

PRICE LIST.

FROM SEPTEMBER 2009.



Contents.

- 4 BMW EfficientDynamics
- 6 Technical introduction
- 7 Pricing
- 8 Standard equipment
- 10 M Sport
- 11 Paintwork
- 12 Interior trim
- 13 Upholstery
- 14 Paintwork and upholstery combinations
- 16 Interior trim and upholstery combinations
- 18 Colour linked parts
- 19 Wheels and tyres
- 21 BMW Individual
- 22 Optional equipment
- 34 More about BMW
- 38 Technical data



THE BMW 3 SERIES HIGHLINE CONVERTIBLE.







The BMW 3 Series Highline Convertible.

The BMW 3 Series Convertible already combines near-perfect 50:50 weight distribution, rear-wheel drive and lightweight engineering to deliver a class-leading driving experience, whilst the Retractable Hard-Top ensures you can savour the luxurious ambiance whatever the weather.

Couple this with award-winning BMW EfficientDynamics engine technologies that reduce emissions and lower fuel consumption, and you have an unbeatable combination of dynamic performance and effortless efficiency.

With the Highline models you can enhance this even further with up to £2,675 worth of additional equipment for £750.

Available on every engine variant – from the frugal 320d which returns 53.3mpg (combined cycle), to the exhilarating 335i which, with the 2009 International Engine of the Year (2.5-3.0-litre) delivers 306hp – Highline models mean you can enjoy an even more rewarding driving experience.

SE Highline

Equipment in addition / replacement to SE models

- 18" light alloy Star-spoke style 189 wheels
- Dakota leather upholstery (with SunReflective technology)
- Bluetooth telephone preparation

M Sport Highline

Equipment in addition / replacement to M Sport models

- 19" light alloy M Double-spoke style 225M wheels
- Dakota leather upholstery (with SunReflective technology)
- Bluetooth telephone preparation



The BMW 335i 2007 and 2008 International Engine of the Year

2009 International Engine of the Year (2.5-3.0-litre)

BMW 3 Series Highline Convertible

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009/ 2010)
Petrol												
320i SE Highline	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	16 / 30	£27,065.22	£4,059.78	£31,125	£32,010	£31,805	19%
320i M Sport Highline	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	16 / 31	£29,300.00	£4,395.00	£33,695	£34,580	£34,375	19%
325i SE Highline	218	7.6 (8.1)	37.7 (35.8)	176 (185)	l (l)	17 / 35	£29,234.78	£4,385.22	£33,620	£34,530	£34,300	23%
325i M Sport Highline	218	7.6 (8.1)	37.7 (35.8)	176 (185)	l (l)	17 / 36	£31,469.57	£4,720.43	£36,190	£37,100	£36,870	23%
330i SE Highline	272	6.5 (6.7)	36.2 (34.4)	182 (190)	I (J)	18 / 40	£32,143.48	£4,821.52	£36,965	£37,875	£37,645	24%
330i M Sport Highline	272	6.5 (6.7)	36.2 (34.4)	182 (190)	I (J)	18 / 41	£34,321.74	£5,148.26	£39,470	£40,380	£40,150	24%
335i SE Highline	306	5.8 (5.7)	29.7 (31.0)	226 (217)	L (K)	19 / 42	£33,382.61	£5,007.39	£38,390	£39,530	£39,070	33%
335i M Sport Highline	306	5.8 (5.7)	29.7 (31.0)	226 (217)	L (K)	19 / 42	£35,356.52	£5,303.48	£40,660	£41,800	£41,340	33%
Diesel												
320d SE Highline	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	16 / 30	£28,904.35	£4,335.65	£33,240	£34,095	£33,920	19%
320d M Sport Highline	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	16 / 31	£31,139.13	£4,670.87	£35,810	£36,665	£36,490	19%
325d SE Highline	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	17 / 35	£30,304.35	£4,545.65	£34,850	£35,735	£35,530	23%
325d M Sport Highline	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	17 / 36	£32,539.13	£4,880.87	£37,420	£38,305	£38,100	23%
330d SE Highline	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	18 / 40	£32,569.57	£4,885.43	£37,455	£38,340	£38,135	23%
330d M Sport Highline	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	18 / 41	£34,747.83	£5,212.17	£39,960	£40,845	£40,640	23%

Optional equipment*

The full range of paint colours, interior trims and optional equipment is available for all Highline Convertible models, priced as per the corresponding SE or M Sport Convertible model, with the following exceptions:

All SE Highline models 2R4, 19" light alloy Star-spoke style 230 wheels £445

All M Sport Highline models No alternative alloy wheels are available

All Highline models 633, Bluetooth telephone preparation with telematics £0

Only BMW Individual leather upholsteries available as alternative.

*Please refer to the BMW 3 Series Convertible Price List for full details. Value of additional equipment is based on specifying the options individually. Value ranges from £2,240-£2,675 on SE Highline models depending on engine variant and is £2.050 on all M Sport Highline models. Please note images shown may include options available at additional cost. Figures in brackets refer to optional six-speed automatic transmission (or seven-speed Double Clutch Transmission on 335i). BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions. Insurance group figures refer to 20 Group Rating System / 50 Group Rating System. BMW 3 Series Highline Convertible models are available until 31 December 2009.

The BMW 3 Series Highline Convertible



This is how much has gone in.

The pleasure you get from driving a BMW is the result of fine engineering – always setting the benchmark because it is based on much more than engine power. This is the thinking behind BMW's programme of EfficientDynamics. A change in philosophy, this programme of technologies helps to make positive changes in reducing CO₂ emissions and improving fuel consumption whilst enhancing driving dynamics. Changes for both today and tomorrow. Today's solutions include Brake Energy Regeneration, an innovative process for harnessing energy previously lost. As for tomorrow – even more advanced technologies to improve emissions and fuel consumption as we move towards BMW's vision of CleanEnergy and the use of hydrogen-powered engines. Nothing lost, but much gained. BMW EfficientDynamics: pushing the boundaries in terms of performance and dynamism – without compromise.

High-precision direct injection

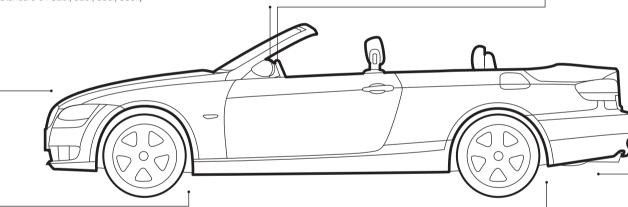
In this cutting-edge generation of petrol direct injection, the Piezo injectors are positioned very close to the spark plugs. They inject the fuel at high pressure and with extreme precision. The injectors' central positioning means only part of the combustion chamber needs to be filled with an ignitable petrol-air mixture. The engine can then run 'leanly' and so efficiently, precisely in the heavily used moderate load range. (Standard on 320i, 325i, 330i, 335i.)

Auto Start-Stop

BMW four-cylinder engines with manual transmission automatically shut down when the vehicle is stationary, for example at a red light or in traffic, when the driver shifts to neutral and releases the clutch. The engine restarts as soon as the clutch is activated again. This innovation significantly reduces fuel consumption especially in city traffic. (Standard on 320i, 320d with manual transmission.)

Optimum Shift Indicator

Timely gear shifts are one of the most effective and easiest ways to save fuel. This is where Optimum Shift Indicator in conjunction with six-speed manual transmission comes in. It shows the driver the most fuel-efficient gear to select for any driving situation. (Standard on all models with manual transmission.)



Electric Power Steering

In comparison with conventional, hydraulic steering systems, the electrical steering only uses energy during actual steering. When the steering wheel position is constant – for example at high speed along the motorway – the electronic motor is inactive. (Standard on 320i, 325i, 330i, 320d, 325d, 330d.)

Brake Energy Regeneration

The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. In addition, the system engages automatically when the car's brakes are applied or when coasting, to recycle otherwise wasted energy. (Standard on all models.)

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

And this is what comes out.

BMW already offers 80 models* with CO_2 emissions of 140g/km or less. But that's just for starters. We're carrying on our research – in the quest to bring you more driving pleasure and less consumption.

* In the UK and Republic of Ireland.



6 Technical introduction Pricing 7

BMW 3 Series Convertible.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
Petrol						
320i SE	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	16 / 30
320i M Sport	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	16 / 31
325i SE	218	7.6 (8.1)	37.7 (35.8)	176 (185)	l (l)	17 / 35
325i M Sport	218	7.6 (8.1)	37.7 (35.8)	176 (185)	l (l)	17 / 36
330i SE	272	6.5 (6.7)	36.2 (34.4)	182 (190)	l (J)	18 / 40
330i M Sport	272	6.5 (6.7)	36.2 (34.4)	182 (190)	l (J)	18 / 41
335i SE	306	5.8 (5.7)	29.7 (31.0)	226 (217)	L (K)	19 / 42
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Diesel						
320d SE	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	16 / 30
320d M Sport	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	16 / 31
325d SE	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	17 / 35
325d M Sport	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	17 / 36
330d SE	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	18 / 40
330d M Sport	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	18 / 41

Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
£26,413.04	£3,961.96	£30,375	£31,260	£31,055	19%
£28,647.83	£4,297.17	£32,945	£33,830	£33,625	19%
£28,582.61	£4,287.39	£32,870	£33,780	£33,550	23%
£30,817.39	£4,622.61	£35,440	£36,350	£36,120	23%
£31,491.30	£4,723.70	£36,215	£37,125	£36,895	24%
£33,669.57	£5,050.43	£38,720	£39,630	£39,400	24%
£32,730.43	£4,909.57	£37,640	£38,780	£38,320	33%
£34,704.35	£5,205.65	£39,910	£41,050	£40,590	33%
£28,252.17	£4,237.83	£32,490	£33,345	£33,170	19%
£30,486.96	£4,573.04	£35,060	£35,915	£35,740	19%
£29,652.17	£4,447.83	£34,100	£34,985	£34,780	23%
£31,886.96	£4,783.04	£36,670	£37,555	£37,350	23%
£31,917.39	£4,787.61	£36,705	£37,590	£37,385	23%
£34,095.65	£5,114.35	£39,210	£40,095	£39,890	23%

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Key

Figures in (brackets) apply to cars with automatic transmission.

Insurance group figures refer to – 20 Group Rating System / 50 Group Rating System.

VED rates

Annual VED rates for brand new cars are determined by their CO₂ emission figure.

BMW 3 Series Convertible models fall into one of the seven categories listed below:

CO ₂ emissions g/km	Band E	Band G	Band H	Band I	Band J	Band K	Band L
	131-140	151-165	166-175	176-185	186-200	201-225	226-255
Vehicle Excise Duty	£120	£150	£175	£175	£215	£215	£405

On the road price

Vehicle Excise Duty (12 months)

The recommended on the road price includes:

Delivery and BMW Emergency Service

Number plates

Vehicle first registration fee

£25 £55 See left

£655

8 | Standard equipment



320i SE

Engine

- Catalytic converter
- EU5 emissions management
- Four-cylinder in-line petrol engine with high-precision direct injection
- VANOS

Transmission

■ Six-speed manual transmission

Wheels and chassis

- 17" light alloy Star-spoke style 157 wheels
- Disc brakes front and rear, ventilated
- Electric Power Steering
- Front suspension, Aluminium
- Rear suspension, five-link

Safety and technology

- Airbags:
- Driver and front passenger, front
- Side airbags driver and front passenger with combined head airbag
- Alarm system (Thatcham 1) with remote control and engine immobiliser
- Check control warning system
- Cruise control
- Daytime running lights
- Dvnamic brake lights
- Dynamic Stability Control (DSC) comprising:

Anti-lock Braking System (ABS)

Automatic Stability Control (ASC)

Cornering Brake Control (CBC)

Dynamic Brake Control (DBC)

Dynamic Traction Control (DTC)

Electronic Brake-force Distribution (EBD)

Engine Drag Torque Control (MSR)

- First Aid kit and warning triangle
- Foglights, front and rear
- Follow-me-home headlight function

Safety and technology (cont.)

- Headlight wash
- Head restraints front, anti-whiplash
- Head restraints, rear
- On-board Diagnosis
- Park Distance Control (PDC), rear
- Roll-over protection system
- Run-flat tyres with Tyre Puncture Warning System (TPWS)
- Seat belts front with pyrotechnical belt latch tensioner and belt force limiter
- Seat belts rear, two with inertia-reel
- Third brake light, integrated in luggage compartment lid
- Visible VIN
- Windscreen washer iets, heated
- Windscreen wipers, two-speed with adjustable intervals
- Xenon headlights

Seats

- Child seat ISOFIX attachment front and rear with passenger airbag deactivation
- Fluid cloth upholsterv
- Four seats
- Rear seat easy access system
- Seat adjustment front, electric with driver memory
- Seat backrests rear, foldable for level storage area

Exterior equipment

- Exhaust tailpipe single, chrome
- Exterior mirrors heated, electric adjustment with automatic dipping for passenger side mirror
- Exterior trim, Chromeline
- Indicator lenses, clear
- Kidney grille, Chrome with black vertical slats
- Luggage compartment loading function
- Non-metallic paintwork
- Retractable Hard-Top (RHT)

Interior equipment

- Air conditioning, automatic, with two-zone control
- Armrest front, folding with storage compartment
- Cup holders, front
- Door sill finishers with BMW designation
- Electric windows front and rear, with open/close fingertip control
- Extended lighting comprising:
- Ambient interior lighting light band in door and side trim
- Door handle illumination
- Exit lighting
- Footwell lights, front and rear
- Interior lights, front with soft on/off
- Reading lights, front
- Floor mats, velour
- Interior trim, Satin Silver
- Rear-view mirror, automatically dimming
- Smoker's package
- Start-Stop button
- Steering column with manual reach and rake adjustment

Interior equipment (cont.)

- Storage facilities:
- Securing rings in luggage compartment
- Storage area separating luggage compartment and cabin
- Storage compartment in door panels, folding
- Storage compartment next to steering column with lid
- Storage compartment with cover in rear centre console
- Storage nets on seat backrests
- Sun visors with illuminated vanity mirrors
- Sport multi-function leather steering wheel with decorative inserts in Matt Chrome Pearl Grev
- Toolkit located in luggage compartment
- Windscreen with grey shade band

Audio and communication

- Auxiliary input point for auxiliary playing devices (e.g. MP3 player)
- BMW Professional radio with single CD player
- CD changer preparation
- Loudspeaker system with six speakers
- On-Board Computer (OBC) comprising:
 - Average fuel consumption
 - Average speed
 - Outside temperature display
 - Time/date
 - Range
- Personal Profile

320d SE

Equipment in addition / replacement to 320i SE

- Diesel Particulate Filter (DPF)
- Four-cylinder in-line diesel engine with common-rail technology

Standard equipment 9

- Incorrect fuelling protection system
- Turbo

325i SE

Equipment in addition / replacement to 320i SE

- Cruise control with brake function
- Dynamic Stability Control Plus (DSC+) comprising:

Brake drying

Brake fade compensation

Brake pre-tensioning

Hill-start assistant

- Exhaust tailpipes twin, chrome
- Kidney grille, chrome with chrome vertical slats
- Rain sensor with automatic headlight activation
- Six-cylinder in-line petrol engine with high-precision direct injection

325d SE

Equipment in addition / replacement to 325i SE

- Diesel Particulate Filter (DPF)
- EU4 emmissions management
- Six-cylinder in-line diesel engine with common-rail technology

330i/d SE

Equipment in addition / replacement to 325i/d SE

- 17" light alloy Star-spoke style 185 wheels
- EU5 emissions management
- Metallic paintwork

335i SE

Equipment in addition / replacement to 330i SE

- 17" light alloy V-spoke style 188 wheels
- EU4 emmissions management
- Exhaust tailpipes single, left and right, chrome
- Front bumper valance with Grey insert
- Oil temperature display
- Power assisted steering, hydraulic
- Twin-turbo

10 M Sport Paintwork 11



All M Sport Models Equipment in addition / replacement to SE models

- 18" light alloy Star-spoke style 193 M wheels
- Blue Shadow cloth / Alcantara upholstery
- Door sill finishers with M designation
- Exterior trim, High-gloss Shadowline
- Interior trim, Aluminium Glacier Silver
- M aerodynamic bodystyling
- M Sport multi-function leather steering wheel (six-cylinder M Sport models with automatic transmission includes steering wheel gearshift paddles).
- M Sport suspension
- Shortened gearshift
- Sport seats





Key

● = Standard

O = Optional

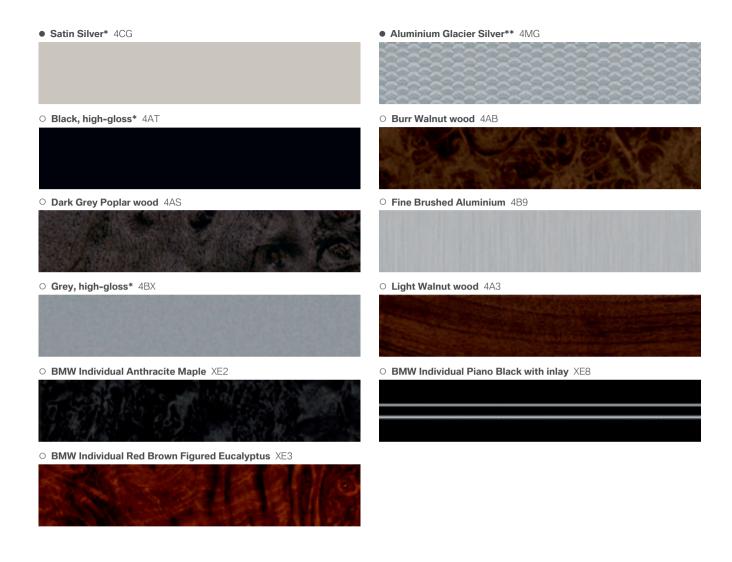
* = Not available on M Sport models

** = Only available on M Sport models

Please see the paintwork, upholstery and interior trim pricing tables or consult your BMW Dealer for further details.

These samples are designed to give you a first impression of paint colours. Experience has shown however, that printed versions of paint colours cannot in all cases faithfully replicate the colour appearance of the originals. We recommend that you consult your local BMW Dealer who has physical samples of all available options.

12 Interior trim





Key

■ = Standard

O = Optional

* = Not available on M Sport models

** = Only available on M Sport models

Please see the paintwork, upholstery and interior trim pricing tables or consult your BMW Dealer for further details.

These samples are designed to give you a first impression of interior trims. Experience has shown however, that printed versions of interior trims cannot in all cases faithfully replicate the colour appearance or texture of the originals. We recommend that you consult your local BMW Dealer who has physical samples of all available options.

Key

Standard

O = Optional

* = Not available on M Sport models

** = Only available on M Sport models

Please see the paintwork, upholstery and interior trim pricing tables or consult your BMW Dealer for further details.

These samples are designed to give you a first impression of upholsteries. Experience has shown however, that printed versions of upholsteries cannot in all cases faithfully replicate the colour appearance or texture of the originals. We recommend that you consult your local BMW Dealer who has physical samples of all available options.

14 Paintwork and upholstery combinations Paintwork and upholstery combinations | 15

										Metallic								
Model	Upholstery	Upholstery colour	Interior colour	Standard seats	Sport seats	Upholstery code	*Atlantic Blue	Barbera Red*	Black Sapphire	968 Bluewater	Monaco Blue*	Wontego Blue*	Platinum Bronze*	Space Grey	Tasman*	Titanium Silver		
Standard:	Fluid cloth*	Anthracite	Black	•	•	ALAT	•	•	•	•	•	•	•	•	•	•		
SE		Grey	Grey	•	•	ALAD	•	•	•	•	•	•	•	•	•	•		
Standard: M Sport	Blue Shadow cloth / Alcantara**	Anthracite	Black	-	•	ANAT	_	•	•	•	-	_	-	•	_	_		
Option:	Dakota leather	Black	Black	•	•	LCSW	•	•	•	•	•	•	•	•	•	•		
All		Coral Red	Black	•	•	LCD1	•	•	•	•	•	•	•	•	•	•		
		Cream Beige	Cream Beige	•	•	LCGE	•	•	•	•	•	•	•	•	•	•		
		Grey	Grey	•	•	LCAD	•	•	•	•	•	•	•	•	•	•		
		Jade Grey	Black	•	•	LCD2	•	•	•	•	•	•	•	•	•	•		
		Saddle Brown	Black	•	•	LCD3	•	•	•	•	•	•	•	•	•	•		
Option:	Nappa leather*	Black	Black	•	-	LRSW	•	•	•	•	•	•	•	•	•	•		
SE		Camel	Black	•	-	LRD4	•	•	•	•	•	•	•	•	•	•		
		Cream Beige	Cream Beige	•	-	LRGE	•	•	•	•	•	•	•	•	•	•		
Option:	BMW Individual	Champagne	Black	•	•	ZACM	•	•	•	•	•	•	•	•	•	•		
All	Merino leather	Cohiba Brown	Black	•	•	ZAWT	•	•	•	•	•	•	•	•	•	•		
		Platinum	Black	•	•	ZAC8	•	•	•	•	•	•	•	•	•	•		
		Rust Brown	Black	•	•	ZAP2	•	•	•	•	•	•	•	•	•	•		
Option:	BMW Individual	Champagne	Black	•	•	ZBCM	•	•	•	•	•	•	•	•	•	•		
All	Full Merino leather	Platinum	Black	•	•	ZBC8	•	•	•	•	•	•	•	•	•	•		
		Rust Brown	Black	•	•	ZBP2	•	•	•	•	•	•	•	•	•	•		

							Met	tallic	BMW Individual metallic			al	Non-metallic		
				Standard seats	Sport seats	Upholstery code	Havanna*	Le Mans Blue**	Aventurine Silver	Azurite Black	Moonstone	Ruby Black	Alpine White	Crimson Red*	Jet Black*
Model	Upholstery	Upholstery colour	Interior colour				A17	381	S58	S34	X04	X03	300	A61	668
Standard:	Fluid cloth*	Anthracite	Black	•	•	ALAT	•	-	•	•	•	•	•	•	•
SE		Grey	Grey	•	•	ALAD	•	-	•	•	•	•	•	•	•
Standard: M Sport	Blue Shadow cloth / Alcantara**	Anthracite	Black	-	•	ANAT	_	•	•	•	•	•	•	_	-
Option:	Dakota leather	Black	Black	•	•	LCSW	•	•	•	•	•	•	•	•	•
All		Coral Red	Black	•	•	LCD1	•	•	•	•	•	•	•	•	•
		Cream Beige	Cream Beige	•	•	LCGE	•	•	•	•	•	•	•	•	•
		Grey	Grey	•	•	LCAD	•	•	•	•	•	•	•	•	•
		Jade Grey	Black	•	•	LCD2	•	•	•	•	•	•	•	•	•
		Saddle Brown	Black	•	•	LCD3	•	•	•	•	•	•	•	•	•
Option:	Nappa leather*	Black	Black	•	-	LRSW	•	_	•	•	•	•	•	•	•
SE		Camel	Black	•	_	LRD4	•	-	•	•	•	•	•	•	•
		Cream Beige	Cream Beige	•	_	LRGE	•	-	•	•	•	•	•	•	•
Option:	BMW Individual	Champagne	Black	•	•	ZACM	•	•	•	•	•	•	•	•	•
All	Merino leather	Cohiba Brown	Black	•	•	ZAWT	•	•	•	•	•	•	•	•	•
		Platinum	Black	•	•	ZAC8	•	•	•	•	•	•	•	•	•
		Rust Brown	Black	•	•	ZAP2	•	•	•	•	•	•	•	•	•
Option:	BMW Individual	Champagne	Black	•	•	ZBCM	•	•	•	•	•	•	•	•	•
All	Full Merino leather	Platinum	Black	•	•	ZBC8	•	•	•	•	•	•	•	•	•
		Rust Brown	Black	•	•	ZBP2	•	•	•	•	•	•	•	•	•

Key

• = Standard interior trim

– = Not available

* = Not available on M Sport models

– = Not available

The above table shows all available paintwork and upholstery combinations. To view samples together please consult your local BMW Dealer who will be happy to assist with your choices. Alternatively, further combination details can be found on the 'Build your BMW' section available via www.bmw.co.uk/3seriesconvertible.

O = Interior trim available at extra cost

^{** =} Only available on M Sport models

^{** =} Only available on M Sport models

M Sport models

					SE models									
							Ir	nterior tr	im				W Indivi	
Model	Upholstery colour	Upholstery colour	Interior	Upholstery code	938 Satin Silver	Black, high-gloss	Burr Walnut wood	SAP Dark Grey Poplar wood	689 Fine Brushed Aluminium	K Grey, high-gloss	Light Walnut wood	XE3 Anthracite Maple	83X Piano Black with inlay	Red Brown Figured Eucalyptus
Standard:	Fluid cloth*	Anthracite	Black	ALAT	•	0	0	0	0	0	0	0	0	0
SE		Grey	Grey	ALAD	•	0	0	0	0	0	0	0	0	0
Standard: M Sport	Blue Shadow cloth / Alcantara**	Anthracite	Black	ANAT	-	_	-	_	-	_	-	_	_	_
Option:	Dakota leather	Black	Black	LCSW	•	0	0	0	0	0	0	0	0	0
All		Coral Red	Black	LCD1	•	0	0	0	0	0	0	0	0	0
		Cream Beige	Cream Beige	LCGE	•	0	0	0	0	0	0	0	0	0
		Grey	Grey	LCAD	•	0	0	0	0	0	0	0	0	0
		Jade Grey	Black	LCD2	•	0	0	0	0	0	0	0	0	0
		Saddle Brown	Black	LCD3	•	0	0	0	0	0	0	0	0	0
Option:	Nappa leather*	Black	Black	LRSW	_	•	0	0	0	0	0	0	0	0
SE		Camel	Black	LRD4	_	•	0	0	0	0	0	0	0	0
		Cream Beige	Cream Beige	LRGE	_	•	0	0	0	0	0	0	0	0
Option:	BMW Individual	Champagne	Black	ZACM	•	0	0	0	0	0	0	0	0	0
All	Merino leather	Cohiba Brown	Black	ZAWT	•	0	0	0	0	0	0	0	0	0
		Platinum	Black	ZAC8	•	0	0	0	0	0	0	0	0	0
		Rust Brown	Black	ZAP2	•	0	0	0	0	0	0	0	0	0
Option:	BMW Individual	Champagne	Black	ZBCM	•	0	0	0	0	0	0	0	0	0
All	Full Merino leather	Platinum	Black	ZBC8	•	0	0	0	0	0	0	0	0	0
		Rust Brown	Black	ZBP2	•	0	0	0	0	0	0	0	0	0

					Interior trim					BMW Individual Interior trim			
Model	Upholstery	Upholstery	Interior	Upholstery code	MA Aluminium Glacier Silver	Burr Walnut wood	Sark Grey Poplar wood	Fine Brushed Aluminium	Light Walnut wood	ZEX Anthracite Maple	83X Piano Black with inlay	E3X Red Brown Figured Eucalyptus	
		colour	colour										
Standard: SE	Fluid cloth*	Anthracite	Black	ALAT	-	-	-	-	-	-	-	-	
		Grey	Grey	ALAD	-	-	-	-	-	-	-	-	
Standard: M Sport	Blue Shadow cloth / Alcantara**	Anthracite	Black	ANAT	•	0	0	♦	0	0	0	0	
Option:	Dakota leather	Black	Black	LCSW	•	0	0	♦	0	0	0	0	
All		Coral Red	Black	LCD1	•	0	0	♦	0	0	0	0	
		Cream Beige	Cream Beige	LCGE	•	0	0	\$	0	0	0	0	
		Grey	Grey	LCAD	•	0	0	\$	0	0	0	0	
		Jade Grey	Black	LCD2	•	0	0	\$	0	0	0	0	
		Saddle Brown	Black	LCD3	•	0	0	♦	0	0	0	0	
Option:	Nappa leather*	Black	Black	LRSW	-	-	-	-	-	-	-	-	
SE		Camel	Black	LRD4	_	_	_	-	_	-	_	_	
		Cream Beige	Cream Beige	LRGE	_	_	_	_	_	-	_	_	
Option:	BMW Individual	Champagne	Black	ZACM	•	0	0	\$	0	0	0	0	
All	Merino leather	Cohiba Brown	Black	ZAWT	•	0	0	\$	0	0	0	0	
		Platinum	Black	ZAC8	•	0	0	\$	0	0	0	0	
		Rust Brown	Black	ZAP2	•	0	0	\$	0	0	0	0	
Option:	BMW Individual	Champagne	Black	ZBCM	•	0	0	\$	0	0	0	0	
All	Full Merino leather	Platinum	Black	ZBC8	•	0	0	\$	0	0	0	0	
		Rust Brown	Black	ZBP2	•	0	0	\$	0	0	0	0	

Key

• = Standard interior trim

– = Not available

* = Not available on M Sport models

** = Only available on M Sport models

O = Interior trim available at extra cost

Key = Standard interior trim O = Interior trim available at extra cost

-= Not available

* = Not available on M Sport models

** = Only available on M Sport models

The above table shows all available interior trim and upholstery combinations. To view samples together please consult your local BMW Dealer who will be happy to assist with your choices. Alternatively, further combination details can be found on the 'Build your BMW' section available via www.bmw.co.uk/3seriesconvertible.

The above table shows all available interior trim and upholstery combinations. To view samples together please consult your local BMW Dealer who will be happy to assist with your choices. Alternatively, further combination details can be found on the 'Build your BMW' section available via www.bmw.co.uk/3seriesconvertible.

18 Colour linked parts

Wheels a	and tyres	19
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	Carpet	Floor mats	Dashb	oard	Se	ats		Doors	
			Lower	Upper	Seat back	Seat facing	Door insert	Door casing	Door armres
Fluid cloth uphol	stery								
Anthracite	Anthracite	Anthracite	Black	Black	Black	Anthracite	Black	Black	Black
Grey	Grey	Grey	Grey	Black	Grey	Grey	Grey	Grey	Grey
Blue Shadow clo	th / Alcantara up	pholstery							
Anthracite	Anthracite	Anthracite	Black	Black	Black	Anthracite / Blue	Anthracite / Blue	Black	Black
Dakota leather up	pholstery								
Black	Anthracite	Anthracite	Black	Black	Black	Black	Black	Black	Black
Coral Red	Anthracite	Anthracite	Black	Black	Black	Coral Red	Coral Red	Black	Coral Red
Cream Beige	Cream Beige	Cream Beige	Cream Beige	Black	Cream Beige	Cream Beige	Cream Beige	Cream Beige	Cream Beige
Grey	Grey	Grey	Grey	Black	Grey	Grey	Grey	Grey	Grey
Jade Grey	Anthracite	Anthracite	Black	Black	Black	Jade Grey	Jade Grey	Black	Jade Grey
Saddle Brown	Anthracite	Anthracite	Black	Black	Black	Saddle Brown	Saddle Brown	Black	Saddle Brown
Nappa leather up	holstery								
Black	Anthracite	Anthracite	Black	Black	Black	Black	Black	Black	Black
Camel	Anthracite	Black	Black	Black	Black	Camel	Camel	Black	Camel
Cream Beige	Cream Beige	Cream Beige	Cream Beige	Black	Cream Beige	Cream Beige	Cream Beige	Cream Beige	Cream Beige
BMW Individual N	Merino leather u	pholstery							
Champagne	Anthracite	Anthracite	Black	Black	Champagne	Champagne	Champagne	Black	Champagne
Cohiba Brown	Anthracite	Anthracite	Black	Black	Cohiba Brown	Cohiba Brown	Cohiba Brown	Black	Cohiba Brown
Platinum	Anthracite	Anthracite	Black	Black	Platinum	Platinum	Platinum	Black	Platinum
Rust Brown	Anthracite	Anthracite	Black	Black	Rust Brown	Rust Brown	Rust Brown	Black	Rust Brown
BMW Individual F	- - - - - - - - - - - - - - - - - - -	ner upholstery	,						
Champagne	Anthracite	Anthracite	Champagne	Black	Champagne	Champagne	Champagne	Black	Champagne
Platinum	Anthracite	Anthracite	Platinum	Black	Platinum	Platinum	Platinum	Black	Platinum
Rust Brown	Anthracite	Anthracite	Rust Brown	Black	Rust Brown	Rust Brown	Rust Brown	Black	Rust Brown

		Star-spoke style 157	Star-spoke style 185	Radial-spoke style 187
Wheel size	Front / rear	8 J x 17	8 J x 17	8 J x 17
Tyre size	Front / rear	225/45 R17	225/45 R17	225/45 R17
	Option code	2C4	2C5	2HC
320i SE, 320d S	E,	•	£100	£170
325i SE, 325d S	E	•	£100	£170
330i SE, 330d S	E	-	•	£75
335i SE		_	_	-

		V-spoke style 188	Star-spoke style 189	Star-spoke style 230
Wheel size	Front / rear	8 J x 17 / 8.5 J x 17	8 J x 18 / 8.5 J x 18	8 J x 19 / 9 J x 19
Tyre size	Front / rear	225/45 R17 / 255/40 R17	225/40 R18 / 255/35 R18	225/35 R19 / 255/30 R19
	Option code	2KE	2C6	2R4
320i SE, 320d S	Ε,	£435	£870	£1,315
325i SE, 325d S	E	£435	£870	£1,315
330i SE, 330d S	E	£345	£780	£1,225
335i SE		•	£435	2882

Key

• = Standard \mathfrak{L} = Optional - = Not available

20 Wheels and tyres

		M Star-spoke style 193 M
Wheel size	Front / rear	8 J x 18 / 8.5 J x 18
Tyre size	Front / rear	225/40 R18 / 255/35 R18
	Option code	2MF
320i/d M Sport		•
325i/d M Sport		•
330i/d M Sport		•

		BMW Individual V-spoke style 152 I	BMW Individual V-spoke style 228 I
Wheel size	Front / rear	8 J x 18 / 8.5 J x 18	8 J x 19 / 9 J x 19
Tyre size	Front / rear	225/40 R18 / 255/35 R18	225/35 R19 / 255/30 R19
	Option code	2M0	2M8
320i SE, 320d S	E,	£655	£1,105
325i SE, 325d S	E	£655	£1,105
330i SE, 330d S	E	£590	£1,035
335i SE		£275	£725

= BIMIN puglinginal

The most exclusive way to drive a BMW

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of individuality has never felt so effortless.

A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular metallic paints thanks to a special pigmentation. Xirallic or Titanium Dioxide pigments create an iridescent effect which gives the colours an unmistakable brilliance in the light.

Inside, the level of exclusivity can be continued with the distinctive yet subtle tones of BMW Individual Merino leather. A painstaking refinement process ensures that the leather is kept soft and supple, retaining a unique feel throughout its life as well as meeting the practical demands of a luxury car. And just to complete the interior, you can choose from the hand-picked wood trims that ensure the perfect grain every time.



BMW Individual | 21

Let yourself be inspired with BMW Individual.



BMW EfficientDynamics	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Auto Start-Stop	•	•	_	-	-	-	_	-	•	•	_	-	_	-	Std
Brake Energy Regeneration	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std
Electric Power Steering	•	•	•	•	•	•	-	-	•	•	•	•	•	•	Std
High-precision direct injection	•	•	•	•	•	•	•	•	-	-	-	_	-	_	Std
Optimum Shift Indicator	•	•	•	•	•	•	•	•	•	•	•	•	•	•	Std

Certain BMW EfficientDynamics features may be excluded of Your BMW Dealer will be pleased to provide you with more		0	he opti	onal eq	quipmer	nt chose	en.									
Transmission																
Automatic transmission	205	0	0							0	0					£1,460
Six-speed automatic transmission with Steptronic and adaptive transmission control including Shiftlock/Interlock. Adapts to personal driving style. Selector lever handle in leather, with inserts in Matt Chrome Pearl Grey. Includes steering wheel mounted gearshift paddles on six-cylinder models.				0	0	0	0	-	-			0	0	0	0	£1,555
Seven-speed Double Clutch Transmission (DCT)	2TC	_	-	-	-	-	-	0	0	-	-	-	-	-	-	£1,605
Seven-speed Double Clutch Transmission allows gear changes without a break in the flow of power to the rear wheels. Choose from manual gear changes via steering wheel mounted gearshift paddles or a fully automated mode. 'Sport' button on the centre console allows selection of shorter shift times. Also features Launch Control.																
Wheels and chassis																
Active Steering At low speeds steering is precise and exact due to a more direct steering ratio. At higher speeds the steering ratio becomes more indirect for enhanced directional stability and safety. Please note that the Electric Power Steering element of BMW EfficientDynamics (where fitted) will be deleted when this option is specified. Includes Servotronic. Not with 216; or 3AC on 335i SE / M Sport models.	217	-	_	0	0	0	0	0	0	0	0	0	0	0	0	£905
M Sport suspension Stiffer spring/damper set-up with vehicle lowered by 15mm.	704	0	•	0	•	0	•	0	•	0	•	0	•	0	•	£265

• = Standard \circ = Optional - = Not available

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Wheels and chassis (cont.)																
M Sport suspension deletion	225	-	0	-	0	-	0	-	0	-	0	-	0		0	03
Servotronic Varies the level of steering assistance according to the vehicle's speed. At low speeds the system provides a high level of assistance, making steering lighter for the driver. As the speed increases, assistance reduces so that contact with the road becomes more direct and the steering more precise.	216	0	0	0	0	0	0	_	-	0	0	0	0	0	0	£170
Safety and technology																
Active Cruise Control (ACC)	541	_	-	0	0	0	0	0	0	_	-	0	0	0	0	£1,100
Controlled by separate steering column stalk. Maintains distance from the car in front in four adjustable distance ranges by braking and accelerating in response to radar sensors in the front bumper. Desired speed and operating mode are displayed in the instrument panel.																
Adaptive Headlights	524	0	0							0	0					£300
Offers improved visibility by following the steering angle of the front wheels, giving better illumination of the road ahead through corners. Not active when the car is reversing or turned to the right when stationary, to avoid dazzling oncoming traffic. Cornering light for illuminating the roadway when cornering with a suitable angle at speeds of up to 45mph (65km/h). Cornering light also activated at speeds below 22mph (35km/h) when direction indicators are in use. Includes 521.				0	0	0	0	0	0			0	0	0	0	£240
High-beam Assistant	5AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£105
High-beam Assistant supports the driver by automatically alternati between low and high beam where there is oncoming traffic and when driving through changing light conditions. The system will switch high beam on or off automatically. Only with 521. Not with 4NA.	ng															
Park Distance Control (PDC), front and rear	508	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£355
Acoustic (and visual in combination with 606, Navigation system – BMW Business Advanced or 609, Navigation system – BMW Professional Multimedia) warning of proximity of obstacles to front or rear of the car. Manual deactivation. Sensors in the bumper painted in body colour. If 3AC is also specified, rear sensors will be automatically deactivated when the towbar is in position.																

/ = Indicates 'or'

	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Safety and technology (cont.)															
Rain sensor with automatic headlight activation 521 Automatic activation/intermittent-wipe control for windscreen wipers and automatic activation of the headlights. Included with 358.	0	0	•	•	•	•	•	•	0	0	•	•	•	•	£95
Seats															
Lumbar support, driver and front passenger Electric height and depth adjustment for an ergonomically perfect seat position and additional support of back muscles. 488	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£225
Seat heating, front Seat heating for driver and front passenger. Seat surface and backrest are rapidly heated to add comfort in colder months. Seat heating can be adjusted by a three-stage switch.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£275
Sport seats, front Length, height, tilt and thighrest are manually adjustable, with nets on the rear of the driver and front passenger seat backrests. Including electric adjustment of backrest side bolsters, which ensures optimum lateral support when cornering. Not with LRxx.	0	•	0	•	0	•	0	•	0	•	0	•	0	•	£420
Exterior equipment															
Comfort Access Keyless access to the vehicle (driver and passenger doors, luggage compartment lid), keyless starting of the vehicle and remote closing of the Retractable Hard-Top.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£510
Exterior mirrors, folding Electrically foldable exterior mirrors. Automatic dipping parking function for front passenger side mirror in reverse gear (standard). Key-dependent memory function for exterior mirrors. Not with 430.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£170
Exterior mirrors – folding, automatically dimming Electrically foldable exterior mirrors with automatic dimming. Includes a key dependent memory function for exterior mirrors. Not with 313.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£250

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Exterior equipment (cont.)											,					
Exterior trim, High-gloss Shadowline Side frame strip, window strips, mirror frames and window recess finisher in a high-gloss black trim.	760	0	•	0	•	0	•	0	•	0	•	0	•	0	•	£345
Exterior trim, Chromeline Side frame strip and window recess finisher in chrome.	346	•	0	•	0	•	0	•	0	•	0	•	0	•	0	£0
Model designation deletion Removal of model designation from rear.	320	0	0	0	0	0	0	0	0	0	0	0	0	0	0	93
Towbar, detachable Concealed and permanently installed behind bumper. Released electrically when needed by means of a switch on the inside of the luggage compartment trim and can be manually pivoted into position. Mechanical lock. For a twin-electrics solution an adaptor is required. Please consult your BMW Dealer. Not with 217 on 335i SE / M Sport models.	3AC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£610
Interior equipment																
Armrest – front with sliding adjustment Two-part, armrest with sliding segment.	4AE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£110
Climate Comfort windscreen Infrared reflective laminate for the windscreen, keeping cabin cooler in direct sunlight. Includes 521.	358	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£175 £115
Extended storage Includes foldable cup holder in rear centre console, luggage compartment floor net, two bag holders on the luggage compartment separating panel, strap for dividing the luggage compartment.	493	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£90
Rear-view mirror, with digital compass LED compass readout indicating direction of travel, displayed within the rear-view mirror. Not with 5AC.	4NA d	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£60

/ = Indicates 'or'

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Interior equipment (cont.)																
Smoker's package deletion Deletion of smoker's package, replaces ashtray and lighter with an open storage area. Please not the 12V socket is not fitted in the centre console in this instance. The one in the armrest remains, and an additional one is provided in the fror passenger footwell.	441 nt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£0
Through-loading storage bag Longer items can be secured in the luggage compartment by means of through-load hatch located behind rear seat backrest. Through-load measurements: width 405mm, height 263mm. Transport bag dimensions adjustable, to maximum length: 1300mm, volume: 130 litres.	4UT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£140
Universal remote control Replaces up to three remote controls, for example for remote control of garage door and driveway gates etc. Integrated into rear-view mirror housing. Please ensure technical compatibility with a BMW Dealer before ordering.		0	0	0	0	0	0	0	0	0	0	0	0	0	0	£170
Wind deflector When fitted, base section can be lifted to allow loading/ unloading to rear seat area. Includes storage bag. Can be stored in luggage compartment.	387	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£255
Steering wheels																
Steering wheel heating Not with upholstery LRxx.	248	0	-	0	-	0	-	0	-	0	_	0	-	0	-	£145
Audio and communication																
Bluetooth telephone audio connection Allows playback of audio files from a mobile phone with integrated MP3 player through a snap-in adaptor in the centre console. Available only in conjunction with 6FL, USB audio interface, the option provides a simultaneous connection of a mobile phone with integrated MP3 player and a memory stick. Snap-in adaptor to be purchased separately. Only with options 644 / 633 and 6FL.	6NF	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£70

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Audio and communication (cont.)		I					I	I	I			I		I		
Bluetooth telephone preparation Bluetooth telephone preparation. Please note that this does not include a handset or phone cradle. These need to be purchased separately. Consult your BMW Dealer for details of compatible phones, or go to www.bmw.co.uk/bluetooth. Not with 606 / 609 / 612 / 616.	644	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£525
Bluetooth telephone preparation with telematics Bluetooth telephone preparation with the addition of a pre-fitted telematic SIM card for the use of BMW ConnectedDrive services. Only available in conjunction with a navigation system – 606 / 609 which includes 612, BMW ConnectedDrive – Assist and 616, BMW ConnectedDrive – Online. Only with 606 / 609 and 612 and 616	633	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£525
BMW ConnectedDrive – Assist Telematics services with automatic and manual 999 emergency SOS call, BMW Breakdown Service, My Info with Google send to car function and Information Plus (location-based operator service). Includes subscription to services for three years (customer registration required to activate services). Automatically included with a navigation system – 606 / 609, 616 BMW ConnectedDrive – Online and 633 Bluetooth telephone preparation with telematics. Only with 606 / 609 and 616 and 633.	612	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£0
BMW ConnectedDrive – Online WAP-based vehicle browser with access to the BMW Online portal. Services include news, with the ability to set up RSS news feeds, weather and the Google local search, a business listing search facility. Includes subscription to the services for three years (customer registration required to activate services). Please note function disabled when vehicle is in motion. Automatically included with a navigation system – 606 / 609, 612 BMW ConnectedDrive – Assist and 633 Bluetooth telephone preparation with telematics. Only with 606 / 609 and 612 and 633.	616	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£0

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Audio and communication (cont.)																
BMW Individual audio system 825W power amplifier featuring 12 high-performance speakers with exclusive neodym magnet drives, hexacone diaphragms and DIRAC signal processing which enable a perfectly timed acoustic experience in all seats. Volume and equaliser settings adjust automatically to the vehicle speed. Only on M Sport models, or SE models with leather upholstery.	752	_	_	0	0	0	0	0	0	_	-	0	0	0	0	£1,405
CD changer CD changer for six CDs located in the luggage compartment. MP3 compatible.	672	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£290
DAB digital radio Enables reception of digital audio programmes.	654	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£305
Loudspeaker system – BMW Business Loudspeaker system with a total of 8 loudspeakers, three-way system with: - Two tweeters in the mirror triangle - Four midrange speakers (two in the front doors, two in the rear side trim) - Total output power for tweeters and midrange speakers: four x 25W - Two central bass speakers underneath the seats - Output power for central bass speakers: two x 40W - Amplifier with vehicle-specific equalising	676	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£380
Loudspeaker system – LOGIC7 Professional LOGIC7 Professional loudspeaker system with a total of 11 loudspeakers: Four dome tweeters (two at rear side, two in mirror triangle Four cone midrange speakers (two in the front door finishers, two in the rear side trim) One central speaker in the instrument panel Two bass speakers underneath front seats Selectable surround sound function, vehicle and speed-specific equalising	677 e)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	€805

	ш	320i M Sport		325i M Sport		330i M Sport	ш	M Sport	Ä	320d M Sport	Щ	325d M Sport	Щ	330d M Sport	
	320i SE	320i M	325i SE	325i M	330i SE	330i M	335i SE	335i M	320d SE	320d N	325d SE	325d N	330d SE	330d N	Price
Audio and communication (cont.)	(-)	(-)	(-)	(-)	(1)	(-)	(-)	(-)	(-)	(-)	(7)	(-)	(7)	(-)	11100
Navigation system – BMW Business Advanced 6.5" high-resolution monitor, map and/or arrow display, dynamic route planning. Features: – iDrive Controller with intuitive operation and shortcut buttons – Digital map stored on internal memory for fast operation – Navigation map display modes: 2D, perspective, arrow view. Additional night mode and traffic information map views available – Single CD player includes MP3/WMA playback – TMC traffic information is included along with detailed information and Points of Interest for the whole of Europe – Favourite buttons (eight programmable buttons for iDrive functions) Extended Personal Profile functions can be set by means of iDrive, including On-Board Computer with extended functions. Note – if a telephone system is also required, please specify 633 Bluetooth telephone preparation with telematics, 612 BMW ConnectedDrive – Assist and 616 BMW ConnectedDrive – Online. Not with 601 / 609.	6 0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,530
Navigation system – BMW Professional Multimedia 8.8" high-resolution screen with split-screen functionality - iDrive Controller with intuitive operation and shortcut buttons - Built-in hard disc drive for improved speed of operation and data storage - Multimedia capability with 12GB storage for audio files - USB data port for audio file import/export - Navigation map display modes: 2D, 3D, perspective, satellite, arrow view. Additional night mode and traffic information map views available - DVD drive for DVD video and audio CD playback - Favourite buttons (eight programmable buttons for iDrive functions) Note – if a telephone system is also required, please specify 633 Bluetooth telephone preparation with telematics, 612 BMW ConnectedDrive – Assist and 616 BMW ConnectedDrive – Online. Not with 606 / 644.	9 0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,925

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Audio and communication (cont.)																
TV function With hybrid video module for analogue and digital TV reception when vehicle is stationary. Only with 609.	601	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£795
USB audio interface Interface for an MP3 player or USB memory-stored music files. Track selection possible via iDrive Controller or steering wheel multi-function buttons. Please consult your BMW Dealer for details or compatibility. An additional adaptor cable may be required.	6FL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£200
Voice Control	620	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£315
In combination with 609 and 633 and Z4F. Voice control of various telephone, entertainment and navigation functions: - Audio sources, tracks - Air conditioning settings - Navigation displays - Telephone In combination with 609, the following additional features are available: - Ability to enter the whole navigation destination in one utterance - Perform a music search under any of the following commands: genre, album, artist or title Only with 606 / 609.		0	0	0	0	0	0	0	0	0	0	0	0	0	0	£0
Paintwork, upholstery and trims		_					0		0			_			0	00
Non-metallic paintwork	uni	•	•	•	•	0	0	0	0	•	•	•	•	0	0	03
Metallic paintwork	met	0	0	0	0	•	•	•	•	0	0	0	0	•	•	£580
BMW Individual paintwork	Ind	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,305 £775
Fluid cloth upholstery Cloth upholstery on standard seats.	AL	•	-	•	-	•	-	•	-	•	-	•	-	•	-	Std

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Paintwork, upholstery and trims (cont.)		1														
Blue Shadow cloth / Alcantara upholstery Blue Shadow cloth and Alcantara upholstery. Standard on M Sport models. Seat base and back in Blue Shadow cloth. Side support on back and base in Alcantara upholstery.	AN	_	•	-	•	_	•	_	•	_	•	_	•	_	•	Std
Dakota leather upholstery Seat upholstery stitched with double-lapped seams. The leather is specially treated to reduce heat build-up in direct sunlight (SunReflective Technology).	LC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,280 £1,070
Nappa leather upholstery Includes option 4AT, Black high-gloss interior trim on SE models. The leather is specially treated to reduce heat build-up in direct sunlight (SunReflective Technology). Not with 481.	LR	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£1,850
BMW Individual Merino leather upholstery Content in BMW Individual Merino leather colour: Front and rear seats, including head restraints, front seat backrests, door trim panel inserts, door-pull handles, armrests in doors and centre console. The leather is specially treated to reduce heat build-up in direct sunlight (SunReflective Technology).	ZA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£2,505 £2,290
BMW Individual Full Merino leather upholstery Content in BMW Individual Merino leather colour: Front and rear seats, including head restraints, front seat backrests, door trim panels, door-pull handles, armrests in doors and centre console, map pockets in doors, centre console sides, front instrument panel lower section, handbrake lever gaitor, gearshift lever gaitor (except with 2TC where it is Black Nasca leather) and selector lever gaitor. The leather is specially treated to reduce heat build-up in direct sunlight (SunReflective Technology).	ZB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£3,970 £3,755

	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
4CG	•	-	•	-	•	-	•	-	•	-	•	-	•	-	Std
4MG	-	•	-	•	-	•	-	•	-	•	_	•	-	•	Std
4AT	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£75
	•	-	•	-	•	-	•	-	•	-	•	-	•	-	Std
4BX	0	-	0	-	0	-	0	-	0	-	0	-	0	-	£75
4B9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£245
4AB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£330
4AS	0	_	0	_	0	_	0		0	_	0		0		£330
4A3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	903
		0		0		0		0		0		0		0	£9(
XE2	0		0		0		0		0		0		0		£555
		0		0		0		0		0		0		0	£355
XE8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£555 £355
XE3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£55!
	4MG 4AT Ole ith 4BX 4B9 4AAB 4AAS XE2 XE8	4CG	4CG	100 100	100 100	102 102 103	4CG	4CG	4CG	4CG	4CG	4CG	ACG	4CG	4CG

	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
Options available from your dealer BMW Service Inclusive	which	hever c	omes fi	irst. Cov	er inclu	udes: b	rake flu	e servio lid, air fi Transfe	lters, m	icro filt	ers, fue	l filter (diesel		
5 years / 60,000 miles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£685 £790
BMW Service Inclusive Plus	for 5 brake oil filt	years o	or 60,00 rs, brak gine oil	00 miles ke fluid, , clutch	s, which air filte	never cors, micr	omes fi o filters	or all ro rst. Cov s, fuel fi rn) and	ver inclu Iter (die	udes: bi sel mo	rake pa dels on	ds, bra ly), spa	ke disc rk plug:		
5 years / 60,000 miles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£1,605 £1,850
BMW Trackstar 24-hour vehicle tracking device utilising GSM, GPS technology and a vehicle movement sensor. (Meets Thatcham Quality Accreditation – TQA.)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£219*
BMW Trackstar 5 24-hour vehicle tracking device utilising GSM, GPS technology, a vehicle movement sensor and a driver authentication device.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	£449*

Key \bullet = Standard \circ = Optional - = Not available

Key

/ = Indicates 'or'

(Meets Thatcham Category 5 Accreditation - Cat 5.)

O = Optional

* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.

34 | More about BMW | 35

Services and Benefits.

Warranties

Every BMW registered is protected by a Dealer Warranty, which provides cover for 3 years' unlimited mileage. In addition, every BMW is covered by an unlimited mileage, twelve years' anti-corrosion warranty and three years' paintwork warranty.

Full details of these warranties are available from your BMW Dealer and are provided in the BMW Warranty and Emergency Service Handbook.

BMW Emergency Service

BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine BMW Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency. This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.



BMW Magazine

Every new BMW customer receives a complimentary subscription to BMW Magazine. This lifestyle publication features all the latest news and developments from BMW, including interesting interviews, sporting news, travel experiences and art stories.

Finance and Insurance from BMW.

BMW Financial Services

Chances are, you've already decided on the BMW you want to drive. Now discover the perfect finance solution to get you behind the wheel. BMW Financial Services offers a range of tailor-made finance packages to suit you and your budget.

And to help you, at every BMW Dealership, there's a Financial Services Specialist – a dedicated expert who'll find the perfect solution for you. They'll talk you through the options and help you come to the right decision.

Our comprehensive range of finance and insurance products include:

- BMW Select (Personal Contract Purchase)
- BMW Hire Purchase
- BMW Contract Hire
- BMW Car Insurance
- BMW Home Insurance
- BMW Travel Insurance

For details of your local BMW Dealer, please call 0870 5050 150. Further information on our finance products can be found at

www.bmw.co.uk

Finance is subject to status and available to over 18's in the UK only (excludes the Channel Islands). Guarantees and indemnities may be required. Finance is provided by BMW Financial Services, Europa House, Bartley Way, Hook, Hampshire, RG27 9UF.

BMW Car Insurance

Driving a BMW shows that you refuse to compromise on the quality of your car so why should your car insurance be any different? Designed for you, BMW Car Insurance offers cover that can help give you peace of mind.

Call BMW Car Insurance today on 0870 0240 520.

Lines open 8am – 8pm Monday to Friday, 9am – 5pm Saturdays. Max call charge from a BT landline is 8p a minute. Calls from other networks may vary.

BMW Car Insurance is underwritten by UK Insurance Limited. The Wharf, Neville Street, Leeds, LS1 4AZ, which is authorised and regulated by The Financial Services Authority.

BMW Connected Drive.

BMW ConnectedDrive provides telematic and Online services that are fully integrated with your navigation and Bluetooth telephone system. The services provide you and your passengers access to key information from within the vehicle, helping you keep safe and in touch.



Emergency 999 SOS call

The emergency SOS call provides a direct link to a 999 emergency call centre. This call can either be activated manually, or in extreme situations the sensors in the vehicle will automatically make the call and transmit your location to the emergency services. In either instance you can be assured that help can be despatched without delay.

Breakdown call

Roadside breakdown assistance is never far away because with BMW ConnectedDrive your vehicle will have a direct link to the BMW Service Centre. This link automatically provides the operator with your vehicle details and position so that a BMW Approved Technician can be despatched quickly and easily.

Information Plus

At the push of a button local information is available wherever you may be in the country, using the Information Plus service. The service is available 24 hours a day, seven days a week and connects you to an operator who will be able to quickly access the information you need. You can request places of interest, from hotels and restaurants to museums or historical attractions. The information is then sent to your car and can then be used in your navigation system to plan a route to your destination, or to make a call on your Bluetooth telephone.

My Info

As a BMW ConnectedDrive customer you will be able to access an internet website from where you, or others, can send information to your vehicle. Multiple addresses and telephone numbers can be sent to your vehicle, they can then be transferred into your navigation system or your Bluetooth telephone. Using the My Info service you can also send residential addresses or business listings via Google Maps. When you have found a place of interest or entered the address in the map, there is a send-to-car function on the website, this will send the address and telephone number to your vehicle.

Remote Services

Remote Services provides you with the facility to contact the BMW Service Centre, who can remotely lock or unlock your vehicle. You will be required to activate your vehicle and set-up your own personal security questions within the ConnectedDrive website. After you have set-up the service, should you be in a situation where you have accidentally locked your keys in the car, the BMW Service Centre will be able unlock your vehicle. Likewise, if you are not near your car and you cannot remember if you have locked your car, our call centre can remotely lock the vehicle for you.

Extended News and Weather

BMW ConnectedDrive provides you with access to a WAP-based browser which connects to the BMW Online portal. The portal displays the latest Weather forecast and Extended News stories from categories such as World, Business and Sports news.

Mv News

From your BMW Online portal, My News provides you with a selection of the latest news from internet sources, which can be defined as you desire. Through these RSS news feeds, titles and short summaries of news items from websites will be visible directly in the Control Display of your BMW. This gives you quick access to your favoured news topics and enables you to keep in touch.

Google local search

With the Google local search you can access location based information via Google Maps, from the BMW Online portal in the car. Information such as hotels and restaurants can be requested at the current vehicle location, navigation destination or at any other specific location. The content is taken directly from live Google Maps information. Search results appear in a list format, the addresses can be transferred into the navigation system or the telephone number can be transferred to a Bluetooth telephone. Some search results contain additional information such as opening hours, car park details or pictures of the location.

Routes*

With Routes you have the facility to import a route with multiple stop-off points into the navigation system. BMW Routes provides a number of default routes across Europe for you to import in your car via BMW Online. My Routes allows you to configure your own routes on the ConnectedDrive website. They can be saved onto a USB memory stick and you can import them directly into your vehicle. This provides you with the facility to plan a trip from comfort of your own home.

*Routes is only applicable to vehicles with 609 BMW Professional Multimedia Navigation system.

BMW ConnectedDrive website

As a BMW ConnectedDrive customer you will have access to an internet website with a route planner, traffic information and text message service. The website provides a link to your vehicle by allowing you to send information to your car. You can also modify your news links for My News, or set-up Remote Services for your car. Additional services such as profile settings and a handy help page are also featured.

A three year BMW ConnectedDrive subscription is included with every vehicle equipped with an optional navigation system (606 or 609) and Bluetooth telephone preparation with telematics (633). In conjunction with Bluetooth telephone preparation with telematics (633), unlimited use of BMW ConnectedDrive is included within the subscription.

In the UK ConnectedDrive services require a connection to a UK mobile telephone network. Services are not available on the Isle of Man or the Channel Islands. Some services are available in other European countries, refer to your BMW dealer for more details. Terms and conditions apply.

Aftersales.

BMW Service Inclusive

Wouldn't it be good to know all your servicing costs in advance? Well, that's exactly what BMW Service Inclusive provides. Once you have decided which of the options best suits your needs, you can simply relax, and look forward to enjoying care-free driving, courtesy of BMW Service Inclusive.

BMW Service Inclusive lasts for 5 years or 60,000 miles (whichever occurs sooner), so all you need to do is decide which option suits you best.

BMW Service Inclusive – covering all your vehicle's servicing requirements or BMW Service Inclusive Plus which in addition to servicing also covers maintenance items such as brakes pads, brake discs and windscreen wipers. Furthermore, BMW Service Inclusive is transferable to subsequent owners

within the time and mileage period, enhancing the resale value of your car.*

*For further information please contact your local BMW Dealer.

Genuine BMW Accessories

Your choice of car says a great deal about you. Genuine BMW Accessories allow you to make that statement even more personal. There's endless scope for personalising your BMW to suit your needs and style, with a wide range of accessories from exterior and interior styling to mobile communications, all of which have been designed to the same exacting standards as your vehicle. For further details on Genuine BMW Accessories for your BMW, please contact your local BMW Dealer.

BMW Lifestyle

The BMW Lifestyle Collection reflects the exclusivity and versatility of BMW design. This innovative product range demonstrates the highest quality in both materials and functionality. The extensive product portfolio includes clothing and accessories items such as miniatures, keyrings, leather goods, kids' mobility products, golf accessories and yachting products.



38 | Technical data

Trailer load braked⁵ [kg]

Drag coefficient [cd]

Trailer load unbraked [kg]

1400 / 1600

695

0.27

1600 / 1700

745

0.28

	ech	nical	data	39
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	320i Convertible	325i Convertible	330i Convertible	335i Convertible	320d Convertible	325d Convertible	330d Convertible
Engine and performance							
Configuration [cylinder/valves]	In-line 4 / 4	In-line 6 / 4	In-line 6 / 4	In-line 6 / 4	In-line 4 / 4	In-line 6 / 4	In-line 6 / 4
Displacement [cc]	1995	2996	2996	2979	1995	2993	2993
Stroke / Bore [mm]	90 / 84	88 / 85	88 / 85	89.6 / 84	90 / 84	90 / 84	90 / 84
Power output [hp]	170	218	272	306	177	197	245
Torque output [Nm]	210	270	320	400	350	400	520
Top speed [mph]	142 (140)	152 (151)	155 ⁶ (155 ⁶)	155 ⁶ (155 ⁶)	139 (139)	146 (145)	155 ⁶ (155 ⁶)
0-62mph ¹ [s]	9.1 (9.8)	7.6 (8.1)	6.5 (6.7)	5.8 (5.7)	8.6 (8.7)	7.9 (8.0)	6.4 (6.5)
Fuel consumption and e	missions ^{2,3}						
Urban [mpg / l/100km]	32.1 / 8.8 (28.8 / 9.8)	27.7 / 10.2 (26.6 / 10.6)	26.9 / 10.5 (25.4 / 11.1)	20.8 / 13.6 (22.1 / 12.8)	40.9 / 6.9 (37.7 / 7.5)	35.3 / 8.0 (34.0 / 8.3)	36.7 / 7.7 (34.4 / 8.2)
Extra-Urban [mpg/l/100km]	50.4 / 5.6 (48.7 / 5.8)	47.9 / 5.9 (44.8 / 6.3)	45.6 / 6.2 (43.5 / 6.5)	39.8 / 7.1 (40.4 / 7.0)	65.7 / 4.3 (58.9 / 4.8)	56.5 / 5.0 (53.3 / 5.3)	54.3 / 5.2 (52.3 / 5.4)
Combined [mpg/l/100km]	41.5 / 6.8 (38.7 / 7.3)	37.7 / 7.5 (35.8 / 7.9)	36.2 / 7.8 (34.4 / 8.2)	29.7 / 9.5 (31.0 / 9.1)	53.3 / 5.3 (48.7 / 5.8)	46.3 / 6.1 (44.1 / 6.4)	46.3 / 6.1 (44.1 / 6.4)
CO ₂ emissions [g/km]	159 (169)	176 (185)	182 (190)	226 (217)	140 (153)	162 (170)	162 (170)
Emissions classification	EU5	EU5	EU5	EU4	EU5	EU4	EU5
Additional technical dat	a						
Luggage capacity [I]	210 - 350	210 - 350	210 - 350	210 - 350	210 - 350	210 - 350	210 - 350
Fuel tank capacity [I]	63	63	63	63	61	61	61
Curb weight: DIN/EU ⁴ [kg]	1595 / 1670	1655 / 1730	1705 / 1780	1735 / 1810	1655 / 1730	1740 / 1815	1750 / 1825
Axle unloaded ratio DIN [%]	53.7	53.0	52.9	52.3	53.3	51.8	51.8
Gross weight / Payload [kg]	2025 / 430	2085 / 430	2135 / 430	2165 / 430	2085 / 430	2170 / 430	2180 / 430
Axle loaded limit front/rear [kg]	915 / 1155	945 / 1180	960 / 1200	990 / 1200	920 / 1185	1005 / 1200	1005 / 1200

1700 / 1800

750

0.28

1700 / 1800

750

0.31

1600 / 1800

745

0.28

1800 / 1800

750

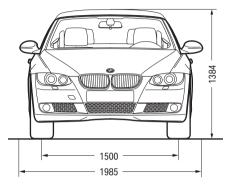
0.28

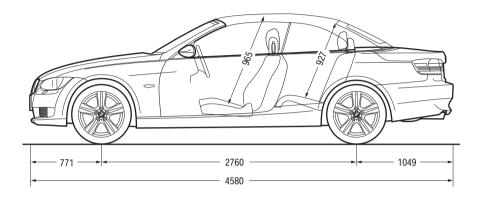
1800 / 1800

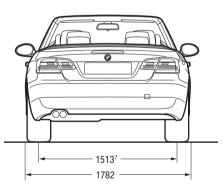
750

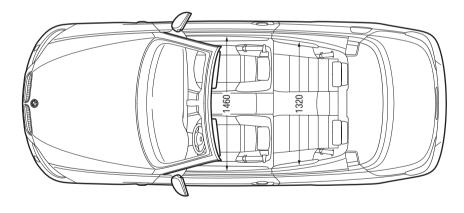
0.28

BMW 3 Series Convertible.









All dimensions in millimetres.

- ¹ 0-62mph is equal to 0-100km/h.
- ² The petrol engines are designed for RON 98 grade fuel. They can be run on fuel down to RON 91 (for
- 335i RON 95-98) with a decrease in power.

 3 All engines meet at least the EU4 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO_2 emissions are measured in addition to fuel consumption.
- ⁴ The figure quoted includes a 90 per cent tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.
- ⁵ The overall weight of the trailer may not exceed the maximum permissable trailer load plus the maximum permissable towbar download. Based at 12% / 8%.
- ⁶ Electronically limited.
- ⁷ Please note that for 335i track is 1507mm.

Values in () apply to vehicles with six-speed automatic transmission except for the 335i which shows figures for seven-speed Double Clutch Transmission.

More about BMW



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