



Media Release  
11 May 2017

## **BMW Motorrad hosts 879 participants at the 2017 GS Trophy South Africa in Mpumalanga.**

**Midrand.** BMW Motorrad South Africa successfully hosted the 2017 GS Trophy South Africa this past weekend (4<sup>th</sup> – 7<sup>th</sup> May) at Badplaas Resort in Mpumalanga. The event, which was attended by 879 participants, was the largest in the event's eight year history (previously known as the GS Eco), with a 3.5 percent increase in attendance compared to 2016.

“Our customers are fans – not just of the GS model range but also of the lifestyle it entails. Through the GS Trophy South Africa we give our customers the opportunity to live and celebrate the spirit of GS. We are grateful for their loyalty,” says Edgar Kleinbergen, General Manager, BMW Motorrad South Africa.

Previously hosted at the AKTV Resort in Drakensville, the 2017 GS Trophy South Africa featured several off road routes, specially plotted for the event. In the afternoon, provincial teams also put their mettle to the test during the GS Trophy Provincial Finals, which decided the winning province.

### **GS Trophy Provincial Finals**

In the afternoons, the seven provincial teams and three women's teams who had qualified at the 2017 GS Trophy South Africa Qualifiers in April also put their mettle to the test during the skills challenges.

After two days of rigorous challenges – similar to those conducted with the teams at the International GS Trophy – Team Gauteng were crowned the victors. The team was made up of Eugene Fourie, Mark Dickinson and Alfred van der Westhuizen.

The winning Women's Team was made up of Elzelda van Jaarsveld, Linda Steyn and Antoinette van Rensburg.

“The GS Trophy is a unique opportunity for GS owners to share their passion, while testing their riding skill and commitment to team work at a national level. The calibre of all the riders who participated in the Provincial Finals was outstanding and we are very fortunate to have



customers who have such a high level of skill. We are also encouraged by the increasing interest in women participating in the event,” said Kleinbergen.

## **The BMW Motorrad 2018 International GS Trophy**

All members of the regional teams have the opportunity to qualify for the team that will represent South Africa in Mongolia at the 2018 BMW Motorrad International GS Trophy. The National Qualifiers will be held from the 9<sup>th</sup> to 13<sup>th</sup> August.

The 2018 International GS Trophy will also feature International Women’s teams. Qualifiers and the final teams will be announced at a later stage. Members of the three regional Women’s Teams also qualify to compete for a place in one of the International Women’s Teams.

Confirmed teams for the 2018 International GS Trophy are:

1. Argentina
2. Australia
3. Canada
4. China
5. France
6. Germany
7. Japan
8. Latin America
9. Mexico
10. Russia
11. Southeast Asia
12. South Africa
13. South Korea
14. UK

For more information about the National Qualifiers please visit [www.bmwmotorrad.co.za](http://www.bmwmotorrad.co.za).

**For any questions on this press release, please contact BMW Group South Africa’s Group Communications Division as follows:**

Thando Pato  
Manager: Product Communications (MINI, BMW i and BMW Motorrad)  
BMW Group South Africa (Pty) Ltd  
Email: [Thando.Pato@bmw.co.za](mailto:Thando.Pato@bmw.co.za)

# BMW Motorrad

## Corporate Communications



Tel: +27-12-522-2070

Mobile: +27-71-666-2070

### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a worldwide workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>