**Media Release**

**11 February 2018**

# BMW Group South Africa and Sub-Sahara Africa announces the first BMW i3 customers in Cape Verde.

**Midrand.** BMW Group South Africa and Sub-Sahara Africa today announced its first BMW i3 customers in Cape Verde.

BÁVARO Motors is the BMW dealer in the Cape Verde islands and, from 1 January 2019, is also the appointed BMW i dealer on the islands. Seven new BMW i3s ordered by four companies in the energy supply and development sectors were delivered to their new owners from 17 January 2019.

The BMW i3 is the world’s first premium car conceived from the outset to incorporate an all-electric drive system.

“Sustainable mobility thrives where there is an effective combination of three factors: customer demand, legislation and innovative partnerships. We are very excited to see the BMW i sub-brand, which is newly-launched in Cape Verde, take root in this fashion,” said Tim Abbott, CEO, BMW Group South Africa and Sub-Saharan Africa.

Power generated from renewable energy sources is a key development marker for the Cape Verde islands, where it is aimed to have 50% of its electricity generated by wind, solar and biothermal energy sources by 2022.

With the launch of the new BMW i3 (120 Ah) and the BMW i3s (120 Ah) later in 2019, BMW i is consolidating its position as an innovation leader and trendsetter in the field of pioneering electro-mobility. Since the market launch of the BMW i3 in the region in 2015, the equivalent figures were 60 Ah and 22.6 kWh, while the second-generation battery introduced in 2016 reached a level of 94 Ah and 33 kWh. With its battery capacity increased to 42.2 kWh, the latest version of the BMW i3 also follows the brand's holistic concept that has been seen since its market launch and is geared towards the responsible use of resources.

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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