**Media Release**

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2018 BMW Motorrad GS Trophy heads to Montagu

**Midrand.** Local BMW Motorrad owners who wish to emulate the adventure of the BMW Motorrad International GS Trophy will soon be descending on the picturesque Montagu in the Western Cape to put their riding skills to the test.

The GS Trophy is a highlight on any BMW Motorrad GS owner’s calendar and this year’s event will, for the first time, be open to all BMW customers. It will play out from 9 to 13 May in the scenic Montagu region, about 180km outside Cape Town.

This year’s GS Trophy includes an array of on- and off-road routes at various difficulty levels to test participants’ riding, with exquisite natural scenery to match. Eight regional teams have been confirmed for the Team Skills Challenge, too.

“The GS Trophy is a unique opportunity for BMW owners to share their passion, while testing their riding skills in a unique environment. I encourage all BMW owners, both seasoned riders and those new to the brand, to enter and experience the spirit of BMW Motorrad to make life a ride,” said Edgar Kleinbergen, General Manager of BMW Motorrad South Africa.

Registration costs R2,300 and includes a GS Trophy riding shirt, marshalled routes with emergency medical services, all dinners, and live entertainment. Participants will have to organise their accommodation privately and for their own account. Please visit <https://www.montagu-ashton.info/> for accommodation options.

For more information – and to register – visit: <http://gstrophy.co.za/>. Registration closes on 30 April.

-Ends-

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In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.  
  
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