

BMW M3 Sedan
BMW M4 Coupé
BMW M4 Convertible



Sheer
Driving Pleasure



BMW M3 SEDAN, M4 COUPÉ & M4 CONVERTIBLE PRICE LIST.

JANUARY 2017.

BMW M3 SEDAN, M4 COUPÉ AND M4 CONVERTIBLE PRICE LIST. JANUARY 2017.

CO ₂ Tax including 14% VAT	M3 Sedan	M4 Coupé	M4 Convertible
6-speed Manual Transmission	9 576.00	9 576.00	10 602.00
7-speed M Double Clutch Transmission with Drivelogic	8 436.00	8 436.00	9 462.00

Recommended retail price including 14% VAT but excludes CO₂ emissions tax

Standard Model	M3 Sedan	M4 Coupé	M4 Convertible
6-speed Manual Transmission	1 086 800	1 143 400	1 297 900
7-speed M Double Clutch Transmission with Drivelogic	1 142 800	1 199 400	1 353 900

Engine Specifications and Performance*	M3 Sedan	M4 Coupé	M4 Convertible
Cylinders/valves	In Line / 6/4	In Line / 6/4	In Line / 6/4
Capacity (cc)	2 979	2 979	2 979
Maximum Power (kW/rpm)	317/5 500 - 7 300	317/5 500 - 7 300	317/5 500 - 7 300
Maximum Torque (Nm/rpm)	550/1 850 - 5 500	550/1 850 - 5 500	550/1 850 - 5 500
Top speed (km/h)	250	250	250
Acceleration 0 – 100 km/h [] Values apply to vehicles with automatic transmission	4.3 [4.1]	4.3 [4.1]	4.6 [4.4]
Combined Consumption (l/100 km)	8.8 [8.3]	8.8 [8.3]	9.1 [8.7]
CO ₂ (g/km)	204 [194]	204 [194]	213 [203]

*The published fuel consumption and CO₂ emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO₂ emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others.

Code	Drivetrain Technology	M3 Sedan	M4 Coupé	M4 Convertible
	Active M differential	■	■	■
	6-speed Manual Transmission	■	■	■
SA2MK	7-speed M Double Clutch Transmission with Drivelogic	56 000	56 000	56 000
SA2NK	M Carbon ceramic brakes	104 500	104 500	104 500
SA2VF	Adaptive M running gear, M-specific design of rebound damping of the lightweight construction aluminium shock absorbers. Adjustable via separate Driving Dynamic Control switch and M Drive in "Comfort", "Sport" and "Sport Plus" modes	27 200	27 200	27 200
	Automatic Start/Stop function	■	■	■
	BMW M TwinPower Turbo in-line 6-cylinder petrol engine	■	■	■
	Brake Energy Regeneration	■	■	■
	Brake-pad wear indicator, single-stage wear measurement on one side, front and rear	■	■	■
	Brake discs, compound structure, front and rear, internally-ventilated, drilled	■	■	■
	Exhaust tailpipe, visible, double, round, left and right, chrome plated	■	■	■
SA2MD	M Drive	■	■	■
	M Servotronic, Servotronic assistance is optimised at all speed ranges, (e.g. minimum effort required at parking speeds)	■	■	■
	M-specific running gear	■	■	■
	M Sport seats for driver and passenger, Bucket seat character, lightweight with integrated head restraint, illuminated M logo	■	■	■
SA2VB	Tyre Pressure Monitoring	■	■	■

Code	Exterior Equipment	M3 Sedan	M4 Coupé	M4 Convertible
	Paintwork			
	Metallic Paintwork: Black Sapphire (475), Silverstone (A29), Mineral White (A96), Mineral Grey (B39), Sakhir Orange (B50), Austin Yellow (B67) or Yas Marina Blue (B68)	□	□	□
	Solid Paintwork: Alpine White III (300)	□	□	□
	Individual Metallic Paintwork: Azurite Black (S34), Champagne Quartz (X08), Tanzanite Blue (X10) or Smoked Topaz (X12)	28 900	28 900	28 900
	Individual Metallic Paintwork: Frozen Silver (ZL3) or Frozen Black (ZL9) or Frozen Red II (Z4L)	53 800	53 800	53 800
	Individual Metallic Paintwork: Frozen Brilliant White (ZL0)	68 000	68 000	68 000

Code	Wheels	M3 Sedan	M4 Coupé	M4 Convertible
SA2PN	V-spoke styling 513 M with mixed tyres, front: 9Jx18" tyres 255/40 R18, rear: 10Jx18" tyres 275/40 R18	■	■	■
SA2VY	Double-spoke styling 437 M with mixed tyres, forged, burnished, Ferric Grey, front: 9Jx19" tyres 255/35 R19 rear: 10Jx19" tyres 275/35 R19	26 600	26 600	26 600
SA2VZ	Double-spoke styling 437 M with mixed tyres, forged, burnished, Black, front: 9J x19" tyres 255/35 R19 rear: 10Jx19" tyres 275/35 R19	29 500	29 500	29 500



V-spoke styling 513 M
SA2PN



Double-spoke styling 437 M
SA2VY



Double-spoke styling 437 M
Black SA2VZ

Code	M Competition package	M3 Sedan	M4 Coupé	M4 Convertible
SA7MN	Package price	135 900	135 900	135 900
	Performance increase to 331kW (+14kW)	MCP	MCP	MCP
SA7ME	M Driver's package (top speed increase to 280km/h)	MCP	MCP	MCP

Code	M Competition package continued	M3 Sedan	M4 Coupé	M4 Convertible
	Sports exhaust system with tailpipes in black high gloss	MCP	MCP	MCP
SA2VF	Adaptive M Suspension	MCP	MCP	MCP
	Adaption of DSC / Active M differential	MCP	MCP	MCP
SA21T	Star-spoke, 666M, light alloy wheels with mixed tyres, front: 9J x 20" / tyres 265 / 30 R20 rear: 10J x 20" / tyres 285 / 30 R20	MCP	MCP	MCP
SA2VZ	Double-spoke 437M, light alloy wheels with mixed tyres black finish, front: 9Jx19" / tyres 255/35 R19 rear: 10Jx19" / tyres 275/35 R19	MCP	MCP	MCP
SA760	BMW Individual high-gloss Shadow Line	MCP	MCP	MCP
SA7M9	BMW Individual high-gloss Shadow Line with extended contents	MCP	MCP	MCP
	M Seats with cut-out for driver and front passenger	MCP	MCP	–
	Front seat belts, design stripes in M colours	MCP	MCP	MCP



Star spoke styling 666 M
SA21T



Double-spoke styling 437 M
SA2VZ

Code	Exterior Equipment continued	M3 Sedan	M4 Coupé	M4 Convertible
SA320	Model designation, deletion	■	■	■
SA3AP	Windscreen with grey shade band	■	■	■
SA403	Glass sunroof, electric with sliding and vent function	■	■	–
SA420	Sun protection glazing	4 100	4 100	–
SA430	Interior and exterior mirrors with automatic anti-dazzle function	■	■	■
SA431	Automatic anti-dazzle interior mirror	■	■	■
SA502	Headlamp washer system	■	■	■
SA521	Rain sensor and automatic headlight control	■	■	■
SA522	Xenon headlights	■	■	■
SA552	Adaptive LED headlights	27 200	27 200	27 200
SA5DL	Surround View (only with SA3AG, SA430 and SA508)	8 600	8 600	8 600
SA5DP	Park Assist assists in parallel-parking and in lateral-parking manoeuvres using ultrasonic sensors in order to measure parking space size, control of steering and optimum positioning within parking place	5 200	5 200	5 200
SA760	BMW Individual high-gloss Shadow Line	6 100	6 100	6 100

Code	Interior Equipment	M3 Sedan	M4 Coupé	M4 Convertible
------	--------------------	----------	----------	----------------

Code	Upholstery	M3 Sedan	M4 Coupé	M4 Convertible
LKA9	Merino leather with extended contents Silverstone/Black	■	■	■
LKDA	Merino leather with extended contents Sakhir Orange/Black	■	■	■
LKJR	Merino leather with extended contents Sonoma Beige	■	■	■
LKSW	Merino leather with extended contents Black/Black	■	■	■
ZAG8	BMW Individual Merino leather Golden Brown/Black	16 200	16 200	16 200
ZAML	BMW Individual Merino leather Nutmeg/Black	16 200	16 200	16 200
ZAOW	BMW Individual Merino leather Opal White/Black	16 200	16 200	16 200
ZAP5	BMW Individual Merino leather Amaro Brown/Black	16 200	16 200	16 200
ZAWT	BMW Individual Merino leather Cohiba Brown/Black	16 200	16 200	16 200
X3A9	Full leather Merino Silverstone/Black	23 100	23 100	23 100
X3DA	Full leather Merino Sakhir Orange/Black	23 100	23 100	23 100
X3JR	Full leather Merino Sonoma Beige/Black	23 100	23 100	23 100
X3SW	Full leather Merino Black/Black	23 100	23 100	23 100
SAZFE	BMW Individual Merino leather Black with Sakhir Orange contrast stitching	–	31 200	31 200
SAZFF	BMW Individual Merino leather Black with Blue contrast stitching	–	31 200	31 200
SAZFG	BMW Individual Merino leather Black with Silver contrast stitching	–	31 200	31 200
SAZFH	BMW Individual Merino leather Black with Yellow contrast stitching	–	31 200	31 200

Code	Interior Trim Finishers	M3 Sedan	M4 Coupé	M4 Convertible
SA4FU	Fine-wood trim Fineline Anthracite with highlight trim finishers Pearl Chrome	4 700	4 700	4 700
SA4WK	Interior trim finishers Aluminium Blade with highlight trim finisher Black Chrome	5 200	5 200	5 200
SA4WH	Interior trim finishers Blue Shadow with highlight trim finisher Black high-gloss	■	■	■
SA4WL	Interior trim finishers Carbon Fibre with highlight trim finisher Black Chrome	6 900	6 900	6 900
SAXE5	BMW Individual fine-wood trim Sycamore, Red Brown, dark	9 700	9 700	9 700
SAXE7	BMW Individual interior trim Piano finish, Black	9 700	9 700	9 700
SAXEX	BMW Individual fine-wood trim Ash Grain White	9 700	9 700	9 700
SAXT1	BMW Individual instrument panel finished in leather	18 500	18 500	18 500

Code	Interior Equipment continued	M3 Sedan	M4 Coupé	M4 Convertible
SA4NH	Air collar	–	–	■
SA248	Steering wheel heating	2 750	2 750	–
SA415	Rear screen roller blind, electric	■	■	■
SA423	Velour floor mats	■	■	■
SA441	Smoker's package	■	■	■
SA459	Seat adjustment, electric with memory for driver's seat	■	■	■
SA488	Lumbar support for driver and front passenger (electrically adjustable)	■	■	■
SA490	Seat width adjustment	■	■	■

Code	Interior Equipment continued	M3 Sedan	M4 Coupé	M4 Convertible
SA493	Storage compartment package	■	■	■
SA494	Seat heating for driver and front passenger	4 700	4 700	■
SA44AE	Armrest front, retractable	■	■	■
SA534	Automatic air conditioning with microfilter	■	■	■
SA544	Cruise Control with Brake Function	■	■	■
SA548	Speedometer with kilometre reading	■	■	■
SA563	Extended Light Package	■	■	■
SA575	Additional 12 V power sockets	■	■	■
SA5DS	Luggage compartment emergency release	■	■	■
SA775	Anthracite roof lining	■	■	■
SA8SM	VIN visible from exterior	■	■	■
SA387	Wind deflector	–	–	■

Code	Safety	M3 Sedan	M4 Coupé	M4 Convertible
SA302	Alarm system with radio remote control	■	■	■
SA322	Comfort access, “keyless” opening and locking of the vehicle	8 400	8 400	■
SA3AG	Rear view camera	■	■	■
SA428	Warning triangle and first aid kit	■	■	■
SA508	Park Distance Control (PDC), front and rear	■	■	■
SA524	Adaptive headlights	■	■	■
SA5AC	The High-Beam Assist supports the driver at night by automatically activating and deactivating the high-beam and low-beam headlights depending on the presence of vehicles ahead.	2 150	2 150	2 150
SA5AG	Lane Change Warning, (only with SA430) radar-based system for permanent monitoring of the zones to the sides of the vehicle, detection of vehicles in the 'blind spot' from 20 km/h and faster for desired lane change (direction indicator is activated), vibrations transmitted via the steering wheel and flashing symbol in the exterior mirror to notify driver of object in 'blind spot'	6 500	6 500	6 500
SA5AL	Active Protection: active seat belt tensioners for the front seats, closing function for windows and glass sunroof (if fitted) and Post-Crash iBrake, including Attentiveness Alert	3 800	3 800	3 800
SA5AS	Driving Assist (only with SA6WA) camera-based driver assistance system consisting of Lane Departure Warning, person warning with light city braking function and approach control warning with light city braking function. At speeds above approx. 70 km/h, Lane Departure Warning detects lane markings and helps prevent inadvertent departure from the lane by transmitting vibrations via the steering wheel as a warning. Person warning and approach control warning warn and brake in a speed range from approx. 10 km/h to 60 km/h. If an accident cannot be avoided, the braking functions help to reduce the impact speed. Approach control warning also warns of potential collision with a vehicle ahead at higher speeds, with preconditioning of the brakes for faster brake response and shorter braking distances. Operation by means of a button in the control unit for driver assistance systems.	6 800	6 800	6 800
SA5DA	Front passenger airbag deactivation	■	■	■
SA610	Head-up display (not with grey shade band windscreen)	16 900	16 900	16 900
SA8S3	Automatic lock when driving away	■	■	■
SA8TG	Double locking function	■	■	■
SA8TH	Speed Limit Info	3 450	3 450	3 450
SA8TN	Daytime driving lights selectable via Lights menu	■	■	■

Code	Entertainment and communication	M3 Sedan	M4 Coupé	M4 Convertible
SA601	TV-function, analog	8 500	8 500	8 500
SA609	Navigation System, Professional: 3D map display (incl. digital terrain modelling, land marks and city modelling, satellite imagery), iDrive Touch Controller (touch-sensitive interface including writing recognition) with direct access buttons, 8 programmable favourites buttons, 20 GB of music storage (incl. Gracenote® file), large split-screen display, onboard Digital map storage, MP3 compatible DVD drive and 3-year free map update (1 map update per year) as long as the navigation system is activated for the first time after 1 July 2015	■	■	■
SA676	Hi-Fi Loudspeaker system: featuring 9 loudspeakers, 205 W amplified power, 1 midrange speaker in the instrument panel, 2 midrange speakers in the front door trims, 2 tweeters in mirror triangles, rear: 2 woofers as central bass speakers underneath the front seats, 2 midrange speakers in rear door trims	■	■	–
SA688	harman/kardon Surround Sound system: featuring 16 loudspeakers, 600 W amplified power and chrome speaker applications	5 100	5 100	■
SA698	Area code 2 for DVD	■	■	■
SA6NS	Convenience telephony with extended smartphone connectivity: wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Separate snap-in adapters available through BMW Parts and Accessories for charging function and connection to external aerial. Integration of a smartphone possible via a separately orderable USB snap-in adapter (available through BMW Parts and Accessories) for playing of music tracks stored on the smartphone; note mobile phone compatibility and availability of the smartphone specific USB snap-in adapter. Utilisation of the voice control system possible via the multifunction steering wheel. USB port with extended functionality for convenient connection of an MP3 player, Apple iPod or USB memory stick (for information on compatible devices, see www.bmw.co.za/bluetooth)	■	■	■

Code	BMW ConnectedDrive Services and Apps*	M3 Sedan	M4 Coupé	M4 Convertible
SA6NW	Telephony with wireless charging. Wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Wireless connection for audio streaming possible with the vehicle. Smartphone holder at the side of the centre console with inductive charging according to Qi standard for suitable mobile telephones (including LED charge level indicator and forgotten mobile phone warning) and connection to the external aerial possible. For ensuring the charging function and external aerial connection, the smartphone must be positioned with its back to the charging surface. For selected smartphones without an inductive charging function according to Qi standard (e.g. Apple iPhone 5, 5s, 6 & 6s), special charging cases are available via BMW Parts and Accessories. Extended functionality (also dependant on the features of the Bluetooth® / USB device) include: improved hands-free capability for front passenger by provision of a second microphone, 2 x USB connections with 2.1A charging current for shorter charging times of smartphones and tablets, Bluetooth® audio streaming (possibility of playing compressed videos via the USB interface), at any given time 2 mobile phones and one audio player can be paired via Bluetooth®, display of organiser data from the customer's telephone on the Control Display by selecting 'Office' or 'Communication' from the menu, display of contact photos from the address book of the customer's telephone on the Control Display, display of album covers and software update for multimedia and telephony via the USB interface (for information on compatible devices, see www.bmw.co.za/bluetooth) (replaces SA6NS with SA609). Due to the unavailability of country approval for Telephony with wireless charging (SA6NW) for Namibia, Botswana, Zimbabwe, Mozambique, Swaziland and Lesotho, SA6NW is only intended for units to be sold in the South African market.	700	700	700
SA6WA	Instrument cluster with extended contents	■	■	■
SA6AN	Concierge Services, personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, nearest pharmacy, ATMs, etc.), selecting destinations and planning a journey. Address data for the Navigation system can be transmitted directly from the BMW call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Service only supported in South Africa)	3 700	3 700	3 700
SA7S9	ConnectedDrive services package (package content consists of SA6AN and SA6AP)	4 200	4 200	4 200
SA6AK	ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)	■	■	■
SA6AC	Intelligent emergency calling, telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre include information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)	■	■	■
SA6AM	Real Time Traffic Information, supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (only with SA609) (RTTI only supported in South Africa)	■	■	■
SA6AP	Remote Services, enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked vehicle) by means of the My BMW Remote App (Remote Services only supported in South Africa)	1 100	1 100	1 100
SA6AE	TeleServices, telematics service for automatic and manual service need transmission, and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)	■	■	■

Code	BMW Driving Experience	M3 Sedan	M4 Coupé	M4 Convertible
	One day High Performance Driving Experience course	■	■	■

Code	Service	M3 Sedan	M4 Coupé	M4 Convertible
	5 Year/100 000km Motorplan, non-contributing service and maintenance contract	■	■	■
	BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■	■	■

- Standard feature
□ No cost option

– Not available

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW Dealership. Prices and specifications are subject to change without prior notice. All prices include 14% value added tax. Prices exclude licence and registration fees.

*BMW CONNECTED DRIVE SERVICES & APPS – INFORMATION.

1. General information

BMW (South Africa) (Pty) Ltd. (hereafter referred to as “BMW SA”) provides the customer with vehicle-specific information and support services under the name “BMW ConnectedDrive”. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the services. Insofar as it is necessary for the substantive organisation and utilisation of the services, BMW collects, stores and processes vehicle-related data and data relating to the customer’s use of the services within the legal stipulations, which includes the transfer of such data to BMW Group Entities in Germany and their Service Providers in Europe and North America. This information should be read in conjunction with the General Terms and Conditions of Service for ConnectedDrive which are attached to this document, as updated or amended from time to time. The latest version of the General Terms and Conditions of Service for ConnectedDrive are also available at <https://www.bmw-connecteddrive.co.za/cdp/release/internet/servlet/legalnote>. The services are provided in collaboration with AG (Petuelring 130, 80788 München; registered with the local court of Munich HRB 42243; “BMW AG”). The entities collectively are referred to as “BMW”.

2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

a. Teleservices (SA6AE)

The “Teleservices” service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle’s technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data together with the name and the email address, that the customer has stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. This data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data shall be transferred from the vehicle to BMW at regular intervals where it shall be evaluated to aid the further development of BMW products. This is known as the “Teleservice Report”. This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the “Teleservice Report”.

b. For BMWi vehicles only:

The “Teleservice Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMW i by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The “Efficiency” service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle”, “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

c. Intelligent Emergency Call (SA6AC)

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service “Emergency Call” triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The “Emergency Call” Service can also be activated manually in order to summon assistance for other road users.

Use of the Service “Intelligent Emergency Call” requires the identification and localization of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call control centre. The user’s request as well as the necessary data will be transmitted to service providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information is being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place. Beyond this, no data shall be forwarded to third parties.

d. BMW Roadside Assistance

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. Beyond this, no data shall be forwarded to third parties.

e. Automatic Map Update (depending on the vehicle equipment)

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via “My BMW ConnectedDrive” at www.bmw-connecteddrive.co.za. In order to use the service “Automatic Map Update”, the vehicle’s identification and localisation during the update process are a prerequisite.

f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information is being evaluated within the vehicle, transferred to BMW and anonymized immediately. It is impossible to trace the anonymized vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimise route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. ConnectedDrive Services (SA6AK)

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

a. BMW Online

The Service “BMW Online” is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service “BMW Online”.

BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of “BMW Online” undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the “BMW Online” portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data is subsequently deleted. When the Points of Interest query is used, the customer's enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

b. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer's personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver's own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver's cost via the mobile telephone connected with the vehicle.

4. Concierge Services (SA6AN)

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (SA6AM)

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip are transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (SA6AP)

The "Remote Services" (SA6AP) service requires registration in the BMW ConnectedDrive Customer Portal.

The service can help if a customer has accidentally locked themselves out of their vehicle, for example, via the BMW Operator with the remote telephone function. Alternatively, the customer can use a smartphone as a remote control. Using the "BMW Connected App" (available for iPhone in the Apple App Store) and a "My BMW Remote App" (available for Android in Google Play) customers can find their BMW amongst other vehicles by simply actuating the headlight flasher via the app on their smartphone. The customer can also adjust the temperature inside the vehicle before getting in.

7. eDrive Services (SA6AG)

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information, which is sent from the vehicle to BMW with every vehicle switch-off. This data serves to calculate the driving performance index, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer's agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which is sent to BMW with every vehicle switch-off. This data serves to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon relevant changes of the vehicle's state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. This data is used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. In a fully anonymized form, the transmitted information is being used for the purpose of quality improvement and development of connected services and future vehicles. The BMW apps are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

9. Availability of the service

The complete range of services is only available for customers whose vehicles are approved in South Africa, and only within South Africa except for "Intelligent Emergency Call" which is available in Namibia, Swaziland, Botswana and Zimbabwe. However, in those countries the Intelligent Emergency Call will be limited to only the dialling of local emergency numbers and no data will be transmitted.

"Teleservices" (SA6AE), "Concierge Services" (SA6AN) "Remote Services" (SA6AP), "BMW Online" (SA6AK), "RTTI" (SA6AM) and the "Internet" (SA6AR) service can be accessed on the Vodacom network in South Africa only and these services will not work or be available in other countries.

In order to reduce driver distraction, certain services will not be available while the car is moving.

10. Deactivation.

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMW i vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive"), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive are available at www.bmw-connecteddrive.co.za.

The BMW Customer Interaction Centre is available on:
+27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm
and by e-mail at info@bmw-connecteddrive.co.za

BMW BENEFITS.

BMW Service Concept: always up to date. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

BMW Motorplan. All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

BMW On Call. In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

BMW Financial Services. There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to **www.bmwfinance.co.za** or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

BMW Magazine: Information and entertainment. The BMW Magazine is a competent source for the latest, comprehensive news from the world of BMW. You receive a complimentary subscription when you purchase a new BMW.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at **www.bmw.co.za** to find out more about options available and to locate dealerships in your vicinity.

BMW Owner's Circle. The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at **www.bmw.co.za/ownerscircle**. The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- View BMW Financial Services statements and apply for credit;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Book a BMW Driver Training course or Plant tour;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting **www.bmw.co.za/ownerscircle**.

BMW Driving Experience. BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- Collision Avoidance and Skid Control.
- High Performance Driving.
- Defensive Driving.
- Hijack Prevention.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at: **www.bmwdrivingexperience.co.za**.

BMW Customer Care: 0800 600 555 toll free
BMW On Call: 0800 600 777 toll free