

MINI CORPORATE COMMUNICATIONS

Media Information

29 January 2024

The new MINI Countryman S ALL4 in JCW Trim.



In Iceland, the largest and most versatile MINI impresses in extreme winter conditions off the beaten track. With its modern all-wheel drive, the MINI Countryman S ALL4 guarantees brand-typical driving fun on any terrain. With its noticeable increase in traction, safety and agility, the comfortable crossover model is ready for all adventures.

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Munich/Reykjavik. Two-digit sub-zero temperatures, deep snow-covered routes and uneven scree tracks promise real challenges. In the midst of Iceland's breathtaking nature, the new MINI Countryman S ALL4 can prove its off-road qualities. In the John Cooper Works Trim with a bright chili red body color and a shiny black contrasting roof in jet black, the grown crossover model already exudes a visually superior presence.

“The MINI Countryman S ALL4 impresses with driving fun on any terrain. Our customers benefit from the variability of a crossover with a robust off-road character. The MINI Countryman is both agile and spirited as well as safe and comfortable on longer distances,” says Stefanie Wurst, head of MINI.

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Excellent even in snow and ice.

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Outdoor fans will experience the wild side of the largest volcanic island in the world, especially off the big roads. In winter on Iceland, rough terrain, snow-covered scree tracks and icy climbs challenge the precise driving qualities of the MINI Countryman S ALL4. The ALL4 all-wheel drive system supports the driver in all road and weather conditions. The fast and precise electronic control system distributes the drive power between the front and rear wheels as needed.

In combination with the slightly increased track width and the increased wheelbase, the model offers excellent driving dynamics with increased comfort. The chassis can be adjusted differently depending on the surface and environment. A well-balanced and comfortably adjusted suspension is ideal for exploring the Icelandic crater landscape. On solid roads and in city traffic, however, the MINI Countryman S ALL4 is particularly agile with its direct steering and sporty-tuned chassis.⁸⁵³⁸³⁴

The powerful 2.0 liter twin power turbo engine impresses on Iceland's long, straight roads with smooth running, increased output to 160 kW/218 hp and maximum torque of 360 Nm. In addition, a 48V mild hybrid engine supports the performance of the MINI Countryman S ALL4 (combined fuel consumption: 7.4 — 6.8 l/100 km; combined CO2 emissions: 169 — 155 g/km in accordance with WLTP) in the low speed range through a temporary boost of 14 kW. *



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Sporty design and clear aesthetics.

The John Cooper Works Trim gives the MINI Countryman S ALL4 an individual motorsport look with distinctive diffusers at the front and rear. In JCW Trim, the bright Chili Red color and the characteristic contrasting roof and high-gloss jet black side mirrors give the body a powerful appearance. In keeping with this, the MINI LED headlights with the selected JCW signature only show two horizontal stripes as daytime running lights and accentuate the minimalist design language.

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The John Cooper Works logo features clear outlines and the typical red-white-black color scheme on the octagonal front grille. In this new look, the logo also adorns the distinctive C-pillar, which connects flush with the stretched vehicle roof. Vertical rear lights underline the upright and sporty position of the MINI Countryman S ALL4. For the new model, light-alloy wheels are available in various designs and sizes ranging from 17 to 21 inches.



Sporty interior with a high level of travel comfort.

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The MINI Countryman S ALL4 offers up to five passengers comfortable space in all seats. The backrest of the three rear seats is individually adjustable in six positions. The back seat, which can be moved up to 13 cm, provides either additional legroom or even more cargo space. The bright atmosphere in the interior is further reinforced by the panoramic glass roof. In the JCW Trim, equipment-specific seats made of high-quality synthetic leather with red contrasting stitching provide a secure grip and at the same time offer the right level of comfort. The black and red color scheme of the vehicle trim continues on the knitted surfaces of the interior door trim and dashboard.

Luggage can be easily stored in the 450-liter trunk. The rear seat backrest, which can be flexibly divided at a ratio of 40:20:40, allows the luggage compartment to be expanded to up to 1,450 liters as required. This means that even bulky objects can be easily transported when the back seat is completely folded.

On multi-lane roads, Driving Assistant Plus adds the option of partially automated Level 2 driving to the MINI Countryman for the first time. This allows the driver to take his hands off the steering wheel up to a speed of 60 km/h, provided that he continues to closely monitor the traffic and remains ready to intervene at any time.

*All technical data provided are preliminary.

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Fuel consumption, CO2 emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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