



## **Media Release**

6 February 2017

### **MINI SOUTH AFRICA INTRODUCES THE MINI COOPER S 5-DOOR SPECIAL EDITION.**

**Midrand.** MINI South Africa introduces the exclusive MINI Cooper S 5-door special edition, an adrenalin-boosting blend of raw power and sporty looks in Melting Silver metallic paint and featuring an enhanced engine as well as exclusive MINI John Cooper Works parts.

MINI's legendary go-kart driving experience is enhanced in the two litre twin power turbocharged engine which produces a thrilling 155kW (14kW more than the regular MINI Cooper S 5-door), and 300 Nm of torque. The MINI Cooper S 5-door Special Edition also features a John Cooper Works sports exhaust and tuning kit, as well as 18" light alloy wheels with two-tone spokes, a panorama sunroof and carbon fibre mirror covers, inlet and exhaust finishers.

Standard features on the vehicle also include:

- Leather cross punch carbon black seats
- John Cooper Works Interior package
- John Cooper Works Exterior package
- Sport automatic transmission
- Black roof
- Park Distance Control
- Front and rear light surrounds in high gloss black

Only 20 units of the MINI Cooper S 5-door Special Edition will be made available in South Africa. Pricing is R514, 700 including VAT and excluding CO2 tax.

For more information visit [www.mini.co.za](http://www.mini.co.za)

**For any questions on this press release, please contact BMW South Africa's Group Communications Division as follows:**

Thando Pato  
Manager: Product Communications (MINI, BMW i and BMW Motorrad)  
BMW Group South Africa (Pty) Ltd  
Email: [Thando.Pato@bmw.co.za](mailto:Thando.Pato@bmw.co.za)  
Tel: 012-522-2070  
Mobile: 071-666-2070

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With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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