

Media information

Date 2 July 2026

Topic BMW Motorrad model updates 2027. Further attractive new colors and special equipment.

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BMW Motorrad model update for model year 2027. Attractive new colors and special equipment.



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Munich. For model year 2027, BMW Motorrad will once again introduce a range of model update measures across its product lineup. The models in the new configurations can be ordered from all BMW Motorrad partners from August 2026.

BMW F 900 XR.

- Factory option: Comfort Package with new content M Endurance Chain.

BMW S 1000 RR.

- Style Edition M Sport in new color scheme Blackstorm Metallic / M Motorsport as well as tinted windscreen and M Forged Wheels. Sport / Bluestone metallic is no longer available.

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- Optional equipment: USB Charging Port included in the Dynamic Package and the Edition M Sport.
- Optional equipment: M Package with new content M Forged Wheels. M Carbon Wheels become alternative package content.

BMW M 1000 RR.

- New M Motorsport frame as standard:
 - 3rd generation M Motorsport Frame
 - Clearly improved Flex properties
 - Weight lowered by approx. 1,3kg
 - Wall thickness reduced by approx. 30%
 - Precisely tuned stiffness and flexibility for optimal chassis performance and maximum grip
- Standard equipment with M Forged Wheels. M Carbon Wheels become alternative package content.
- Optional equipment: M Track Package as new package including M Endurance Chain, Carbon Package, M Billet Package and M Carbon Wheels. M Competition Package no longer available.
- Optional equipment: M Track Package II as new package including M Endurance Chain, Carbon Package and M Billet Package. M Competition Package no longer available.

BMW M 1000 XR.

- Optional equipment: M Track Package as new package including M Laptrigger, Carbon Package, M Billet Package and M Carbon Wheels. M Competition Package no longer available.

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- Optional equipment: M Track Package II as a new package including M Laptrigger, Carbon Package and M Billet Package. Competition Package no longer available.

BMW R 1300 RS.

- Optional equipment: left/right case holders now also available as factory option for Style Performance.

BMW F 900 R.

- Optional equipment: Comfort Package with new content M Endurance Chain.

BMW S 1000 R.

- Optional equipment: USB Charging Port included in the Comfort Package.

BMW M 1000 R.

- Optional equipment: M Track Package as new package including M Laptrigger, Carbon Package, M Billet Package and M Carbon Wheels. M Competition Package no longer available.
- Optional equipment: M Track Package II as a new package including M Laptrigger, Carbon Package and M Billet Package. Competition Package no longer available.

BMW R 1300 R.

- Optional equipment: left/right case holder now also available as factory option.
- Optional equipment: new Touring Package including left/right case holders, Central Lock and Central Stand.

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BMW K 1600 GT.

- Optional equipment: Design Option Wheels with wheel tape for Style Edition II.
- Style Edition II with new color scheme Imperial Blue metallic. Option 719 Blue Ridge Mountain metallic no longer available. Batch „K 1600 Edition“. Seat bench black / yellow. Wheel tape yellow.

BMW K 1600 GTL.

- Style Edition II with new color scheme Imperial Blue metallic. Option 719 Blue Ridge Mountain metallic and Exclusive Gravity Blue metallic no longer available. Batch „K 1600 Edition“. Option 719 Bench Seat black (new), Option 719 Forged Wheels.

BMW K 1600 Bagger and Grand America.

- Style Edition II with new color scheme Imperial Blue metallic. Option 719 Ionic Silver metallic no longer available. Batch „K 1600 Edition“.

BMW R 12 G/S.

- Style Option 719 und Option 719 II with new color scheme Frozen Brooklyn Grey metallic. Option 719 Sandrover Uni matt no longer available.

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The BMW Group

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In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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