



Sheer  
Driving Pleasure



# BMW 2 SERIES COUPÉ AND CONVERTIBLE PRICE LIST. NOVEMBER 2017.

## BMW 2 SERIES COUPÉ AND BMW 2 SERIES CONVERTIBLE PRICE LIST. NOVEMBER 2017.

Models	Coupé				Convertible		
CO <sub>2</sub> Tax including 14% VAT	220i	220d	230i	M240i	220i	230i	M240i
6-speed Manual	–	□	–	–	–	–	–
8-speed Automatic Transmission Steptronic	684	–	1 140	–	1 254	1 938	–
8-speed Sport Automatic Transmission Steptronic	684	–	1 140	4 902	1 254	1 938	5 586

### Recommended retail price including 14% VAT, but excludes CO<sub>2</sub> emissions tax

Sport Line (SA7AC - standard)	220i	220d	230i	M240i	220i	230i	M240i
6-speed Manual	–	530 000	–	–	–	–	–
8-speed Automatic Transmission Steptronic	512 700	550 800	556 500	–	598 600	641 900	–
8-speed Sport Automatic Transmission Steptronic	515 100	553 200	558 900	–	601 000	644 300	–

Luxury Line (SA7S2)	220i	220d	230i	M240i	220i	230i	M240i
6-speed Manual	–	547 400	–	–	–	–	–
8-speed Automatic Transmission Steptronic	530 100	568 200	573 900	–	613 800	657 100	–
8-speed Sport Automatic Transmission Steptronic	532 500	591 400	576 300	–	616 200	659 500	–

M Sport package (SA337)	220i	220d	230i	M240i	220i	230i	M240i
6-speed Manual	–	551 200	–	–	–	–	–
8-speed Automatic Transmission Steptronic	533 900	572 000	574 500	–	613 400	653 300	–
8-speed Sport Automatic Transmission Steptronic	536 300	595 200	576 900	693 800	615 800	655 700	779 500

Engine Specifications and Performance*	220i	220d	230i	M240i	220i	230i	M240i
Cylinders/valves	4/4	4/4	4/4	In-line 6/4	4/4	4/4	In line 6/4
Capacity (cc)	1998	1995	1998	2998	1998	1998	2998
Maximum Power(kW/rpm)	135/5 000	140/4 000	185/5200	250/5 500	135/5 000	185/5 200	250/5 500
Maximum Torque (Nm/rpm)	270/1 350-4 600	400/1 750 - 2 500	350/1450-4800	500/1520-4500	270/1350-4600	350/1450-4800	500/1520-4500
Top speed (km/h)	230	230[230]	250	250	226	250	250
Acceleration 0 – 100 km/h	7.2	7.1[7.0]	5.6	4.6	7.7	5.9	4.7
Combined Consumption (l/100 km)	5.5	4.1[4.0]	5.7	7.1	5.7	6	7.4
CO <sub>2</sub> (g/km)	126	107[104]	130	163	131	137	169

\*The published fuel consumption and CO<sub>2</sub> emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO<sub>2</sub> emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others.

Code	Drivetrain Technology	220i	220d	230i	M240i	220i	230i	M240i
SA2VF	Adaptive M Suspension	14 400	14 400	14 400	10 000	14 400	14 400	10 000
	Automatic Start/Stop function, reduces fuel consumption by switching off the engine when the vehicle comes temporarily to a stop.	■	■	■	■	■	■	■
SA205	Automatic Transmission Steptronic	■	20 800	■	–	■	■	–
	BMW TwinPower Turbo 4-cylinder petrol engine, combines one twin-scroll turbocharger with Valvetronic, Double VANOS and High Precision Injection	■	–	■	–	■	■	–
	BMW TwinPower Turbo 4-cylinder diesel engine, consisting of a turbocharger with variable turbine geometry and common rail direct injection	–	■	–	–	–	–	–
	M Performance TwinPower Turbo inline 6-cylinder petrol engine	–	–	–	■	–	–	■
	Brake discs rear	■	■	■	■	■	■	■
	Brake pad wear indicator, single-stage wear measurement on one side, front and rear	■	■	■	■	■	■	■
	Driving Experience Control including ECO PRO, enables individual adjustment of propulsion, chassis and suspension components (e.g. steering) and activation of the ECO PRO mode, which helps optimise fuel consumption and shows the possible potential for fuel economy in the instrument cluster	■	■	■	■	■	■	■
	Electronic differential lock, specific DSC tuning with traction optimisation; optimises acceleration out of turns and sharp bends by braking at the rear wheels; function is possible in DSC-OFF mode only	■	■	■	■	■	■	■
	Exhaust tailpipe visible, single, round, left, with chrome finishers	■	■	■	–	■	■	–
	Exhaust tailpipe visible, round, left and right, with finishers in Black chrome	–	–	–	■	–	–	■
	Manual transmission 6-speed	■	■	■	■	■	■	■
SA704	M Sports Suspension	4 400	4 400	4 400	■	4 400	4 400	■
	Oil dipstick, oil-level monitor	■	■	–	–	■	■	–
	Oil sensor for level and grade, electronic sensing of oil grade and level, indication in the instrument cluster	■	■	■	■	■	■	■
SA216	Servotronic	3 150	3 150	3 150	–	3 150	3 150	–
SA2TB	Sport Automatic Transmission	2 400	23 200	2 400	■	2 400	2 400	■
	Steering, electrically assisted	■	■	■	■	■	■	■
	Ventilated front brake discs	■	■	■	■	■	■	■

Models		Coupé				Convertible		
Code	Packages	220i	220d	230i	M240i	220i	230i	M240i
<b>SA7AC</b>	<b>Sport Line - Recommended Retail Price</b>	■	■	■	–	■	■	–
	“Sport” emblem on front side panel	SL	SL	SL	–	SL	SL	–
	Rear bumper with trim in Black high-gloss	SL	SL	SL	–	SL	SL	–
	Pearlescent Chrome trims around the radio and air conditioning controls	SL	SL	SL	–	SL	SL	–
	Door sill finishers with “BMW” designation	SL	SL	SL	–	SL	SL	–
	Exhaust tailpipe finishers in Dark/Black chrome	SL	SL	SL	–	SL	SL	–
	Front air vent inserts in Black high-gloss	SL	SL	SL	–	SL	SL	–
	Kidney grille with 8 wide slats in Black high-gloss	SL	SL	SL	–	SL	SL	–
	Red chronoscales in the speedometer and rev counter	SL	SL	SL	–	SL	SL	–
	Remote key with red detail	SL	SL	SL	–	SL	SL	–
CCL1	Cloth Corner, Anthracite/Grey highlight I Black	■ SL	■ SL	■ SL	–	–	–	–
CCL2	Cloth Corner, Anthracite/Red highlight I Black	□ SL	□ SL	□ SL	–	–	–	–
KCL3	Leathertec, Black/Red highlight I Black	2 950	2 950	2 950	–	–	–	–
KCSW	Leathertec, Black	2 950	2 950	2 950	–	–	–	–
KCCX	Leathertec, Oyster	2 950	2 950	2 950	–	–	–	–
CBAT	Cloth/leather combination Breeze, Anthracite I Black	5 550	5 550	5 550	–	–	–	–
LCL3	Leather Dakota, Black/Red highlight	14 250	14 250	14 250	–	□	□	–
LCL5	Leather Dakota, Coral Red/Black highlight	14 250	14 250	14 250	–	□	□	–
LCL9	Leather Dakota, Oyster/Oyster highlight dark I Oyster	14 250	14 250	14 250	–	□	□	–
LCOM	Leather Dakota, Oyster/Oyster highlight dark I Black	14 250	14 250	14 250	–	□	□	–
LCSW	Leather Dakota, Black	14 250	14 250	14 250	–	■	■	–
LCRY	Leather Dakota, Cognac/Brown highlight I Black	14 250	14 250	14 250	–	□	□	–
SA26T	Double-spoke styling 725, Orbit Grey, Runflat, 7.5Jx17", 225/45 R17	■ SL	■ SL	–	–	■ SL	–	–
SA2DT	Star-spoke styling 379, 7.5Jx17", 225/45 R17 (Sport Line)	□	□	–	–	□	–	–
SA24A	Double-spoke styling 655, Runflat, 7.5Jx17", 225/45 R17	10 100	10 100	–	–	10 100	–	–
SA2A7	Double-spoke styling 385, mixed tyres, front: 7.5Jx18", 225/40 R18, rear: 8.5Jx18", 245/35 R18	22 300	22 300	5 700	–	22 300	5 700	–
SA2L9	Double-spoke styling 384, Runflat, mixed tyres, front: 225/40/18, rear: 245/35/18	16 600	16 600	■ SL	–	16 600	■ SL	–
SA2LP	Y-spoke, styling 380, 7Jx17", 205/50 R17	8 700	8 700	–	–	8 700	–	–
SA4LV	Interior trim finishers Black high-gloss with highlight trim finishers Coral Red matt	SL	SL	SL	–	SL	SL	–
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	□	□	□	–	□	□	–
SA4GG	Interior trim finishers Pearl dark with highlight trim finishers Pearl Chrome	□	□	□	–	□	□	–
SA4FT	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Black high-gloss	2 450	2 450	2 450	–	2 450	2 450	–
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	2 450	2 450	2 450	–	2 450	2 450	–
SA4F9	Fine-wood trim FINELINE Pure with highlight trim finishers Pearl Chrome	3 450	3 450	3 450	–	3 450	3 450	–
SA4LR	Fine-wood trim FINELINE Stream with highlight trim finishers Pearl Chrome	3 450	3 450	3 450	–	3 450	3 450	–



Double-spoke styling 725  
SA26T



Star-spoke styling 379  
SA2DT



Double-spoke styling 655  
SA24A



Double-spoke styling 385  
SA2A7



Double-spoke styling 384  
SA2L9



Y-spoke styling 380  
SA2LP

Models		Coupé				Convertible		
Code	Packages	220i	220d	230i	M240i	220i	230i	M240i
<b>SA7S2</b>	<b>Luxury Line - Recommended Retail Price</b>	<b>17 400</b>	<b>17 400</b>	<b>17 400</b>	<b>–</b>	<b>15 200</b>	<b>15 200</b>	<b>–</b>
	Luxury designation, side panel	LL	LL	LL	–	LL	LL	–
	11 longitudinal kidney grille struts, narrow version, Chrome high-gloss on the front side	LL	LL	LL	–	LL	LL	–
	Air inlets, front with clasp, Chrome high-gloss	LL	LL	LL	–	LL	LL	–
	Door sill finishers, front, aluminium, with BMW designation	LL	LL	LL	–	LL	LL	–
	Kidney frame in Chrome high-gloss	LL	LL	LL	–	LL	LL	–
	Rear bumper with highlight trim piece, Black high-gloss	LL	LL	LL	–	LL	LL	–
	Side clasps for air conditioning, radio control panel, Pearl Chrome	LL	LL	LL	–	LL	LL	–
	Specific clasp of radio remote control, Pearl Chrome	LL	LL	LL	–	LL	LL	–
	Specific light contents, e.g. welcome light, footwell lighting, front, ambience light, reading light, door-opener scoop, partially switchable light Colours Orange/White	LL	LL	LL	–	LL	LL	–
	Tailpipe finishers/s in Chrome high-gloss	LL	LL	LL	–	LL	LL	–
LCL9	Leather Dakota, Oyster/Oyster highlight dark I Oyster	LL	LL	LL	–	–	–	–
KCSW	Sensatec Black	□	□	□	–	–	–	–
KCCX	Leathertec, Oyster I Black	□	□	□	–	–	–	–
LCRY	Leather Dakota, Cognac/Brown highlight I Black	□	□	□	–	□	□	–
LCOM	Leather Dakota, Oyster/Oyster highlight dark I Black	□	□	□	–	□	□	–
LCSW	Leather Dakota, Black	□	□	□	–	□	□	–
SA26U	Double-spoke styling 724, Ferric grey, burnished, Runflat, 7.5Jx17", 225/45 R17	LL	LL	–	–	LL	–	–
SA2DT	Star-spoke styling 379, 7.5Jx17", 225/45 R17	□	□	–	–	□	□	–
SA2LP	Y-spoke styling 380, 7Jx17", 205/50 R17	8 700	8 700	–	–	8 700	–	–
SA24A	Double-spoke styling 655, Runflat, 7.5Jx17", 225/45 R17	10 100	10 100	–	–	10 100	□	–
SA2A7	Double-spoke styling 385, mixed tyres, front: 7.5Jx18", 225/40 R18, rear: 8.5Jx18", 245/35 R18	22 300	22 300	5 700	–	22 300	5 700	–
SA2L2	V-spoke styling 387, Runflat, mixed tyres, front: 225/40/18, rear: 245/35/18	16 600	16 600	LL	–	16 600	LL	–
SA346	Chrome Line Exterior	LL	LL	■	–	LL	■	–
SA760	BMW Individual high-gloss Shadow Line	2 950	2 950	2 950	–	2 950	2 950	–
SA4LR	Fine-wood trim Finition Stream with highlight trim finishers Pearl Chrome	LL	LL	LL	–	LL	LL	–
SA4FT	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Black high-gloss	□	□	□	–	□	□	–
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	□	□	□	–	□	□	–
SA4F9	Fine-wood trim Finition Pure with highlight trim finishers Pearl Chrome	□	□	□	–	□	□	–



Double-spoke styling 724  
SA26U



Star-spoke styling 379  
SA2DT



Y-spoke styling 380  
SA2LP



Double-spoke styling 655  
SA24A



Double-spoke styling 385  
SA2A7



V-spoke styling 387  
SA2L2

<b>SA337</b>	<b>M Sport package - Recommended Retail Price</b>	<b>21 200</b>	<b>21 200</b>	<b>18 000</b>	<b>–</b>	<b>14 800</b>	<b>11 400</b>	<b>–</b>
	Door sill finishers in Aluminium with M badge for driver's door and passenger door	MSP	MSP	MSL	–	MSP	MSL	–
	All engine versions with chrome-plated tailpipes	MSP	MSP	MSL	■	MSP	MSL	■
	Kidney: 8 bars black high-gloss, bars wider than standard, kidney frame in high-gloss Chrome	MSP	MSP	MSL	■	MSP	MSL	■
	Instrument cluster with specific gauge-dial printing and chrono scale	MSP	MSP	MSL	■	MSP	MSL	■
	Ambience light front, rear, in footwell front and storage compartment centre console, switchable (colour switch)	MSP	MSP	MSL	■	MSP	MSL	■
	Welcome light front and rear, switchable (colour switch)	MSP	MSP	MSL	■	MSP	MSL	■
	Radio-remote control with spider in blue	MSP	MSP	MSL	■	MSP	MSL	■
	Driving Experience Control incl. ECO PRO extended to include SPORT+ mode	MSP	MSP	MSL	■	MSP	MSL	■
	<b>Only available with the following paintwork:</b> Alpine White (300), Black Sapphire (475), Melbourne Red (A75), Mineral White (A96), Mineral Grey (B39), Sunset Orange (C1X) or Estoril Blue (B45)	□	□	□	□	□	□	□
HAAT	Cloth Hexagon/Alcantara Anthracite	MSP	MSP	MSP	–	–	–	–
KCCX	Leathertec, Oyster	2 200	2 200	2 200	–	–	–	–
LCL5	Leather Dakota, Coral Red/Black highlight	13 500	13 500	13 500	□	□	□	□
LCL9	Leather Dakota, Oyster/Oyster highlight dark I Oyster	13 500	13 500	13 500	□	□	□	□
LCOM	Leather Dakota, Oyster/Oyster highlight dark/Black	13 500	13 500	13 500	□	□	□	□
LCSW	Leather Dakota, Black	13 500	13 500	13 500	■	■	■	■
LCNL	Leather Dakota, Black/contrast stitching Blue I Black	13 500	13 500	13 500	□	□	□	□
LCRY	Leather Dakota, Cognac/Brown highlight I Black	13 500	13 500	13 500	□	□	□	□
SA754	M rear spoiler (Only with SA337)	2 750	2 750	2 750	–	–	–	–



Models		Coupé				Convertible		
Code	Packages	220i	220d	230i	M240i	220i	230i	M240i
<b>SA337</b>	<b>M Sport package continued</b>	<b>18 500</b>	<b>18 500</b>	<b>15 500</b>	<b>–</b>	<b>12 900</b>	<b>9 500</b>	<b>–</b>
SA4GQ	M Seat belts, black seat belts with fine M seam for all seats (only with SA337)	4 350	4 350	4 350	4 350	4 350	4 350	4 350
SA2NH	M Sport Brakes	8 400	8 400	8 400	■	8 400	8 400	■
SA2PG	Double-spoke styling 436 M, with mixed Runflat tyres, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	–	–	–	■	–	–	■
SA2PT	Double-spoke styling 460 M, mixed tyres, front: 7.5 Jx17", 225/45 R 17, rear: 8 Jx17", 245/40 R 17	MSP	MSP	MSP	–	MSP	MSP	–
SA20W	Double-spoke styling 719 M Bicolour Jet Black, Runflat, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	13 300	13 300	13 300	3 200	13 300	13 300	3 200
SA20Y	Double-spoke styling 719 M Jet Black, Runflat, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	10 100	10 100	10 100	2 400	10 100	10 100	2 400
SA21A	Double-spoke styling 461 M, Ferric Grey Metallic, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	12 100	12 100	12 100	–	12 100	12 100	–
SA2VF	Adaptive M Suspension	10 000	10 000	10 000	10 000	10 000	10 000	10 000
SA2VL	Variable sport steering	6 300	6 300	6 300	■	6 300	6 300	■
SA775	BMW Individual headliner anthracite	MSP	MSP	MSP	■	–	–	–
SA760	BMW Individual high-gloss Shadow Line	MSP	MSP	MSP	■	MSP	MSP	■
SA346	Chrome Line Exterior	□	□	□	–	□	□	–
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	□	□	□	□	□	□	□
SA4WF	Interior trim finishers Aluminium Hexagon with highlight trim finishers Blue matt	■	■	■	■	■	■	■
SA4WG	Interior trim finishers Aluminium Hexagon with highlight trim finishers Black high-gloss	□	□	□	□	□	□	□
SA4FT	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Black high-gloss	1 850	1 850	1 850	1 850	1 850	1 850	1 850
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	1 850	1 850	1 850	1 850	1 850	1 850	1 850
SA4F9	Fine-wood trim Fineline Pure with highlight trim finishers Pearl Chrome	2 850	2 850	2 850	2 850	2 850	2 850	2 850
SA4LR	Fine-wood trim Fineline Stream with highlight trim finishers Pearl Chrome	2 850	2 850	2 850	2 850	2 850	2 850	2 850
SA715	M Aerodynamics package	MSP	MSP	MSP	■	MSP	MSP	■
SA704	M Sport suspension	MSP	MSP	MSP	■	MSP	MSP	■
SA710	M leather steering wheel	MSP	MSP	MSP	■	MSP	MSP	■



Double-spoke styling 436 M  
SA2PG



Double-spoke styling 460 M  
SA2PT



Double-spoke styling 719 M  
SA20W



Double-spoke styling 719 M  
SA20Y



Double-spoke styling 461 M  
SA21A

Code	Packages	220i	220d	230i	M240i	220i	230i	M240i
<b>Code</b>	<b>Comfort Package</b>	<b>12 900</b>	<b>12 900</b>	<b>12 900</b>	<b>12 900</b>	<b>12 900</b>	<b>12 900</b>	<b>12 900</b>
SA3AG	Rear view camera	CP	CP	CP	CP	CP	CP	CP
SA507	Park Distance Control (PDC) rear	CP	CP	CP	CP	CP	CP	CP
SA508	Park Distance Control (PDC) front and rear	3 100	3 100	3 100	3 100	3 100	3 100	3 100
SA534	Automatic air conditioning	CP	CP	CP	CP	CP	CP	CP

Code	Innovation Package	13 200	13 200	13 200	11 900	12 900	12 900	12 900
SA431	Interior rear-view mirror with automatic anti-dazzle function	IP	IP	IP	■	IP	IP	■
SA5AC	High Beam Assist	IP	IP	IP	IP	IP	IP	IP
SA5AS	Driving Assist	IP	IP	IP	IP	IP	IP	IP
SA6WA	Instrument cluster with extended contents: tube rings in silver, dials superimposed, 3D effect underfloor pointer with 2 LEDs (green / yellow) in the tachometer for set speed, 5.7" TFT display (resolution: 640 x 160 pixels) for notifications (depending on equipment): e.g. condition-based service, check control, on-board computer, list representation, navigation information, 5 display fields for specific information visualisation	IP	IP	IP	IP	IP	IP	IP
SA8TH	Speed-limit info	IP	IP	IP	IP	IP	IP	IP

Code	Exterior Equipment	220i	220d	230i	M240i	220i	230i	M240i
------	--------------------	------	------	------	-------	------	------	-------

Code	Paintwork	220i	220d	230i	M240i	220i	230i	M240i
	<b>Metallic Paintwork:</b> Black Sapphire (475), Melbourne Red (A75), Glacier Silver (A83), Mineral White (A96), Mineral Grey (B39), Estoril Blue (B45), Sparkling Brown (B53), Mediterranean Blue (C10), Snapper Rocks Blue (C1G: only for M240i), Seaside Blue (C1R), Sunset Orange (C1X), Snapper Rocks Blue (C1G: only for M240i), Seaside Blue (C1R) or Sunset Orange (C1X)	□	□	□	□	□	□	□
	<b>Solid Paintwork:</b> Alpine White III (300) or Black II (668)	■	■	■	■	■	■	■

Models		Coupé				Convertible		
Code	Wheels	220i	220d	230i	M240i	220i	230i	M240i
SA2DT	Star-spoke styling 379, 7.5Jx17", 225/45 R17	SL/LL	SL/LL	–	–	SL/LL	–	–
SA2LP	Y-spoke styling 380, 7Jx17", 205/50 R17	SL/LL	SL/LL	–	–	SL/LL	–	–
SA24A	Double-spoke styling 655, Runflat, 7.5Jx17", 225/45 R17	SL/LL	SL/LL	–	–	SL/LL	–	–
SA2L2	V-spoke styling 387, Runflat, mixed tyres, front: 225/40/18, rear: 245/35/18	LL	LL	LL	–	LL	LL	–
SA2L9	Double-spoke styling 384, Runflat, front: 7.5Jx18", 225/40/18, rear: 8Jx18", 245/35/18	SL	SL	SL	–	SL	SL	–
SA2A7	Double-spoke styling 385, mixed tyres, front: 7.5Jx18", 225/40 R18, rear: 8.5Jx18", 245/35 R18	SL/LL	SL/LL	SL/LL	–	SL/LL	SL/LL	–
SA2PT	Double-spoke styling 460 M, mixed tyres, front: 7.5Jx17", 225/45 R 17, rear: 8Jx17", 245/40 R 17	MSP	MSP	MSP	–	MSP	MSP	–
SA26T	Double-spoke styling 725, Orbit Grey, Runflat, 7.5Jx17", 225/45 R17	SL/LL	SL/LL	–	–	SL	–	–
SA26U	Double-spoke styling 724, Ferric grey, burnished, Runflat, 7.5Jx17", 225/45 R17	LL	LL	–	–	LL	–	–
SA21A	Double-spoke styling 461 M, Ferric Grey, front: 7.5Jx18", 225/40 R 18, rear: 8Jx18", 245/35 R18	MSP	MSP	MSP	–	MSP	MSP	–
SA20W	Double-spoke styling 719 M Bicolour Jet Black, Runflat, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	MSP	MSP	MSP	3 200	MSP	MSP	3 200
SA20Y	Double-spoke styling 719 M Jet Black, Runflat, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	MSP	MSP	MSP	2 400	MSP	MSP	2 400
SA2PG	Double-spoke styling 436 M, with mixed Runflat tyres, front: 7.5Jx18", 225/40 R18, rear: 8Jx18", 245/35 R18	–	–	–	■	–	–	■

Code	Exterior Equipment continued	220i	220d	230i	M240i	220i	230i	M240i
SA431	Automatic anti-dazzle interior mirror	2 100	2 100	2 100	■	2 100	2 100	■
	Door handles in body colour	■	■	■	■	■	■	■
	Bumpers in body colour, front and rear	■	■	■	■	■	■	■
	Exterior mirrors, electrically adjustable, with integrated additional turn indicator, mirror glass aspheric on driver's side, convex on passenger side. Mirror caps in body colour	■	■	■	■	■	■	■
SA403	Glass sunroof, electric with sliding and vent function	11 100	11 100	11 100	11 100	–	–	–
SA502	Headlamp washer system	3 600	3 600	3 600	3 600	3 600	3 600	3 600
SA760	High-gloss Satin Chrome	4 700	4 700	4 700	■	4 700	4 700	■
SA430	Interior and exterior mirrors with automatic anti-dazzle function	4 600	4 600	4 600	2 500	4 600	4 600	2 500
SA5A1	LED fog lights	■	■	■	–	■	■	–
SA5A2	LED headlights	■	■	■	■	■	■	■
SA552	Adaptive LED headlights	11 200	11 200	11 200	11 200	11 200	11 200	11 200
SA3BE	Mirror caps Black	□	□	□	–	□	□	–
SA320	Model designation, deletion	□	□	□	□	□	□	□
SA5DP	Park Assist, assists in parallel-parking manoeuvres and in lateral-parking manoeuvres	6 500	6 500	6 500	6 500	6 500	6 500	6 500
SA507	Park Distance Control (PDC) rear	5 400	5 400	5 400	5 400	5 400	5 400	5 400
SA8SL	Preparation for trailer tow hitch	■	■	■	–	■	■	–
SA521	Rain sensor and automatic headlight control	■	■	■	■	■	■	■
	Roof mouldings in body colour	■	■	■	■	–	–	–
SA3YA	Softtop anthracite silver effect	–	–	–	–	2 550	2 550	2 550
SA3YF	Softtop brown silver effect	–	–	–	–	2 550	2 550	2 550
SA420	Sun protection glazing	2 650	2 650	2 650	2 650	2 650	2 650	2 650
SA235	Trailer tow hitch, removable ball head	8 500	8 500	8 500	–	8 500	8 500	–
SA3AP	Windscreen with grey shade band	■	■	■	■	■	■	■

Code	Interior Equipment	220i	220d	230i	M240i	220i	230i	M240i
Code	Upholstery	220i	220d	230i	M240i	220i	230i	M240i
CBAT	Cloth/leather combination Breeze, Anthracite I Black (only with SA7S1, SA710/SA2XE)	SL	SL	SL	–	–	–	–
CCL1	Cloth Corner, Anthracite/Grey highlight I Black	SL	SL	SL	–	–	–	–
CCL2	Cloth Corner, Anthracite/Red highlight I Black	SL	SL	SL	–	–	–	–
HAAT	Cloth Hexagon/Alcantara Anthracite (only with SA337)	MSP	MSP	MSP	–	–	–	–
KCCX	Leathertec, Oyster	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	–	–	–	–
KCL3	Leathertec, Black/Red highlight I Black (only with SA7AC)	SL	SL	SL	–	–	–	–
KCSW	Leathertec, Black (only with SA7AC)	SL / LL	SL / LL	SL / LL	–	–	–	–
LCNL	Leather Dakota, Black/contrast stitching Blue I Black	MSP	MSP	MSP	□	MSP	MSP	□
LCL3	Leather Dakota, Black/Red highlight (only with SA7AC)	SL	SL	SL	–	SL	SL	–
LCL5	Leather Dakota, Coral Red/Black highlight (only with SA337/SA7AC)	SL / MSP	SL / MSP	SL / MSP	□	□	□	□
LCL9	Leather Dakota, Oyster/Oyster highlight dark I Oyster	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	□	□	□	□
LCRY	Leather Dakota, Cognac/Brown highlight I Black	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	□	□	□	□
LCOM	Leather Dakota, Oyster/Oyster highlight dark I Black	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	□	□	□	□
LCSW	Leather Dakota, Black (With SA7AC)	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	□	■	■	■

Models		Coupé				Convertible		
Code	Interior Trim Finishers	220i	220d	230i	M240i	220i	230i	M240i
SA4LV	Interior trim finishers Black high-gloss with highlight trim finishers Coral Red matt	■ SL	■ SL	■ SL	–	■ SL	■ SL	–
SA4LU	Interior trim finishers Black high-gloss with highlight trim finishers Pearl Chrome	SL/MSP	SL/MSP	SL/MSP	□	SL/MSP	SL/MSP	□
SA4GG	Interior trim finishers Pearl dark with highlight trim finishers Pearl Chrome	SL	SL	SL	–	SL	SL	–
SA4WF	Interior trim finishers Aluminium Hexagon with highlight trim finishers Blue matt	MSP	MSP	MSP	■	MSP	MSP	■
SA4WG	Interior trim finishers Aluminium Hexagon with highlight trim finishers Black high-gloss	MSP	MSP	MSP	□	MSP	MSP	□
SA4FT	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Black high-gloss	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	1 850	SL/LL/MSP	SL/LL/MSP	1 850
SA4LS	Interior trim finishers Aluminium, finely brushed lengthwise with highlight trim finishers Pearl Chrome	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	1 850	SL/LL/MSP	SL/LL/MSP	1 850
SA4F9	Fine-wood trim Finline Pure with highlight trim finishers Pearl Chrome (only with SA7AC, SA7S2 or SA337)	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	2 850	SL/LL/MSP	SL/LL/MSP	2 850
SA4LR	Fine-wood trim Finline Stream with highlight trim finishers Pearl Chrome	SL/LL/MSP	SL/LL/MSP	SL/LL/MSP	2 850	SL/LL/MSP	SL/LL/MSP	2 850

Code	Interior Equipment continued	220i	220d	230i	M240i	220i	230i	M240i
	Air conditioning, manual, controlled air-distribution adjustment by rotary buttons, manual blower adjustment, recirculated-air function, microfilter	■	■	■	■	■	■	■
SA775	Anthracite roof lining	4 500	4 500	4 500	■	–	–	–
SA4AE	Armrest front, retractable	■	■	■	■	■	■	■
SA534	Automatic air conditioning with microfilter	7 600	7 600	7 600	7 600	7 600	7 600	7 600
	Check-Control, monitoring of 3rd brake light, brake light, rear light, low-beam headlights, high-beam headlights, side lights, rear fog light, registration-plate light in case of total power loss, door/tailgate open	■	■	■	■	■	■	■
SA544	Cruise Control with Brake Function	3 700	3 700	3 700	■	3 700	3 700	■
	Electronic vehicle immobiliser (EWS IV)	■	■	■	■	■	■	■
SA563	Extended Light Package	3 100	3 100	3 100	3 100	3 100	3 100	3 100
SA5DC	Folding rear-seat headrests	■	■	■	■	–	–	–
	Grab handles, integrated in roof lining	■	■	■	■	–	–	–
	Heat/sun protection glazing, made of toughened safety glass green-tinted all round, windscreen laminated safety glass	■	■	■	■	–	–	–
	Interior lighting, front centred over interior mirror and in rear centre; automatic interior light activation by door-opener handle, ignition, collision sensor and radio remote control	■	■	■	■	■	■	■
	Instrument cluster, individual round instruments for speed and engine revolutions. Indicator for Automatic Start/Stop function. Fuel gauge, readout for total distance travelled, readout for partial distance travelled in LCD technology, outside temperature gauge with outside temperature warning, clock, Condition Based Service (inspections are scheduled to suit the way in which the car is driven), variable display, Check-Control, indicators for Personal Profile functions, gear indicator for cars with automatic transmission, fuel-consumption indicator in the on-board computer	■	■	■	■	■	■	■
SA6WA	Instrument cluster with extended contents: tube rings in silver, dials superimposed, 3D effect underfloor pointer with 2 LEDs (green / yellow) in the tachometer for set speed, 5.7" TFT display (resolution: 640 x 160 pixels) for notifications (depending on equipment): e.g. condition-based service, check control, on-board computer, list representation, navigation information, 5 display fields for specific information visualisation	2 000	2 000	2 000	2 000	2 000	2 000	2 000
	Keyless engine start, Start/Stop button, including MSA OFF button	■	■	■	■	■	■	■
	Lashing eyes in luggage compartment	■	■	■	■	■	■	■
	Locking system with central locking, including two remote controls with integrated key, central locking for all doors, fuel filler flap and tailgate, separate button for exclusive opening of tailgate, adjustable automatic locking after pulling away by means of Personal Profile	■	■	■	■	■	■	■
	Luggage-compartment light	■	■	■	■	■	■	■
SA488	Lumbar support for driver and front passenger (electrically adjustable)	4 100	4 100	4 100	4 100	4 100	4 100	4 100
SA249	Multifunction for steering wheel	■	■	■	■	■	■	■
	On-board computer, with indicator in instrument display and remote control by steering-column stalk. Display of average consumption and current consumption, range, average speed, clock and date, outside temperature with acoustic ice warning (at +3 °C)	■	■	■	■	■	■	■
	Personal Profile, content depends on selected optional equipment. Operation by radio. Extended scope (selectable by iDrive controller) in combination with SA606 Navigation system Business or SA609 Navigation system Professional	■	■	■	■	■	■	■
	Power socket (12V), in the centre console	■	■	■	■	■	■	■
	Remote control, including integrated key, one button for opening and one button for closing all lockable contents, opening and closing the windows, separate button for exclusive opening of tailgate	■	■	■	■	■	■	■

Models		Coupé				Convertible		
Code	Interior Equipment continued	220i	220d	230i	M240i	220i	230i	M240i
SA459	Seat adjustment, electric with memory for driver's seat	11 200	11 200	11 200	11 200	11 200	11 200	11 200
SA494	Seat heating for driver and front passenger	4 500	4 500	4 500	4 500	4 500	4 500	4 500
SA441	Smoker's package	■	■	■	■	■	■	■
SA481	Sport seats for driver and front passenger	■	■	■	–	■	■	–
SA255	Sports leather steering wheel (3-spoke)	■	■	■	–	■	■	–
SA248	Steering wheel heating	2 750	2 750	2 750	2 750	2 750	2 750	2 750
SA710	Steering wheel M Leather	1 850	1 850	1 850	■	MSP	MSP	■
SA493	Storage compartment package	■	■	■	■	■	■	■
	Sun visors, with vanity mirror and slide cover for driver and passenger, ticket bag, illumination available in combination with SA563 Lights package	■	■	■	■	■	■	■
SA465	Through-load facility	3 600	3 600	3 600	3 600	3 600	3 600	3 600
SA2VL	Variable sport steering	6 300	6 300	6 300	■	6 300	6 300	■
SA423	Velour floor mats	■	■	■	■	■	■	■
SA387	Wind Deflector, foldable, including stowage bag	–	–	–	–	■	■	■
	Window lifts front, electrical, toll-booth function open-close on driver's and passenger sides, convenient opening and closing for both doors (also via radio-remote control), trap release	■	■	■	■	■	■	■

Code	Safety	220i	220d	230i	M240i	220i	230i	M240i
	3-point seat belts, at all seats, including pyrotechnic belt tensioners at front and belt force limiters at front, rear belt buckles coded to prevent occupants from attempting to use wrong belt	■	■	■	■	■	■	■
	3rd brake light	■	■	■	■	■	■	■
SA845	Acoustic seat belt warning	500	500	500	500	500	500	500
SA5DF	Active cruise control with Stop & Go function	8 100	8 100	8 100	8 100	8 100	8 100	8 100
	Airbags for driver and front passenger	■	■	■	■	■	■	■
SA302	Alarm system with radio remote control	■	■	■	■	■	■	■
	Antilock Braking System (ABS), maintains the steerability of the vehicle irrespective of road-surface conditions, prevents the wheels from locking by regulating braking pressure. Includes Brake Assist to help shorten braking distance by maximum braking-force assistance in abrupt braking (full brake application). Including Cornering Brake Control to stabilise the vehicle when cornering	■	■	■	■	■	■	■
SA8S3	Automatic lock when driving away	■	■	■	■	■	■	■
	BMW Mobility System, consisting of portable container with 12V compressor, integrated sealant injection bottle and injection hose	■	■	■	■	■	■	■
	Bumper system, with replaceable deformation elements at front and rear for impacts up to 15 km/h	■	■	■	■	■	■	■
	Child seat ISOFIX attachment, for the two outer rear seats. 3 bows for securing child seats to seat backrest, 2nd row of seats	■	■	■	■	■	■	■
SA322	Comfort Access	8 400	8 400	8 400	8 400	8 400	8 400	8 400
	Crash sensor, disengages the Center Lock function of the central locking system to facilitate the exit of occupants or expedite outside assistance, switches on the vehicle's interior lighting and activates the hazard warning flashers in order to warn other road users in good time. Activation of the safety battery terminal clamp	■	■	■	■	■	■	■
SA8TN	Daytime driving lights selectable by Lights menu	■	■	■	■	■	■	■
SA8TG	Double locking function	■	■	■	■	■	■	■
SA5AS	Driving Assist, camera based driver assistance system consisting of Lane Departure Warning, Approach Control Warning and Attentiveness Assist	6 800	6 800	6 800	6 800	6 800	6 800	6 800
	Dynamic brake lights, different light functions depending on how brakes are applied: under severe braking the brake lights flashes initially, when the vehicle has slowed to an appropriate speed the hazard warning flashers are activated and the brake lights show normally without flashing	■	■	■	■	■	■	■
	Dynamic Stability Control (DSC) with extended contents, comprises ABS, ASC, DTC, CBC Includes DBC. Prepared for CBS. Including anti-fishtailing logic for trailer, pullaway assistant, dry braking, braking readiness	■	■	■	■	■	■	■
	Dynamic Traction Control (DTC), switchable functions of Dynamic Stability Control (DSC) for an improved traction	■	■	■	■	■	■	■
	Follow-me-home function for head lights	■	■	■	■	■	■	■
	Front airbag system for driver and front passenger, side airbag system (pelvis/thorax) in the front seat backrests, intelligent control of airbag trigger	–	–	–	–	■	■	■
SA5DA	Front passenger airbag deactivation	■	■	■	■	■	■	■
	Halogen low-beam headlights and high-beam headlights, H7 twin halogen freeform headlights, H7 low-beam headlights	■	■	■	■	■	■	■
	Head airbag front and rear, curtain head protection system that also protects rear-seat occupants, including protective sail as splinter protection	■	■	■	■	–	–	–
	Headlight beam-throw control	■	■	■	■	■	■	■





Models		Coupé				Convertible		
Code	Entertainment and communication continued	220i	220d	230i	M240i	220i	230i	M240i
SA6NH	Hands-free facility with USB interface, wireless connection for compatible Bluetooth mobile phones (see www.bmw.co.za/bluetooth) with the vehicle, including hands-free facility. Enables convenient connection of an MP3 player, Apple iPod (separate adapter cable required available through BMW Parts and Accessories – not included) or USB memory stick in the vehicle. Playback of the audio files via the vehicle's audio system, operation by equipment-dependent controls (radio controls, multifunction for steering wheel) of the vehicle. Including 12V power socket in storage compartment of armrest front	■	■	■	■	■	■	■
SA676	Hi-Fi loudspeaker system	6 300	6 300	6 300	■	6 300	6 300	■
SA674	Hi-Fi loudspeaker system harman/kardon	9 200	9 200	9 200	2 900	9 200	9 200	2 900
SA606	Navigation System, Business 2.5D map display (Birdseye view), iDrive with direct access buttons, 6 programmable shortcut buttons, onboard digital map storage and MP3 compatible CD drive)	■	■	■	■	■	■	■
SA609	Navigation System, Professional (3D map display (incl. digital terrain modelling, land marks and city modelling, satellite imagery), iDrive with direct access buttons, 6 programmable shortcut buttons, large split-screen display, onboard digital map storage and MP3 compatible CD drive), (only with SA6NH/6NK + 6VA/6WA)	13 900	13 900	13 900	13 900	13 900	13 900	13 900

Code	BMW ConnectedDrive Services and Apps*	220i	220d	230i	M240i	220i	230i	M240i
SA6AN	Concierge Services, personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, nearest pharmacy, ATMs, etc.), selecting destinations and planning a journey. Address data for the Navigation system (if equipped) can be transmitted directly from the BMW call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Service only supported in South Africa)	3 700	3 700	3 700	3 700	3 700	3 700	3 700
SA7S9	ConnectedDrive services package (package content consists of SA6AN and SA6AP)	4 200	4 200	4 200	4 200	4 200	4 200	4 200
SA6AK	ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)	■	■	■	■	■	■	■
SA6AC	Intelligent emergency calling, telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)	■	■	■	■	■	■	■
SA6AM	Real Time Traffic Information, supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (only with SA606 or SA609) (RTTI only supported in South Africa)	■	■	■	■	■	■	■
SA6AP	Remote Services, enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked vehicle) by means of the My BMW Remote App (Remote Services only supported in South Africa)	1 100	1 100	1 100	1 100	1 100	1 100	1 100
SA6AE	TeleServices, telematics service for automatic and manual service need transmission, and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)	■	■	■	■	■	■	■

Code	Service	220i	220d	230i	M240i	220i	230i	M240i
	5 Year/100 000km Motorplan, non-contributing service and maintenance contract	■	■	■	■	■	■	■
	BMW On Call (outside South Africa, On Call is supported in Botswana, Namibia and Swaziland)	■	■	■	■	■	■	■

- Standard feature
- No cost option
- Not available

- SL Option included in Sport Line
- LL Option included in Luxury Line
- MSP Option included in M Sport package

- CP Option included in Comfort Package
- IP Option included in Innovation Package

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW Dealership.  
Prices and specifications are subject to change without prior notice. All prices include 14% value added tax. Prices exclude licence and registration fees.

# \*BMW CONNECTED DRIVE SERVICES – INFORMATION.

## 1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as “BMW”) provides the customer with certain vehicle-related information and assistance functions (hereinafter called “Services”) under the name of “BMW ConnectedDrive”. BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

## 2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

### a. Teleservices (SA6AE)

The Service “Teleservices” is aimed at maintaining the customer’s mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the “Teleservice Report”. This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the “Teleservice Report”. The “Teleservice Battery Guard” continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal (“My BMW ConnectedDrive”), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

### b. For BMWi vehicles only:

The “Teleservice Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The “Efficiency” service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle”, “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

### c. Intelligent Emergency Call (SA6AC)

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service “Emergency Call” triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The “Emergency Call” Service can also be activated manually in order to summon assistance for other road users. Use of the Service “Intelligent Emergency Call” requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call control centre. The user’s request as well as the necessary data will be transmitted to service

providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

### d. BMW Roadside Assistance

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

### e. Automatic Map Update (depending on the vehicle equipment)

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via “My BMW ConnectedDrive” at [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za). In order to use the service “Automatic Map Update” the vehicle’s identification and localization during the update process are a prerequisite.

### f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

## 3. ConnectedDrive Services (SA6AK)

### a. BMW ConnectedDrive Services

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

### b. BMW Connected+

“BMW Connected+” is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal ([www.bmw-connecteddrive.com](http://www.bmw-connecteddrive.com)).

“BMW Connected+” is an upgrade to BMW’s personal mobility companion BMW Connected. The “Plus” stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW’s Open Mobility Cloud.

In order to use “BMW Connected+” the BMW Connected mobile application needs to be installed on the customer’s mobile device and the customer’s vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer’s smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature “Send my routes to car” offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

“BMW Connected Onboard” is the customer’s personal command center that gives access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route.

"Share Live Trip Status" offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

"BMW Connected+" allows seamless door-to-door navigation from the customer's current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature "My Destinations" gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the "BMW Connected+" services can be found in the privacy policy of BMW Connected.

#### c. BMW Online

The Service "BMW Online" is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service "BMW Online".

BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of "BMW Online" undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the "BMW Online" portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer's enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

#### d. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer's personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver's own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver's cost via the mobile telephone connected with the vehicle.

### 4. Concierge Services (SA6AN)

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

### 5. Real Time Traffic Information (SA6AM)

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

### 6. Remote Services (SA6AP)

Registration on "My BMW ConnectedDrive" at [www.bmw-connecteddrive.de](http://www.bmw-connecteddrive.de) is a prerequisite for the "Remote Services" (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer's request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "BMW ConnectedDrive" and "My BMW Remote App" applications are available for iPhone® in the Apple App Store<sup>SM</sup> and for Android<sup>TM</sup> in Google Play<sup>TM</sup>. Further information, including that on data processing, can be viewed prior to installation of the applications.

### 7. eDrive Services (SA6AG)

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer's agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

### 8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle's state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App Store<sup>SM</sup> and for Android<sup>TM</sup> in Google Play<sup>TM</sup>. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to <http://www.apple.com/ios/carplay>.

### 9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. "Emergency Call" is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services "TeleServices", "Concierge Service", "Remote Services" and "BMW Online" can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the afore-mentioned scopes and properties and differ from country to country. "RTTI" is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. "V-Info+" is available in Germany, the United Kingdom, France and Italy. The Service "Internet" is exclusively available in Germany.

### 10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive")), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

**For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za).**

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm and by e-mail at [info@bmw-connecteddrive.co.za](mailto:info@bmw-connecteddrive.co.za)

Last updated: July 2017



## BMW BENEFITS.

**BMW Service Concept: always up to date.** When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

**BMW Motorplan.** All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

**BMW On Call.** In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

**BMW Accident Management.** BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

**Original BMW Accessories and BMW Lifestyle Accessories.** The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

**BMW Financial Services.** There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to [www.bmwfinance.co.za](http://www.bmwfinance.co.za) or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

**BMW Magazine: Information and entertainment.** The BMW Magazine is a competent source for the latest, comprehensive news from the world of BMW. You receive a complimentary subscription when you purchase a new BMW.

**Internet.** Apart from the international website, [www.bmw.com](http://www.bmw.com), BMW maintains websites in many countries around the world. Visit the South African website at [www.bmw.co.za](http://www.bmw.co.za) to find out more about options available and to locate dealerships in your vicinity.

**BMW Owner's Circle.** The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle). The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- View BMW Financial Services statements and apply for credit;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Book a BMW Driver Training course or Plant tour;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle).

**BMW Driving Experience.** BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- Collision Avoidance and Skid Control.
- High Performance Driving.
- Defensive Driving.
- Hijack Prevention.

For more information contact us on 0861 BMWDRIVE (269 374), email us at [drivertraining@bmw.co.za](mailto:drivertraining@bmw.co.za) or visit our website at [www.bmwdrivingexperience.co.za](http://www.bmwdrivingexperience.co.za).

BMW Customer Care: 0800 600 555 toll free  
BMW On Call: 0800 600 777 toll free