

Press Information
9 March 2026

Call for entries: Intercultural Innovation Hub 2026 seeks innovative projects that strengthen social cohesion

+++ Wanted: Initiatives that foster intercultural dialogue and understanding +++ US\$ 20,000 in funding +++ Capacity-building and global network access +++ Entry deadline: 15 April 2026 +++

Munich / New York. Founded in 2011, the Intercultural Innovation Hub (IIH) is a joint initiative by the BMW Group and the United Nations Alliance of Civilisations (UNAOC), supported by Accenture. In 2026, the search is on again for projects worldwide that build inclusive societies and drive social change through intercultural innovation.

Global impact through social innovation

The Intercultural Innovation Hub is far more than a funding programme; it is a catalyst for growth and impact. Participating organisations receive hands-on mentoring and take part in an intensive capacity-building programme designed to strengthen and scale their strategies for addressing complex intercultural challenges.

Who is eligible to enter?

Non-profit organisations and social enterprises are eligible to take part. Focus areas include:

- Advancing gender equality
- Combatting xenophobia, hate speech and extremism
- Leveraging sport, art and culture as drivers of change
- Fostering inclusion of people with disabilities
- The responsible use of AI and new technologies to support these goals

Up to ten projects will be selected to receive funding and support.

Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49 89 382 -0

Internet
www.bmwgroup.com

Datum Press Information
9 March 2026
Thema Intercultural Innovation Hub 2026 – Call for entries
Seite 2

What does the funding package include?

USD 20,000 in project funding to strengthen and expand initiatives.

A one-year capacity-building programme featuring international workshops, masterclasses and one-on-one mentoring from experts at Accenture, the UNAOC and the BMW Group.

Access to a global leadership platform and an international community dedicated to fostering inclusion and social cohesion worldwide.

Apply now!

Entry deadline: 15 April 2026, 17:00 hrs EDT (New York)

Entry portal: www.interculturalinnovation.org/application-process

Eligibility requirements: www.interculturalinnovation.org/the-project/who-can-apply

If you have any questions, please contact:

BMW Group Corporate Communications

Katharina Schalk, spokesperson, Corporate Citizenship

Email: katharina.schalk@bmwgroup.com

Tel: +49-151-601-51092

Milena Pighi, Head of Corporate Citizenship

Email: milena.pa.pighi@bmwgroup.com

Tel: +49-160-978-24316

Angela Konert, Head of Business Communications, BMW Group South Africa

Email: angela.konert@bmw.co.za

Tel: +27-716662472

United Nations Alliance of Civilizations (UNAOC)

Dana Podmolikova, Programme Management Specialist - Youth

Email: danap@unops.org

Tel: +1 (212) 963-7149

Corporate Communications**Press Information**

Datum

9 March 2026

Thema

Intercultural Innovation Hub 2026 – Call for entries

Seite

3**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

X: <https://www.x.com/bmwgroup>