

Media Release

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BMW i3 JOINS THE AVIS POINT 2 POINT FLEET

Midrand. BMW i3, South Africa's most successful electric car, will now be available in Avis' Point 2 Point fleet in Johannesburg. This is the first time BMW i3 will be available in the car rental sector in South Africa. Point 2 Point is an Avis service that provides customers a professional destination chauffeur service in Cape Town, Durban and Johannesburg. Avis recently purchased three BMW i3 cars for their Point 2 Point fleet and four BMW i8's for their Luxury Fleet as part of their ongoing initiative to lower emissions and introduce alternative energy vehicles into its rental fleet.

Since its successful market launch in South Africa in March 2015, a total of 142 BMW i3s and 181 BMW i8s have been delivered to customers, making BMW i3 the most successful electric vehicle in the local market. Internationally, the BMW Group has delivered more than 100,000 purely electric-powered cars and plug-in hybrids to customers worldwide. The BMW i3 alone has sold more than 60,000 units, making it the most successful electric vehicle in the premium compact segment.

"The local and global success of the BMW i models offers clear evidence of the growing interest in sustainable personal mobility. Achieving even greater market penetration of all-electric and plug-in hybrid drive systems depends not only on attractive cars but also committed rental companies like Avis," says Mr Tim Abbott, Chief Executive Officer (CEO) of BMW Group South Africa and Sub-Saharan.

As part of the expansion of its 360° ELECTRIC portfolio for BMW i Home and Public Charging Services, BMW South Africa launched its first solar carport earlier this year, the first in the BMW Group.

' With the roll out of the BMW i solar carport, the BMW Group is demonstrating its commitment of shaping the future of individual mobility – not only with ground-breaking products and services, but also with the global as well as local

involvement in the expansion of home and publicly accessible charging infrastructure for electrically powered vehicles. With innovative services like the solar carport, BMW is the first vehicle manufacturer to offer such a broad-based EV smart charging product to reduce costs for customers,' says Abbott.

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The BMW Group

With its BMW, MINI and Rolls-Royce brands, the BMW Group is the world's leading premium manufacturer of cars and motorcycles and provider of premium financing and mobility services. It operates internationally with 30 production and assembly plants in 14 countries and a global sales network represented in more than 140 countries.

During the financial year 2015, the BMW Group sold approximately 2.247 million cars and some 137,000 motorcycles worldwide. Group profit before tax reached € 9.22 billion on revenues totalling € 92.18 billion. At 31 December 2015, the BMW Group had a workforce of 122,244 employees.

Long-term thinking and responsible action have long been the foundation of the BMW Group's success. Ecological and social sustainability along the entire value-added chain, full responsibility for our products and an unequivocal commitment to preserving resources are prime objectives firmly embedded in our corporate strategy.

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