**Rolls-Royce Motor Cars**

## Media Information

**ROLLS-ROYCE PARTNERS WITH BRITISH MUSIC LEGENDS FOR SERIES OF BESPOKE WRAITH MODELS**

**Thursday 30 March 2017, Goodwood**

Yesterday evening Rolls-Royce Motor Cars unveiled, for the first time, the first in a series of nine remarkable Wraith ‘Inspired by British Music’ cars to a select number of Rolls-Royce customers and music luminaries including Roger Daltrey CBE (*The Who)*, Sir Ray Davies *(The Kinks)*, Giles Martin, Francis Rossi OBE *(Status Quo)* and Nick Mason *(Pink Floyd)*.

Each of the Wraith ‘Inspired by British Music’ cars have been created in collaboration with, and celebrate the legacy of, some of British music’s most revered rock and vocal artists. The cars were presented at London’s famous Sanderson Hotel by the artists who have created them in partnership with Rolls-Royce Motor Cars. A proportion of each of the car’s value will be donated to charities selected by each musician, including The Teenage Cancer Trust.

- Ends -

Further information:

For more information on the each commission, please refer to the original press release: <https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0269393EN/rolls-royce-collaborates-with-british-music-legends-for-series-of-bespoke-wraith-models>

Notes to editors:

You can find the communications team at Rolls-Royce Motor Cars on [Twitter](https://twitter.com/rollsroycemedia) and [Instagram](https://www.instagram.com/rollsroycemedia/) (@rollsroycemedia). You can find also all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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