



Media Information
5 August 2019

BMW Motorrad Development under new leadership.

- Christof Lischka takes over from Karl Viktor Schaller
- BMW Motorrad product offensive continues



Munich. Effective 1 August 2019, Christof Lischka (48) will take over as head of BMW Motorrad Development. The mechanical engineer succeeds Karl Viktor Schaller, who is retiring after five years as head of Development at BMW Motorrad.

“BMW Motorrad has shown an unparalleled product offensive in recent years. We would like to thank Karl Viktor Schaller for his important contribution to realising our motorcycle growth strategy,” commented Markus Schramm, head of BMW Motorrad. “We are confident Christof Lischka will continue our successful product development. He brings a wealth of experience in vehicle development and will be a valuable addition to BMW Motorrad.”

Christof Lischka has held various development positions at the BMW Group over the past 20 years. Most recently, he was responsible for “Requirements, Concepts and Integration” in the Driving Dynamics division. In assuming

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development responsibility for BMW Motorrad, Lischka is pursuing his long-standing passion for two-wheeled vehicles. At just eight years of age, he competed in BMX races. He later moved on to motocross and enduro, where he achieved many successes, including winning the “Accept No Limits” and finishing runner-up in the “Master of Dirt” competitions. In 2003 and 2018, Lischka also distinguished himself as a finisher in the extremely demanding “Roof of Africa” rally.

“As a passionate enduro and street motorcycle rider, I’m looking forward to building on the successes of the highly motivated development team so far and providing vital impetus for the next generation of BMW motorcycles,” Lischka said of his new role.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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