

Sheer Driving Pleasure

# THE ALL-NEW BMW 3 SERIES SEDAN.

M-YM 5107

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**BMW** EFFICIENT **DYNAMICS.** Less emissions. More driving pleasure.



# THE ALL-NEW BMW 3 SERIES SEDAN.

Over 40 years ago, the BMW 3 Series Sedan established a new vehicle segment: the sporty compact executive car. It was obviously what the motoring world was waiting for. Over 15 million of the six generations of BMW 3 Series Sedans and their derivatives have been sold to date. And now, with the launch of the seventh generation, the world will embrace the dawning of a new era of sheer driving pleasure. Propelling the ultimate sports sedan is an even more powerful and efficient engine in a vehicle that recognises your voice and heeds your every word. The new BMW 3 Series Sedan. Don't be driven by technology, drive it.

# **BMW EFFICIENT DYNAMICS**

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without comprising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as offering additional benefits for those on company car plans.

Find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW 3 Series by clicking here.







Brake Energy Regeneration





ECO PRO Mode



Personalise and buy your perfect BMW online. Find out more at www.bmw.co.za

**BMW** EFFICIENT DYNAMICS. LESS EMISSIONS. MORE DRIVING PLEASURE.



# HIGHLIGHTS.



# EXTERIOR

# Bold styling with modified BMW design elements.

Even with several exterior enhancements, the new BMW 3 Series Sedan will immediately be recognised as the iconic BMW model's next generation. Width has increased by 16 mm and length by 76 mm while the increase in wheelbase enables more comfortable access to the rear seats.

The front is marked by a significantly larger and wider kidney grille extending all the way to the headlights. The slats have become wider and feature an embossed element that lends the grille a more sophisticated and expressive look.

The Adaptive LED headlights include cornering and turning lights and can be distinguished by the slightly U shaped daytime running lights and the eyebrow-shaped indicator. The iconic silhouette with its long wheelbase, short overhangs, coupé-like roofline and Hofmeister kink in the C-pillar displays its new, dynamic design language to maximum effect. Another distinguishing characteristic; the aerodynamic spoiler lip at the rear adds to the compact impression made by the rear overhang.

The slim, three-dimensional taillights are L-shaped and their narrowness is emphasised by the use of smoked glass. In addition to the base model, the new BMW 3 Series Sedan will also be available in Sport Line and M Sport package versions, each offering a different range of design features. There are also five new exterior colours.



# INTERIOR

# Sophisticated, more generous and incorporating BMW Live Cockpit.

The cockpit of the new BMW 3 Series Sedan has a sporty yet elegant ambience that promotes an instant feel-good factor. The eye is immediately drawn to the new, slender instrument panel which seems to float above the centre console. The central display is positioned at the same height as the instrument cluster, so the two form a visually pleasing unit. The lower screen position also means that the driver has an even clearer view of the road.

# BMW Live Cockpit Professional for personalised displays.

In terms of visual cockpit displays, BMW 3 Series Sedan drivers can choose between two different concepts: the standard BMW Live Cockpit Plus with two large analogue instruments for the speedometer and rev counter and an 8.8-inch central touchscreen display, or the optional BMW Live Cockpit Professional with Operating System 7.0. The latter combining a digital display and control function on a freely configurable 12.3-inch instrument cluster and a 10.25-inch touchscreen Control Display.

Other innovative features include BMW Gesture Control and making its debut in the BMW 3 Series Sedan - the new BMW Intelligent Personal Assistant.

# More space on the front seats, more knee and headroom for rear passengers.

The new BMW 3 Series Sedan offers a more comfortable and spacious interior. The driver and front passenger enjoy more shoulder and elbow room. Rear passengers benefit from a significantly wider foot entry opening and generous amounts of space and easier ingress and egress both in the front and rear. The optional sliding roof has a noticeably larger glass surface, and its opening width has been increased by 100 mm. All interior features are seen in their best light courtesy of ambient interior lighting, with individual lighting scenarios, to acoustic glass and leather trim for the instrument cluster.

The BMW 3 Series Sedan revolutionises sheer driving pleasure in this class with its multitude of connectivity features and innovative functions such as the Digital Key, only recently introduced for the new BMW X5 and the BMW 8 Series.

# World premiere: the BMW Intelligent Personal Assistant.

The BMW Intelligent Personal Assistant takes the control of vehicle functions to a new level. It enables drivers to use selected commands to interact with their BMW 3 Series Sedan. To start the BMW Intelligent Personal Assistant, drivers simply have to say the activation word, "Hey BMW". There is no need to press a button or wait for a gong.

A unique feature among voice assistants is that the activation word can be personalised (for example "Hey Joy"). The BMW Intelligent Personal Assistant explains vehicle functions and provides status updates on things like the oil level and helps the driver detect warnings. Moreover, it provides assistance with functions like navigation, air conditioning, multimedia or telephony.

Regular updates, seamlessly performed via Remote Software Upgrade will continuously add new functions and capabilities. In addition, the system learns to understand the driver's habits and preferences and adjusts the vehicle accordingly.

# STANDARD EQUIPMENT.

Too numerous to mention here, the BMW 3 Series Sedan will come standard with features such as distinctive LED headlights, sporty leather steering wheel, light Alloy wheels, runflat tyres, welcome lights, keyless engine start, park distance control, iDrive controller and driver assistance systems for automated driving at the highest level possible today.

To configure your desired vehicle online, click here.



# SAFETY

- Airbags, front for driver and front passenger with seat occupancy detection
- Alarm system with radio remote control Antilock Braking System (ABS), prevents locking of the wheels by regulating the brake pressure. Includes Cornering Brake Control
- Automatic door locking when driving away BMW Mobility kit, for emergency
- puncture repairing (not with emergency spare wheel 300)
- Optional no charge Emergency spare wheel must be specified with vehicle order Child seat ISOFIX attachments for the two
- outer rear seats
- Crash sensor, controls activation of the airbags, hazard warning flashers, interior lights, unlocking of the doors, activation of the safety battery terminal clamp and deactivation of the fuel pump in the event of a crash
- Door-integrated side impact protection
- Dynamic Brake Lights (flashing under emergency braking)
- Dynamic Stability Control (DSC) with extended content, including pull away assist, braking readiness, dry braking and fading compensation
- Dynamic Traction Control (DTC), switchable function of Dynamic Stability Control (DSC) for improved traction
- Follow-me-home function (headlights stay on for set period after locking)
- Front passenger airbag deactivation, through keyswitch on front passenger's side
- Attentiveness Assist
- ▶ Park distance control (PDC) front and rear
- Runflat tyres with passive tyre pressure monitoring
- Warning triangle and first aid kit

# DRIVETRAIN TECHNOLOGY

- ▶ 8-speed automatic transmission Steptronic
  - when unlocking)
    - LED front fog lights

EXTERIOR EQUIPMENT

LED headlights with extended contents

Welcome lights (parking lights activated)

 Electical adjustable exterior mirrors in body colour with integrated direction indicators

ENTERTAINMENT AND COMMUNICATION.



- ▶ Hands-free facility with USB interface: wireless handsfree connection for compatible Bluetooth® mobile phone with the vehicle and USB port for convenient connection of an MP3 player, Apple iPod or USB memory stick (for information on compatible devices, go to www.bmw.co.za/bluetooth)
- On-board computer, informs about average speed, average consumption, range, outside temperature, time and date
- Preparation for external CD drive: connection located in glove compartment and retrofitting external CD drive using accessories
- SOS button and automatic emergency calling in case of an accident. Data transmitted to the BMW Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)
- TeleServices, telematics service for automatic and manual service need transmission and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an BMW Dealership (TeleServices only supported in South Africa)
- ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions, BMW Apps: permits the integration of certain devices) such as the free BMW Connected App. This enables access to functions such ConnectedDrive Services only supported in South Africa)

# Automatic Start/Stop function; including button for deactivation of the automatic Start/

- Stop function Brake Energy Regeneration
- Drive Experience Control switch (incl. ECO PRO)
- Servotronic steering system
- Sports leather steering wheel

# INTERIOR EQUIPMENT

- Armrest front, with illuminated storage compartment
- Automatic air conditioning with digital display. Two digital display in the front and one in the centre of the rear. Separate temperature control for driver and front passenger, incl. microfilter, fogging and solar sensors
- Closing system with central locking including two remote controls with integrated key, rechargeable while driving, one button for the opening and one button for the closing of all lockable contents, convenient opening and closing of the windows, separate button for exclusive opening of the tailgate
- Cruise control with braking function
- Speed limiter. Enables top speed to be limited to suit individual preference; it can be overriden whenever necessary
- Front seats with manual adjustment for seat height, backrest tilt, fore-and-aft position and headrest height
- iDrive controller with direct-selection buttons and 8.8" colour display
- Keyless engine start
- Multifunction for steering wheel, for audio, cruise control and telephone functions
- Parking brake, electromechanical operation with actuation switch on centre console
- Start/Stop button
- Steering wheel column adjustment, mechanically in height and length. Activation via lateral lever on the steering column
- Smokers Package
- Through-loading system, foldable rear seat backrest with 40:20:40 split
- Velour floor mats

- - - Intelligent emergency calling, telematics service with manual emergency calling via



as-needed basis to the customer's preferred

smartphone applications (Apple and Android as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW

▶ Real Time Traffic Information, supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (RTTI only supported in South Africa)

# RECOMMENDED RETAIL PRICE, ENGINE SPECIFICATIONS AND PERFORMANCE.

PETROL	Standard Model (ZAR)	Sport Line Model (ZAR)	M Sport Model (ZAR)	Sport Line Launch Edition (ZAR)	M Sport Launch Edition (ZAR)	Combined Consumption (I/100 km)	<b>CO</b> <sub>2</sub> (g/km)	CO <sub>2</sub> (Tax)	Engine (Layout)	Capacity (CC)	Maximum Power (kW/rpm)	Maximum Torque (Nm/rpm)	Acceleration 0 – 100 km/h (s)	<b>Top Speed</b> (km/h)
330i	649 000	672 600	694 400	664 000	684 000	6.4	147	3 416.00	4/4	1998	190/5 000-6 500	400/1 550-4 400	5.8	250
DIESEL	Standard Model (ZAR)	Sport Line Model (ZAR)	M Sport Model (ZAR)	Sport Line Launch Edition (ZAR)	M Sport Launch Edition (ZAR)	Combined Consumption (I/100 km)	<b>CO</b> ₂ (g/km)	CO₂ (Tax)	<b>Engine</b> (Layout)	Capacity (CC)	Maximum Power (kW/rpm)	Maximum Torque (Nm/rpm)	<b>Acceleration</b> 0 – 100 km/h (s)	<b>Top Speed</b> (km/h)
320d	649 000	672 600	696 400	664 000	684 000	4.8	122	253.00	4/4	1995	140/4 000	400/1 750-2 500	6.8	240



# MODEL RANGE.

The new BMW 3 Series Sedan will be launched with two variants, the BMW 320d with a four-cylinder diesel engine and the BMW 330i with a four-cylinder petrol unit, both with advanced BMW TwinPower Turbo technology. Both variants are equipped with an eight-speed automatic transmission as standard. Three other model variants will shortly become available: The BMW 330d and 320i, with the first M Performance model - the BMW M340i - arriving towards the end of 2019.

# SPORT LINE PACKAGE HIGHLIGHTS



BMW 320d Sport Line in Mineral White with optional 18" light Alloy wheels.

M SPORT PACKAGE HIGHLIGHTS



BMW 330i M Sport package in Portimao Blue with 18" light Alloy wheels

- Sensatec: Black
- BMW Individual high-gloss Shadow Line
- Interior trim finishers: Black high gloss • Exterior design elements finished in black high gloss,
- front and rear bumper inserts in black high gloss
- Sport leather steering wheel
- Sport seats for driver and front passenger
- Sport Line lettering on side panel, front
- Sport Line -specific radio remote key
- V-spoke styling 776, 17" Alloy wheels with run flat tyres

# The Sport Line Launch Edition is a limited offer and includes the above content as well as the 403 Glass sunroof and 775 Anthracite roof lining.

### Alcantara/Sensatec combination, Black/contrast stitching Blue | Black Anthracite roof lining

- BMW Individual high-gloss Shadow Line
- Interior trim finishers: Aluminium Tetragon
- M Aerodynamics package with front apron, side skirts and wheel arch trims in body colour
- Rear apron with diffuser insert in Dark shadow metallic
- M leather steering wheel
- Sport seats for driver and front passenger
- Door sill finishers with M designation
- M lettering on side panel, front
- M-specific radio remote key
- Double-spoke styling 790 M Bi-colour 18" Alloy wheels with run-flat tyres

M Sport Launch Edition is a limited offer and includes the above in addition to 403 Glass sunroof and 4UR Ambient Interior Lighting.

# PACKAGES.



# ZIP INFOTAINMENT PROFESSIONAL PACKAGE

# 688 Harman Kardon sound system (1)

The BMW Live Cockpit Professional with navigation function<sup>2</sup> The tonally outstanding Harman Kardon surround sound system features a 464 W digital amplifier, nine channels and 16 speakers. Its includes a high-quality display network consisting of a high-resolution 12.3" Info Display that can be operated by touch and a fully digital 12.3" sophisticated sound perfectly fills the interior space. Vehicle-specific, speed-dependent equalising precisely compensates for any background instrument cluster. driving noise.

# 6C3 Connected Package Professional (2)

Includes Remote Services, Concierge Services, Real Time Traffic Information (RTTI) and Preparation for Apple CarPlay

# 6NW Comfort telephony with wireless charging

Telephony with wireless charging<sup>1</sup> incorporates a wireless charging dock and a second microphone for a better hands-free voice quality for you and your front passenger. A roof aerial connection improves mobile reception. Two mobile telephones and an audio player can be connected simultaneously via Bluetooth. Also included is the technical capacity for a WiFi hotspot.

# **ZIP Infotainment Professional Package**

- ▶ 688 Harmon Kardon sound system
- ► 6C3 Connected Package Professional
- ▶ 6NW Comfort telephony with wireless charging
- ▶ 6U3 BMW Live Cockpit Professional
- ▶ 6U8 BMW Gesture Control

# 6U3 BMW Live Cockpit Professional (3)

# 6U8 BMW Gesture Control

With BMW Gesture Control, selected functions can be operated by means of defined hand movements. Simple gestures such as 'swiping' or 'pointing' are identified in the recognition area above the centre console and trigger a function such as accepting or rejecting an incoming telephone call. Volume can be adjusted by circular motions of the index finger. Gesture Control complements the existing control systems such as the iDrive Touch Controller.

Active available gestures are displayed on the Control Display, to help the driver or passenger use them. In addition, the system gives an immediate audible and visual response to the gestures.

330i	320d
29 000 ZIP ZIP ZIP ZIP ZIP ZIP	29 000 ZIP ZIP ZIP ZIP ZIP ZIP

# SPORT LINE.

Applicable to BMW 330i and 320d models. **Recommended Retail Price: ZAR23 600.** 





EX	TERIOR	ZAR incl. 15% VAT
	Solid: Alpine White (300), Black (668)	•
	<b>Metallic:</b> Black Sapphire Metallic (475), Mineral White Metallic (A96), Mineral Grey Metallic (B39), Sunset Orange Metallic (C1X), Melbourne Red Metallic (A75), Glacier Silver (A83), Mediterranean Blue Metallic (C10), Vermont Bronze (C1Z)	0
	<b>BMW Individual:</b> Dravit Grey Metallic (C36)	29 200
1S2	17" light-Alloy wheels V-spoke 776 / runflat tyres	SL
1S0	17" light-Alloy wheels V-Spoke 775 Bicolour / runflat tyres	7 500
1S6	18" light-Alloy wheels V-spoke 780 Bicolour / runflat tyres	13 500
1UE	18" light-Alloy wheels Double-spoke 781 Bicolour / runflat tyres	14 500
1PT	19" BMW Individual light-Alloy wheels Double-spoke 793 I Bicolour / MT, runflat tyres	28 000
3MB	BMW Individual Exterior Line Aluminium, satinated	6 200
760	BMW Individual high-gloss Shadow Line	•
	Sport Line lettering on side panel, front	SL
	Sport Line-specific radio remote key	SL

INTE	ERIOR	ZAR incl. 15% VAT
KCXX	<b>Leathertec:</b> Black   Black (KCSW), Sensatec Canberra Beige (KCCY) , Canberra beige   black (KCFY)	SL
MAXX	Leather Vernasca: (MAFO) Leather Vernasca Canberra Beige with decora- tive stitiching, (MAFX) Leather Vernasca Canberra Beige décor stitching, (MAH7) Leather Vernasca Black with decorative stitching, (MAMU) Leather Vernas- ca Mocha with decorative stitching, (MANJ) Leather Vernasca Black with exclusive decor stitching, (MAOI) Leath- er Vernasca Oyster with decor stitching, (MAPQ) Leather Vernasca Cognac with decorative stitching	18 200
255	Sport leather steering wheel (3 spoke)	•
481	Sport seats for driver and front passenger	SL
4AT	Interior trim finishers, Black high-gloss	•
4KL	Trim finishers Aluminium Mesh effect	2 400
4KA	Fine-wood trim oak grain open-pored	4 500
4KB	Fine-wood trim maple open-pored	4 500
4KC	Fine-wood trim ash grey-brown high-gloss	4 500
710	M leather steering wheel	3 500
775	Anthracite roof lining	5 300

# M SPORT PACKAGE.

Applicable to BMW 330i and 320d models. Recommended Retail Price: 330i - ZAR47 400, 320d - ZAR45 400



EX_	TERIOR	ZAR incl. 15% VAT
	Solid: Alpine White (300)	•
	<b>Metallic:</b> Black Sapphire Metallic (475), Mineral White Metallic (A96), Mineral Grey Metallic (B39), Sunset Orange Metallic (C1X), Melbourne Red Metallic (A75), Glacier Silver (A83), Mediterranean Blue Metallic (C10), Vermont Bronze (C1Z)	0
	<b>BMW Individual:</b> Dravit Grey Metallic (C36)	29 200
1PD	18" M light Alloy wheels Double-spoke 790 M Bicolour / MT, runflat tyres	MSP
1PL	19" M light Alloy wheels Double-spoke 791 M Bicolour / MT, runflat tyres	11 000
1PP	19" M light Alloy wheels Double-spoke 791 M / MT, runflat tyres	15 000
1PT	19" BMW Individual light Alloy wheels Double-spoke 793 I Bicolour / MT, runflat tyres	15 000
2NH	M Sports brakes; blue painted brake callipers with 'M' designation (only with 337 or 704 or 2VF. Standard with 330i.)	9 500
2VF	Adaptive M suspension	11 400
3MB	BMW Individual Exterior Line Aluminium, satinated	6 200
7M9	BMW Individual High Gloss Shadowline with extended contents	0
5A1	LED front fog lights	•
704	M Sport Suspension (incl. 2VL)	MSP
715	M Aerodynamics package	MSP
754	M rear spoiler	3 000
760	BMW Individual high-gloss Shadow Line	MSP
7M9	BMW Individual High Gloss Shadowline with extended contents	0
	Door sill finishers with M designation	MSP
	M lettering on side panel, front	MSP
	M-specific radio remote key	MSP





INTE	RIOR	ZAR incl. 15% VAT
KGNL	Alcantara / Sensatec combination: Black/ contrast stitching Blue   Black	MSP
MAXX	Leather Vernasca: (MAFO) Leather Vernasca Canberra Beige with decorative stitiching, (MAFX) Leather Vernasca Canberra Beige décor stitching, (MAH7) Leather Vernasca Black with decorative stitching, (MAMU) Leather Vernasca Mocha with decorative stitching, (MANL) Leather Vernasca with contrast blue stitching (only with SA337), (MAOI) Leather Vernasca Oyster with decor stitching, (MAPQ) Leather Vernasca Cognac with decorative stitching	18 200
2VL	Variable Sport Steering (only with 704 or 2VF)	0
481	Sport seats for driver and front passenger	MSP
4GQ	M Seat Belts	4 400
4KK	Trim finishers Aluminium Tetragon	MSP
4KA	Fine-wood trim oak grain open-pored	2 400
4KB	Fine-wood trim maple open-pored	2 400
4KC	Fine-wood trim ash grey-brown high-gloss	2 400
710	M leather steering wheel	MSP
775	Anthracite roof lining	MSP

# OPTIONAL EQUIPMENT.

SU	SPENSIONS/ TRANSMISSIONS	330i	320d
205	8 speed Automatic transmission Steptronic	•	•
2TB	8 speed Sports Automatic transmission Steptronic with gearshift paddles	3 000	3 000
2T4	M Sport differential	19 500	-
2VF	Adaptive M suspension (only with 337)	11 400	11 400

EX <sup>-</sup>	TERIOR EQUIPMENT	330i	320d
316	Automatic tailgate operation	7 350	7 350
3AC	Trailer tow hitch, fully electrically operated	11 500	11 500
3AG	Rear view camera (only with 5DM / 5DN)		
430	Interior and Exterior mirrors with automatic anti-dazzle function and exterior mirrors fold-in function (only with SA431) (excludes the exterior passenger side mirror)	4 600	4 600
403	Glass sliding/tilting sunroof, electrically operated	14 300	14 300
3KA	Acoustic Glazing for front side windows	2 200	2 200
420	Sun protection glazing, rear window and rear side windows. Reduces heat rise inside the passenger compartment when the car is in direct sunlight. More strongly tinted glass in the rear of the vehicle from B-pillar back means that the glass in the rear compartment absorbs more of the sun's rays	5 000	5 000
5AZ	BMW Laserlight	15 000	15 000
5AC	High Beam Assist (forced with 5AZ)	2 150	2 150

INT	ERIOR EQUIPMENT	330i	320d
248	Steering wheel heating (only with 255 or 710 plus 544/5AU or 5DF)	2 750	2 750
459	Electric front seats for driver and front passenger (incl. memory for driver's seat and door mirror)	13 100	13 100
481	Sport seats for driver and front passenger including electrical backrest width adjustment	7 300	7 300
488	Lumbar support for driver and front passenger	4 100	4 100
494	Seat heating for driver and front passenger, can be regulated in three stages	5 550	5 550
4AW	Instrument panel in Sensatec in black with contrasting seam in grey including door upper trim panels at front and rear	8 900	8 900
4HA	Seat heating for front and rear seats (not with 494, only with Leather upholstery)	11 100	11 100
4M5	BMW Individual dash covered in leather	17 600	17 600
4U0	Galvanic embellishers for controls. Electroplated finish for multi-function steering wheel buttons, start/stop button, audio and air conditioning controller	2 200	2 200
4UR	Ambient lighting with 6 pre-defined mood lighting designs and light carpet	5 300	5 300
710	M Sports steering wheel	3 500	3 500
	Start/Stop button for starting and turning off the engine	٠	٠
	Steering wheel column adjustment, mechanically in height and length. Activation via lateral lever on the steering column	•	٠
775	Anthracite roof lining	5 300	5 300

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SAFETY & TECHNOLOGY			320d
2VB	Tyre pressure monitoring, sensors on all four wheels facilitate an exact and individual monitoring of the pressure in each individual tyre, including 3-stage text and image warning	4 500	4 500
300	Spare wheel (No charge option. Not with 688 or ZIP)	0	0
322	Comfort access. Keyless access to the vehicle including contactless opening and closing of the tailgate and handle-area lighting in the outside door handles	8 500	8 500
5AL	Active protection, initiates protective measures for the occupants if an accident situation is imminent: belt tensioning, automatic closing of windows until there is just a small gap, closure of panoramic sunroof and automatic braking after crash.	5 000	5 000
5AS	Camera and radar-based driver assistance system consisting of: Lane Departure Warning, Lane Change Warning and front collision warning with brake intervention, crossing traffic warning rear, rear collision prevention and Speed Limit Info	12 900	12 900
5AU	Camera/radar-based driver assistance system with the following functions: Steering and lane control assistant, Emergency Stop Assistant, Automatic Speed Limit Assist (SLA), Lane keeping assistant with active side collision protection, *Crossing traffic warning front, *Evasion aid, *Crossroads warning with city braking function, *Country specific	34 500	34 500
5DF	Active Cruise control with Stop & Go function. The stop & go function makes it possible to automatically maintain queue speed and distance in stop-and-go traffic right down to complete standstill, includes Speed Limit Info, front collision warning with brake intervention.	17 500	17 500
5DM	Parking Assist: Camera and ultrasound-based assistance system consisting of parking assistant, reversing assistant, lateral parking aid and rear view camera.	8 500	8 500
5DN	Camera and ultrasound-based assistance system consisting of Surround View system and Remote 3D View as well as the functions of option code 5DM 'Parking Assistant' and option code 508 'Park Distance Control (PDC)'.	16 000	16 000
610	Head-up display. Full colour projection onto the windscreen of information relevant to driving and specific to the situation, with automatic brightness control, 3D graphics for junction view. Display of contents depending on optional equipment ordered.	17 000	17 000
6U8	BMW Gesture control. Specifically defined functions can be controlled in the detection range above the front centre console using hand gestures. Use of simple hand gestures to interact with the infotainment system (e.g. swiping, pointing, turning, pushing). Functions that can be operated by gestures include volume control, accepting and rejecting an incoming telephone call, closing externally triggered pop-ups, confirmation of check-control messages, triggering of a personally configured function. (Only with 6U3 and 6C3)	3 650	3 650
EN	FERTAINMENT AND COMMUNICATION	330i	320d
6NW	Telephony with wireless charging. Smartphone holder at the front, in front of the cupholders with inductive/wireless charging according to QI standard for suitable mobile phones. Wireless charging includes LED Charge level indicator, forgotten mobile phone reminder alert and connection to the external aerial possible. For ensuring the	5 800	5 800

EN	FERTAINMENT AND COMMUNICATION	330i	320d
6NW	Telephony with wireless charging. Smartphone holder at the front, in front of the cupholders with inductive/wireless charging according to QI standard for suitable mobile phones. Wireless charging includes LED Charge level indicator, forgotten mobile phone reminder alert and connection to the external aerial possible. For ensuring the charging function and external aerial connection, the smartphone must be positioned with its back to the charging surface. For selected smartphones without an inductive charging function according to QI standard (e.g. Apple iPhone 5, 5s, 6 & 6s), special charging cases are available via BMW Parts and Accessories (for information on compatible devices, see www.bmw.co.za/bluetooth)	5 800	5 800
688	Harman/Kardon Surround Sound system includes digital amplifier with individually adjustable equalising, 600 Watt amplifier power, 9 channels. Speaker bezels with harman/kardon designation. (Only with SA6U3)	11 400	11 400
676	Hi-Fi loudspeaker system includes digital amplifier with 205 Watt amplifier power, multi-channel capability	7 700	7 700
6C3	Connected Package Professional: Consisting of: Remote Services, Concierge Services, Real Time Traffic Information, preparation for Apple CarPlay, Connected Teaser Package: (normally for three months), *Connected Music, *Connected Office *market specific. (Only with SA6U3)	-	-
6U3	BMW Live Cockpit Professional: Display cluster consisting of a fully digital 12.3" instrument display and a high- resolution 10.25" Control display this includes BMW Operating System 7 with variable, configurable widgets that display information in real time, Navigation system, hard drive supported system with 20GB memory. The intuitive operation options include Voice Control, direct-selection buttons, iDrive controller, touch operation and Gesture control is available as an option. (Only with 6C3)	24 400	24 000

 Standard feature. o = No cost option. - = Not available.
Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer. Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.

# THE BMW CONNECTED APP.



# **BMW CONNECTED DRIVE.\***

# In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day - whenever you want.



REAL TIME TRAFFIC INFORMATION (RTTI)

Provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisations.



**BMW CONNECTED+** 

Provides a more extensive level of integration of the BMW Connected App in your BMW. You can enjoy seamless connectivity between all BMWs and thus benefit from the personalised services supported by the BMW Option Mobility Cloud.



**BMW TELESERVICES** 

Provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever.<sup>2</sup>

# Your personal mobility assistant.

The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing you with a personal experience that is integrated into your everyday life. The App will allow you to fully unleash the capabilites of BMW's innovative technologies intuitively through your smartphone.



LEARNED DESTINATIONS

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.

**REMOTE SERVICES** 

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google<sup>™</sup>, find your vehicle location and lock and unlock your doors.1,2,3



ESTIMATED TIME OF ARRIVAL

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

# TIME TO LEAVE

A notification on your Apple iPhone, compatible Android phone, your Apple Watch or Samsung Gear S3 watch will let you know when to leave and allow you to reach your destination on time.

For more information, go to www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html

<sup>1</sup> = Requires a free BMW ConnectedDrive account.<sup>2</sup> = Available and active for the lifetime of the vehicle.<sup>3</sup> = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models.<sup>4</sup> = Actives for 3 years, renewable thereafter

1 = Requires a free BMW ConnectedDrive account. 2 = Available and active for the lifetime of the vehicle. 3 = GPS Tracking in iDrive Settings menu must be activated. . Not all features are available on all models. 4 = Actives for 3 years, renewable thereafter



# CONCIERGE SERVICES

A personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.1

# EMERGENCY CALL

Standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.<sup>2</sup>

# **BMW ONLINE SERVICES**

Forms the basis for intelligent BMW ConnectedDrive functions, as well as the ntegration of smartphone apps. Get up-to-the-minute information while on the road via the built-in vehicle SIM.<sup>1,4</sup>

# \*BMW CONNECTED DRIVE SERVICES – INFORMATION.

#### 1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local of court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

## 2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include "Remote Services" (SA6AP) as an additional basic service.

## a. Teleservices (SA6AE)

The Service "Teleservices" is aimed at maintaining the customer's mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the "Teleservice Report". This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the "Teleservice Report". The "Teleservice Battery Guard" continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal ("My BMW Connected Drive"), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

## b. For BMWi vehicles only:

The "Teleservice Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The "Efficiency" service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the "Community" function with other BMW drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service "Community" first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service "Range Map", "Route to Vehicle", "Vehicle Position" uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

# c. Intelligent Emergency Call

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service "Emergency Call" triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The "Emergency Call" Service can also be activated manually in order to summon assistance for other road users. Use of the Service "Intelligent Emergency Call" can be activated to the mergency Call" contact of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call

control centre. The user's request as well as the necessary data will be transmitted to service providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

## d. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

# e. Automatic Map Update (depending on the vehicle equipment)

The Service "Automatic Map Update" automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.za. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are a prerequisite.

### f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

#### 3. ConnectedDrive Services

## a. BMW ConnectedDrive Services

The "ConnectedDrive Services" (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

### b. BMW Connected+

"BMW Connected+" is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal (www.bmwconnecteddrive.com).

"BMW Connected+" is an upgrade to BMW's personal mobility companion BMW Connected. The "Plus" stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW's Open Mobility Cloud.

In order to use "BMW Connected+" the BMW Connected mobile application needs to be installed on the customer's mobile device and the customer's vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer's smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature "Send my routes to car" offers the customer the possibility to plan a multistop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

"BMW Connected Onboard" is the customer's personal command center that gives

access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route. "Share Live Trip Status" offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

"BMW Connected+" allows seamless door-to-door navigation from the customer's current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature "My Destinations" gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the "BMW Connected+" services can be found in the privacy policy of BMW Connected.

### c. BMW Online

The Service "BMW Online" is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service "BMW Online". BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of "BMW Online" undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the "BMW Online" portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer's enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

### d. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer's personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps<sup>™</sup> on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver's own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver's cost via the mobile telephone connected with the vehicle.

#### 4. Concierge Services

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been property completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

#### 5. Real Time Traffic Information

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

#### 6. Remote Services

Registration on "My BMW ConnectedDrive" at www.bmw-connecteddrive.de is a prerequisite for the "Remote Services" (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer's request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special vehicle condition information is conditioned by the special vehicle condition information information is conditioned by the special vehicle condition information information is conditioned by the special vehicle conditioned by the vehicle conditioned by the special vehicle conditioned by the vehicle conditioned by th

equipment option of auxiliary heating, the customer can also programme the heating periods. The "BMW ConnectedDrive" and "My BMW Remote App" applications are available for iPhone® in the Apple App StoreSM and for AndroidTM in Google PlayTM. Further information, including that on data processing, can be viewed prior to installation of the applications.

# 7. eDrive Services

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer's agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BIVW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

# 8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle's state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App Store<sup>SM</sup> and for Android<sup>™</sup> in Google Play<sup>™</sup>. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to http://www/apple.com/ios/carplay.

# 9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. "Emergency Call" is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services "TeleServices", "Concierge Service", "Remote Services" and "BMW Online" can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the afore-mentioned scopes and properties and differ from country to country, "RTTI" is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. "V-Info+" is available in Germany, the United Kingdom, France and Italy. The Service "Internet" is exclusively available in Germany.

# 10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive"), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

## For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit www.bmw-connecteddrive.co.za.

# **BMW BENEFITS.**

**BMW Service Concept: always up to date.** When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

**BMW Motorplan.** All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

**BMW On Call.** In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

**BMW Financial Services.** There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to **www.bmwfinance.co.za** or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at www.bmw.co.za to find out more about options available and to locate dealerships in your vicinity.

**BMW Owner's Circle.** The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at **www.bmw.co.za/ownerscircle.** The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- · Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

# Register by visiting www.bmw.co.za/ownerscircle.

**BMW Driving Experience.** BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- M Advanced
- M Drift
- M Intensive
- Safety Package
- Skid Control
- Efficient Driving

# Upon purchase of any new BMW M vehicle, customers will receive a voucher for a complimentary M Advanced driving course.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at:

# www.bmwdrivingexperience.co.za.

BMW Customer Care:	0800 600 555 toll free
BMW On Call:	0800 600 777 toll free