

Media information

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HR Journey continues in 2024: Top Employer Institute recognises once again world-class people practices at BMW Group South Africa.

This Top Employer certification showcases an organisation's dedication to a better world of work through excellent HR policies and people practices.

Midrand. The Top Employers Institute has once again acknowledged BMW Group South Africa as a Top Employer in 2024. A global authority on recognising excellent HR policies and people practices, the Top Employers certification showcases an organisation's commitment to a better workplace environment.

The Top Employers Institute programme certifies organisations based on the results of its HR Best Practices Survey and has certified and recognised over 2,000 employers in 122 countries and regions across five continents. This survey covers six HR domains consisting of 20 topics, including people strategy, work environment, talent acquisition, learning, diversity, equity and inclusion, wellbeing and more. BMW Group South Africa is among the Top Employers Institute's 10 international organisations that build futures and uplift communities through workplace improvement.

On its second consecutive prestigious recognition, CEO Peter van Binsbergen commented: "We are honoured to be recognised again as a Top Employer in South Africa and I am proud of our HR team for this acknowledgment of their commitment to building and maintaining a people-centric culture. As an employer we pride ourselves on building communities, offering continuous development opportunities for South African talents as well as securing jobs through the local investment in electrification and digitalisation. Being certified Top Employer proves our passion for people and sets the right tone for the year – building our success in South Africa for the next 50 years.

Commenting on this award for the organisation in the new year, Julia Modise, BMW Group South Africa HR Director, said: "We understand our position to make a profound difference within the workplace environment and to contribute to the economic and social upliftment of our country. This Top Employer accolade adds value to our efforts and amplifies our passion to achieve extraordinary outcomes for everyone. We believe in dedicated leadership, impactful investment, and relevant training for South African talent. Through supporting our employees and guiding them into meaningful



careers, we can elevate communities and livelihoods in the process. I'd like to thank all our associates for their support in bolstering BMW Group South Africa as an outstanding employer."

If you have any questions, please contact:

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Top Employers Institute

Established over 30 years ago, Top Employers Institute is the global authority on recognising excellence in people practices. The organisation helps accelerate these practices to enrich the world of work. Through the Top Employers Institute Certification Programme, participating companies can be validated, certified, and recognised as an employer of choice. Companies that have received Top Employer status have positively impacted the lives of over 9 million employees globally.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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