Media Information

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**BMW Group South Africa partners with E-Mobility Congress of South Africa 2022.**

Midrand. BMW Group South Africa, a leader in innovation and electromobility in the country, announces its partnership with the 2022 E-Mobility Congress of South Africa (EMCSA) electrified by #NEXTGEN.

The annual two-day virtual conference combines local industry leaders, electric vehicle (EV) companies, and government institutes with select international experts focussed on creating awareness around electrified vehicles and accelerating the adoption of sustainable electromobility solutions.

The conference will be hosted from March 1 to March 2, 2022 and attendance is free. Interested parties are encouraged to register on the [EMCSA website](https://www.evfuture.co.za/) and join the conversation.

Peter van Binsbergen, Chief Executive Officer, BMW Group South Africa & Sub-Saharan Africa, said of the partnership: “Partnering with the E-Mobility Congress of South Africa, a recognised voice within the local electromobility field with a demonstrated track record, is an indication of our determination to address the challenges and opportunities in this rapidly-expanding segment head-on.

“In preparing for the increased availability of electric vehicles in South Africa, starting with the recent introduction of the BMW iX and continuing into 2022 with the BMW i4 and BMW iX3, we need to ensure the market and, most importantly, our customers are informed and ready for the next phase of our electromobility journey.”

Robert Walker, Director of EMCSA, added: “We are extremely honoured to partner with BMW Group South Africa, a leader in the EV field. We look forward to seeing what this new partnership has in store, not only for EMCSA, but for the broader EV industry, too.

“South Africa is on the cusp of the next motoring era, and it is our responsibility to see it through to the end. With the ‘can do’ South African attitude there is very little that can stand in the way.”

**-Ends-**

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

**BMW Group websites:**

[www.bmwgroup.com](http://www.bmwgroup.com)

www.bmw.co.za

Facebook: [www.facebook.com/BMWSouthAfrica](http://www.facebook.com/BMWSouthAfrica)

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About EMCSA

EMCSA is an annual E-Mobility virtual conference. A platform created for EV experts, industry leaders, and specialists to come together and share valuable information about industry innovations and initiatives. The EMCSA virtual conference connects people from around the world, presenting them with an opportunity to spread EV awareness and further grow and develop the E-Mobility industry.

For EMCSA 2022 the aim is “bigger is better”, the theme of next year’s conference is: EVs in South Africa: The Localisation Opportunities. Once again, the E-Mobility conference will be hosted via online/virtual channels. This way people can join from the comfort and safety of their own homes, no matter where in the world they are located.

The goal for next year’s virtual conference is to increase more government input into the conference, to start talking about all the local opportunities that lie within the country, and what innovations can be put into place to make these opportunities a South African reality.

For EMCSA 2022 the conversation around job creation within the industry, skills development, and entrepreneurial initiations that has set out the path for EVs future in this country shall begin.

The wheel is slowly turning and rapid technological developments in terms of fast charging, local manufacturing, policy changes, and integration are addressing these concerns. The more minds are put together, the more innovative and sustainable solutions there will be.

Join the conversation… Be part of the solution.