

THE ALL-NEW M3 AND M4.

Now in its sixth generation, BMW M welcomes back the iconic marques that launched a legacy - with the introduction of the BMW M3 Competition, BMW M4 Competition, and M4 Convertible Competition. Sporting potent M TwinPower Turbo six-cylinder in-line engines capable of producing 375 kW of pure power, no challenge lies beyond their reach. And with their distinctive and stirring engine roar, making their presence felt is guaranteed.

The visual design of all three variants is striking, to say the least. Beginning with a reimagined vertical M-kidney grille with horizontal slats and carbon fibre finishes, these new models are tougher and more aggressive than their predecessors, while offering a lighter load and blistering performance. And with the introduction of the new BMW M4 Competition Convertible with M xDrive, drivers have the option of adding an open-air thrill to their high-performance driving pleasure.

Across the range, large air intakes at the front allow for maximum cooling across the engine, transmission, and brakes. Another highlight includes three rousing shades of M-specific metallic paint – Sao Paulo Yellow, Toronto Red, and Isle of Man Green. As a nod to their racing pedigree, the all-black side sill finish—similar to the side sills of the now-legendary original 1986 M3—allow for an even more road-hugging appearance with increased racing flair.





BMW EFFICIENT DYNAMICS

Efficient Dynamics is BMW's award-winning programme of technologies designed to reduce ${\rm CO_2}$ emissions and improve fuel economy, without comprising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as well as offering additional benefits for those on company car plans.

You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M3 Competition Sedan, BMW M4 Competition Coupé or Convertible by clicking here.



Auto Start/Stop function



Brake Energy



ECO PRO



BMW EfficientLightWeight



Optimum Shift Indicator



Personalise and buy your perfect BMW online. **Find out more at buy.bmw.co.za**

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS, MORE DRIVING PLEASURE.

HIGHLIGHTS.







EXTERIOR

A feast for the senses, both on and off the track.

The exterior design of the all-new BMW M3 Competition and BMW M4 Competition wears its racing roots on its sleeve while offering a breath-taking appearance that redefines what encompasses a racing sportscar geared for everyday use. Front and centre is the minimalist and reimagined M-kidney grille—vertical in its design with double horizontal slats—it is as memorable as it is functional allowing unimpeded cooling air to flow in and around the potent 3.0 I M TwinPower Turbo inline-six-cylinder engine.

As unique as they are dazzling, BMW Laser Lights form part of the standard equipment while powerfully sculpted wheel arches sporting eye-catching M gills supported by prominent full-length side sill extensions with attachments to the front and rear aprons. Captivating in BMW Individual high-gloss Shadow Line, they help to form a powerful silhouette that speaks to the unrivalled potential for driving excitement. Taking another step into the state-of-the-art, the lightweight and contoured carbon fibre roof with its aerodynamically optimised fin delivers reduced drag while offering the occupants protection with a tensile strength of up to ten times that of steel.

Continuing with its performance-orientated body line, the BMW M3 Competition and BMW M4 Competition have been redesigned with a sleeker body seated on a wider wheelbase ensuring a well-grounded and gratifying driving experience at any speed. This coupled with rear-wheel drive—for racing purists—and optional all-wheel-drive allows these new motoring powerhouses to claim any track they set their minds to. Rounding out an already impressive visual appeal are the two M twin tailpipes in Black Chrome.

The BMW M4 Competition Convertible with M xDrive. NextGen performance meets singular individuality.

The ability to open the cabin to the elements adds an extra thrill to the dynamic potency of its powertrain and signature precision of its driving properties. The open-top four-seater represents a compelling proposition with its distinctive allure, inherent luxury, and practical usability for which M models are renowned for as much as their racetrack heritage.

An unmistakable silhouette that promises unbridled joy.

Front and centre is the large, vertical BMW kidney grille, which proclaims the engine's need for cooling air to impressive effect. The grille is frameless and finished in black. A honeycomb mesh covers the likewise large 2-section apertures on either side of the BMW kidney grille which supply cooling air to the brakes and remote coolant radiators. The elegantly stretched silhouette also contains M-specific design cues. The front side panels and rear wheel arches are extremely broad, creating sufficient space for the wide tracks and wide M light alloy wheels (front: 19-inch, rear: 20-inch).

The panel bow soft-top: the best of both worlds.

One of the special features which lends shape to both the exterior design of the new BMW M4 Competition Convertible and its driving experience is the new panel bow soft-top concept. It combines the practical benefits of a retractable hardtop with the aesthetic of a fabric hood. It also stands out in weight terms, being some 40 percent lighter than its predecessor's retractable hardtop. At the same time, its smooth surface and effective insulation provide it with levels of acoustic and thermal comfort far superior to those of a conventional soft-top.







INTERIOR

The cockpit that M drivers dream, recreated in stunning reality.

Driver-focussed and structured with an exhilarating ambience, the interior of the BMW M3 Competition and BMW M4 Competition speak to racing flair and unerring attention to detail. Taking centre stage are the new M Carbon bucket seats. Featuring premium Merino leather upholstery and numerous electric adjustment functions for exceptional comfort, the backrest and side bolsters contain cut-outs for retrofitting multi-point harnesses, while allowing maximum lateral support for high-speed stability through the tightest corners.

Accentuating its lightweight appeal, carbon fibre comes as standard on interior details including the gear selector, gear-shift paddles and dashboard giving all surfaces a distinctly BMW M feel.

The 3-spoke leather-wrapped multi-function M sport steering wheel offers access to a far-wide range of cutting-edge driver-assistance systems with controls for the Harmon Kardon audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone use.

Powered by the latest BMW 7.0 OS, the pristine Head-up display consists of a central 10.25-inch Control Display and the high-resolution, user-configurable 12.3-inch instrument display. The standard BMW Live Cockpit Professional system displays driving information from navigation to shift indicators and rev counters in an M-specific configuration. And for moments where extreme focus is required, activating M Drive in SPORT or TRACK mode offers a minimalist display for distraction-free driving. For true racing fans, power train and chassis settings can be individually configured. Also, the M Drive Professional system offers an M Laptimer and M Drift analyser to keep track of and improve on individual racing statistics.

The redesigned eight-speed M Steptronic transmission comes standard with Drivelogic allowing one to either have gears changed automatically or be operated manually in S mode via the short gear selector lever or the shift paddles on the steering wheel. A typical BMW M feature is that in manual mode, the M Steptronic transmission won't automatically shift up when the engine approaches its redline. Three Drivelogic modes are available: mode 1 for efficient and comfortable driving, mode 2 for shorter and mode 3 for extremely short shift times.

In every aspect of its design, aesthetic form has met definitive function to create a platform for pure driving exhilaration.

A four-seater with a racing-car ambience.

The smartly styled shoulder panelling framed by unbroken trim edging in High-gloss Black, subtly styled domes on the soft-top cover, and the individual character of the two rear seats define the convertible's inner ambience. The BMW M4 Competition Convertible comes standard with heated M Sport seats with boldly contoured side bolsters, height-adjustable integral head restraints, and an illuminated "M4" logo. The irresistible ambience of modern luxury and a cockpit devoted entirely to driving engagement deliver an M feeling that intensifies when the soft-top roof is open to the elements.

STANDARD EQUIPMENT.

As you can see, all models offer an extensive and range of formidable options as standard with a host of high-end M features. Depending on your needs, there are several unique and tailored options available to you once you have chosen the model that best suits your needs.

Click below for more information on your desired vehicle:

BMW M3 Competition;

BMW M4 Competition;

BMW M4 Convertible

DRIVETRAIN TECHNOLOGY

- 8-speed M Steptronic Automatic Transmission with Drivelogic
- Adaptive M suspension
- Automatic Start/Stop function; including button for deactivation of the automatic Start/Stop function
- ► BMW M TwinPower Turbo in line 6-cylinder petrol engine
- ► Brake Energy Regeneration
- Driving Experience Control with M Setup
- M compound brakes, vented, front and rear
- M Servotronic steering system
- M Sport differential
- M Drive Professional

EXTERIOR EQUIPMENT

- ► BMW Laserlights (currently restricted)
- ► BMW Individual high-gloss Shadow Line • Exterior mirrors electrically adjustable with
- fold-in function and automatic anti-dazzle function for driver side
- ► High-beam assist. Automatic switching on and off of the high-beam headlights depending on the traffic situation
- M Carbon roof (Not available for the M4 Convertible)
- ► Folding Soft Top in Black (Only available for the M4 Convertible)
- Rear lights with LED technology
- Window recess covers in black high-gloss
- ► BMW Individual high-gloss Shadow Line with extended contents
- Auto tailgate

INTERIOR EQUIPMENT

- Air collar (Only available for the M4 Convertible)
- Ambient lighting with mood lighting designs. Comprises of pre-defined selectable light designs in various colours with contour and mood lighting
- Armrest front, with storage compartment
- Automatic air conditioning with 3-zone control
- ► BMW Display Key. With touch control LCD colour display for vehicle status information (e.g. range, service information, vehicles locking status, etc.). Charging also possible within the vehicle via the phone wireless charging function. Key dimensions: approx. 90mm x 55mm x 15mm. Range for info update up to approx. 300m and for locking functions approx. 30m
- ► BMW Individual headliner Alcantara anthracite
- Central locking with radio remote control
- ▶ Floor mats in velour
- Keyless engine start via Start/Stop button (key must be inside vehicle)
- M Leather steering wheel, including gearshift paddles and red M buttons
- Seat Adjustment, electric with memory for driver's seat
- Lumbar support for driver and front passenger
- Seat heating for driver and front passenger
- M Sport seats for driver and front passenger with illuminated M badge
- Rain sensor and automatic driving lights control
- Smoker's package. Consisting of ashtray and cigarette lighter in the front centre console
- Steering wheel column adjustment, electrically with memory in height and length
- ► Through-loading function with 40:20:40 split
- Wind deflector (Only available for the M4 Convertible)

SAFETY & TECHNOLOGY

- Airbags for driver and front passenger with deactivation of passenger airbag via key-switch
- Alarm system for monitoring doors, engine-compartment lid and tailgate. including interior-movement sensor, tilt sensor and siren with emergency power supply
- Antilock Braking System (ABS) including Brake Assist
- BMW Mobility kit, for emergency puncture repairina
- Brake Assist, maximum braking force assistance to shorten stopping distance on abrupt brake application
- Comfort access. "Keyless" opening and locking of the vehicle including contactless opening and closing of the tailgate.
- Driving Assist
- Dynamic Brake Lights (flashing under emergency braking)
- Dynamic Stability Control (DSC) with extended content, including pull away assist, braking readiness, dry braking and fading compensation
- Dynamic Traction Control (DTC), switchable function of Dynamic Stability Control (DSC) for improved traction
- Head airbag front and rear. Curtain airbag that opens from the headliner
- Head up Display
- ► ISOFIX child seat attachments for the two rear seats
- Locking wheel bolts
- ▶ Park Distance Control (PDC), front and rear with accoustic and visual distance warning
- Park Assist Plus
- Side airbags for driver and front passenger
- Side-impact protection
- Tyre Pressure Monitoring. Sensors on all four wheels facilitate an exact and individual monitoring of the pressure in
- ▶ Warning triangle and first aid kit



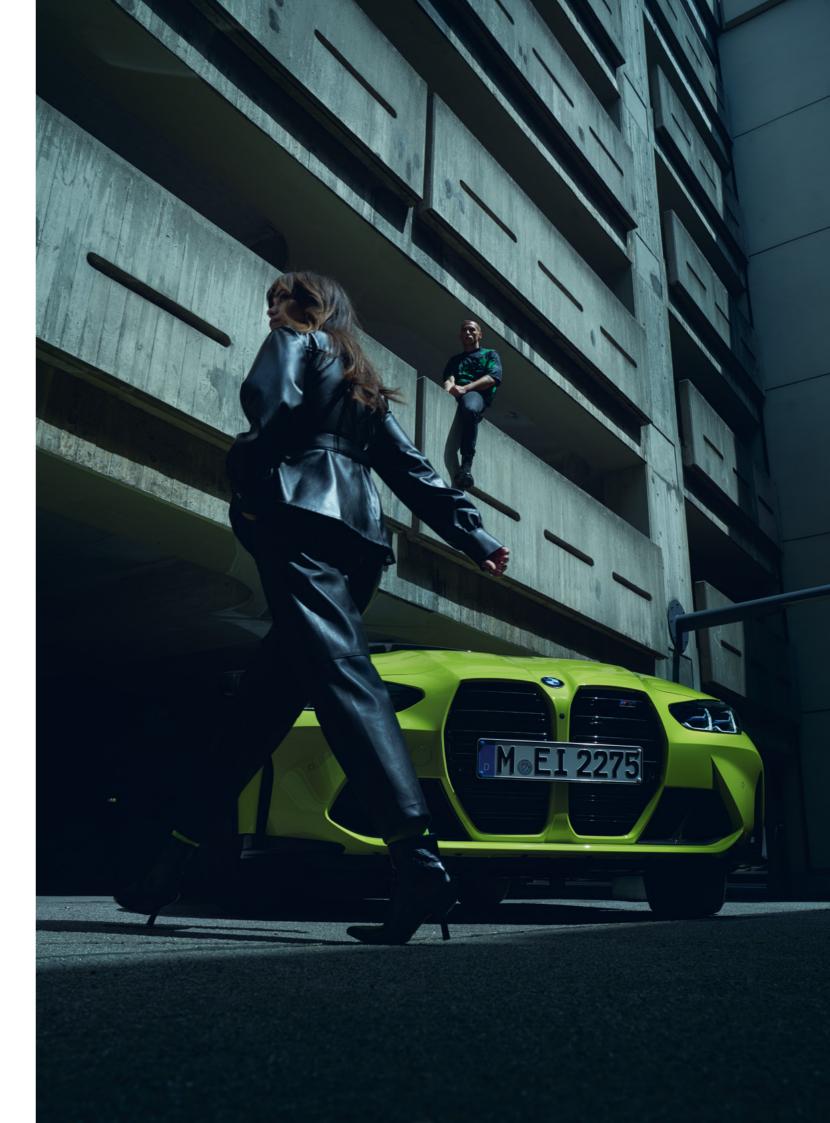
ENTERTAINMENT AND COMMUNICATION.



- BMW Live Cockpit Professional. Display cluster consisting of a fully digital 12.3" instrument display, a high-resolution (1920x720 pixels) 10.25" Control Display and a full colour head-up display. Navigation function with 3D map display and onboard Digital map storage. Operation options possible through the BMW Intelligent Personal Assistant, direct-selection buttons, iDrive Controller, touch operation on the Control Display or Gesture Control (Gesture Control not for Convertible). Hard drive supported system
- Concierge Services. Personal 24/7 in-car concierge service provided by BMW. Person-to-person assistance for finding points of interest (e.g. restaurants, hotels, nearest pharmacy, ATMs, etc.), selecting destinations and planning a journey. Address data for the Navigation system can be transmitted directly from the BMW call centre to the vehicle and then accepted by the driver via the iDrive system (Concierge Service only supported in South Africa)
- ➤ ConnectedDrive Services. Provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)

- BMW Gesture control. Specifically defined functions can be controlled in the detection range above the front centre console using hand gestures. Use of simple hand gestures to interact with the infotainment system (e.g. swiping, pointing, turning, pushing). Functions that can be operated by gestures include volume control, accepting and rejecting an incoming telephone call, closing externally triggered popups, confirmation of check-control messages, triggering of a personally configured function and Surround View (Not Available for G83)
- Intelligent emergency calling. Telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre include information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call without data transmission supported in Namibia, Botswana and Eswatini)
- Real Time Traffic Information. Supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (RTTI only supported in South Africa)

- Remote Services. Enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked vehicle) by means of the My BMW Remote App (Remote Services only supported in South Africa)
- ➤ Telephony with wireless charging.
 Wireless connection for compatible
 Bluetooth® mobile phone with extended
 functionality including handsfree
 operation. Smartphone holder in front
 of the cupholders in the centre console
 with inductive charging according to Qi
 standard for suitable mobile telephones.
 Including USB connection for
 charging smartphones. Due to
 restrictions, this option is currently
 excludes the wireless charging bay.
- ➤ TeleServices, telematics service for automatic and manual service need transmission and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an asneeded basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)



RECOMMENDED RETAIL PRICE, ENGINE SPECIFICATIONS AND PERFORMANCE.

PETROL	Standard model (ZAR)	Combined Consumption (I/100 km)	CO ₂ (g/km)	CO ₂ (Tax)	Engine (Layout)	Capacity (cc)	Maximum Power (kW/rpm)	Maximum Torque (Nm/rpm)	Acceleration 0 – 100 km/h (s)	Top speed (km/h)
M3 Competition Sedan RWD	1860 000	9.6	221	17 388.00	6/4	2 993	375/6 250	600/2 750-5 550	3.9	290
M3 Competition Sedan M xDrive	1900 000	10.2	232	18 906.00	6/4	2 993	375/6 250	600/2 750-5 550	3.5	290
M4 Competition Coupé RWD	1940 000	9.6	221	17 388.00	6/4	2 993	375/6 250	600/2 750-5 550	3.9	290
M4 Competition Coupé M xDrive	1980 000	10.2	232	18 906.00	6/4	2 993	375/6 250	600/2 750-5 550	3.5	290
M4 Competition Convertible M xDrive	2 100 000	14.2	237	20 562.00	6/4	2 993	375/6 250	650/2 750-5 550	3.7	290

Recommended Retail Price includes 15% VAT, but excludes CO₂ emmissions tax. The published fuel consumption and CO₂ emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO₂ emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others. Please contact your preferred authorized BMW Retailer or BMW South Africa (Pty) Ltd. for information on vehicles that are available for sale, and the various specifications and options of vehicles that are available.



MODEL RANGE.

With three body variants, BMW now offers an exclusive family of high-performance sports cars in the premium midsize segment. The latest addition, the new BMW M4 Competition Convertible with M xDrive, brings the option to open the cabin to the elements and add an extra thrill to the standout dynamics of the BMW M3 and M4 range.

Whether you choose the BMW M3 Competition, the BMW M4 Competition, or the BMW M4 Competition Convertible, they are all powered by an M TwinPower Turbo inline-six-cylinder engine capable of delivering 375 kW of torque and propelling you from 0 to 100 km/h in 3.9 seconds.

For further details, please speak to your local BMW Retailer.

M COMPETITION HIGHLIGHTS



BMW M3 Sedan in Isle of Man Green metallic with M forged wheels double spoke 825 M (1T6 / 1T7)

- Solid Paintwork: Alpine White (300) or Sao Paulo Yellow (C4H)
- Metallic Paintwork: Black Sapphire (475), Portimao Blue (C31), Isle of Man Green (C4G), Brooklyn Grey (C4P), Skyscraper Grey (C4W), Toronto Red (C3G) not applicable to G83
- Individual Paintwork: Dravit Grey (C36), Tanzanite Blue (C3Z) or Oxide Grey (C4A) (M3 Sedan only)
- Individual Metallic Paintwork: Frozen Portimao Blue (X1E), Frozen Deep Grey (Z18), Frozen Brilliant White (X16) or Frozen Orange (Z19) (not applicable to G83)
- BMW Individual high-gloss Shadow Line with extended contents (Kidney grille in Black Chrome)
- Full leather 'Merino' with extended contents
- Interior trim finishers Carbon Fibre
- Harmon Kardon Sound
- M Sports Seats
- BMW Individual headliner Alcantara anthracite (not available for the M4 Convertible)
- M Drivers package (increased top speed)



BMW M4 Competition Coupé in Sao Paulo Yellow with M forged wheels double spoke 826 M (1T8 / 1T9 / 1U0 / 1U1)



BMW M4 Competition Convertible in Frozen Portimao Blue metallic with M forged wheels double spoke 825 M



M COMPETITION.

Applicable to M3 Competition (Sedan M xDrive) and M4 Competition (Coupé M xDrive and Convertible).













EXTERIOR		ZAR incl. 15% VAT		RIOR	ZAR incl. 15% VAT	
	Solid Paintwork: Alpine White (300) or Sao Paulo Yellow (C4H)	•	LKXX Full leather 'Merino' with extender contents: Yas Marina Blue/Black		•	
	Metallic: Black Sapphire (475), Portimao Blue (C31), Isle of Man Green (C4G), Brooklyn Grey (C4P),	•		(LKG5), Silverstone/Black (LKIA), Kyalami Orange/Black (LKKX), extended Black (LKSW)		
	Skyscraper Grey (C4W), Toronto Red (C3G) (not applicable to G83)		X3XX	Full leather 'Merino': Yas Marina Blue/ Black (X3G5), Silverstone/Black (X3IA), Kyalami Orange/Black (X3KX),	49 900	
	BMW Individual Paintwork: Dravit Grey (C36), Tanzanite Blue (C3Z)	32 100	VAXX	Black (X3SW) BMW Individual 'extended' leather	40 700	
	BMW Individual Paintwork: Oxide Grey (C4A) (M3 Sedan only)	32 100	-	trim 'Merino': Ivory White Black (VAEW) and Tartufo Black (VATQ)	40700	
	BMW Individual Metallic Paintwork: Frozen Portimao Blue (X1E), Frozen Deep Grey (Z18),	52 800	VBXX / ZBXX	BMW Individual 'full' leather trim 'Merino': Black contrast Midrand Beige stitching Black	57 800	
	Frozen Orange (Z19) (not applicable to G83)		SA4MC	Interior trim finishers Carbon Fibre	•	
	BMW Individual Metallic Paintwork: Frozen Brilliant White (X16)	75 500	SA4ML	BMW Individual interior trim finishers piano finish black	0	
SA7M9	BMW Individual high-gloss Shadow	_	SA688	**Harmon Kardon Sound	•	
SATIVIS	Line with extended contents (Kidney grille in Black Chrome)	•	SA712	M Sports Seats	•	
SA3M5	M Compound Brake, red high	•	SA776	BMW Individual headliner Alcantara anthracite	•	
SA3M6	gloss caliper M Compound Brake, black high aloss caliper	0	SA7ME	M Drivers package (increased top speed)	•	

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OPTIONAL EQUIPMENT.

EXTERIOR EQUIPMENT

SA453 Active Seat Ventilation

SUSPENSION	M3 Competition	M4 Competition	M4 Competition
	Sedan	Coupé	Convertible
SA2NK M Carbon ceramic brakes	141 000	141 000	141 000

M3 Competition

Sedan

6 100

M4 Competition

Coupé

6 100

M4 Competition

Convertible

6 100

SA48C M carbon bucket seats (limited to certain upholsteries)	82 500	82 500	82 500
INTERIOR EQUIPMENT	M3 Competition Sedan	M4 Competition Coupé	M3 Competition Sedan
SA3YA Soft-Top in Anthracite Silver effect	-	-	11 000
SA71C M Carbon Exterior Package	100 800	100 800	100 800
SA3MF BMW Individual Lights Shadow Line	6 200	6 200	6 200

WHEELS		M3 Competition Sedan	M4 Competition Coupé	M3 Competition Sedan
SA1T6	19"/20" M forged alloy wheels Double-spoke style 825 M, Bicolour Black with mixed tyres, front: 275/35, rear: 285/30 R 20	9 400	9 400	0
SA1T7	19"/20" M forged wheels Double-spoke style 825 M, Orbit Grey matt with mixed tyres, front: 275/35, rear: 285/30 R 20	9 400	9 400	0
SA1T8	19"/20" M forged wheels Double-spoke style 826 M, Bicolour Black with mixed tyres, front: 275/35, rear: 285/30 R 20	•	•	0
SA1U0	19"/20" M forged wheels Double-spoke style 826 M, Black with mixed tyres, front: 275/35, rear: 285/30 R 20	0	0	•



SAFETY & TECHNOLOGY	M3 Competition	M4 Competition	M4 Competition
	Sedan	Coupé	Convertible
SA6DR BMW Drive Recorder	3 300	3 300	3 300

ENTERTAINMENT & COMMUNICATION	M3 Competition	M4 Competition	M4 Competition
	Sedan	Coupé	Convertible
SA866 Language version Chinese simplified	0	0	0

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Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW retailer.

Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.

 ⁼ Standard feature. o = No cost option. - = Not available.

st restrictions on certain leather upholsteries in place currently, along with Carbon bucket seats

^{**}Harmon Kardon sound currently not available

 ⁼ Standard feature. o = No cost option. - = Not available.

THE BMW CONNECTED APP.





Your personal mobility assistant.

The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing you with a personal experience that is integrated into your everyday life. The App will allow you to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.





LEARNED DESTINATIONS

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.

REMOTE SERVICES

Stay in touch with your BMW where ever you are. You can perform online searches powered by $Google^{TM}$, find your vehicle location and lock and unlock your doors.^{1,2,3}





ESTIMATED TIME OF ARRIVAL

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

TIME TO LEAVE

A notification on your Apple iPhone, compatible Android phone, your Apple Watch or Samsung Gear S3 watch will let you know when to leave and allow you to reach your destination on time.

For more information, go to www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html

Key

1 = Requires a free BMW ConnectedDrive account. 2 = Available and active for the lifetime of the vehicle. 3 = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. 4 = Actives for 3 years, renewable thereafter

BMW CONNECTED DRIVE.*

In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day - whenever you want.





REAL TIME TRAFFIC INFORMATION (RTTI)

Provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisations.

CONCIERGE SERVICES

A personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.¹





BMW CONNECTED+

Provides a more extensive level of integration of the BMW Connected App in your BMW. You can enjoy seamless connectivity between all BMWs and thus benefit from the personalised services supported by the BMW Option Mobility Cloud.

EMERGENCY CALL

Standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.²





BMW TELESERVICES

Provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever.²

BMW ONLINE SERVICES

Forms the basis for intelligent BMW ConnectedDrive functions, as well as the integration of smartphone apps. Get up-to-the-minute information while on the road via the built-in vehicle SIM.^{1,4}

Key

¹ = Requires a free BMW ConnectedDrive account. ² = Available and active for the lifetime of the vehicle. ³ = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. ⁴ = Actives for 3 years, renewable thereafter

*BMW CONNECTED DRIVE SERVICES - INFORMATION.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local of court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic services

The BMW Connected Drive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include "Remote Services" (SA6AP) as an additional basic service.

a. Teleservices (SA6AE)

The Service "Teleservices" is aimed at maintaining the customer's mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/ herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the "Teleservice Report". This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the "Teleservice Report". The "Teleservice Battery Guard" continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal ("My BMW ConnectedDrive"), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

b. For BMWi vehicles only:

The "Teleservice Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The "Efficiency" service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the "Community" function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service "Community" first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service "Range Map", "Route to Vehicle", "Vehicle Position" uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

c. Intelligent Emergency Call

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service "Emergency Coll" triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The "Emergency Call" Service can also be activated manually in order to summon assistance for other road users. Use of the Service "Intelligent Emergency Call" requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call control centre. The user's request as well as the necessary data will be transmitted to service providers commissioned

by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

e. Automatic Map Update (depending on the vehicle equipment)

The Service "Automatic Map Update" automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.za. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are a prerequisite.

f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructre) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. ConnectedDrive Services

a. BMW ConnectedDrive Services

The "ConnectedDrive Services" (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

b. BMW Connected+

"BMW Connected+" is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal (www.bmw-connecteddrive.com).

"BMW Connected+" is an upgrade to BMW's personal mobility companion BMW Connected. The "Plus" stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW's Open Mobility Cloud.

In order to use "BMW Connected+" the BMW Connected mobile application needs to be installed on the customer's mobile device and the customer's vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer's smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature "Send my routes to car" offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

"BMW Connected Onboard" is the customer's personal command center that gives access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route.

"Share Live Trip Status" offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

"BMW Connected+" allows seamless door-to-door navigation from the customer's current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature "My Destinations" gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the "BMW Connected+" services can be found in the privacy policy of BMW Connected.

c. BMW Online

The Service "BMW Online" is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service "BMW Online". BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of "BMW Online" undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the "BMW Online" portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer's enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

d. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer's personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver's own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-porties are made at the driver's cost via the mobile telephone connected with the vehicle.

4. Concierge Services

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services

Registration on "My BMW ConnectedDrive" at www.bmw-connecteddrive.de is a prerequisite for the "Remote Services" (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer's request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "BMW ConnectedDrive" and "My BMW

Remote App" applications are available for iPhone® in the Apple App StoreSM and for AndroidTM in Google PlayTM. Further information, including that on data processing, can be viewed prior to installation of the applications.

7. eDrive Services

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer's agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle's state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to http://www/apple.com/ios/carplay.

9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. "Emergency Call" is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services 'TeleServices", "Concierge Service", "Remote Services" and "BMW Online" can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the aforementioned scopes and properties and differ from country to country. "RTTI" is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. "V-Info+" is available in Germany, the United Kingdom, France and Italy. The Service "Internet" is exclusively available in Germany.

10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive"), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit www.bmw-connecteddrive.co.za.

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm and by e-mail at info@hmw-connecteddrive.co.za

BMW BENEFITS.

BMW Service Concept: always up to date. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. Condition-Based Service measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have Original BMW Parts available for any work to be done. In short - quality and safety are at the heart of BMW Service.

BMW Motorplan. All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

BMW On Call. In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

BMW Accident Management. BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

Original BMW Accessories and BMW Lifestyle Accessories. The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

BMW Financial Services. There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to **www.bmwfinance.co.za** or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

Internet. Apart from the international website, www.bmw.com, BMW maintains websites in many countries around the world. Visit the South African website at **www.bmw.co.za** to find out more about options available and to locate dealerships in your vicinity.

BMW Owner's Circle. The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at **www.bmw.co.za/ownerscircle.** The internet site offers information and functionality specifically relevant to their personal and vehicle profile.

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- · Contact BMW via a priority email service;
- · View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting www.bmw.co.za/ownerscircle.

BMW Driving Experience. BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- M Advanced
- M Drift
- M Intensive
- Safety Package
- Skid Control
- · Efficient Driving

Upon purchase of any new BMW M vehicle, customers will receive a voucher for a complimentary M Advanced driving course.

For more information contact us on 0861 BMWDRIVE (269 374), email us at drivertraining@bmw.co.za or visit our website at: **www.bmwdrivingexperience.co.za.**

BMW Customer Care: 0800 600 555 toll free BMW On Call: 0800 600 777 toll free