

# BMW Group Corporate Communications

## Information

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Copy to  
Date 04.10.2016  
Subject **SATELLITE Details - Press Conference "Iconic Impulses.  
The BMW Group Future Experience." in Los Angeles. - 11 October 2016**

**Munich.** The **BMW Group Press Conference** featuring the **world premiere of the BMW Motorrad VISION NEXT 100** will be transmitted **LIVE** in the U.S and Europe. Please find the satellite details as follows:

### Agenda 11.10.2016

10:00 – 10:30 GMT -7 (19:00 – 19:30 MESZ)	Press Conference "Iconic Impulses. The BMW Group Future Experience." in Los Angeles. <b>LIVE</b>
14:30 – 15:00 GMT -7 (23:30 – 24:00 MESZ)	<b>HIGHLIGHTS</b> of the Press Conference "Iconic Impulses. The BMW Group Future Experience." in Los Angeles. <b>(2 times in loop)</b>

### Technical data TV satellite transmission 11.10.2016

#### USA

Satellite:	Galaxy 17 (Ku) 91°W
Channel:	TXP 02K Upper, 18MHz
Downlink Frequency:	11749 Vertical
Symbol Rate:	14.400 Msym/s
FEC: $\frac{3}{4}$	
Modulation:	DVBS2-8PSK (20% RO) Pilot On
MPEG:	4:2:0 MPEG 4
Video Std:	HD 1080i/59.94
Audio Channels:	4
Encryption:	No Encryption

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## Europe

Satellite:	Astra 3B (Ku) 23,5°E
Channel:	TXP 3.010 CH A18, 18MHz
Downlink Frequency:	11626.000 Vertical
Symbol Rate:	14.400 Msym/s
FEC:	$\frac{3}{4}$
Modulation:	DVBS2-8PSK (20% RO) Pilot On
MPEG:	4:2:0 MPEG 4
Video Std:	HD 1080i/50
Audio Channels:	4
Encryption:	No Encryption

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The highlights of the Press Conference also at [www.press.bmwgroup.com!](http://www.press.bmwgroup.com!)

