

Press release  
April 21, 2020

**“Reclaim the Future” – the FUTURE FORUM by BMW Welt to cooperate with 1E9.**  
**A new series of events will be launched digitally on April 28, 2020.**

- **The FUTURE FORUM by BMW Welt and 1E9 are bringing together their expertise and visions of the future.**
- **A total of eight events are planned at BMW Welt, which will take place digitally for the time being, as well as a joint event at the 1E9 conference.**
- **The series titled “Reclaim the Future” will feature trend-setting themes examined and discussed by experts between April and December 2020.**
- **It will kick off with a digital event on urban resilience on April 28, 2020.**

**Munich.** Since October 2019, the FUTURE FORUM by BMW Welt has been a new meeting place and a modern dialog platform for movers and shakers with an innovative spirit. From a series of keynote speeches and panel discussions, visitors will get an insight into ideas, concepts and technologies that could soon shape the cities of the future. The FUTURE FORUM by BMW Welt has now found a visionary cooperation partner – 1E9. The think tank with its own community, digital magazine and events is a home for people optimistic about the future. On the one hand, it provides information about new technologies and their social implications, and on the other hand it offers anyone thirsting for knowledge a space which can be a hotbed for constructive discussions and joint ideas.

**Shaping the future together.**

This year, the two partners will jointly run a series comprising eight events between April and December. Revolving around the slogan of “Reclaim the Future”, topics on the latest technologies such as artificial intelligence, virtual reality and biotech will be presented and discussed. The set of events is targeted specifically at experts from various specializations, developers, visionaries and anyone else who has an interest in these issues. On April 28, 2020, the series will be launched at the FUTURE FORUM by BMW Welt with the hot topic of “Urban resilience: why we need resilient cities”. There will be another joint event at the 1E9 conference in Munich.

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**April 28, 2020 from 7 pm: Urban resilience: why we need resilient cities.**

Even beyond the current pandemic, cities are facing a number of challenges. For example, they depend on energy and food from the region and around the world, often have an overburdened mobility concept, and social problems are particularly pronounced in urban areas.

So how can cities respond to the current corona crisis and the many other challenges, especially climate change? Effective action only works when pulling together – through social cohesion, rapid and innovative adaptability of society and the widespread use of new technologies. This is how cities can truly become resilient.

Several speakers will shed light on this topic in a variety of formats on April 28 as part of the digital launch event "Urban resilience: why we need resilient cities.". First up will be Felix Beer from the IZT – Institute for Future Studies and Technology Assessment with a keynote presentation entitled "Resilience?!? Why it's time for resilient cities." This will be followed by a panel discussion which will look at the contribution that technology can make to the resilience of cities. Guests include Karim Tarraf from Hawa Dawa, David Balensiefen from gridX, Sebastian Hofer from the "freifahrt" podcast and Maximilian Lössl from Agrilution. The event will be concluded by a live interview with Sophie Jonke from the ReDi School on the subject of how Munich is pulling together digitally during this crisis. You can watch the whole event live and online.

The complete calendar of events, further information on all the events, and live streams can be found at [www.bmw-welt.com/futureforum](http://www.bmw-welt.com/futureforum).

**The dates at a glance:****Reclaim the Future**

**When:** April to December  
**Where:** FUTURE FORUM by BMW Welt  
**Entry:** Free

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**Urban resilience: why we need resilient cities.**

**When:** April 28, 2020 from 7 pm  
**Where:** Digitally in German (all information [here](#))  
**Entry:** Free

**1E9 conference**

**When:** July 15 and 16, 2020 (alternative date: November 11 and 12, 2020)  
**Where:** Deutsches Museum Munich  
**Entry:** Tickets for the conference are available [here](#).

If you have any questions please contact:

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**BMW Welt. The heart of all the BMW Group brands.**

BMW World welcomes over 3 million visitors each year. With its iconic architecture, BMW Welt is the heart of all the brands in the BMW Group – BMW, the sub-brands BMW M and BMW i, MINI, Rolls-Royce Motor Cars and BMW Motorrad, which are impressively presented in their own worlds of experience. But it is not only the exhibitions and the collection of new vehicles that are highlights for car lovers from all over the world. Visitors can enjoy a year-round program of varied events covering culture, art and entertainment as well as popular event locations for over 400 external events per year. The various restaurants at BMW Welt offer a variety of culinary delights right up to Michelin star cuisine. In the Junior Campus, children and even the whole family can explore the city of the future and mobility of the future either independently or in exciting workshops.

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 133,778 employees.

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The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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