

# The new BMW M3 Sedan and BMW M3 Competition Sedan. The new BMW M4 Coupé and BMW M4 Competition Coupé. Highlights.



**THE NEW BMW M3 SEDAN AND  
BMW M3 COMPETITION SEDAN.**



Six-cylinder in-line engine delivers  
standout performance in signature  
M high-revving style:

BMW M3:  
353 kW/480 hp /  
550 Nm (405 lb-ft) of torque.

BMW M3 Competition:  
375 kW/510 hp /  
650 Nm (479 lb-ft) of torque.

M Servotronic steering  
with variable ratio.

Frameless kidney grille  
and large air intakes for  
optimum inflow and supply  
of cooling air to the high-  
performance engine.

Flics integrated into the Air Curtains to  
optimise aerodynamics at high speeds.

Picture shows BMW M3 Competition.

**THE NEW BMW M3 SEDAN AND  
BMW M3 COMPETITION SEDAN.**



Standard CFRP roof with two  
fins running longitudinally along it.

Prominently flared wheel arches.

Exhaust system with electrically  
controlled flaps for an emotionally  
rich soundtrack and tailpipes each  
measuring 100 mm in diameter.

DSC with M Dynamic Mode  
and optional ten-stage  
traction control.

Eye-catching  
rear diffuser.

Picture shows BMW M3 Competition.

## THE NEW BMW M3 SEDAN AND BMW M3 COMPETITION SEDAN.

Precisely interlinked bracing elements focused on enhancing driving dynamics increase the longitudinal and torsional stiffness of the body structure.

Intelligent all-wheel-drive system M xDrive available for BMW M3 Competition Sedan from summer 2021.

Integrated braking system with two pedal feel settings to suit personal preferences.



Adaptive M suspension with electronically controlled dampers.

Racing car-inspired extended side sills in High-gloss Black.

Forged M light-alloy wheels with larger diameter at the rear axle.

Picture shows BMW M3 Competition.

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## THE NEW BMW M3 SEDAN AND BMW M3 COMPETITION SEDAN.

Far wider range of cutting-edge driver assistance systems.

BMW Live Cockpit Professional: fully digital display grouping with M-specific content and graphics.

M Mode button for adjusting specific displays and driver assistance systems – with ROAD, SPORT and TRACK settings.



Powertrain and chassis settings can be individually configured.

Optional M Drive Professional including Drift Analyser.

Picture shows BMW M3 Competition.

Motor	EFFICIENT	SPORT	SPORT PLUS
Fahrwerk	COMFORT	SPORT	SPORT PLUS
Lenkung	COMFORT	SPORT	SPORT PLUS
Bremse	COMFORT	SPORT	SPORT PLUS
M Traction			+ 5

  

M Drift Control		Performance
Strecke gedriftet	Strecke driftable	
Einzeldrifts	Untersteuer	
Gesamtdrift	Performance	



## THE NEW BMW M3 SEDAN AND BMW M3 COMPETITION SEDAN.



Standard M sport seats with integrated height-adjustable head restraints.

Extended Merino leather trim.

Six-speed manual gearbox for BMW M3.

Eight-speed M Steptronic with Drivelogic for BMW M3 Competition.

Length-adjustable thigh support.

Optional active seat ventilation.

Illuminated model badge integrated into the head restraints.

Picture shows BMW M3 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Six-cylinder in-line engine delivers standout performance in signature M high-revving style:

BMW M4:  
353 kW/480 hp /  
550 Nm (405 lb-ft) of torque.

BMW M4 Competition:  
375 kW/510 hp /  
650 Nm (479 lb-ft) of torque.

M Servotronic steering with variable ratio.

Frameless kidney grille and large air intakes for optimum inflow and supply of cooling air to the high-performance engine.

Flics integrated into the Air Curtains to optimise aerodynamics at high speeds.

Picture shows BMW M4 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Six-cylinder in-line engine delivers  
standout performance in signature  
M high-revving style:

BMW M4:  
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550 Nm (405 lb-ft) of torque.

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650 Nm (479 lb-ft) of torque.

M Servotronic steering  
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Frameless kidney grille  
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Flics integrated into the Air Curtains to  
optimise aerodynamics at high speeds.

Picture shows BMW M4 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Standard CFRP roof with two  
fins running longitudinally along it.



Prominently flared wheel arches.

Exhaust system with electrically  
controlled flaps for an emotionally  
rich soundtrack and tailpipes each  
measuring 100 mm in diameter.



DSC with M Dynamic Mode  
and optional ten-stage  
traction control.

Eye-catching  
rear diffuser.

Picture shows BMW M4 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Standard CFRP roof with two fins running longitudinally along it.



Prominently flared wheel arches.

Exhaust system with electrically controlled flaps for an emotionally rich soundtrack and tailpipes each measuring 100 mm in diameter.



DSC with M Dynamic Mode and optional ten-stage traction control.

Eye-catching rear diffuser.



Picture shows BMW M4 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Precisely interlinked bracing elements focused on enhancing driving dynamics increase the longitudinal and torsional stiffness of the body structure.

Adaptive M suspension with electronically controlled dampers.



Intelligent all-wheel-drive system M xDrive available for BMW M4 Competition Coupé from summer 2021.

Racing car-inspired extended side sills in High-gloss Black.

Integrated braking system with two pedal feel settings to suit personal preferences.

Forged M light-alloy wheels with larger diameter at the rear axle.



Picture shows BMW M4 Competition.

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## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



BMW Live Cockpit Professional: fully digital display grouping with M-specific content and graphics.

Powertrain and chassis settings can be individually configured.

SETUP	EFFICIENT	SPORT	SPORT PLUS
Motor	EFFICIENT	SPORT	SPORT PLUS
Fahrwerk	COMFORT	SPORT	SPORT PLUS
Lenkung	COMFORT	SPORT	SPORT PLUS
Bremse	COMFORT	SPORT	SPORT PLUS
M Traction	-	+	+ 5

Optional M Drive Professional including Drift Analyser.

Optional interior trim strips in Carbon Fibre.

Ergonomically optimised carbon shift paddles included with the optional interior trim strips in Carbon Fibre.

Far wider range of cutting-edge driver assistance systems.

Picture shows BMW M4 Competition.

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M Traction	-	-	+ 5

Powertrain and chassis settings can be individually configured.

M Drift Analyser	87.5 MHz	10:00		
Letzter Drift	6	00:19.8 min	64 m	29.0°
Bester Drift	6	00:13.4 min	48 m	32.0°

Optional M Drive Professional including Drift Analyser.

Optional interior trim strips in Carbon Fibre.

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Far wider range of cutting-edge driver assistance systems.

Picture shows BMW M4 Competition.

## THE NEW BMW M4 COUPÉ AND BMW M4 COMPETITION COUPÉ.



Illuminated model badge integrated into the head restraints.

Optional extended Merino leather trim with leather-covered instrument panel and door shoulders.

M Mode button for adjusting specific displays and driver assistance systems – with ROAD, SPORT and TRACK settings.

Optional interior trim strips in Carbon Fibre.

Six-speed manual gearbox for BMW M4.  
Eight-speed M Steptronic with Drivelogic for BMW M4 Competition.

Optional M Carbon bucket seats with structure-based design, racing functionality and full electric adjustment.

Picture shows BMW M4 Competition.

- New edition of the pace-setting high-performance sports cars in the premium midsize segment:  
**BMW M3 Sedan:** 353 kW/480 hp; acceleration [0 – 100 km/h (62 mph)]: 4.2 seconds; fuel consumption combined: 10.8 l/100 km (26.2 mpg imp); CO<sub>2</sub> emissions combined: 248 g/km.  
**BMW M3 Competition Sedan:** 375 kW/510 hp; acceleration [0 – 100 km/h (62 mph)]: 3.9 seconds; fuel consumption combined: 10.2 l/100 km (27.7 mpg imp); CO<sub>2</sub> emissions combined: 234 g/km.  
**BMW M4 Coupé:** 353 kW/480 hp; acceleration [0 – 100 km/h (62 mph)]: 4.2 seconds; fuel consumption combined: 10.8 l/100 km (26.2 mpg imp); CO<sub>2</sub> emissions combined: 248 g/km.  
**BMW M4 Competition Coupé:** 375 kW/510 hp; acceleration [0 – 100 km/h (62 mph)]: 3.9 seconds; fuel consumption combined: 10.2 l/100 km (27.7 mpg imp); CO<sub>2</sub> emissions combined: 234 g/km.
- High-performance cars with authentic allure boast cutting-edge racing-car technology and a character profile in the tradition of the original BMW M3 presented 35 years ago. Market launch from March 2021.
- New BMW M3 Sedan and new BMW M4 Coupé with unequivocally performance-focused vehicle concept. Tuning work conducted alongside testing programme for the BMW M4 GT3 racing car. Familiar M blend of dynamism, agility and precision meets everyday usability and long-distance capability.
- Extra variety in the powertrain offering. Authentic performance experience in the new BMW M3 Sedan and new BMW M4 Coupé thanks to six-speed manual gearbox not offered by any rival. BMW M3 Competition Sedan and BMW M4 Competition Coupé with eight-speed M Steptronic transmission. Competition models also available with M xDrive all-wheel-drive system for the first time, est. from summer 2021.
- Six-cylinder in-line engine with M TwinPower Turbo technology, high-revving character, maximum 375 kW/510 hp and up to 650 Nm (479 lb-ft). Two turbochargers, optimised direct injection, cooling and oil supply adapted for track use, model-specific exhaust system with electrically operated flaps for emotionally stirring engine soundtrack.
- Model-specific six-speed manual gearbox with Gear Shift Assistant for extremely dynamic driving situations. Latest generation of the eight-speed M Steptronic transmission with Drivelogic and three shift programs. M xDrive links up with Active M Differential, rear-wheel-biased

setup, three selectable modes: 4WD, 4WD Sport and 2WD for pure rear-wheel drive and deactivated stability control.

- Adaptive M suspension with electronically controlled shock absorbers and M Servotronic steering with variable ratio are fitted as standard. M-specific front- and rear-axle modifications. New integrated braking system with two settings for pedal feel and response. M Compound brakes as standard, M Carbon ceramic brakes optional.
- Dynamic Stability Control (DSC) including M Dynamic Mode and, for the first time, integrated wheel slip limitation and M Traction Control adjustable through ten stages.
- Forged M light-alloy wheels – front: 18-inch, rear 19-inch (Competition models with M xDrive – front: 19-inch, rear 20-inch). Performance tyres optional.
- Extremely stiff body structure and chassis mounting thanks to measures including model-specific bracing elements for the engine compartment, a front axle subframe with aluminium shear panel, underfloor bracing elements and a rear axle subframe with a rigid connection to the body.
- Two body variants with their own individual exterior designs and an emotionally engaging aesthetic. BMW M3 Sedan and BMW M4 Coupé with performance-oriented body features: M-specific version of large, vertical BMW kidney grille, powerfully sculpted wheel arches with eye-catching M gills, prominent side sill extensions with attachments to the front and rear aprons, carbon-fibre roof with aerodynamically optimised fins, plus rear spoiler and familiar M tailpipe pairs. New, exclusive exterior paint finishes. M Carbon exterior package and BMW M Performance Parts available as options.
- Ergonomically optimised sports-car cockpit with M-specific displays and controls. Newly developed M sport seats and fine-grain Merino leather trim with extended features fitted as standard; optionally with seat ventilation. New M Carbon bucket seats with structure-based design available as an option.
- M-specific control/operating concept with Setup button for direct access to the settings for the engine, chassis, steering and braking system – and, depending on the model and specification, also M xDrive, Gear Shift Assistant and traction control. Two individually composed overall setups can be activated using M buttons on the steering wheel.

- M Mode button enables the intervention thresholds of the driver assistance systems and the displays in the instrument cluster and optional Head-Up Display to be configured individually. ROAD and SPORT settings are available as standard; additional TRACK mode for track driving added when M Drive Professional is specified.
- Premiere of M Drive Professional (including M Drift Analyser, M Laptimer and M Traction Control), for a particularly intense performance experience on the race track.
- Significantly expanded selection of driver assistance systems. Park Distance Control, Front Collision Warning, Lane Departure Warning and Speed Limit Info fitted as standard. Options include Driving Assistant Professional with Steering and Lane Control Assistant, Active Navigation, Emergency Lane Assistant, Parking Assistant with Reversing Assistant, BMW Drive Recorder and BMW Head-Up Display with M-specific displays.
- BMW Live Cockpit Professional with fully digital display grouping, BMW Maps navigation system and BMW Intelligent Personal Assistant as standard.
- M Race Track Package available for the first time reduces vehicle weight by around 25 kilograms thanks to features including M Carbon ceramic brakes, special M light-alloy wheels and M Carbon bucket seats.

The fuel consumption and CO<sub>2</sub> emissions figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration.

The values are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO<sub>2</sub> emissions, the CO<sub>2</sub> values may differ from the values stated here (depending on national legislation).

Further information on official fuel consumption figures and specific CO<sub>2</sub> emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub> Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.