■
	Dynamic Stability Control (DSC) with extended content, including pull away assist, braking readiness, dry braking and fading compensation	■	■	■	■	■	■
	Dynamic Traction Control (DTC), switchable function of Dynamic Stability Control (DSC) for improved traction	■	■	■	■	■	■
	Electronic vehicle immobiliser (EWS IV)	■	■	■	■	■	■
	Home lights function (headlights stay on for set period after locking)	■	■	■	■	■	■
SA520	Front fog lights	■	■	■	■	■	■
	Headrests for all seats	■	■	■	■	■	■
SA610	Head-up display, full-colour projection of information relevant to driving onto the windscreen (only with SA6WA) (not with SA3AP)	16 900	16 900	16 900	16 900	16 900	16 900
SA5AC	High-Beam Assist supports the driver at night by automatically activating and deactivating the high-beam and low-beam headlights depending on the presence of vehicles ahead.	2 150	2 150	2 150	2 150	2 150	2 150
SA5AG	Lane Change Warning, (only with SA430) radar-based system for permanent monitoring of the zones to the sides of the vehicle, detection of vehicles in the blind spot from 20 km/h and faster for desired lane change (direction indicator is activated), vibrations transmitted via the steering wheel and flashing symbol in the exterior mirror to notify driver of object in blind spot	6 500	6 500	6 500	6 500	6 500	6 500
SA5AS	Driving Assist (only with SA6WA) camera-based driver assistance system consisting of Lane Departure Warning, person warning with light city braking function and approach control warning with light city braking function. At speeds above approx. 70 km/h, Lane Departure Warning detects lane markings and helps prevent inadvertent departure from the lane by transmitting vibrations via the steering wheel as a warning. Person warning and approach control warning warn and brake in a speed range from approx. 10 km/h to 60 km/h. If an accident cannot be avoided, the braking functions help to reduce the impact speed. Approach control warning also warns of potential collision with a vehicle ahead at higher speeds, with preconditioning of the brakes for faster brake response and shorter braking distances. Operation by means of a button in the control unit for driver assistance systems	6 800	6 800	6 800	6 800	6 800	6 800

Code	Safety continued	318i	320i	320d	330i	330d	340i
SA508	Park Distance Control (PDC), front and rear	8 700	8 700	8 700	8 700	8 700	3 600
SA507	Park Distance Control (PDC), rear	4 900	4 900	4 900	4 900	4 900	■
	Rear fog lights, integrated in rear lights	■	■	■	■	■	■
SA3AG	Rear view camera (only with SA507/SA508)	5 100	5 100	5 100	5 100	5 100	■
SA258	Runflat tyres with tyre pressure monitoring, passive monitoring of all four wheels with tyre deflation indicator warning in the instrument cluster	■	■	■	■	■	■
SA2VB	Tyre Pressure Monitoring, sensors on all four wheels facilitate an exact and individual monitoring of the pressure in each tyre, 3-stage test and image warning	4 500	4 500	4 500	4 500	4 500	4 500
SA8TH	Speed Limit Info, the camera in the base of the interior mirror reads traffic signs at the edge of the road and it also takes into account the applicable information from the navigation system, only with SA606/SA609 navigation system	3 450	3 450	3 450	3 450	3 450	3 450
SA428	Warning triangle and first aid kit	■	■	■	■	■	■

Code	Entertainment and communication	318i	320i	320d	330i	330d	340i
	AUX-In connection, in the centre console, for playing external audio devices through the vehicle's built-in speakers	■	■	■	■	■	■
SA6NS	Convenience telephony with extended smartphone connectivity: wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Separate snap-in adapters available through BMW Parts and Accessories for charging function and connection to external aerial. Integration of a smartphone possible via a separately orderable USB snap-in adapter (available through BMW Parts and Accessories) for playing of music tracks stored on the smartphone; note mobile phone compatibility and availability of the smartphone specific USB snap-in adapter. Utilisation of the voice control system possible via the multifunction steering wheel. USB port with extended functionality for convenient connection of an MP3 player, Apple iPod or USB memory stick (for more information on compatible devices, go to: <a href="http://www.bmw.co.za/bluetooth">www.bmw.co.za/bluetooth</a> )	6 200	6 200	6 200	6 200	6 200	■
SA6NW	Telephony with wireless charging. Wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Wireless connection for audio streaming possible with the vehicle. Smartphone holder at the side of the centre console with inductive charging according to Qi standard for suitable mobile telephones (including LED charge level indicator and forgotten mobile phone warning) and connection to the external aerial possible. For ensuring the charging function and external aerial connection, the smartphone must be positioned with its back to the charging surface. For selected smartphones without an inductive charging function according to Qi standard (e.g. Apple iPhone 5, 5s, 6 & 6s), special charging cases are available via BMW Parts and Accessories. Extended functionality (also dependant on the features of the Bluetooth® / USB device) include: improved hands-free capability for front passenger by provision of a second microphone, 2 x USB connections with 2.1A charging current for shorter charging times of smartphones and tablets, Bluetooth® audio streaming (possibility of playing compressed videos via the USB interface), at any given time 2 mobile phones and one audio player can be paired via Bluetooth®, display of organiser data from the customer's telephone on the Control Display by selecting 'Office' or 'Communication' from the menu, display of contact photos from the address book of the customer's telephone on the Control Display, display of album covers and software update for multimedia and telephony via the USB interface (for information on compatible devices, see <a href="http://www.bmw.co.za/bluetooth">www.bmw.co.za/bluetooth</a> ) (replaces SA6NH (for 320i,320d,330i, 330d) and SA6NS (for 340i) (only with SA609)	1 450	1 450	1 450	1 450	1 450	700
SA6NH	Hands-free facility with USB interface: wireless handsfree connection for compatible Bluetooth® mobile phone with the vehicle and USB port for convenient connection of an MP3 player, MTP player, Apple iPod or USB memory stick (for more information on compatible devices, go to: <a href="http://www.bmw.co.za/bluetooth">www.bmw.co.za/bluetooth</a> )	■	■	■	■	■	-
SA688	harman/kardon Surround Sound system, Digital amplifier with individually adjustable equalising, 600 W amplifier power, 9 channels. High-quality speakers with chrome applications, 16 speakers: 1 centre tweeter, 1 centre midrange speaker, 2 tweeters in the mirror triangles (with harman/kardon clasp), 2 midrange speakers in the front door trims, 2 central bass speakers underneath the front seats, 2 tweeters in the rear door trims, 2 midrange speakers in the rear door trims, 2 tweeters in parcel shelf, 2 midrange speakers in rear parcel shelf	11 300	11 300	11 300	11 300	11 300	5 100
SA676	Hi-Fi loudspeaker system: external amplifier power 205 W, 1 midrange speaker in the instrument panel, 2 midrange speakers in the front door trims, 2 tweeters in mirror triangles, rear: 2 woofers as central bass speakers underneath the front seats, 2 midrange speakers in rear door trims	6 300	6 300	6 300	6 300	6 300	■
SA606	Navigation System, Business: 2.5D map display (Birdseye view), iDrive with direct access buttons, onboard Digital map storage and MP3 compatible CD drive and 3-year free map update (1 map update per year) as long as the Navigation is activated for the first time after 1 July 2015	■	■	■	■	■	■



Code	Entertainment and communication	318i	320i	320d	330i	330d	340i
SA609	Navigation System, Professional: 3D map display (incl. digital terrain modelling, land marks and city modelling, satellite imagery), iDrive with direct access buttons, 8 programmable favourites buttons, 20 GB of music storage (incl. Gracenote® file), large split-screen display, onboard Digital map storage and MP3 compatible DVD drive and a 3-year free map update (1 map per year) (only with SA6WA)	9 200	9 200	9 200	9 200	9 200	9 200
SA663	Radio BMW Professional incl. front-loading CD drive (MP3 compatible) and 6 stereo speaker system and 4x25 W output power, 8 programmable memory buttons, traffic announcements (TP), Radio Data System (RDS), automatic volume control, integrated bass/treble/fader/balance control, forward/reverse, title search, scan and random functions, MP3-compatible CD drive, including integrated Owners Handbook, BMW Service history	■	■	■	■	■	■
SA601	TV-function (only with SA609 and SA6WA)	8 500	8 500	8 500	8 500	8 500	8 500

Code	BMW ConnectedDrive Services and Apps*	318i	320i	320d	330i	330d	340i
SA6AN	Concierge Services, personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, nearest pharmacy, ATMs, etc.), selecting destinations and planning a journey. Address data for the Navigation System (if equipped) can be transmitted directly from the BMW call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Service only supported in South Africa)	3 700	3 700	3 700	3 700	3 700	3 700
SA7S9	ConnectedDrive services package (package content consists of SA6AN and SA6AP)	4 200	4 200	4 200	4 200	4 200	4 200
SA6AK	ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, News and Web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)	■	■	■	■	■	■
SA6AC	Intelligent emergency calling, telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - in Namibia, Botswana and Swaziland)	■	■	■	■	■	■
SA6AR	Internet, on-board viewing in the high-resolution Control Display with the vehicle stationary. Operation via the iDrive controller, which works like a conventional mouse (unlimited data usage via an integrated SIM card – for the duration of the service offer). Video streaming not supported (Internet only supported in South Africa)	1 500	1 500	1 500	1 500	1 500	1 500
SA6AM	Real Time Traffic Information, supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (only with SA606 or SA609) (RTTI only supported in South Africa)	■	■	■	■	■	■
SA6AP	Remote Services, enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked vehicle within a radius of up to 1.5 km) by means of the My BMW Remote App (Remote Services only supported in South Africa)	1 100	1 100	1 100	1 100	1 100	1 100
SA6AE	TeleServices, telematics service for automatic and manual service need transmission, and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)	■	■	■	■	■	■

Code	Service	318i	320i	320d	330i	330d	340i
	5 Year/100 000 km Motorplan, non-contributing service and maintenance contract	■	■	■	■	■	■
	BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■	■	■	■	■	■

- Standard feature
  - No cost option
  - Not available
  - ◆ Only available with Sport Line
  - Only available with Luxury Line
  - Only available with M Sport package
- SL Option included in Sport Line
  - LL Option included in Luxury Line
  - MSP Option included in M Sport package

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer.  
Prices and specifications are subject to change without prior notice. All prices include 14% value added tax. Prices exclude licence and registration fees.

# **\*BMW CONNECTED DRIVE SERVICES & APPS – INFORMATION.**

## **1. General information.**

BMW (South Africa) (Pty) Ltd. (hereafter referred to as “BMW”) provides the customer with vehicle-specific information and support services under the name “BMW ConnectedDrive”. Services are provided by means of a SIM card installed in the vehicle. Call and data connection costs are included in the price of the services. Insofar as it is necessary for the substantive organisation and utilisation of the services, BMW collects, stores and processes vehicle-related data and data relating to the customer’s use of the services within the legal stipulations. This information should be read in conjunction with the General Terms and Conditions of Service for ConnectedDrive which are attached to this document, as updated or amended from time to time. The latest version of the General Terms and Conditions of Service for ConnectedDrive are also available at <https://www.bmw-connecteddrive.co.za/cdp/release/internet/servlet/legalnote>.

## **2. BMW ConnectedDrive basic services.**

The BMW ConnectedDrive basic services “TeleServices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMW i vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

### **a. TeleServices (SA6AE).**

The “TeleServices” service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle’s technical data (e.g. service information concerning wear parts, vehicle status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data together with the name and the email address that the customer has stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. This data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data shall be transferred from the vehicle to BMW at regular intervals, where it shall be evaluated to aid the further development of BMW products. This is known as the “TeleService Report”. This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the “TeleService Report”.

### **b. Intelligent Emergency Call (SA6AC).**

The vehicle’s identification and location is required for the use of the “Intelligent Emergency Call”, and is also necessary to transmit the information required to provide assistance to the respective Emergency Service Centre. The user’s request and the data required may be transmitted to service providers commissioned by BMW to provide the service – in that case, these items of data shall only be used to help provide the service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

Use of the Service “Intelligent Emergency Call” requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible Emergency Call Control Centre. The user’s request as well as the necessary data will be transmitted to service providers commissioned by BMW to perform the services and will be used by this service provider exclusively for providing the respective service and stored until the operations have been duly processed. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information is being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place. Beyond this, no data shall be forwarded to third parties.

### **c. BMW Roadside Assistance.**

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. Beyond this, no data shall be forwarded to third parties.

### **d. Automatic Map Update (depending on the vehicle equipment).**

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of two years from the initial registration of the vehicle. The customer can renew the service at a charge after it has expired via “My BMW ConnectedDrive” at [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za). In order to use the service “Automatic Map Update” the vehicle’s identification and localisation during the update process are a prerequisite.

### **e. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development.**

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimise route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

## **3. ConnectedDrive Services (SA6AK). BMW Online.**

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

### **a. BMW Online.**

The Service “BMW Online” is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service “BMW Online”.

BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of “BMW Online” undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added, but also for individual information services or constituent parts thereof to be removed from the “BMW Online” portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data is subsequently deleted. When the Points of Interest query is used, the customer’s enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the services, where it is used exclusively for providing the respective service and stored until the operations have been duly processed. The data is subsequently deleted. No additional transfer of the data to third parties takes place.

**b. Send to Car.**

The Service “Send to Car” provides the option of transmitting complete address data records from the customer’s personal computer directly to the vehicle via “My BMW ConnectedDrive”. This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service “Send to Car” is supplemented by the “Send to Car” functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service “HRS Send to Car”, which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver’s own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command “My Info”, from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third parties are made at the driver’s cost via the mobile telephone connected with the vehicle.

**4. Concierge Services (SA6AN).**

The “Concierge Services” (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW Call Centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

**5. Real Time Traffic Information (SA6AM).**

The “Real Time Traffic Information” (“RTTI” - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

**6. Internet (SA6AR).**

The “Internet” (SA6AR) service runs for a period of one year after the vehicle’s first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

**7. Remote Services (SA6AP).**

The “Remote Services” (SA6AP) service requires registration in the BMW ConnectedDrive Customer Portal.

The service can help if a customer has accidentally locked themselves out of their vehicle, for example, via the BMW Operator with the remote telephone function. Alternatively, the customer can use a smartphone as a remote control. Using the “My BMW Remote App” (available for iPhone in the Apple App Store and Android in Google Play) customers can find their BMW amongst other vehicles by simply actuating the headlight flasher via the App on their smartphone. The customer can also adjust the temperature inside the vehicle before getting in.

**8. eDrive Services (SA6AG).**

- a. The service “eDrive Services” comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.
- b. The “Efficiency” service utilizes vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.
- c. The driving performance index will be statistically processed with the index of other BMW drivers in the “Community” function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service “Community” requires the customer’s agreement in the customer portal or in the BMW ConnectedDrive App.
- d. The service “Route to the vehicle” and “vehicle position” uses vehicle condition information as well as information regarding the position of the vehicle, which is sent to BMW with every vehicle switch-off. This data serves to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive Customer Portal.

**9. Interconnection of the vehicle with portals and Apps (depending on the vehicle equipment.)**

The complete range of services is only available for customers whose vehicles are approved in South Africa, and only within South Africa except for “Intelligent Emergency Call” which is available in Namibia, Swaziland, Botswana and Zimbabwe. However, in those countries the Intelligent Emergency Call will be limited to only the dialling of local emergency number and no data will be transmitted.

“TeleServices” (SA6AE), “Concierge Services” (SA6AN) “Remote Services” (SA6AP), “BMW Online” (SA6AK), “RTTI” (SA6AM) and the “Internet” (SA6AR) service can be accessed on the Vodacom network in South Africa only and these services will not work or be available in other countries.

In order to reduce driver distraction, certain services will not be available while the car is moving.

**11. Deactivation.**

The customer can deactivate the BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) (and “Remote Services” (SA6AP), in the case of BMW i vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

**For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for ConnectedDrive are available at [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za).**

## BMW BENEFITS.

**BMW Service Concept: always up to date.** When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

**BMW Motorplan.** All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

**BMW On Call.** In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

**BMW Accident Management.** BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

**Original BMW Accessories and BMW Lifestyle Accessories.** The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

**BMW Financial Services.** There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to [www.bmwfinance.co.za](http://www.bmwfinance.co.za) or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

**BMW Magazine: Information and entertainment.** The BMW Magazine is a competent source for the latest, comprehensive news from the world of BMW. You receive a complimentary subscription when you purchase a new BMW.

**Internet.** Apart from the international website, [www.bmw.com](http://www.bmw.com), BMW maintains websites in many countries around the world. Visit the South African website at [www.bmw.co.za](http://www.bmw.co.za) to find out more about options available and to locate dealerships in your vicinity.

**BMW Owner's Circle.** The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle). The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- View BMW Financial Services statements and apply for credit;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Book a BMW Driver Training course or Plant tour;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle).

**BMW Driving Experience.** BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- Collision Avoidance and Skid Control.
- High Performance Driving.
- Defensive Driving.
- Hijack Prevention.

For more information contact us on 0861 BMWDRIVE (269 374), email us at [drivertraining@bmw.co.za](mailto:drivertraining@bmw.co.za) or visit our website at: [www.bmwdrivingexperience.co.za](http://www.bmwdrivingexperience.co.za).

BMW Customer Care: 0800 600 555 toll free  
BMW On Call: 0800 600 777 toll free