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5 July 2019

A look of luxury coupled with utility vehicle qualities: One-of-a-kind BMW X7 Pick-up.

Trainees at the BMW Munich plant reveal their vision of boundless adventure in the form of a lavish vehicle conversion.



Munich/Garmisch-Partenkirchen. Visitors to this year's BMW Motorrad Days can expect to see, in addition to many bike highlights, a true one-off – the BMW X7 Pick-up. A unique conversion performed by BMW Group vocational trainees in cooperation with the Concept Vehicle Construction and Model Technology divisions at the BMW Munich plant. The vehicle is based on the BMW X7, the most luxurious and latest member of the BMW X family. The one-off combines the drive technology of the 250 kW/340 hp BMW X7 xDrive40i (fuel consumption combined: 9.0 – 8.7 l/100 km [31.4 – 32.5 mpg imp]; CO2 emissions combined: 205 – 198 g/km) with the innovative vehicle concept of a five-seater luxury pick-up.

A handcrafted loading area boasting a sophisticated fine-polished wood finish, a height-adjustable two-level air suspension and numerous high-class equipment details make this BMW X7 Pick-up an ideal companion for the diverse day-to-day

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uses and more. A BMW F 850 GS – a powerful motorcycle from the adventure segment – on the loading area completes the conversion. Together they are able to reach even the remotest corners of the world.

"I am pleased about the synergies between BMW Group Vocational Training, Concept Vehicle Construction and Model Technology, allowing these young talents to prove their abilities with such an extraordinary project," concludes Milagros Caiña-Andree, Member of the Board for Human Resources of the BMW AG.

High-class materials and state-of-the-art production methods meet craftsmanship.

Behind the passenger cabin providing five persons with a luxury ambience, the BMW X7 Pick-up offers a generous loading area. The length of the loading space varies from 140 cm (closed) to 200 cm (open). Thanks to the intelligent use of CFRP on roof components, rear doors and the rear lid, it was possible to further reduce weight by 200 kg vs. the production model, despite a 10 cm longer body. In interplay with the high-quality, handcrafted teakwood cladding of the loading area upgrade and the parapet elements, handgrips and trim strips made from SLS 3D pressure parts, it becomes clear just how much innovative strength, competence and technical precision the trainees already display. The combination of honey-coloured teakwood and the BMW Individual colour Tanzanite Blue metallic – an exclusive navy blue finish that develops extra depth when exposed to sunlight – was inspired by yachting sports and creates a sophisticated look.

From a concept to a vehicle in show car quality in just ten months.

In just ten months, the twelve trainees from the occupational sectors body and vehicle mechanics (m/f/x), vehicle mechatronics (m/f/x) and technical model construction (m/f/x) turned a concept into a fully functional, road-legal automobile in show car quality. In keeping with the BMW brand's sustainability strategy, a vehicle returned from testing formed the cost-efficient basis of the concept,



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which the trainees consequently saved from being scrapped. The trainees were free to decide on conception and implementation, but had to forgo the additional expert assistance normally provided in concept car construction. The coherent final result gives the trainees even more reason to be proud of their practical training project. Their dream: to go for a spin in the BMW X7 Pick-up after its premiere or even take it for a trip to the mountains.

The BMW X7 Pick-up and the BMW F 850 GS – unbeatable as a duo.

On the loading area of the converted vehicle stands a BMW F 850 GS, which is ideally suited to the BMW Motorrad Days. With a combination of touring and long-distance capability, sporty dynamics and supreme off-road qualities, the BMW F 850 GS perfectly complements the qualities of the BMW X7 Pick-up. However, in everyday life, the BMW X7 pick-up and the BMW F 850 GS are faithful companions: thanks to their excellent driving characteristics both on paved and unpaved roads, the journey is the destination.

The BMW X7 Pick-up is a one-off from BMW Group Vocational Training at the Munich location. Series implementation is not planned. Special projects such as this serve during training to convey and deploy the required capabilities in practice. Clear training contents with an occupational interest in each profession exist in such projects. The BMW Group currently trains almost 5,000 persons in nine countries worldwide.

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The fuel consumption, CO₂ emissions and electric power consumption figures were determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values are already based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2/>.

CO₂ EMISSIONS & CONSUMPTION.

BMW X7 xDrive40i: Fuel consumption combined: 9.0 – 8.7 l/100 km (31.4 – 32.5 mpg imp), CO₂ emissions combined: 205 – 198 g/km, exhaust standard: EU6d-TEMP

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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