

Media Information  
30 November 2016

## **DTM champion Marco Wittmann receives new BMW M4 Coupe with BMW M Performance Parts. Handing over of Wittmann's new extensively modified company car at BMW Welt.**

- Wittmann receives BMW M4 Coupe at BMW Welt.
- Extensive modifications ensure an even greater motor racing feeling.
- Second DTM title for Wittmann in his fourth season.

**Munich.** Almost four weeks have passed since BMW works driver Marco Wittmann won his second driver's title in the final of the DTM racing season at the Hockenheimring. On Friday the 18<sup>th</sup> of November, he was a guest in Munich where he collected his new and very special company car – the BMW M4 Coupe equipped with a comprehensive package of BMW M Performance Parts. During the morning at the workshop, the trained coachbuilder Wittmann was given a detailed first-hand description of the fitted components before receiving the key of his Java Green BMW M4 Coupe at the BMW Welt in the afternoon. During the course of the day, he also gained his first impressions behind the wheel of his new M automobile.

“My new company car looks great and is a really fantastic drive,” Wittmann said. “The colour suits me very well, because I love being on the road in a slightly more conspicuous car. BMW M Performance Parts refine the already awesome BMW M4 Coupe and turn it into a valuable and unique one-off. Many thanks to BMW, the BMW M GmbH and to BMW M Performance Parts. I will enjoy every kilometre in my new car.”

### **Extensive modifications to Wittmann's BMW M4 Coupe.**

The highlights selected by Wittmann himself from the broad range of BMW M Performance Parts include a carbon rear diffuser, a rear spoiler, front grille slats in high-gloss black and side panel attachments. In the interior, a carbon gear selector trim, pedal pads and LED illuminated door sills provide that special something. The current BMW M Performance accessory range was developed incorporating motorsport know-how, is perfectly aligned to each respective model and can be combined to suit individual preferences.

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BMW is now supplementing the offer in this product range with retrofit options for the BMW 5 Series. Furthermore, model-specific BMW M Performance Parts are also available for BMW M automobiles and all models of the BMW brand. The retrofit components for the drive train, suspension, aerodynamics and cockpit, which were all designed in close cooperation with the BMW M GmbH and BMW Motorsport, ensure a noticeable increase in driving dynamics and underscore the sportive note of the car's exterior as well as the interior ambience of each vehicle.

**Second title for Wittmann in the fourth DTM year.**

The racing car Wittmann drives on the racetrack is even sportier than BMWs equipped with BMW M Performance Parts – the Red Bull BMW M4 DTM. Since 2014, BMW has deployed this high-tech racing car, based on the BMW M4 Coupe, in the DTM, the world's most popular touring car racing series, against direct competition from the premium segment. On 16 October, in an exciting final after 18 races this season, Wittmann secured the second DTM title of his still young career. 26 years of age, he is the youngest two-time DTM champion of all time and the first BMW driver in DTM history to gain two titles. In 2014, he had already won the DTM driver ranking in a BMW M4 DTM.

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With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the



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value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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