## **BMW**

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Hip hip Hoo-Rai: Aaron Rai wins the new BMW i8 Roadster\* with a hole in one.

- England's Aaron Rai aces the 167-yard 16<sup>th</sup> hole at the 30<sup>th</sup> BMW International Open.
- Peter van Binsbergen, Senior Vice President Sales and Marketing BMW Germany, presents the new BMW i8 Roadster\*.
- Fourth time the BMW Hole-in-One Award has been won in the tournament's fourth appearance at Golf Club Gut Lärchenhof.

Cologne. The incredible run continues: Gut Lärchenhof has now hosted the BMW International Open four times, and on each occasion a player has won the BMW Hole-in-One Award. In this year's second round, it was the turn of England's Aaron Rai to achieve this spectacular feat on the 16th hole. This stroke of genius with a 6-iron earned the 23-year-old a dream prize: The new BMW i8 Roadster\*. Peter van Binsbergen, Senior Vice President Sales and Marketing BMW Germany, handed the key over to the delighted 23-year-old.

The captivating appeal of the world's most successful plug-in hybrid sports car can now be experienced with the roof down. The BMW i8 Roadster features a turbocharged three-cylinder engine, dihedral doors, a windscreen frame made from carbon-fibre-reinforced plastic (CFRP) and an electrically operated soft-top, not to mention the plug-in hybrid drivetrain that has received multiple awards and, with a power output of 275 kW (374 hp), allows the car to accelerate from 0 to 100 km/h in 4.6 seconds.

When the BMW International Open made its debut in Cologne in 2012, Englishman Andrew Marshall was the recipient of a BMW 640i Gran Coupé. Two years later, his compatriot James Heath hit a dream shot to win a BMW i8. Scotland's Richie Ramsay was the third player to leave Gut Lärchenhof in another spectacular car: the BMW M760Li xDrive.

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\* BMW i8 Roadster: Combined fuel consumption: 2.0 l/100 km, combined CO2 emissions: 46 g/km.

### Media Contact.

BMW Sport Communications Nicole Stempinsky

Tel.: +49 (0) 151-174 177 25

E-mail: Nicole.Stempinsky@bmw.de

#### Media Website.

www.press.bmwgroup.com/deutschland

### BMW Golfsport on the web.

Website: www.bmw-golfsport.com

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