



Media Release

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Special Edition MINI to wow at 2018 South African Festival of Motoring

- New MINI 1499 GT special edition inspired by the classic 1275 GT.
- MINI 1499 GT available to order online only from October 2018.
- Limited production run of just 30 units, exclusively for the SA market.
- Includes distinctive John Cooper Works styling features and unique graphics.
- MINI stand at Festival of Motoring to include updated MINI Cooper, Cooper S and Convertible. Energetic MINI John Cooper Works to be in action on the track.

Midrand, South Africa. The latest special edition to join the MINI South Africa line-up celebrates the brand's rich heritage with a nod to one of the best known sporty classic Minis of all time.

The 1275 GT paired distinctive design with inventive solutions; it was the world's first vehicle fitted with run-flat tyres. The 1499 GT, which is available from October, recalls the entertaining drive and distinctive styling of the 1969 original.

One of the most affordable performance cars of its day, the 1275 GT badging reflected the increased engine capacity over the standard 998cc Mini. Today, the MINI brand remains deeply linked to its heritage and the special edition MINI 1499 GT treads a similar path for 2018. With 100kW on tap and 0-100km/h in 7.8 seconds courtesy of its lively Twin Power Turbo three-cylinder engine, the 1499 GT is perfect for drivers seeking a unique vehicle and an entertaining drive.

The 1499 GT will be built in a limited production run of just 30 cars finished in Midnight Black with distinctive gold 1499 GT side stripes.

Additional exterior features include the MINI John Cooper Works styling pack with its distinctive John Cooper Works front and rear bumpers, side skirts, spoiler and door entry plates. The 1499 GT features 17-inch Track Spoke alloy wheels in Black, gold Union Jack mirror covers, gold Union Jack side scuttles and a panorama sunroof. In line with the recent updates to the MINI three-door hatchback in South Africa, the 1499 GT displays Union Jack taillights and LED headlights, as well.

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Interior features include John Cooper Works Sports seats in Cross Punch leather, a JCW steering wheel in perforated leather with Chilli Red stitching and multi-function controls, seven-speed DCT, and innovative 3D printed cockpit fascia reflecting each car's designation as one of 30.

Visual Boost radio with MINI Connected smartphone compatibility and Piano Black interior trim, along with Carbon Black interior details and an Anthracite headlining.

A sports suspension completes the MINI 1499 GT package, which also includes all the standard equipment found on the updated MINI Cooper. For further information and ordering details, please visit www.mini.co.za.

Also on display at the MINI stand are the updated MINI Cooper, MINI Cooper S and MINI Convertible models, along with the MINI John Cooper Works line-up, which will be on track providing thrills to daring showgoers.

For any questions on this press release, please contact BMW South Africa's Group Communications Division as follows:

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The BMW Group

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In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was approximately €10.655 billion on revenues amounting to €97.8 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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