BMWCorporate Communications



Media Information August 11th, 2017

Technical measure for the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible.

Munich. From November 2017 onwards, the CFRP driveshaft in the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible high-performance sports cars (fuel consumption combined: 9.5 – 8.3 l/100 km [29.7 – 34.0 mpg imp], CO2 emissions combined: 218 –194 g/km) will be gradually replaced by an M specific high-performance driveshaft made of steel. This measure will create the necessary technical basis for meeting future statutory emissions requirements. At a later point in time, a petrol particulate filter (PPF) will be incorporated into the existing installation space in these models in major markets.

The newly developed steel driveshaft has been designed to ensure the superlative performance and handling qualities of the BMW M3/M4 high-performance sports cars remain unaffected.

For production-related reasons, this pre-enabling needs to be carried out universally for the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible. This measure does not apply to the BMW M4 CS and BMW M4 GTS specialedition models.

Now in their fifth generation, the BMW M3 Sedan, BMW M4 Coupe and BMW M4 Convertible represent the epitome of the high-performance sports car that can be used without compromise every day. Customer deliveries of the successful current generation of models have now topped 68,000.

Further information on official fuel consumption figures, specific CO2 emission values and the electric power consumption of new passenger cars is included in the following guideline: "Leitfaden über Kraftstoffverbrauch, die CO2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Guideline for fuel consumption, CO2 emissions and electric power consumption of new passenger cars), which can be obtained from all dealerships, from the Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html. LeitfadenCO2 (GuidelineCO2) (PDF – 2.7 MB)).

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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