



Media Information
31 August 2018

3 years, unlimited kilometres warranty now standard across the BMW Motorrad range of motorcycles.

Midrand. BMW Motorrad South Africa has an attractive proposition to new and prospective customers. Starting on 1 September 2018, BMW Motorrad South Africa will introduce a standard three year warranty with unlimited kilometres across its complete range of motorcycles.

The three-year, unlimited kilometres warranty applies to motorcycles purchased from 1 August 2018 and comes at no additional cost to customers.

Demonstrators, used motorcycles and new motorcycles purchased prior to 1 August 2018 will not be eligible for the new three-year, unlimited kilometres standard warranty.

The standard warranty offered by BMW Motorrad South Africa covers any possible manufacturer defects (including labour) and excludes wear-and-tear items such as tyres.

For more information, visit bmw-motorrad.co.za or your nearest BMW Motorrad South Africa dealership.

For any questions on this press release, please contact BMW South Africa's Group Communications Division as follows:

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The BMW Group

BMW Motorrad

Corporate Communications



With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was approximately €10.655 billion on revenues amounting to €97.8 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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