



Sheer
Driving Pleasure



THE ALL-NEW BMW Z4.

PRICE LIST MARCH 2019.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



THE ALL-NEW BMW Z4.

Bristling with aggressive lines and bold performance, the third-generation BMW Z4 builds upon BMW's rich roadster legacy to deliver a truly next-level driving experience. Featuring cutting-edge technology, a driver-focused cockpit with BMW Head-Up Display, and a re-designed chassis; it's the legendary sports car you know and love—reimagined for a brand-new chapter of sheer driving pleasure.



BMW EFFICIENT DYNAMICS

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as offering additional benefits for those on company car plans.

Find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW Z4 by [clicking here](#).



Auto
Start/Stop
function



Brake Energy
Regeneration



ECO PRO
Mode



BMW
EfficientLightWeight



Optimum
Shift
Indicator



Personalise and buy your perfect BMW online.
Find out more at www.bmw.co.za

BMW EFFICIENTDYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

HIGHLIGHTS.



EXTERIOR

The emotion-packed, pure-bred exterior of the new BMW Z4 speaks to you in a design language that’s every bit as classic as it is contemporary.

Minimal lines and clean-cut surfaces combine to create a distinctive and sporty look defined by a powerfully sculpted front apron equipped with large air intakes, a broad BMW kidney grille and headlights positioned at the outer edges.

In another first, these LED headlight units feature two light sources positioned one above the other and come standard with the BMW Z4. While optional Adaptive LED headlights ensure an even safer journey by following every twist and turn of the road you’re travelling on.

The elongated bonnet, with arrow-shaped contour lines directed at the kidney grille, straddles the wheel arches in the “clamshell” style characteristic of classic sports cars. On the bonnet’s sides, its joints merge into the flanks’ upper character line, which runs back to the tail lights. A second character line also emerges from the large air breathers behind the front wheel arches. This interplay of surfaces mimics the flow of air sweeping along the new BMW Z4.

At the back, the boot seamlessly integrates the spoiler and horizontal light assemblies to form the brand’s customary L-shape. Giving the tail of the new BMW Z4 a wide, road-hugging appearance. The rear apron’s powerful look is further strengthened by the side surrounds and exhaust tailpipes flanking the eye-catching diffuser.



INTERIOR

With its driver-focused cockpit design, lines that surge forward with dynamic energy, and discreet use of trim finishers; the cabin of the new BMW Z4 is a picture of unadulterated driving pleasure.

Adding comfort to control, the BMW Z4’s bespoke driver and passenger seats are upholstered in Vernasca leather as standard (available in a choice of Black, Ivory White, Cognac and Magma Red) and feature coordinated contrast stitching and piping.

The highly advanced nature of the BMW Z4’s cockpit is then underlined by the class-leading variety of driver assistance systems on offer; including Collision and Pedestrian Warning systems, Active Cruise Control with Stop & Go function, and Rear Collision Prevention. While the BMW Head-Up Display—which projects driving-related information onto the windscreen and straight into a driver’s field of view—is available for the first time in a roadster.

The BMW Z4 M Sport and M Performance models both feature additional interior options including; specially designed door sill strips and trim finishers, a Sensatec instrument panel, M leather steering wheel and M sports seats.

STANDARD EQUIPMENT.

Too numerous to mention here, the all-new BMW Z4's standard features include: LED headlights, a Sports automatic transmission, variable sport steering, 18 inch light Alloy wheels, innovative driver assistance systems, and BMW ConnectedDrive services for even greater control on the road.

To configure your desired vehicle online, [click here](#).



SAFETY

- ▶ Alarm system
- ▶ Wind deflector
- ▶ Child seat ISOFIX attachment
- ▶ Warning triangle
- ▶ Automatic lock when driving away*
- ▶ Anti-theft security system - double locking*
- ▶ Oil-service interval 20 000 km / 18 months*
- ▶ Park Distance Control (PDC) front and rear**

DRIVETRAIN TECHNOLOGY

- ▶ M Sport Brakes (optional for sDrive20i)
- ▶ M Sport Differential**
- ▶ Sports automatic transmission
- ▶ Adaptive M Suspension (optional for sDrive20i)
- ▶ M Sports suspension* (optional for sDrive20i)

INTERIOR EQUIPMENT

- ▶ LED headlights (not adaptive)
- ▶ Luggage-compartment emergency unlocking
- ▶ Automatic air conditioning
- ▶ Cruise control with braking function
- ▶ Lights package
- ▶ Ambient lighting
- ▶ Interior rear-view mirror with automatic anti-dazzle function
- ▶ Smoker's package
- ▶ Through-loading system
- ▶ Storage compartment package
- ▶ Leather 'Vernasca', Black with decor stitching in Black*
- ▶ Interior trim finishers Black high-gloss*
- ▶ Instrument panel in Sensatec
- ▶ Interior trim finishers Aluminium Tetragon**
- ▶ Interior and exterior mirrors with automatic anti-dazzle function**
- ▶ Seat adjustment, electrical with memory**
- ▶ Seat heating for driver and front passenger**
- ▶ Speedometer with kilometer reading**
- ▶ M leather steering wheel**
- ▶ M Sports seats for driver and front passenger**

EXTERIOR EQUIPMENT

- ▶ Metallic paintwork
- ▶ Locking wheel bolts
- ▶ Sport Line*
- ▶ VIN, visible from outside*
- ▶ BMW Individual Exterior Line Aluminium satinated*
- ▶ V-spoke, styling 770, Bicolour Orbit Grey, fr: 8Jx18", 225/45 ZR18, rr: 9Jx18", 255/40 ZR18*
- ▶ Daytime driving lights selectable by lights menu*
- ▶ Double-spoke, styling 800 M, Bicolour, Cerium Grey matt, fr: 9Jx19", 225/35 ZR19, rr: 10Jx19", 275/35 ZR19**
- ▶ M Sport Brakes**
- ▶ M Sport Differential**
- ▶ Adaptive M Suspension**
- ▶ M Aerodynamics package**
- ▶ BMW Individual high-gloss Shadow Line**

ENTERTAINMENT AND COMMUNICATION.



- ▶ Hi-Fi loudspeaker system (not available with M40i)
- ▶ Harman Kardon Surround Sound system: The Harman Kardon Surround Sound System4 has a 365W digital amplifier, seven channels, individually adjustable equalising and 12 speakers (optional with sDrive20i)
- ▶ Intelligent emergency calling, telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident. Data transmitted to the BMW Call Centre includes information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)

- ▶ TeleServices, telematics service for automatic and manual service need transmission and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)
- ▶ ConnectedDrive Services, provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)

- ▶ The Connected Package Professional consists of Remote Services, Concierge Services, Real Time Traffic Information, On-Street Parking Information, Apple CarPlay® preparation, Intelligent functions, Connected Navigation, plus the Connected Teaser package including Connected Office, Connected Music and In-Car Experiences
- ▶ Telephony with wireless charging
- ▶ BMW Live Cockpit Professional: The BMW Live Cockpit Professional with navigation function includes a high-quality display network consisting of a high-resolution 10.25" Control Display that can be operated by touch and a fully digital 10.25" instrument display. The BMW Operating System 7 can also be operated via the iDrive Controller.

Key
* = Standard with sDrive20i models ** = Standard with M40i models

RECOMMENDED RETAIL PRICE, ENGINE SPECIFICATIONS AND PERFORMANCE.

PETROL	Standard model = Sport Line model (ZAR)	M Sport model (ZAR)	M Performance model (ZAR)	Combined Consumption (l/100 km)	CO ₂ (g/km)	CO ₂ (Tax)	Engine (Layout)	Capacity (cc)	Maximum Power (kW/rpm)	Maximum Torque (Nm/rpm)	Acceleration 0 – 100 km/h (s)	Top Speed (km/h)
sDrive20i	755 900	779 100	-	6.5	148	3 542.00	4/4	1998	145/4 500-6 500	320/1 450-4 200	6.6	240
M40i	-	-	1 030 500	7.4	169	6 199.00	Inline 6/4	2998	250/5 000-6 500	500/1 600-4 500	4.6	250



Recommended Retail Price includes 15% VAT, but excludes CO₂ emissions tax. The published fuel consumption and CO₂ emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO₂ emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others. Please contact your preferred authorized BMW dealer or BMW South Africa (Pty) Ltd. for information on vehicles that are available for sale, and the various specifications and options of vehicles that are available.

MODEL RANGE.

The all-new BMW Z4 is available in two variants; the BMW Z4 sDrive20i with a 2.0-litre four-cylinder engine and the BMW Z4 M40i with a 3.0-litre straight-six engine featuring M Performance TwinPower Turbo technology. Both variants come equipped with the latest-generation, eight-speed Steptronic Sport transmission.

M SPORT PACKAGE HIGHLIGHTS



BMW Z4 sDrive20i M Sport package in Misano Blue with optional 18" light Alloy wheels.

- Leather trim 'Vernasca' with Décor stitching in Black:
- Double-spoke, styling 798 M, Bicolour Ferric Grey, fr: 8Jx18", 225/45 ZR18, rr: 9Jx18", 255/40 ZR18
- Interior trim finishers Black high-gloss
- Instrument panel in Sensatec
- M Sports suspension
- M leather steering wheel
- M Sports seats for driver and front passenger
- BMW Individual high-gloss Shadow Line

M PERFORMANCE HIGHLIGHTS



BMW Z4 M40i M Performance in San Francisco Red with 19" light Alloy wheels

- Leather 'Vernasca', Black with decor stitching in Black
- Double-spoke, styling 800 M, Bicolour, Cerium Grey matt, fr: 9Jx19", 225/35 ZR19, rr: 10Jx19", 275/35 ZR19
- Interior trim finishers Aluminium Tetragon
- Sports automatic transmission
- M Sport Differential
- Adaptive M Suspension
- Instrument panel in Sensatec
- M leather steering wheel
- M Sports seats for driver and front passenger
- Ambient lighting
- Park Distance Control (PDC) front and rear
- BMW Live Cockpit Professional
- Harman Kardon Surround Sound System
- M Aerodynamics package
- BMW Individual high-gloss Shadow Line



M SPORT PACKAGE.



Applicable to BMW Z4 sDrive20i models.
Recommended Retail Price: ZAR23 200.



EXTERIOR		ZAR incl. 15% VAT
	Solid: Alpine White (300)	○
	Metallic: Misano Blue (C1D), San Francisco Red (C34), or Black Sapphire (475), Glacier Silver (A83)	○
	Metallic: Frozen Grey II	49 500
3MB	BMW Individual Exterior Line Aluminium, satinated	○
760	BMW Individual high-gloss Shadow Line	MSP
5A1	LED front fog lights	●
715	M Aerodynamics package	MSP
2NH	M Sports brakes; blue painted brake callipers with 'M' designation	9 500
1P1	Double-spoke, styling 798 M, Bicolour Ferric Grey, fr: 8Jx18", 225/45 ZR18, rr: 9Jx18", 255/40 ZR18	MSP
1P2	Double-spoke, styling 798 M, Bicolour Orbit Grey, fr: 9Jx18", 255/40 ZR18, rr: 10Jx18", 275/40 ZR18	7 500
1P3	Double-spoke, styling 799 M, Bicolour, fr: 9Jx19", 255/35 ZR19, rr: 10Jx19", 275/35 ZR19	14 300

Key
● = Standard feature ○ = No cost option - = Not available MSP = Option included in M Sport package.

M PERFORMANCE.



Applicable to BMW Z4 M40i models.



EXTERIOR		ZAR incl. 15% VAT
	Solid: Alpine White (300)	○
	Metallic: Misano Blue (C1D), San Francisco Red (C34), or Black Sapphire (475), Glacier Silver (A83)	○
2T4	M Sport Differential	●
2NH	M Sports brakes; blue painted brake callipers with 'M' designation	●
1P5	Double-spoke, styling 800 M, Bicolour, Cerium Grey matt, fr: 9Jx19", 225/35 ZR19, rr: 10Jx19", 275/35 ZR19	●
1P4	Double-spoke, styling 799 M, Jetblack, fr: 9Jx19", 255/35 ZR19, rr: 10Jx19", 275/35 ZR19	4 500
760	BMW Individual high-gloss shadow line	●

Key
● = Standard feature ○ = No cost option - = Not available

INTERIOR		ZAR incl. 15% VAT
	Leather trim ‘Vernasca’ with Décor stitching in Black: Black (MAH7), Ivory White (MAEY), Magma Red (MAKN) or Cognac (MAPQ)	●
2TB	8-speed Sports Automatic transmission Steptronic with gearshift paddles on steering wheel and additionally driving experience dynamics button Sport+ (via Sport button)	●
4KK	Interior trim finishers Aluminium Tetragon	●
431	Automatic anti-dazzle interior mirror	●
4AW	Instrument panel in Sensatec in black with contrasting seam in grey including door upper trim panels at front and rear	●
459	Electric front seats for driver and front passenger (incl. memory for driver's seat and door mirror)	●
711	M Sports seats for driver and front passenger	●
710	M leather steering wheel	●
6NW	Telephony with wireless charging. Wireless connection for compatible Bluetooth® mobile phone with extended functionality including hands-free operation.	●
688	Harman Kardon Surround Sound System	●

OPTIONAL EQUIPMENT.

SUSPENSIONS/ TRANSMISSIONS		sDrive20i	M40i
2NH	M Sport Brakes	9 500	●
2T4	M Sport Differential	-	●
2TB	Sports automatic transmission	●	●
2VF	Adaptive M Suspension	14 900	●
704	M Sports uspension	5 900	-

EXTERIOR EQUIPMENT		sDrive20i	M40i
320	Model designation, deletion	○	○
3BE	Mirror caps black	○	○
3DZ	Deletion of Lines designation outside	○	○
3MB	BMW Individual Exterior Line Aluminium satinated	●	-
3YA	Softtop anthracite silver effect	3 750	3 750
430	Interior and exterior mirrors with automatic anti-dazzle function	7 400	●
431	Interior rear-view mirror with automatic anti-dazzle function	●	●
552	Adaptive LED headlights	18 200	18 200
715	M Aerodynamics package	MSP	●
760	BMW Individual high-gloss Shadow Line	○	●
7M9	BMW Individual high-gloss Shadow Line with extended contents	3 800	3 800

INTERIOR EQUIPMENT		sDrive20i	M40i
248	Steering wheel heating	2 750	2 750
387	Wind deflector	●	●
441	Smoker's package	●	●
459	Seat adjustment, electrical with memory	18 000	●
465	Through-loading system	●	●
470	Child seat ISOFIX attachment	●	●
488	Lumbar support for driver and passenger	4 100	4 100
493	Storage compartment package	●	●
494	Seat heating for driver and front passenger	5 600	5 600
4AT	Interior trim finishers Black high-gloss	●	-
4AW	Instrument panel in Sensatec	●	●
4GQ	M seat belts	4 400	4 400
4KK	Interior trim finishers Aluminium Tetragon	3 000	●
4KL	Interior trim finishers Aluminium "Mesh effect"	3 000	○
4UR	Ambient light	●	●
534	Automatic air conditioning	●	●
544	Cruise control with braking function	●	●
548	Speedometer with kilometer reading	●	●
563	Lights package	●	●
5DS	Luggage-compartment emergency unlocking	●	●
710	M leather steering wheel	3 300	●
711	M Sports seats for driver and front passenger	●	●

Key
● = Standard feature ○ = No cost option - = Not available MSP = Option included in M Sport package
Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer.

SAFETY & TECHNOLOGY		sDrive20i	M40i
2PA	Locking wheel bolts	●	●
2VB	Tyre Pressure Monitor	4 500	4 500
302	Alarm system	●	●
322	Comfort Access system	8 500	8 500
428	Warning triangle	●	●
508	Park Distance Control (PDC) front and rear	8 700	●
5AC	High Beam Assist	2 400	2 400
5AS	Driving Assist	13 400	13 400
5DF	Active cruise control with Stop & Go function	6 600	6 600
5DM	Park Assist, Camera and ultrasound-based parking assistance system	17 300	8 600
610	Head-Up Display	17 000	17 000

ENTERTAINMENT AND COMMUNICATION		sDrive20i	M40i
676	Hi-Fi loudspeaker system	●	-
688	Harman Kardon Surround Sound System	6 000	●
6AC	Intelligent Emergency Calling	●	●
6AE	TeleServices	●	●
6AK	ConnectedDrive Services	●	●
6C3	Digital Professional	●	●
6CP	Preparation for Apple CarPlay	4 300	4 300
6NW	Telephony with wireless charging	●	●
6U3	BMW Live Cockpit Professional	●	●

Key
● = Standard feature ○ = No cost option - = Not available
Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer.
Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.

THE BMW CONNECTED APP.



Your personal mobility assistant.

The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing you with a personal experience that is integrated into your everyday life. The App will allow you to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.



LEARNED DESTINATIONS

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.

REMOTE SERVICES

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock and unlock your doors.^{1,2,3}



ESTIMATED TIME OF ARRIVAL

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

TIME TO LEAVE

A notification on your Apple iPhone, compatible Android phone, your Apple Watch or Samsung Gear S3 watch will let you know when to leave and allow you to reach your destination on time.

For more information, go to www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html

Key
¹ = Requires a free BMW ConnectedDrive account. ² = Available and active for the lifetime of the vehicle. ³ = GPS Tracking in iDrive Settings menu must be activated.
Not all features are available on all models. ⁴ = Actives for 3 years, renewable thereafter

BMW CONNECTED DRIVE.*

In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day - whenever you want.



REAL TIME TRAFFIC INFORMATION (RTTI)

Provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisations.

CONCIERGE SERVICES

A personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.¹



BMW CONNECTED+

Provides a more extensive level of integration of the BMW Connected App in your BMW. You can enjoy seamless connectivity between all BMWs and thus benefit from the personalised services supported by the BMW Option Mobility Cloud.

EMERGENCY CALL

Standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.²



BMW TELESERVICES

Provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever.²

BMW ONLINE SERVICES

Forms the basis for intelligent BMW ConnectedDrive functions, as well as the ntegration of smartphone apps. Get up-to-the-minute information while on the road via the built-in vehicle SIM.^{1,4}

Key
¹ = Requires a free BMW ConnectedDrive account. ² = Available and active for the lifetime of the vehicle. ³ = GPS Tracking in iDrive Settings menu must be activated.
Not all features are available on all models. ⁴ = Actives for 3 years, renewable thereafter

*BMW CONNECTED DRIVE SERVICES – INFORMATION.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local of court of Munich under HRB 42243 (hereinafter referred to as “BMW”) provides the customer with certain vehicle-related information and assistance functions (hereinafter called “Services”) under the name of “BMW ConnectedDrive”. BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

a. Teleservices (SA6AE)

The Service “Teleservices” is aimed at maintaining the customer’s mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the “Teleservice Report”. This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the “Teleservice Report”. The “Teleservice Battery Guard” continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal (“My BMW ConnectedDrive”), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

b. For BMWi vehicles only:

The “Teleservice Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The “Efficiency” service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle”, “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

c. Intelligent Emergency Call

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service “Emergency Call” triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The “Emergency Call” Service can also be activated manually in order to summon assistance for other road users. Use of the Service “Intelligent Emergency Call” requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call

control centre. The user’s request as well as the necessary data will be transmitted to service providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Roadside Assistance

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

e. Automatic Map Update (depending on the vehicle equipment)

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via “My BMW ConnectedDrive” at www.bmw-connecteddrive.co.za. In order to use the service “Automatic Map Update” the vehicle’s identification and localization during the update process are a prerequisite.

f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. ConnectedDrive Services

a. BMW ConnectedDrive Services

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

b. BMW Connected+

“BMW Connected+” is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal (www.bmw-connecteddrive.com).

“BMW Connected+” is an upgrade to BMW’s personal mobility companion BMW Connected. The “Plus” stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW’s Open Mobility Cloud.

In order to use “BMW Connected+” the BMW Connected mobile application needs to be installed on the customer’s mobile device and the customer’s vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer’s smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature “Send my routes to car” offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

“BMW Connected Onboard” is the customer’s personal command center that gives

access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route. “Share Live Trip Status” offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

“BMW Connected+” allows seamless door-to-door navigation from the customer’s current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature “My Destinations” gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the “BMW Connected+” services can be found in the privacy policy of BMW Connected.

c. BMW Online

The Service “BMW Online” is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service “BMW Online”. BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of “BMW Online” undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the “BMW Online” portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer’s enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

d. Send to Car

The Service “Send to Car” provides the option of transmitting complete address data records from the customer’s personal computer directly to the vehicle via “My BMW ConnectedDrive”. This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service “Send to Car” is supplemented by the “Send to Car” functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service “HRS Send to Car”, which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver’s own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command “My Info”, from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver’s cost via the mobile telephone connected with the vehicle.

4. Concierge Services

The “Concierge Services” (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information

The “Real Time Traffic Information” (“RTTI” - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services

Registration on “My BMW ConnectedDrive” at www.bmw-connecteddrive.de is a prerequisite for the “Remote Services” (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer’s request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special

equipment option of auxiliary heating, the customer can also programme the heating periods. The “BMW ConnectedDrive” and “My BMW Remote App” applications are available for iPhone® in the Apple App StoreSM and for AndroidTM in Google PlayTM. Further information, including that on data processing, can be viewed prior to installation of the applications.

7. eDrive Services

a. The service “eDrive Services” comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The “Efficiency” service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the “Community” function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service “Community” requires the customer’s agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service “Route to the vehicle” and “vehicle position” uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service “Interconnection of the vehicle with portals and apps” transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle’s state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to <http://www.apple.com/ios/carplay>.

9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. “Emergency Call” is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services “TeleServices”, “Concierge Service”, “Remote Services” and “BMW Online” can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the afore-mentioned scopes and properties and differ from country to country. “RTTI” is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. “V-Info+” is available in Germany, the United Kingdom, France and Italy. The Service “Internet” is exclusively available in Germany.

10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) (and “Remote Services” (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit www.bmw-connecteddrive.co.za.

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm and by e-mail at info@bmw-connecteddrive.co.za

BMW BENEFITS.

BMW Service Concept: always up to date. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

BMW Motorplan. All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

BMW On Call. In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

BMW Financial Services. There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to www.bmwfinance.co.za or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at www.bmw.co.za to find out more about options available and to locate dealerships in your vicinity.

BMW Owner's Circle. The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at www.bmw.co.za/ownerscircle. The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting www.bmw.co.za/ownerscircle.

BMW Driving Experience. BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- M Advanced
- M Drift
- M Intensive
- Safety Package
- Skid Control
- Efficient Driving

Upon purchase of any new BMW M vehicle, customers will receive a voucher for a complimentary M Advanced driving course.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at: www.bmwdrivingexperience.co.za.

BMW Customer Care: 0800 600 555 toll free
BMW On Call: 0800 600 777 toll free