



Media Release  
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## **BMW Motorrad South Africa gears for the Race Trophy 2017 season.**

**Midrand.** With the countdown to the BMW Motorrad Race Trophy 2017 season underway, BMW Motorrad Motorsport South Africa will be supporting seven privateers riding the BMW S 1000 RR with the BMW Motorsport Support Package 2017.

The seven South African privateers who will be participating in the BMW Motorrad Race Trophy 2017, will receive SuperGP race entry fee covered by BMW Motorrad South Africa, tyre support, limited parts support per race completed and rider gear available at discounted rates.

The riders to be supported in this year's Motorrad Race Trophy are:

1. Lance Isaacs
2. David McFadden
3. Justin Gillesen
4. Heinrich Rheeder
5. Ferdinand Frederick
6. Ricky Lee Weare
7. Evert Stoffberg

As part of its long-term strategy in motorsport, BMW Motorrad introduced the Race Trophy in 2014. This project forms a major pillar of the comprehensive worldwide customer sports programme of BMW Motorrad. Any BMW S 1000 RR rider competing in one of the listed championships can take part free of charge in the BMW Motorrad Race Trophy, and battle it out with other BMW racers from different series, nations and continents to be crowned the best BMW Motorrad privateer in the world.

According to their results in their respective championships, the participants receive Race Trophy points for a joint ranking. The rider who collects the highest number of Race Trophy points over the scoring period wins the BMW Motorrad



Race Trophy. This unique competition proved a global success, with the number of participants continuously increasing: In the inaugural 2014 season, 69 BMW riders registered. The following year, 104 racers took part, and last season, 2016, no fewer than 127 BMW race riders joined the Race Trophy – twice as many as in the first year.

Information on the 2017 BMW Motorrad Race Trophy is available on the BMW Motorrad Motorsport website: [www.bmw-motorrad-motorsport.com](http://www.bmw-motorrad-motorsport.com).

**For any questions on this press release, please contact BMW South Africa's Group Communications Division as follows:**

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## **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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